



Business Skills: Principles of a Business Foundation

Languages Offered:

- English
 Spanish

What is Business; How and Why Does it Operate?

Business Skills topic was created in order to assist in working with company workforces in delivering requested workforce skills training. I learned during training sessions that most of the front-line workforce including leads, and supervisors were unaware of the reasons behind organizational hierarchy, as well as the specific functions and responsibilities of the various departments and roles within a business structure. By not being aware or understanding these roles, it was very difficult to discuss topics that related to these roles, in understanding how and why they impacted the frontline worker role or decisions made that ultimately affected their daily work, safety, productivity, operational requirements, schedules, and pay and benefits. Without the true understanding of the principals of a business foundation, workers often did not grasp the concepts of where, how, and why their specific role played within the business plan.

What will trainees learn?

In this training, we will discuss what a business is, how it relates to you and your role, as well as, how you will benefit from understanding how your role and function relate to the business.

1. Participate in a Survey of your Knowledge of the Business you work for and your Role.
2. Discuss and Learn what a Business is.
3. Discuss Learn about the various Functions Required to Operate a Business.
4. Discuss what your Respective Business is and how it Fits or how well it Follows a Business Model
5. Discuss and Learn what the Employer's (Business) Role and Expectations are
6. Discuss and Learn what the Employee's (Business Workforce) Role and Expectations are

How will this training benefit your company and employees?

As mentioned above, understanding the business organization, the various departments and functions, as well as the overall mission and plan for how a business operates and makes decisions, provides a foundation for the front-line workforce. This foundation enables a better understanding of the overall scope of business, and the ability to see how an individual role and responsibilities support the total organization, as well as to provide insight as to why certain processes are modified, priorities established, and/or decisions are made daily, weekly, or any other required timeframe.

This training is best served when conducted for 8 hours but can also be broken up into two 4-hour sessions. Onsite training may be customized to meet your business needs.

ABOUT MARK HEDGES



Mr. Hedges has an extensive Military Construction/Operations and Civilian Business background and is an expert in: Leadership Skills, Business Strategies, Organizational Development, Coaching & Mentoring, Managing High Performance Operations, Team Building, Goal Setting, Communication Skills, Workforce Leadership and Basic Skills, in Construction, Logistics, Retail, Manufacturing, and Small Business.