



SBCCD LEADERSHIP CERTIFICATE

4 COURSE - 14 WEEK PROGRAM

August 13 - November 12, 2024

Tuesdays, 8:00 a.m. to 5:00 p.m.

In-person at SBCCD Training Center



FOUNDATIONAL LEADERSHIP - 4 weeks

This program is designed to help leads, supervisors and managers gain the skills necessary for leadership success.

- Discover the leader within
- Relationships: Start leading from the heart of leadership effectiveness
- Change: What leaders do to create successful change



COMPLETE COMMUNICATIONS - 3 weeks

In this practical hands-on workshop we will give participants numerous opportunities to enhance their communication skills.

- How listening is the master skill of world class communicators
- Learn to speak to individuals and groups
- How to avoid miscommunication that leads to conflict and under performance



COACHING FOR PERFORMANCE - 3 weeks

This program is designed to help all leaders gain the coaching skills necessary for leading individuals and teams to success.

- What effective employee coaching is and how to raise employee engagement
- Help employees overcome low performance to achieve high performance
- Increase talent pool, fill your succession plan and leadership pipeline



BUILDING INFLUENCE - 4 weeks

In this program participants will be challenged to look at both influence and negotiation from multiple perspectives and develop a win-win collaborative approach.

- How self-awareness prepares us to create better outcomes
- Learn to build trust and relationships to maximize influence
- Create common ground and drive to mutual agreement

Each course may be enrolled separately for a certificate. Complete all 4 and earn the SBCCD Leadership Certificate.

For additional information contact:

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