District Marketing and Outreach Plan Development Committee

Agenda: February 8, 2011

1. Welcome
2. Introductions and Sign In
3. Review minutes, corrections
4. Review requested change to Objective 6.1 and Goal 6.1.1 and

Progress Report for 02.26.11

1. Next Steps:
   1. Internal Survey – review results
   2. External Survey – next steps
      1. Students
      2. Community
2. Collecting summaries of marketing currently being done at each site – please bring summary to next meeting (or bring actual documents – brochures etc.)
3. Other business or steps or suggestions
4. Next Meeting – April 12, 1:30 pm
5. Adjournment