

District Strategic Planning Committee

Meeting Minutes

December 4, 2012, 1:00 pm, Board Room

<u>Members Present</u> – Charlie Ng, Craig Petinak, Jeremiah Gilbert, Albert Maniaol (for Matthew Isaac), Lillian Vasquez (for Kenn Couch), Laura Gowen, Keith Wurtz, Tina Gimple, Robert Brown, Barbara Nichols, Tanya Rogers, Nori Sogomonian

<u>Members Absent</u> – Denise Allen, Ed Montoya, Bruce Baron, Cheryl Marshall, Glen Kuck, Larry Buckley, James Smith, Kyle Hundley

Development of Vision Statement

Committee members broke into groups to renew their work on the development of a Vision Statement. They then reconvened and shared their results:

Group #1 (Tina, Laura, Rogert, Tanya)

BHAG: In the next 15 years, 100% of the students who express a desire to transfer to a four year college/university will do so within four years of enrollment.

Vivid Descriptions:

- SBCCD will be the most sought after community college district for students in the Inland Empire.
- College systems will be so finely tuned and absent of complications that "NOT" transferring will become the outlier.

Group #2 (Lillian, Keith, Nori)

To move students to success at the highest levels of business, government, art and culture at a a higher rate and faster than any other community college in the country

Our transfer students enjoy the highest graduation rates at 4-year institutions.

Our students are highly sought after by private sector industry because they are so well trained and prepared.

Our 2-year students are highly sought after by 4-year institutions because they are so well prepared to be successful.

Students compete to attend our colleges.

Group #3 (Craig, Barbara, Albert, Jeremiah)

BEHAG: We will be recognized as educational leaders for the development of individuals who will contribute to their communities.

Vivid Descriptions:

- We are a role model for other colleges.
- We have broad economic impact.
- SBCCD's speed and agility in updating curriculum will be the envy of colleges across the state.
- Vibrant professional development on campuses drive the continual learning and improvement of SBCCD personnel.
- We shine a light on career pathways that illuminate future opportunities.
- People will look to our community college because we have made a huge educational and economic impact on the students who graduate.

After review and discussion, committee members returned to their groups to readdress their statements in light of the shared information. The product of the second round of group discussions follows:

Group #1 (Tina, Laura, Rogert, Tanya)

BHAG: SBCCD will be the Inland Empire's gateway to sustained employment.

Vivid Descriptions:

- When students leave, they will have either transferred to a four year college/university, or they will have gained employment via a vocational degree or certificate.
- SBCCD will be highly sought after by students because we have created viable pathways that are structured yet flexible enough to meet the changing needs of the students and the surrounding industries.
- Campus and district services will alleviate (rather than complicate) students' progressions along their desired paths.

Group #2 (Lillian, Keith, Nori)

BEHAG: To move students to success at a higher rate than any other community college district in the country.

Vivid Descriptions:

- Our transfer students enjoy the highest graduation rates at 4-year institutions.
- Our students are highly sought after by the private sector and 4-year institutions because they are well trained and prepared.
- Students compete to attend our colleges because of the quality of education.

Group #3 (Craig, Barbara, Albert, Jeremiah)

BEHAG: SBCCD provides educational experiences that enhance and transform lives.

Vivid Descriptions:

- We will be recognized as a role model for other colleges/districts.
- The community will view SBCCD as the single most impactful entity affecting the economic future of the region.
- We shine a light on career pathways that illuminate future opportunities.
- People will look to our community college because we have made a huge educational and economic impact on the students who graduate.

The committee reviewed the revised information. A representative was then chosen by each group to form a subcommittee assigned the task of developing a final Vision Statement, incorporating input from each of the three groups. The members chosen for the subcommittee were Craig, Keith and Laura, who will meet with Charlie on Friday, 12/7/12 at 3 p.m.

Approval of November 20, 2012 Minutes

The committee approved the minutes by consensus.

Adjournment

Charlie adjourned the meeting. The next meeting was scheduled for Thursday, 12/13/12, from 12-2 pm. It will take place in PDC 104, and Charlie will provide a pizza lunch for the group.