



Strategic Planning

Languages Offered:

- English
- Spanish

What are We Doing? Why / Why Not? Who Knows?

What is Strategic Planning? Does your company/organization have a plan? Is it a written document? Do you use the plan to determine the direction and pace your moving in, when and why you take action, or are you always wondering what's next and when will I get the time to think about it?

What will trainees learn?

In this training, we will discuss what Strategic Planning is, Why it is Important, What to consider, and How to develop a Strategic plan that will provide the framework for your organization, Operational and Administrative functions, and Scope of Work to complete your primary objective. The topic will include:

1. Define Planning and Strategic Plan
2. Discuss and Learn how to Distinguish between Corporate, Business, and Functional Strategies
3. Discuss and Learn how to identify the Six Steps of Developing a Strategic Plan
4. Discuss and Learn how to distinguish between Mission and Objective and identify the major contribution of objectives in organizational effectiveness.
5. Discuss and Learn how to map out personal business strategy aspects

How will this training benefit your company and employees?

Plans for business/organizations are no different than planning a vacation or a weekend outing, just more involved. Your Business Plan or Strategic Plan should be written, reviewed periodically and cover several basic elements, such as Time, Use, and Scope that would enable you and the organization to succeed. The Strategic Plan will determine organizational objectives, incorporate courses of action and allocate resources enabling the plan to meet the objectives.

This training is best served when conducted for 8 hours and is a great topic to Flesh out (28 Hours- Seven 4-Hour Weekly Sessions) with various leaders within a single Organization.

ABOUT MARK HEDGES



Mr. Hedges has an extensive Military Construction/Operations and Civilian Business background and is an expert in: Leadership Skills, Business Strategies, Organizational Development, Coaching & Mentoring, Managing High Performance Operations, Team Building, Goal Setting, Communication Skills, Workforce Leadership and Basic Skills, in Construction, Logistics, Retail, Manufacturing, and Small Business.