



Presentation Power-Up

Available In:

- English
- Spanish
- Virtual

From Slides to Smiles - Master the Art of Engaging Presentations

This comprehensive 8-hour training session is designed to elevate participants' presentation skills, combining intermediate to advanced Microsoft PowerPoint techniques with focused training on delivering effective presentations. The session is divided into two parts: the first 4 hours focus on mastering advanced PowerPoint skills, and the remaining 4 hours are dedicated to honing presentation delivery and communication skills.

What will trainees learn?

Part 1: PowerPoint Techniques

- Advanced Text Formatting
- Image Handling
- SmartArt Graphics
- Object Modification
- Creating and Customizing Charts
- Tables and Graphs
- Multimedia Integration
- Custom Slide Masters
- Advanced Animations
- Slide Show Customization

Part 2: Communication and Presentation Techniques

- Structuring Presentations
- Engaging the Audience
- Presentation Flow
- Interpreting Non-Verbal Cues
- Adapting Communication Styles
- Effective Questioning Strategies
- Building Confidence
- Managing Public Speaking
- Anxiety
- Using Storytelling
- Delivering Practice Presentations

How will this training benefit your company and employees?

Participants will leave this session equipped with the technical skills to create professional PowerPoint presentations and the communication skills to deliver them effectively. This comprehensive course ensures that presentations are not only visually appealing but also impactful and engaging, driving better audience engagement, and achieving communication goals.

Recommended Format: Delivered in 4- or 8-hour blocks for a total of 8 hours.



MACRO Development proudly presents a spectrum of top-tier employer training programs, with "Presentation Power-Up" being a standout offering designed to master the art of presentations. Leveraging over 15 years of expertise in sales and community development, our seasoned facilitators impart valuable insights across all sessions. The "Presentation Power-Up" class is an interactive journey through advanced PowerPoint techniques and effective communication strategies. Structured to enhance participants' presentation skills, this course focuses on creating visually compelling slides and delivering engaging presentations. Participants will learn to effectively structure their content, captivate their audience, and manage public speaking anxiety, ultimately transforming their ideas into impactful presentations. As part of MACRO Development's comprehensive suite of courses, "Presentation Power-Up" aims to foster success and productivity by equipping participants with the essential tools needed to excel in professional presentations and communication.