

Members Present Amalia Perez, Barbara Nichols, Cheryl Marshall, Denise Allen Hoyt, James Smith, Algje Au, Keith Wurtz, Rania Hamdy, Robert Brown, Deanna Trussell (for Robert Levesque), Tina Gimple

Members Absent Bruce Baron, Chris Robles, Donna Hoffmann, Ferny Arana, Glen Kuck, Gloria Fisher, Laura Gowen, Lillian Vasquez, Tim Oliver

Guests Present Charlie Ng of Ng Consulting, Jose Torres

Welcome & Introductions

Cheryl Marshall opened the meeting on Tim Oliver's behalf. Introductions were made.

Approval of Minutes of December 13, 2013

The minutes were approved by consensus with the correction of the last paragraph to read 11 am instead of 2 pm.

Plan Status

Cheryl reviewed the plan status. Today the committee is to continue are working on drafting goals.

Review and Accept Draft of Goals as Revised 12/13/2013

Committee members confirmed that by accepting the minutes it also accepted all the edits in the changes as of 12/13/2013.

Goal 2.1

After some discussion, committee members agreed to divide Goal 2.1 creating Goal 2.5, "Strive to diversify our student and employee populations to be reflective of our communities."

Goal 2.2

The committee reviewed a draft of Goal 2.2 which was developed by Keith Wurtz in response to the committee's direction on 12/13/13. After some discussion, committee members determined that transfer opportunities were missing from the goal. Charlie suggested combining goals 2.2, 2.3, and a goal addressing transfer opportunities into one goal with three aspects: "Provide developmental education, transfer and CTE access to meet student need." Committee members agreed with this approach. Charlie advised that he would "word smith" the goal and include it in the next draft. Cheryl Marshall thought that the former item 2.3 (which will now be part of 2.2) should be reflective of emerging trends and Charlie replied that those items will be identified in the Strategies.

Goals 2.4 & 2.5

Rania Hamdy observed that goals 2.4 and 2.5 seemed to be the same. After some discussion, however, the committee decided to leave them separate because District image needs to be distinct from encouraging students to consider SBVC and CHC as viable options.

Goal 3.0

Charlie recommended that committee members do some refining of Goal 3. To that end, he distributed a worksheet for review. The committee agreed to five partnership categories and then went through the categories one by one. Charlie will use the committee's brainstorming session to develop a draft for Goal 3 which will be reviewed at the next meeting.

<u>Category</u>	<u>Emphasis</u>	<u>Score</u>
Higher Education	Goal 1.1 – Transfer Rates (grants), Career Pathways	18
	Improvement Rates for transfer courses and developmental courses	11
	Image	4
	Degrees	3
PK-12	Pathways	7
	Awareness of CCs as Viable Option (Goal 2.4)	6
	Goal #1 Student Success	6
	Image	6
	HS Graduation Rates	5
	Access to Developmental Education	3
	Career Awareness	2
	Concurrent Enrollment	1
Workforce Development	Internships	11
	Pathways	8
	Curriculum – Student Success Goal #1	7
	Job Placement/Advancement	5
	Image	3
Government	Degree/Certificates	2
	Funding – Access (Fees)	12
	Image	8
	Student Success (Goal #1)	8
	Access – Projects/Facilities/Programs	6
Other Community Organizations	Internships (Paid)	2
	Funding	9
	Job Placement	7
	Employee Development	5
	Internships	5
	Image	3
	Support Services/Student Success	3
Degrees/Certificates	2	
Operational Systems	2	

Adjournment

Meeting was adjourned at 12:45 p.m. The next meeting is scheduled for February 28, 2014.

Attachment: Draft of Strategic Plan Goals Dated 1/24/2014