

Meeting Minutes

March 29, 2013, 2:00 p.m., PDC 104

Members Present – Charlie Ng, Craig Petinak, Ferny Arana Garcia, James Smith, Melinda Moneymaker, Laura Gowen, Nori Sogomonian, Robert Brown, Robert Levesque, Scott Rippy

Members Absent – Barbara Nichols, Bruce Baron, Cheryl Marshall, Glen Kuck, Keith Wurtz, Kyle Hundley, Lillian Vasquez, Tanya Rogers, Tina Gimple

Welcome & Introductions

Welcome and introductions were completed.

Approval of Minutes of March 1, 2013

The minutes were approved by consensus.

Commentary on Two Comprehensive Colleges Motion

Charlie clarified that last meeting's motion stemmed from the desire of Chancellor's Cabinet to query the DSPC on the strategic value of a two comprehensive college district. Based on information already reviewed by Cabinet members, the topic was introduced to the DSPC for discussion and feedback. James responded that while he did agree with the two comprehensive college motion, he felt it should not be viewed as a result of a decline in Valley College's demand. Charlie added that while both colleges have demand, CHC has more empty square footage, and Valley does not. He advised that if, in fact, the Board does desire to move in the direction of two comprehensive colleges, it will be up to Chancellor's Cabinet to determine the allocation of FTES.

James asked about the time span and boundaries of the allocation shift. Charlie answered that the DSPC will develop a 3-5 year plan that articulates those details, based on its research and discussions. The actual realization of growth will depend on the State allocations.

Constituent Reaction to Strategic Direction of a Two Comprehensive College District

James mentioned that staff at Valley felt somewhat "underpowered" due to the interim nature of its executive management. Charlie advised that this issue should be addressed in Chancellor's Cabinet.

Update on Campus Strategic Planning Activities

James reported that two surveys are out right now. Also, he will be sending a survey to business leaders, four-year college counselors and high school counselors to determine areas of improvement in Valley's partnerships. He has been conducting several focus group meetings on image and character, mission and values, and, most recently, strategic direction. All of this information will be presented on Flex Day, which is April 9. This presentation will be recorded and posted online. The

next step will be for Valley’s College Council to take all of the comments under consideration in the development of goals and objectives. Valley is hoping to have a draft of its plan ready this summer.

Keith was not in attendance to report on CHC.

Finalized List of Weaknesses

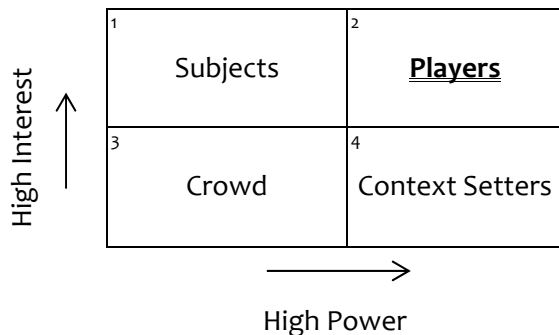
Committee members reviewed the list of weaknesses developed at the previous meeting and honed it to the following by combining a few of the weaknesses that seemed related (numbers 7, 12, and 17; and numbers 21, 37, and 42).

- Inability to attract and retain individuals given current salary structure
- Multiple systems that are not integrated
- Lack of capacity to handle basic/development skills students
- District processes are slow, i.e. budget transfers, hiring, contracts lost, paper-heavy; lack flexibility; and are antiquated
- Lack of accountability (performance management process)
- Lack of attendance at campus events
- Lack of Communication – campus to students, among faculty, staff, administration, and District to colleges; lack of strategic direction for educational programs; not focusing on why we’re doing things, just the what and how
- Current funding allocation model
- Student success
- Lack of centralized orientation/training employees (indoctrinate)
- Inadequate staffing levels in certain areas (# of Full-Time Faculty)

Stakeholders

Charlie distributed a worksheet entitled Stakeholder Identification. He advised that part of the process of strategic planning was having conversations with key stakeholders, such as four-year universities, K-12s, Rotary, career technical agencies, etc.

The committee began the exercise by developing a list of internal stakeholders, with the ultimate goal of finding which stakeholders were of high interest to the District and/or had the power to make a difference.



- Subjects – have high interest but little power, i.e. employees
- Players – have interest and power with high potential to affect strategic planning process and outcome
- Crowd – least interested and not much power
- Context Setters – may be important to increase the interest of this group if they are likely to pose barriers

After some discussion, the following internal stakeholders were identified and categorized.

<u>Internal Stakeholder</u>	<u>Classification</u>	<u>Communication</u>
Students	Subject/Player	Represented in DSPC
Classified Senate (KVCR, CHC, SBVC, EDCT)	Subject	
Academic Senate (KVCR, CHC, SBVC, EDCT)	Subject/Player	Represented in DSPC
CSEA	Subject/Player/Crowd	Represented in DSPC
CTA	Player	Represented in DSPC
Management Association	Crowd	
Board of Trustees	Context Setter	Need to Reach Out
Student Governments	Context Setter	Represented in DSPC
Latino Faculty Staff & Administrators Assoc	Context Setter	Need to Reach Out
Black Faculty & Staff Assoc	Context Setter	Need to Reach Out
Fiscal Services	Crowd	
Human Resources	Crowd	
Chancellor's Cabinet	Player	Represented in DSPC
College Councils	Player	Represented in DSPC
College Advisory Boards	Crowd	

The committee decided to categorize the Citizens Bond Oversight Committee and the Foundations as external stakeholders, which will be addressed at the next meeting.

Adjournment

The meeting was adjourned. The next meeting is scheduled for April 5, 2013, 2-4 p.m. in PDC 104.