



2023 – 2028

# EMP STRATEGIC DIRECTIONS AND SUPPORTING ACTIONS



San Bernardino  
**Valley College**

# EMP STRATEGIC DIRECTIONS AND SUPPORTING ACTIONS

The EMPC met in two four-hour sessions to identify those high-priority Strategic Directions for the college. Eight Strategic Directions were identified to lead the college over the next five Years. Supporting Actions for each of the eight Strategic Directions were also identified. Ongoing review and refinement of the full set of EMP Strategic Directions and Supporting Actions was conducted by the EMPC. The resulting framework is displayed in the chart below.

## **Strategic Direction 1: Create a College-Going Culture Through Intentional Community Outreach and Clear Communication of Pathways**

**Supporting Action 1: Partner with K-12 schools and districts to build intentional K-14 pathways**

**Supporting Action 2: Create targeted outreach campaigns that consider specific audiences and demographics**

**Supporting Action 3: Invite all voices to the table and be inclusive**

## **Strategic Direction 2: Innovate Curriculum and Course Offerings to Support Student Equity and Completion**

**Supporting Action 1: Continue to implement culturally responsive pedagogies**

**Supporting Action 2: Establish re-entry programs for adults**

**Supporting Action 3: Decolonize student services and course offerings**

**Supporting Action 4: Promote professional development in support of personal well-being and equitable instruction for students**

**Supporting Action 5: Explore offering a Bachelor's Degree in CTE disciplines and emerging fields to better serve our students**

## **Strategic Direction 3: Expand and Align Support Services and Resources in Conjunction with Student Pathways**

**Supporting Action 1: Implement virtual or more efficient communication systems in order to update students**

**Supporting Action 2: Promote all support programs and services**

**Supporting Action 3: Communicate effectively internally and externally**

**Supporting Action 4: Foster an environment of trust and transparency**

**Supporting Action 5: Improve student onboarding processes**

# EMP STRATEGIC DIRECTIONS AND SUPPORTING ACTIONS

## Strategic Direction 4: Create Relationships with the Black and African American Community

Supporting Action 1: Create experiential learning opportunities (DEIA-related)

Supporting Action 2: Develop specific cultural events year-round (beyond Black History Month) to bring the community to campus

Supporting Action 3: Develop and engage in personalized outreach to the Black and African American communities with those who are familiar with the community

## Strategic Direction 5: Utilize Quantitative and Qualitative Data to Understand Our Students' Lived Experiences and Better Support Them Towards Their Goals

Supporting Action 1: Gather information from our students on their lived experiences

Supporting Action 2: Investigate the barriers that prevent students from enrolling

Supporting Action 3: Codify ongoing student involvement in all student-facing information-seeking practices (e.g., surveys, focus groups)

Supporting Action 4: Develop an ongoing and transparent survey schedule that welcomes stakeholder input

## Strategic Direction 6: Create and Sustain a Sense of Belonging for all College and Community Stakeholders

Supporting Action 1: Strengthen a culture of inclusion

## Strategic Direction 7: Connect Students to Regional and Community Opportunities

Supporting Action 1: Increase industry/non-industry internships for students

Supporting Action 2: Partner with corporations that align with degrees and certificates

## Strategic Direction 8: Ensure Sustainability Through Fiscal Accountability

Supporting Action 1: Evaluate and improve resource prioritization processes

Supporting Action 2: Maintain appropriate staffing levels to support student success

Supporting Action 3: Ensure consistent upkeep of current and future infrastructure

# EMP STRATEGIC DIRECTIONS AND SUPPORTING ACTIONS

Supporting Action 4: Demonstrate responsiveness to community needs with regard to certificates, degrees, and programs

Supporting Action 5: Initiate culturally responsive strategic enrollment management



550 E. Hospitality Lane, Suite 200  
San Bernardino, CA 92408  
[sbccd.edu](http://sbccd.edu)