

Meeting Agenda

July 24, 2013, 2:00 p.m., PDC 104

- I. Welcome & Introductions
- II. Approval of Minutes from June 26, 2013
- III. Discuss Online Presentation by Henry Madrid
- III. Review of Opportunities & Threats

<u>Opportunities</u>		<u>Threats</u>
<ul style="list-style-type: none"> ▪ Demand for transfer students (demand in population for students with four-year degrees) ▪ Need for employees in health care, technology and sustainability fields ▪ Need for students who are prepared for college (basic skills) ▪ MOOCS (massive open online courses) ▪ Driving force for San Bernardino City recovery ▪ K-16 schools collaboration/partnerships 	<ul style="list-style-type: none"> ▪ Grants ▪ Collaboration with community leaders including politicians ▪ Internships ▪ Rapid technology change (new programs, new methods, online training) ▪ Alumni ▪ Donors ▪ Marketing/change public image ▪ California economic recovery 	<ul style="list-style-type: none"> • For profits • Slow economic recovery (ability to sell bonds) • State budget decisions • MOOCS • Decrease in K-12 pipeline • City of San Bernardino image (bankruptcy, high crime) • Industry speed/technology • Level of preparation of K-12 students • Student expectations

- IV. Environmental Scan Update (James Smith/Keith Wurtz)
- V. Group Discussion – How do Opportunities & Threats Relate to Environmental Scan
- VI. Next Meeting Date

1	<i>Get ready, planning for strategic planning</i>	<i>DSPC</i>	<i>Complete</i>
2	<i>Draft mission, vision, values</i>	<i>DSPC</i>	<i>Complete</i>
3	<i>Assess situation</i>		
	<ul style="list-style-type: none"> • <i>Gather strengths, weaknesses, opportunities, and threats (SWOT) and environmental scan information</i> 	<i>DSPC</i>	<i>Complete</i>
	<ul style="list-style-type: none"> • <i>Discuss draft mission, vision, values, SWOT, and environmental scan information, and goals</i> 	<i>Boara of Trustees, DSPC</i>	<i>July 2013</i>
4	<i>Agree on priorities, integrate with campus plans</i>		
	<ul style="list-style-type: none"> • <i>Make sense of the data, draft goals</i> 	<i>Boara of Trustees,</i>	<i>September 2013</i>
	<ul style="list-style-type: none"> • <i>Draft strategies; campus review and input</i> 	<i>DSPC, District Staff</i>	<i>October 2013</i>
5	<i>Draft final plan (mission, vision, values, goals, and strategies) and submit to BOT for approval</i>	<i>DSPC</i>	<i>December 2013</i>
6	<i>Implement plan</i>		
	<ul style="list-style-type: none"> • <i>Develop annual operating plan</i> 	<i>District Staff</i>	<i>March 2014</i>
7	<i>Evaluate and monitor strategic plan</i>	<i>BOT, District Staff</i>	<i>Fall 2015</i>

Draft Mission: *We transform lives through education of our students for the benefit of our diverse communities.*

Draft Vision: *SBCCD will be most known for student success.*

- 1. Our educational programs and services will be highly sought after.*
- 2. Our students will be the most sought after by four-year institutions and employers.*
- 3. Our transfer students will have the highest graduation rates at four- year institutions.*
- 4. Our students will have the highest employment rates in our communities.*
- 5. Our district will be the gateway to pathways and opportunities for a brighter future.*
- 6. Our students and alumni will make the largest contribution to the economic prosperity of our communities.*
- 7. Our employees will want to be here, love working here, and go above and beyond for student success.*

Draft Values: *Service, Integrity, Collaboration, Innovation, Quality*