



DISTRICT STRATEGIC PLANNING COMMITTEE

**Meeting Minutes,
December 12, 2014**

Members Present Keith Wurtz, Cheryl Marshall, Laura Gowen, Glen Kuck, Gloria Fisher, Greg Zerovnik

Members Absent Denise Allen Hoyt, Carol Jones, Tina Gimple, Barbara Nichols, Aftan Sneed, Vanessa Osorio, James Smith, Bruce Baron, Jose Torres, Amalia Perez, Lillian Vasquez, Deanna Krehbiel, Dean Papas, Rania Hamdy, Donna Hoffmann

Welcome & Introductions

Glen Kuck opened the meeting; no introductions were necessary.

Approval of Minutes of October 24, 2014

The minutes were approved by consensus.

Committee Norms

The committee reviewed the District Strategic Planning Committee Norms as presented by Glen Kuck. The guidelines were adopted by a unanimous vote.

Review DSPC Comments from the District Review Period

The committee reviewed comments gathered from the members of the SBCCD. The results are attached to these minutes.

Keith Wurtz mentioned that some of the grammar in the document still needed work, and that some of the numbers were no longer current. Committee members agreed, however, that the DSP should be submitted for Board approval as is and that any further edits could be addressed in the next version of the document.

The Committee discussed the need for an integrated planning approach and felt this needed to be mapped out.

Adjournment

The meeting adjourned. The next meeting of the DSPC is scheduled for January 23, 2014, 11 a.m., in PDC 104.

Attachments:

- DSP Feedback from the District
- Email from Mike Strong Containing Feedback

2014-2020 District Strategic Plan Comment Form

December 12, 2014

Reference	Author	Comment	Committee Response
Page 15	Reyes Quezada SBVC Adjunct STAR Counselor	On page 15 under Strategic Priorities I would encourage the committee to include the word " and Career" after the word "college" I do not think one can separate College and Career as I believe we want to promote both. I have just been selected as a Senior Research Fellow with the Massachusetts Center for College and Career Readiness and will be conducting research on that topic with cities and school districts, including community colleges in Massachusetts and would be willing to share some of the findings as the year progresses.	The text referred to in this comment is part of the Strategic Priorities of the California Community College system, and not the property of SBCCD.
n/a		There seems to lack an overall commitment in preparing our students as "global citizens." There is mention of enhancing the recruitment of international students but not the other way around. There are many community colleges and universities who have excellent study abroad programs but the district as a whole lacks in that area. I am, working on a chapter on Internationalizing Community Colleges and would be willing to help out in that topic.	This suggestion will be considered during the development of the annual operating plan.
n/a		On our mission of Diversity the committee should consider not only creating cultural diversity awareness but also a Culturally Proficient stance versus just an awareness. I publish in that area as well and promote developing a culturally proficient student, faculty, and staff in the workplace as I sit as a Commissioner for San Bernardino County's Equal Employment Opportunity Commission as the Third District County Representative-James Ramos.	This suggestion will be considered during the development of the annual operating plan.
Page 35	Deanna Krehbiel	Change Deanna Trussell to married name, Deanna Krehbiel.	Accepted change.
Page 10	Matthew Isaac	Correct name to read Matthew Isaac, not Matthew Isacc.	Implemented correction.
All Pages	Kathleen Rowley	Correction to show consistent use of commas (one, two, and three), and capitalization.	Implemented corrections.
Page 33	Kathleen Rowley	Asked if the committee would like to acknowledge her on this page for providing proofreading services.	Implemented addition.
Page 9	Greg Zerovnik	Correct Gloria Fisher's title from "Interim President" to "President"	Implemented revision.

2014-2020 District Strategic Plan Comments from Mike Strong

December 12, 2014

Goal 1.1:

1. Set efficiency targets to improve FTES generation without increasing costs. Potentially, this will allow the colleges to afford to teach more sections in high demand areas as well as achieve FTES targets with less funding.

Goal 2.1:

1. The enrollment targets are too low. The plan shows 16-17 targets at 14,350; however, this year (14-15) we are targeting 14544. I suggest the 16-17 target be revised to 15,092. In addition, the 19-20 target should be 16,500 (SBVC 11000 FTES, CHC 5500 FTES). This direction would provide the District more funding as a whole and carry FTES targets to a point of budget sustainability at both colleges. Furthermore, the state is projecting 3.77% growth for SBCCD in 15-16. Strategies should be developed to incorporate the new state funding formula; specifically the elements that the District has some control over (Pell grant and unfunded FTES). In short, if not revised, the plan will be out of date before it is approved.
2. Add a key strategy to implement a District Enrollment Management Plan.

Goal 4.1:

1. Add a key strategy to develop and implement a District Facilities Master Plan. This will help determine what additional funding is required and when it will be required. In addition, facilities priorities will be developed as a District, which is necessary to inform fiscal planning.
2. Add a key strategy to develop and implement a Capital Improvement, Capital Replacement Plan. This is necessary to inform fiscal planning and develop strategies for funding District equipment (both instructional and non-instructional) replacement. Additionally, with such a working plan, the facilities and equipment will be adequate tools essential to maintain high quality education.

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