

Meeting Minutes

June 26, 2013

Members Present

Barbara Nichols, Charlie Ng, Cheryl Marshall, Craig Petinak, James Smith, Keith Wurtz, Robert Brown, Robert Levesque, Gloria Fisher, Tim Oliver

Members Absent

Bruce Baron, Ferny Arana Garcia, Kyle Hundley, Laura Gowen, Lillian Vasquez, Melissa Money maker, Nori Sogomonian, Scott Rippey, Tanya Rogers, Tina Gimple

Welcome & Introductions

Charlie started the meeting.

Approval of Minutes of April 18, 2013

The minutes were approved by consensus.

Environmental Scan Update

Madrid Consulting finished the first draft of the environmental scan and this has been forwarded to the college presidents and researchers for review. The plan is for each college to spend approximately two weeks selecting the aspects most important to the planning process based on the Mission, Vision, Values, etc. already determined by the committee. These high level issues would then be discussed with the Board at the July 25 meeting. Keith mentioned that he found that the scan data did in fact require revision and he was working directly with Henry Madrid on resolving several issues for CHC. Charlie requested James work with Henry on any SBVC issues.

Once the quality/content matters are settled, it can be determined if the environmental scan data can be part of the July 25 board presentation. It was decided that the environmental scan would be posted online somewhere that the DSPC members could access and review the data, albeit still in draft form.

Threats

Committee members were asked to individually list external threats to the colleges/district. Charlie opened the discussion of opportunities and threats. The following list was developed and voted on. Nine external threats to the district were identified as highlighted below.

- For profits (5)
- Title V-Ed Code-other legislation (3)
- Slow economic recovery (ability to sell bonds) (5)
- State budget decisions (6)
- Time limit on Prop 30 (2)
- Redistricting
- MOOCS (5)
- Performance based funding (1)
- No change 50% law
- Lack of business and economic development in the IE (1)
- Decrease in K-12 pipeline (6)
- Decrease in federal support (grant funding) (3)
- Changes in accreditation standards (3)
- Gentrification of work force (2)
- Mission of community colleges becoming all things to all people (2)
- Adult school education
- Basic skills becoming reputation (2)
- Economy booming affecting enrollment negatively (1)
- City of San Bernardino image (bankruptcy, high crime) (7)
- Industry speed/technology (9)
- Student success initiative (limited enrollment) (2)
- Disengaged alumni

- **Level of preparation of K-12 students (6)**
- Enrollment cycles of four year institutions (2)
- Unemployed citizens (disengaged) (3)
- Expense of public transportation/gas
- Becoming less relevant in a rapidly changing world (3)
- **Student expectations (5)**
- Public support (cost effective) (2)
- Other community colleges (1)
- Two-tier tuition
- Relationships with key partners (San Manuel) (2)

Charlie mentioned that the environmental scan should be viewed through the lenses of the opportunities and threats developed by the DSPC. These represent the external considerations, while strengths and weaknesses are internal considerations.

Schedule & Planning

Charlie distributed the following revised planning schedule and asked committee members to review and revise or approve. The committee approved the schedule with the inclusion of “campus review and input” for item #4. Charlie recommended that the committee meet sometime prior to the July 25 board study session and, after discussion, a meeting was scheduled for July 24, 2-4 p.m. in PDC 104.

	Step	Who	When
√	Get ready, planning for strategic planning	District Strategic Planning Committee (DSPC)	Complete
√	Draft mission, vision, values	DSPC	Complete
3	Assess situation		
√	<ul style="list-style-type: none"> • Gather strengths, weaknesses, opportunities, and threats (SWOT) and environmental scan information 	DSPC	Complete
	<ul style="list-style-type: none"> • Discuss draft mission, vision, values, SWOT, and environmental scan information, and goals 	Board of Trustees (BOT) and DSPC	July 2013
4	Agree on priorities, integrate with campus plans		
	<ul style="list-style-type: none"> • Make sense of the data, draft goals 	BOT and DSPC	September 2013
	<ul style="list-style-type: none"> • Draft strategies; campus review and input 	DSPC	October 2013
5	Draft final plan (mission, vision, values, goals, and strategies) and submit to BOT for approval	DSPC	December 2013
6	Implement plan		
	<ul style="list-style-type: none"> • Develop annual operating plan 	District Staff	March 2014
7	Evaluate and monitor strategic plan	BOT and District Staff	Fall 2015

Adjournment

The meeting was adjourned.

Kelly Goodrich, Recorder