

Meeting Minutes

May 17, 2013

Members Present

Charlie Ng, Tina Gimple, Jeremy Sims, Gloria Fisher, Ferny Arana Garcia, Barbara Nichols, Craig Petinak, Robert Levesque, Robert Brown, Keith Wurtz, Kyle Hundley

Members Absent

Nori Sogomonian, Tanya Rogers, James Smith, Bruce Baron, Cheryl Marshall, Laura Gowen, Lillian Vasquez, Melissa Moneymaker, Scott Rippy

Welcome & Introductions

Charlie started the meeting. Introductions were made for the benefit of Gloria Fisher, Interim President of Valley College.

Approval of Minutes of April 18, 2013

The minutes were approved by consensus.

Status of Internal Stakeholders Information Gathering

James was not available to report on the internal stakeholder survey efforts. Charlie advised that he would follow up with him.

Environmental Scan Update

Charlie reported that the consultant Henry Madrid was working on the environmental scan and he has received instruction from both James Smith and Keith Wurtz on what data was to be included. It is anticipated that everything will be completed in early June, including an MS Access data base that the District can use.

Status of External Stakeholders Information Gathering

Charlie recapped the committee's external stakeholder research activities for the members present. He referenced the groups identified at the previous meeting and reviewed the proposed schedule for completing the final plan. The key for the external stakeholder research is to give the District a pulse of what is happening in the community, while providing information that might be able to help shape the committee's strategic planning activities. It was expected that the groups formed would research the external stakeholders and report back to the committee, however, it was decided that this research should be put on hold until after the environmental scan assists in the identification of the main stakeholders.

Robert Levesque shared with the committee some perceptions that he had gathered from surveying 50 constituent local businesses. Twenty-three out of fifty companies responded and the results were generally positive. Charlie requested a copy of the survey results which Robert promised to provide.

Charlie distributed a handout as a conceptual example of the kind of summary that we are trying to get out of the environmental scan. He also provided another example of a document that would be similar to what we are trying to produce.

Opportunities & Threats

Charlie opened the discussion of opportunities and threats. One example of an opportunity was Prop 30 passing. Charlie asked committee members to brainstorm opportunities that are external to us such as a new source of funding, or a partnership with another entity. The following list of opportunities was developed and prioritized based on the draft mission, vision and values.

- Demand for transfer students (demand in population for students with four-year degrees) ⑥
- Need for employees in health care, technology and sustainability fields ③
- Need for students who are prepared for college (basic skills) ⑥
- MOOCS (massive open online courses) ⑤
- Driving force for San Bernardino City recovery ⑥
- K-16 schools collaboration/ partnerships ⑤
- Grants ③
- Collaboration with community leaders including politicians ⑦
- Internships ③
- Rapid technology change (new programs, new methods, online training) ⑤
- Alumni ④
- Donors ④
- Marketing/change public image ⑦
- California economic recovery ④

Next Meeting Date

The committee decided to schedule a meeting for 6/26/2013 at 2:00 pm.

Committee Evaluation

Committee members completed committee evaluation forms.

Adjournment

The meeting was adjourned.

Kelly Goodrich, Recorder