

# **District Strategic Planning**

## **Meeting Minutes**

November 20, 2012, 2:00 p.m., District Office, PDC 104

<u>Members Present:</u> Barbara Nichols, Charlie Ng, Cheryl Marshall, Craig Petinak, James Smith, Keith Wurtz, Kyle Hundley, Laura Gowen, Nori Sogomonian, Robert Brown

**Guests Present:** Scott Stark

<u>Members Absent:</u> Bruce Baron, Denise Allen, Ed Montoya, Glen Kuck, Jeremiah Gilbert, Kenn Couch, Larry Buckley, Matthew Isaac, Tanya Rogers, Tina Gimple

#### **Welcome and Introductions**

Charlie welcomed the committee and introduced Scott Stark, SBVC Interim Vice President of Administrative Services, who was there to observe the committee.

# **Approval of November 6, 2012 Minutes**

Cheryl Marshall advised that the mission statement from CHC needed to be, "To advance the education and success of students in a quality learning environment." Robert advised that Nori Sogomonian needed to be added to the Members Present list. The minutes were approved with these changes.

#### Presentation

Keith made a presentation entitled, California Master Plan for Higher Education, with the Number of Bachelor Degrees Awarded in California.

# **Development of Mission Statement**

After some discussion, the committee decided that the framework for the mission statement will be as follows:

We transform lives through the quality education of our students for the benefit of our diverse community.

## **Development of Vision Statement**

Charlie made a presentation on the structure, purpose and qualities of a vision statement. He then asked committee members to write what they felt the District's BHAGs -- Big, Hairy, Audacious Goals -- and Vivid Descriptions should be. Charlie also distributed a list of the Chancellor's Visions as published in the *Chancellor's Chat*. The committee then broke into the following three groups, which were charged with developing one BHAG and one Vivid Description.

• Laura, Kyle, Robert

Cheryl, Craig, Barbara

•Nori, James, Keith, Scott

## **Adjournment**

As time ran out, the meeting was adjourned. The next meeting will be Tuesday, 12/4/12, at 1:00 in the Board Room.