



# THE 5 C's of LEADERSHIP

Don't Forget...

- ✓ Critical Thinking
- ✓ Changing Quickly
- ✓ Communicating
- ✓ Collaborating
- ✓ Caring



**Wednesday, April 22 • 8:00 a.m. - 4:30 p.m. • Zoom**

For years we have defined leadership as influence. This learning experience will explore practical ideas to take a new look at this familiar topic. The complex business environment and its employees are changing rapidly. Therefore, there must be continuous improvement of leadership skills. Great leaders use the 5 C's to establish credibility and trust while building a high performing team.

During this program, participants will be asked to work on a 'real work' situation (Goal) for continuous improvement and present their results the last day of training.

## WHAT TRAINEES WILL LEARN:

- Collaborative Communication
- Building Trust and Respect
- Managing Conflict
- Serving Customers at a Higher Level
- Setting and Achieving Goals
- Managing Change
- Caring: Shift from Boss to Coach
- Building a High Performing Team
- Critical Thinking

## HOW THIS TRAINING WILL BENEFIT YOUR COMPANY AND EMPLOYEES:

This training equips leaders with practical skills to foster a positive workplace culture, strengthening team collaboration and overall performance. As a result, leaders can accomplish more, meet their goals, and boost personal productivity.

**Email [enroll4etp@sbccd.edu](mailto:enroll4etp@sbccd.edu) to sign up or request more information!**



### ABOUT SOPHIA BROOKS

Sophia is a retired business owner, author, speaker and subject matter expert. She held management positions in two Fortune 500 Corporations. Additionally, she currently teaches at two community colleges with Workforce Development.