

Members Present Barbara Nichols, Donna Hoffmann, Glen Kuck, Gloria Fisher, James smith, Keith Wurtz, Laura Gowen, Kristina Bradley (for Robert Levesque), Tim Oliver

Members Absent Amalia Perez, Bruce Baron, Lillian Vasquez, Robert Brown, Denise Allen-Hoyt, Tina Gimple, Rania Hamdy, Cheryl Marshall, Chris Robles, Craig Petinak, Ferny Arana, Algie Au

Guests Present Charlie Ng, Jose Torres, Jeremy Sims

Welcome & Introductions

Tim Oliver opened the meeting. Self-introductions were made.

Approval of Minutes of November 8, 2013

The minutes were approved by consensus with the following clarification: on page 2, the subject, "Employee Evaluations" belongs in the "District Culture" category.

Goals

Tim referred committee members to the matrix developed on November 8, 2013. Most of the items from the top third of the constituent surveys fell into the Student Success category. Some of the next steps in the process are to build goals and then develop research on those goals. The meeting was turned over to Charlie Ng.

Charlie said he wanted to develop a "rough cut" of what the plan goals should look like. He distributed two handouts – the CCC System Strategic Plan Framework (the format the District will be emulating), and the American Association of Community Colleges strategic plan. He listed the strategic categories of each on the white board and compared them, pointing out that the CCCCCO did not have a number attached to their goals. They used words like "increase" or "strengthen" instead. Committee members discussed the pros and cons of using numbers vs. narratives alone. The Committee then discussed each of its strategic categories:

- ♦ Student Success – Justified as is.
- ♦ Enrollment & Access as a Participation Rate – Enrollment & Access was discussed. Donna Hoffmann referenced the draft vision, "SBCCD will be most know for student success." Glenn Kuck felt that numeric targets for this strategy would appropriate at the college level, but that a district plan should be more broad. Charlie provided an example from Texas Tech University, which has several different colleges.

"Priority 1. Increase Enrollment and Promote Student Success: We will grow and diversify our student population in order to improve higher education participation and supply a well-equipped, educated workforce for the State of Texas."

Tim mentioned that there are several factors that would speak to this strategy, i.e. increased square footage, state FTES requirements for funding, etc. Keith Wurtz recommended using language like "participation rate in your area". Enrollment and Access (Participation Rate) was justified.

- ♦ Partnerships – Justified as is.
- ♦ Resources – The Committee discussed the weight of this subject as a strategic area. Tim felt Resources should be incorporated into each strategy. Keith felt that the effectiveness of district

systems does rise to the strategic level. Charlie mentioned that Resources could be added to the plan as an appendix. Barbara Nichols suggested the category be revised to Resources and Systems Effectiveness. It was decided that "Resources Necessary to Achieve Goals" will be a support chapter and not a strategic goal.

- ♦ Systems Effectiveness – Systems Effectiveness was added as a new category.
- ♦ Ethnic & Cultural Diversity – The committee discussed Ethnic & Cultural Diversity. They questioned what Diversity as a goal would mean. Glen responded that diversity could be captured under the other goals. He asked if resources would be committed to diversity over the next 3-5 years, i.e. international programs. Gloria Fisher said conversation throughout the State indicated replacement of the word diversity with the word equity. She referenced the ACCJC. James Smith thought that in some situations, i.e. a high percentage of a certain group who are falling short, diversity and sensitivity may require a focus of resources.

Keith referenced the prior vote of keeping Diversity as a strategic goal. As a facilitator, and based on the current meeting's discussion, Charlie asked the committee to readdress this. After further discussion, the committee decided that Diversity would not be a strategic goal but be woven in with other initiatives and addressed in a subsequent section similar to the section on resources.

- ♦ District Culture – The committee agreed that this goal would be addressed as part of the new Systems Effectiveness category.

The resulting strategic categories approved by the committee were:

- ❖ Student Success,
- ❖ Enrollment & Access (Participation Rate),
- ❖ Partnerships, and
- ❖ Systems Effectiveness.

Sections will be included in the Plan to address Resources and Diversity.

Action

Charlie advised the committee that he will work with the presidents and researches from both campuses to develop a draft of strategic goals based on the committee's work to date, including the draft mission, vision, values, SWOT, etc., as well as input from the Board of Trustees and the constituent groups.

These draft goals will be discussed at the next committee meeting.

Adjournment

The next meeting is scheduled for December 13, 2013, 11 a.m., PDC 104.