



District Strategic Planning Committee
Meeting Agenda
April 24, 2015, 11:00 a.m., PDC 104

- I. Welcome & Introductions
- II. Approval of Minutes from February 27, 2015
- III. Final DSP
 - ◆ Accepted at April 9 Board of Trustees Meeting:
 - Consideration of Approval to Accept the District Strategic Plan for 2014-20*
Trustee Harrison motioned, Trustee Henry seconded the motion and the board members voted as follows:
To accept the District Strategic Plan for 2014-15 to 2019-20 as developed by the District Strategic Planning Committee (DSPC), with the understanding that it is a living document and will evolve as we incorporate recommendations from the Accrediting Commission for Community and Junior Colleges, Board of Trustees, and the emerging needs of the District. Additionally, the plan should come back to the board with elements to include TESS, KVCR, and ATTC.
 - ◆ Update of DSP
 - Conflict of Mission Statement in BP/AP as approved by District Assembly
Pending District Assembly update of BP 1200 – see attached.
 - Integrating TESS, KVCR, and ATTC
 - Separate marketing brochure (Greg, Donna, Keith, James, Glen)
- IV. Review and Finalize Tracking/Monitoring Process for DSP Progress
- V. Membership
- VI. Committee Self Evaluation
- VII. Adjournment – Next meeting will be scheduled for September 12, 2015
 - First reports.

Members Present: Denise Allen-Hoyt, Carol Jones, Ginger Sutphin, Laura Gowen, Barbara Nichols, Keith Wurtz, James Smith, Glen Kuck, Amalia Perez, Gloria Fisher, Deanna Krehbiel, Rania Hamdy, Donna Hoffmann, Greg Zerovnik

Members Absent: Aftan Sneed, Vanessa Osorio, Bruce Baron, Lillian Vasquez, Dean Papa, Jose Torres, Cheryl Marshall

Welcome & Introductions

Glen Kuck opened the meeting at 11:00 am. Self-introductions took place.

Approval of Minutes

Gloria Fisher made a motion, which Greg Zerovnik seconded, to approve the minutes from January 23, 2014. The minutes were approved by consensus.

Draft District Strategic Plan – Addressing Board of Trustee Comments from 2/26/15 Study Session

The committee discussed the 2/26/15 board study session on the District Strategic Plan and Glen advised that the Chancellor was going to send the Plan to the 3/12/15 board meeting for approval with the understanding that it is “a living document”. This means the Plan will evolve as based on recommendations from the ACCJC, Board of Trustees, the needs of the District, etc.

It was generally felt that the board study session had been productive and the following list of board member concerns was developed. The items marked with an asterisk will be addressed in the draft being sent to the March board. The others will be addressed at as indicated.

Board Member Concern	Action
1) Consolidate measurable in DSP	Need to discuss at upcoming meetings
2) All objectives should be measurable (SMART)	Need to discuss at upcoming meetings
3) Does board develop mission, vision, values	Need to research
4) Marketing our success/statistics seem misleading	<ul style="list-style-type: none"> ◆ Need to develop a separate marketing brochure (Greg, Donna, Keith, James, Glen) ◆ May add statement regarding the difference between strategic plan and marketing tool
5) Capturing goal completion	Need to discuss

Board Member Concern	Action
6) Clarification of vision statements*	<ul style="list-style-type: none"> ◆ On page 11, third vision, remove the word "transfer". ◆ On page 11, in the second to the last vision, change "largest" to "a significant" and change "economic" to "socioeconomic". ◆ On page 11, in the second vision remove the word "highly".
7) Key strategies are vague, not measurable	May add comment to plan that measurements are found in campus plans; need to discuss
8) "Growing" population (Goal 2)*	On page 23 delete the word "growing".
9) DSP is narrow in focus (does not include other district entities)	Need to discuss at upcoming meetings
10) Chancellor participation	Addressed by the board; Chancellor to provide regular reports
11) Accessibility of plan - not embedded	Need to discuss at upcoming meetings
12) Board participation in process	Need to discuss at upcoming meetings
13) Why do students go elsewhere (in progress)	Research currently being done by the campuses
14) Length of plan...how many years	Need to discuss at upcoming meetings
15) Change sub-goals to objectives*	Starting on page 21, change "Goal" 1.1 to "Objective" 1.1, etc.

**Changes to be incorporated into DSP going to 3/12/15 Board meeting for approval.*

Adjournment

The meeting was adjourned in the interest of time and the following agenda items will be moved forward:

- ◆ Review Board of Trustee Feedback on DSP
- ◆ Strategize and Create Timeline for Next Steps Moving Forward

The meeting adjourned. The next meeting of the DSPC is scheduled for 3/13/2015, 11 a.m., in PDC 104.

San Bernardino Community College District
Board Policy
Chapter 1 – The District

BP 1200 DISTRICT MISSION STATEMENT

(Replaces SBCCD BP 1100)

The mission of the San Bernardino Community College District is to promote the discovery and application of knowledge, the acquisition of skills, and the development of intellect and character in a manner that prepares students to contribute effectively and ethically as citizens of a rapidly changing and increasingly technological world.

