



Economic Development Coordinating Committee
Economic Development & Corporate Training (EDCT) Division

Meeting Minutes
May 5, 2011, 3:00 PM
ATTC Conference Room

Members Present: Matthew Isaac, Chair, Cheryl Marshall, Robert Levesque, Albert Maniaol, Barbara Nichols, John Stankas.

Members Absent: Bruce Baron, Debra Daniels, Scott Rippy.

Guests: Evgeniya Lindstrom, Director of Regional Center of Excellence, EDCT, and Wendy Zinn, Manager of CTE Community Collaborative, EDCT.

Welcome and Introductions – Matthew called the meeting to order, welcomed everyone and thanked them for coming.

He apologized for omitting an item in the agenda entitled “Review and Approval of the Minutes from March 3, 2011.” He added this inadvertently omitted item “Review and Approve March 3 Minutes” to the agenda.

He introduced the two EDCT guests, Evgeniya Lindstrom and Wendy Zinn, who will be presenting their respective programs at this meeting.

EDCT Reports – Matthew passed out a new EDCT Organizational Chart that included a newly opened position of Assistant Manager, Logistics Technology and a vacant Research Assistant position.

Matthew handed out copies of the results from an internal survey conducted regarding EDCT programs. John asked who was surveyed. Matthew answered that the program participants, employees and community colleges were surveyed. According to the survey results, most people were highly satisfied with the programs offered by EDCT. Cheryl Marshall asked how many people completed the survey. Matthew answered that there were 56.

Matthew spoke about an internal survey the District Marketing and Outreach Committee initiated and found that some of the participants were not aware of what EDCT offered. Therefore, one of the goals he has set for next year is to take on measures that will allow our District community to have a better understanding of what EDCT offers.

Matthew informed the committee that the EDCT Strategic Plan was approved by the SBCCD Board of Trustees.

Sustainability Plan for Existing EDCT Training Programs – Matthew reported that the EDCT has submitted a \$7.5 million application to US Department of Labor to sustain the Nanotechnology Technicians Training program. Other efforts to sustain the green technology programs are also underway.

Grant opportunities – Matthew has reported that EDCT has received an SB70 grant for \$400,000 which will be used to promote career technical pathways awareness in STEM-related areas to K-12 students. The Committee has been informed of a \$399,432 competitive funding received by EDCT from the State of California Employment Training Panel (ETP) for retraining incumbent workers in the manufacturing sector.

He also made the Committee aware of two new grants EDCT has applied: the Health Information Technology (HIT) grant for \$5 million and Nanotechnology grant for \$7.5 million. He reported that the federal HIT grant was rescinded by the President Obama due to the national budget crisis.

He reported of EDCT's partnership with Riverside Community College's \$20 million TAACCCT grant and the College of the Desert's \$20 million TAACCCT grant partnership. Both grants focus on Green Technology training.

New Program: Community Services – By general consensus this item was moved to the next meeting since the item was proposed by Chancellor Baron who was not present at the meeting.

Matthew reported to the committee about the Food Safety Certificate (FWC) program that was offered as a Community Services program for over 12 years. This service was contracted to us by the San Bernardino County Environmental Health Dept. The State has mandated this program to be offered in an online format and therefore the SB County has discontinued their contract with the PDC. Effective July 1, 2011, EDCT will no longer offer the FWC program.

Minutes from March 3, 2011 Meeting – Minutes were reviewed and approved. Robert Levesque moved, Cheryl Marshall seconded and the members approved the minutes.

EDCT Reports continued - Evgeniya Lindstrom, Director of EDCT Center of Excellence (COE), gave a report of her program and services. COE is a EWD Initiative and one of 4 centers in the state. It offers real time data to advance colleges. COE delivers regional workforce research and does environmental scanning for over 50 colleges.

Wendy Zinn discussed about the Career Technical Education (CTE) grant that she manages. She explained how she goes out to the junior high and high schools to promote and bring awareness to the students about Science, Technology, Engineering and Mathematics (STEM).

Update Collegial Consultation 2225- This was agreed upon to be discussed at the next committee meeting.

Other Business – It was agreed by the committee that future meetings will be held on 1st Thursdays on a monthly basis. John Stankas would like to discuss at future meetings, mechanisms to move things from credit to not-for-credit and Cheryl Marshall would like to discuss Basic Skills as a community service.

Matthew will prepare the EDCC meeting schedule with the next meeting tentatively scheduled for August 2011. He will disburse this schedule via email.

Meeting was adjourned at approximately 4:00pm.

Recorded by:
Mary Bender, Administrative Secretary
Economic Development & Corporate Training Division