

Members Present Cheryl Marshall, Gloria Fisher, James Smith, Keith Wurtz, Laura Gowen, Rania Hamdy, Cristina Bradley (for Robert Levesque), Tim Oliver

Members Absent Amalia Perez, Barbara Nichols, Bruce Baron, Chris Robles, Denise Allen Hoyt, Donna Hoffmann, Ferny Arana, Glen Kuck, Algie Au, Lillian Vasquez, Robert Brown, Tina Gimple, SBVC PIO (Vacant)

Guests Present Jose Torres

Welcome & Introductions

Tim Oliver opened the meeting. No introductions were necessary.

Approval of Minutes of November 22, 2013

The minutes were reviewed and then approved by consensus.

Goals

Tim referred everyone to the set of draft goals distributed with the agenda. He explained that Charlie Ng had developed the goals based on the committee's work to date. The goals had also been reviewed with the presidents, researchers and Tim Oliver in a conference call on December 5. The committee reviewed the goals in depth and made revisions as appropriate. The revised document is attached to these minutes.

In the interest of time, the committee stopped its review with the following notations:

- Goal 2.1 needs to be revisited, as it may be more than one goal.
- Keith Wurtz will work with James Smith to draft a replacement for goal 2.2 (which became goal 1.2).
- Strategic Goals 3 and 4 still need to be reviewed.

The committee will continue this work at the next meeting.

Adjournment

The meeting scheduled for January 10, 2014 falls on the first day of the semester and the committee decided to cancel it due to scheduling conflicts.

Therefore, the next meeting of the committee will be January 24, 2014, 11:00 a.m., PDC 102.

Attachment: Draft Goals (As Revised 12/13/2013)

SBCCD Strategic Goals and Key Performance Indicators

Goal 1: Student Success

~~We will promote college readiness and p~~Provide the programs and services necessary to enable all students to achieve their educational and career goals (source: CCCO, DSPC-Mission).

GOAL 1.1

~~We will i~~increase student success by 2020, while preserving access, enhancing quality, and eradicating attainment gaps associated with income, race, ethnicity, age, and gender (source: DSPC-diversity related).

| Goals | 2014 | 2017 | 2020 |
|---|------|------|------|
| Graduation Rate <u>(Degree & Certificate)</u> | | | |
| Transfer Rates | | | |
| Job Placement Rates | | | |
| % with Educational Plans | | | |
| Student Goal Completion Rate | | | |

Key Strategies

Sample Strategy 1: Decrease time to complete degree or certificate

Sample Strategy 2: Improve student satisfaction/campus climate survey results

Sample Strategy 3: Increase student engagement

GOAL 1.2

Increase the number of students who complete developmental education programs and progress to successful completion of freshman-level courses. (source: AACC)

| <u>Development Education Completion Rates</u> | <u>2014</u> | <u>2017</u> | <u>2020</u> |
|---|-------------|-------------|-------------|
| <u>Math</u> | | | |
| <u>English</u> | | | |
| <u>Reading</u> | | | |
| <u>ESL</u> | | | |

Key Strategies

Strategy 1

SBCCD Strategic Goals and Key Performance Indicators

Strategy 2
Strategy 3

DRAFT

SBCCD Strategic Goals and Key Performance Indicators

Goal 2: Enrollment and Access

~~Students are either not coming to college, or are not coming to college prepared. Consequently, we have identified a need to increase awareness of college as a viable option and enhance~~Increase access to higher education for growing populations in our region. ~~— (source: CCCO, AACC, DSPC opportunities)~~

GOAL 2.1

~~We will grow~~Increase our student population ~~in order~~ to improve the higher education participation rate and supply a well-equipped, educated workforce for our communities. ~~(source: CCCO, DSPC opportunities). In addition, we will s~~Strive to diversify our student and employee populations to be reflective of our communities.

| Student Population Goals | 2014 | 2017 | 2020 |
|--|------|------|------|
| Annual Enrollment | | | |
| Adult Participation Rate | | | |
| Feeder High School Graduates Participation Rates | | | |

Key Strategies

Sample Strategy 1: Increase international student enrollment

Strategy 2

Strategy 3

Comment
revisit this
combination

GOAL 2.2 (Provided by Keith Wurtz based on input at the 12/13/13 meeting.)

Provide the number of developmental education sections required to meet student need.

| Developmental Education Access Rates | 2014 | 2017 | 2020 |
|--------------------------------------|------|------|------|
| <u>Math</u> | | | |
| <u>English</u> | | | |
| <u>Reading</u> | | | |
| <u>ESL</u> | | | |

The outcome measures will be the percentage of students who have access to the developmental sections that they need based on placement information as well as the number of who have successfully completed the prior course.

