# SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

# DISTRICT STRATEGIC PLANNING COMMITTEE

Meeting Minutes November 8, 2013

<u>Members Present</u> Barbara Nichols, Cheryl Marshall, Chris Robles, Craig Petinak, Donna Hoffmann, Ferny Arana, Jeremy Sims, Gloria Fisher, James Smith, Algie Au (for Jeremiah Gilbert), Keith Wurtz, Laura Gowen, Rania Hamdy, Deanna Trussell (for Robert Levesque), Tim Oliver

Members Absent Amalia Perez, Bruce Baron, Lillian Vasquez, Robert Brown, Scott Rippy, Tina Gimple

#### **Welcome & Introductions**

Tim Oliver opened the meeting and advised that Charlie Ng would not be in attendance. Self-introductions were made.

#### Approval of Minutes of October 25, 2013

Cheryl Marshall moved, and Chris Robles seconded, to approve the minutes as submitted. There was no discussion and the minutes were approved by consensus.

## Review Committee 2012-13 Self-Evaluation Results - "Fair" Ratings

Tim asked if any committee members had further comment regarding last year's self-evaluation. There was no comment and the matter was considered closed.

#### Goals

Tim turned to the goals framework which, he advised, should be considered preliminary. He reviewed each of the goal categories, Student Success, Enrollment & Access, Partnership, Resources, and Diversity.

Tim stated that it is up to the Committee whether or not Diversity should be a separate goal, or just have it included throughout the other goals. After some discussion, the Committee voted to keep Diversity in its own category.

Tim asked committee members if anyone felt a major category was missing. No additional categories were identified.

There was some discussion on goals versus targets and Tim illustrated that objectives/strategies support overall strategic goals as follows:

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Strategy
Goal 1
Goal 2
Objective 1
Objective 2
Strategy
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Tim reviewed the charge from the last meeting for committee members to gather feedback from their constituents. He asked for committee members to now share the data.

James Smith distributed a handout entitled SBVC Feedback on District Goals and Strategic Priorities. The group discussed the constituent feedback provided by James, as well as that

provided by Barbara Nichols (classified staff survey), and Ferny Arana (SBVC student survey), which was originally presented at the DSPC's October 25 meeting. The feedback was arranged by strategic category. During the process another category, District Culture, was added and the category of Diversity became "Ethnic & Cultural Diversity". The committee's work with constituent feedback is summarized below:

	Student Success	Enrollment & Access	Partnerships	Resources	Ethnic & Cultural Diversity	District Culture
Online Courses		X			X	
Customer Service	X	X	X			X
↑Staff				X		
Course Completion	X					
↑Student Financial Resources	(X)			X		
Basic Skills Courses	X	X				
Evaluation of Employees						X
Transparency						X
Economic Health of the Community	X					
Full Time/Part Time Faculty	X			X		
Student Engagement	X					
↑Transfer Students	X		X			
↑Image						X
Innovative Teaching/Learning	X					
Transfer Math/English Success Rate	X					
Basic Skills Throughput Rate	X					

This list will be forwarded to committee members. Tim advised that the next step is to collect data on the feedback.

### <u>Adjournment</u>

The next meeting is scheduled for 11/22/2013, 11 a.m., PDC 104.