This mission is achieved through the District's two colleges, public broadcast system (KVCR), Economic Development and Corporate Training Center (EDCT) by providing to the students and communities we serve high quality, effective and accountable instructional programs and services in the following areas:

- **Transfer education** programs that ensure the greatest possibility of success in baccalaureate programs.
- **General education** programs designed to give students a substantial and coherent exposure to the major broad domains of higher education.
- **Vocational/technical** education programs that offer opportunities in training, retraining, and skill building to provide business, industry and government with a qualified work force.
- **Workforce Development** programs of fee-based classes that provides an opportunity for individuals to develop occupational skills in preparation for employment or to improve or upgrade job skills to enhance performance in current employment.
- **Economic Development** programs that promote partnerships with corporate and commercial enterprise as well as government agencies to enhance the economic base of the community served.
- **A Public Broadcasting System** that contributes to meeting the educational and communications needs of the Inland Empire and partners with educational agencies and public agencies to broaden the scope of services to the community.
- **Education** programs that are coordinated with delivery systems and provide enhanced access and educational opportunities

43 These instructional programs will be supported by specific student services as identified
44 below:

- 45
- 46 • **Comprehensive Support Services** enhanced by matriculation that provides for
47 counseling and guidance to encourage student growth and development through
48 assessment, academic planning, career planning and personal development.
- 49 • **Developmental Program** services that provide under-prepared students with the
50 skills they need to enter transfer, general education, or vocational/technical
51 programs.
- 52 • **Disabled and Disadvantaged Student** that provide students the opportunity for
53 equitable access to the educational offerings of the college.
- 54 • **Commitment to Diversity** that recognizes the varied needs of diverse student
55 population.

56 This mission is carried out in an environment that encourages intellectual development,
57 enhances personal growth, and fosters openness to a wide range of ideas, cultures and
58 people. Admission to these educational programs is open to adults, high school
59 graduates and others as identified by law who can profit from the instruction.

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61 The Board of Trustees of the San Bernardino Community College District reaffirms the
62 role of the community colleges as defined in the California Master Plan for Higher
63 Education. The District has adopted and is committed to an Affirmative Action policy of
64 nondiscrimination in all of its dealings with students, employees, and the community.
65 This statement of mission is designed to assist the Board in carrying out its role and
66 responsibility in developing fiscal, physical, and human resources on behalf of the
67 people of this District.

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69 The mission is evaluated and revised on a regular basis.

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71 **Reference:** ACCJC Accreditation Standard I.A

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Adopted: 1/11/01

Revised: 4/8/04; 7/10/14, 12/11/14

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District Strategic Planning Committee Member Roster 2014-15

Name	Position	Representing
Denise Allen Hoyt	Faculty	CHC Academic Senate
Carol Jones	Faculty	SBVC Academic Senate
Ginger Sutphin	Classified Staff	CHC
Laura Gowen	Classified Staff	SBVC
Barbara Nichols	Classified Staff	District Sites (KVCR)
Aftan Sneed	Student	CHC
Vanessa Osorio	Student	SBVC
Keith Wurtz	Research	CHC
James Smith	Research	SBVC
Glen Kuck	Assoc. Vice Chancellor	TESS
Bruce Baron	Chancellor	District Chancellor
Jose Torres (Interim)	Vice Chancellor, FS	District Fiscal Services
Amalia Perez (for)	Vice Chancellor, HR	District Office, HR
Cheryl Marshall	President	CHC
Gloria Fisher	President	SBVC
Lillian Vasquez	General Manager Appointee	KVCR
Deanna Krehbiel	Executive Director, EDCT	EDCT
Dean Papas	Professional Development	CHC
Rania Hamdy	Professional Development	SBVC
Donna Hoffmann	Public Information Officer	CHC
Greg Zerovnik	Public Information Officer	SBVC

Please enter this committee's most significant accomplishment this year:

Please enter the improvement most needed by this committee in its processes, interactions, outcomes, or other aspect of its work:

Please indicate extent to which you agree/disagree with the following statements about your service on this committee overall this year.

	Strongly Agree	Agree	Disagree	Strongly Disagree
I feel comfortable contributing ideas.	_____	_____	_____	_____
My ideas are treated with respect, whether or not others agree with them.	_____	_____	_____	_____
I have had sufficient opportunity to provide input into committee recommendations.	_____	_____	_____	_____

Please rate the following aspects of the committee's work overall this year.

	Very Good	Good	Fair	Poor	Very Poor	No Opinion
Clarity of the committee's charge	_____	_____	_____	_____	_____	_____
Quality of communication within the committee	_____	_____	_____	_____	_____	_____
Quality of information flow from the committee to the constituency groups	_____	_____	_____	_____	_____	_____
Quality of information flow from the constituency groups to the committee	_____	_____	_____	_____	_____	_____
Quality of communication by the committee with the District community as a whole	_____	_____	_____	_____	_____	_____
Access to data needed for deliberations	_____	_____	_____	_____	_____	_____
Access to meeting space	_____	_____	_____	_____	_____	_____
Access to other resources needed for the committee to work effectively	_____	_____	_____	_____	_____	_____
Training or mentoring for you as a committee member	_____	_____	_____	_____	_____	_____
Establishment of expectations or norms for committee members and convener(s)	_____	_____	_____	_____	_____	_____
Adherence to expectations or norms for committee members and convener(s)	_____	_____	_____	_____	_____	_____

Thank you very much for participating in this important effort to improve committee work at SBCCD.