



Foundational Leadership

Available In:

- English
- Spanish
- Videoconferencing

How Can Real Leadership Drive Organizational Performance?

Foundational Leadership is the first module for the Certificate in Leadership Development program offered by Developing Leaders. This program is designed to take a business manager through a series of competencies in organizational leadership to prepare them for the challenges of leading in manufacturing and logistics operations. Participants are challenged to work through the skill set of effective leaders in an experiential format. Four modules are presented sequentially to prepare leaders for operational process. In addition, participants are challenged to bring a real leadership challenge to the class where they will work through it over the term. In the final week, participants will present their outcomes and successes in leveraging the toolkit to solve this real business challenge.

If you're interested in taking any other modules, please contact SBCCD so we may work with you to set that up.

What trainees will learn:

- The leader within
- Structural leadership: Leading performance
- Communication: The leaders most critical tool
- Relationships: The heart of leadership effectiveness
- Commitment: The non negotiable standard for a true leader
- Integrity: Getting things done
- Change: What leaders actually do

How this training will benefit your company and employees:

Most classical definitions of management include four core components: planning, organizing, leading and controlling. The first, second and fourth elements are technical in nature and can be relatively easily learned by an aspiring and competent manager, but what of leadership? The sad truth is few managers truly know what leadership means or how to leverage it for organizational success. This program explores the core aspects of real leadership. We teach the mindset necessary and the skills necessary to succeed. This training is also designed to help you learn the basics of how to motivate your employees, how to create and maintain engaged employees, how to set and achieve priorities, how to influence employees rather than simply command them, and most importantly how to communicate effectively and meaningfully.

This training can be conducted for 18-32 hours. Onsite training may be customized to meet your business needs.

ABOUT MARK MORALES



Through purposeful training and coaching sessions, Mark provides clients innovative leadership and management practices that can be applied directly to their organizations and personal growth missions. With over 15 years of IT Leadership, Project Management and Operations Management experience, he has witnessed how great leaders and cultures can cultivate highly productive and satisfied employees. To this end, Mark discovered