



Public Speaking

Languages Offered:

- English
- Spanish

Impact their minds, touch their hearts, and ignite their spirits

What is Public Speaking?

Public Speaking is the process of or act of giving a speech on a certain topic to a live audience. The speech is structured to inform, to persuade, and to entertain.

Presentation Outline

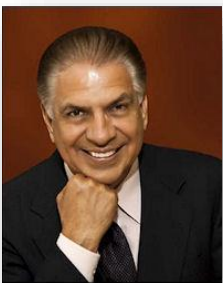
1. What does today's audience demand?
2. What is your message?
3. What audiences hear and remember
4. The four faces in every audience
5. How much skill and knowledge do you need before you can call yourself an expert?
6. Get in touch with your Why!
7. Speaking from the Heart, Do audiences want your heart?
8. How action people process information, Hands on , experimentation
9. The speaker defines the space
10. Speaking with passion and impact

How will this training benefit your company and employees?

By attending this training, you will find how you can impact an audience, a work team, an interview, and a conversation. It is about knowing who you are talking to and how to adapt your own style, information, and message so that you not only "get through " but you "get in". It is about an impact that's uniquely your own. You will learn how to set yourself up for success as you impact their minds, touch their hearts, and ignite their spirits.

This training can be conducted for 8 hours or more. Onsite training may be customized to meet your business needs.

About Frank Ortiz



Frank Ortiz teaches and trains at the San Bernardino Community College District. He has experience in motivating and inspiring people in businesses, schools, senior facilities and small groups. He is an expert in Leadership, Communication Skills, Team Building, Supervisory Skills, and Business Strategies. In addition to his training, Frank has personally experienced a variety of management positions in his lifetime. Starting from the bottom to the top where he worked as the Vice-President of a large corporation to the CEO of his own retail chain of 14 stores. He has dedicated the last eight years strictly to his speaking career helping others achieve their goals and dreams.