District Marketing and Outreach Plan Development Committee

Agenda: September 13, 2011

1. Welcome, Introductions and Sign In
2. Review minutes, corrections
3. Hand out new objectives
4. Next Steps:
   1. Survey Students
   2. Survey Employers
   3. Survey or Focus on Community members:
      1. Advisory committees?
      2. Other specific groups?
5. To document outreach activities on the campuses, ask specific questions of specific groups?
   1. How many off campus activities? Where, when, any idea how many served?
   2. EOPS
   3. DSPS
   4. Transfer
   5. Financial Aid
   6. Counseling
   7. Student life
   8. CTE programs
6. Other business or steps or suggestions
7. Next Meeting – Confirm dates and Times
8. Adjourn