~~We will increase the number of students who complete developmental education programs and progress to successful completion of freshman-level courses. (source: AACC)~~

SBCCCD Strategic Goals and Key Performance Indicators

| Development Education Completion Rates | 2014 | 2017 | 2020 |
|--|------|------|------|
| Math | | | |
| English | | | |
| Reading | | | |
| ESL | | | |

Key Strategies

- Strategy 1
- Strategy 2
- Strategy 3

GOAL 2.3

~~Close the skills gap by strengthening the district's capacity to respond to current and emerging labor market needs and sharply focusing career and technical education on preparing students with the knowledge and skills required for existing and future jobs in regional and global economies. (source: CCCO, AACC, DSPC opportunities)~~ Provide more opportunities for students to gain knowledge and skills in response to emerging labor market needs.

| Goals | 2014 | 2017 | 2020 |
|------------------------|------|------|------|
| Annual CTE Enrollment | | | |
| CTE Completion Rate | | | |
| CTE Job Placement Rate | | | |

Key Strategies

- Strategy 1
- Strategy 2
- Strategy 3

GOAL 2.4

~~Enhance the public image of the San Bernardino Community College District, and increase awareness of college being a viable option (source: CCCO, DSPC opportunities)~~

Key Strategies

- Proposed Strategy 1: EDCT as a strategy.
- Strategy 2
- Strategy 3

SBCCD Strategic Goals and Key Performance Indicators

GOAL 2.5

Increase awareness of SBVC and CHC as viable higher education options.

Key Strategies

Proposed Strategy 1: Easy access.

Strategy 2:

Strategy 3:

DRAFT

SBCCD Strategic Goals and Key Performance Indicators

Goal 3: Partnerships of Strategic Importance

~~The district depends on successful partnerships to enable student success and benefit our diverse communities. We will continue to invest in strategic relationships and collaborate with partners in higher education, PK-12 education, workforce development, government, and other community organizations. (source: CCCO, AACC, DSPC opportunities)~~

GOAL 3.1

Identify and secure new partnerships in improving the district's capacity, performance, and resilience.

~~(source: AACC, DSPC opportunities)~~

[side note; not for strategic plan document – complete regular progress report on the accomplishments of these partnerships.]

Key Strategies

Strategy 1

Strategy 2

Strategy 3

SBCCD Strategic Goals and Key Performance Indicators

Goal 4: District Operational Systems

~~We will~~ improve the district's operational systems to increase administrative efficiency and effectiveness. ~~(source: DSPC meeting)~~

GOAL 4.1

~~We will~~ improve the district's systems to increase administrative efficiency and effectiveness with an emphasis on student records, human resources, facilities, technology, financial systems, and other workflow operational systems. ~~(source: DSPC Meeting)~~

| Goal | 2014 | 2017 | 2020 |
|---|------|------|------|
| % Satisfied on Employee Satisfaction Survey | | | |

Key Strategies

Sample Strategy 1: Integrate major enterprise resource programs

Sample Strategy 2: Align policies and streamline procedures with the district's strategic plan

Sample Strategy 3: Improve communications throughout the district

SBCCD Strategic Goals and Key Performance Indicators

Resources Necessary to Achieve Strategic Goals

Funding for Increased Access and Student Success

(source: DSPC meeting, Board Goal II.5)

Resource Diversification

Increase the number of grants and contributions from foundations. (source: DSPC-opportunities)

Alignment of Budget Priorities with District Strategic Plan Resource Optimization

Enhance institutional capacity through:

a. F-faculty and staff professional development with an emphasis on leadership development (source: Board Goal I.2)

b. Financial

c. Facilities

Increasing Administrative Efficiency and Effectiveness

Implement policies, procedures, and practices to promote rigor, transparency, and accountability for results. (source: Board I.3 is related in terms of review and revise)

Enhance Transparency in Budgeting, Planning, and Resource Allocation

Ethnic and Cultural Diversity

The San Bernardino Community College District is committed to the inherent dignity of all individuals and the celebration of diversity. We foster an environment of mutual respect, appreciation, and tolerance for differing values, beliefs, and backgrounds. We encourage the application of ethical practices and policies that ensure that all are welcome on the campus and are extended all the privileges of academic life. We value the cultural and intellectual diversity of our district because it enriches our lives and the community as a whole, promoting access, equity, and excellence (source: TTU).

We believe student experiences are enriched by interaction with others whose backgrounds and perspectives are different from their own. We believe faculty scholarship and teaching are influenced by this same diversity of experiences and ideas. We believe staff is empowered to know that their jobs support the delivery of a high quality, 21st century education. Building on this richness, the San Bernardino Community College District will be a dynamic and inspirational place of learning and intellectual stimulation, and a positive and satisfying place to work for all students, faculty, staff, and administrators. The district will be a place where new and innovative ideas and freedom of speech are welcomed and fostered (source: UCR).