



DISTRICT STRATEGIC PLANNING COMMITTEE

Meeting Minutes
April 24, 2015

Members Present: Denise Allen-Hoyt, Carol Jones, Ginger Sutphin, Barbara Nichols, Keith Wurtz, James Smith, Rania Hamdy, Donna Hoffmann

Members Absent: Laura Gowen, Aftan Sneed, Vanessa Osorio, Bruce Baron, Lillian Vasquez, Dean Papas, Jose Torres, Cheryl Marshall, Glen Kuck, Amalia Perez, Gloria Fisher, Deanna Krehbiel, Greg Zerovnik

Welcome & Introductions

Keith Wurtz acted as chair in place of Glen Kuck and started the meeting at 11:05 No introductions were necessary.

Approval of Minutes

The committee reviewed the minutes from February 27, 2015. Barbara Nichols made a motion, which James Smith seconded, to approve those minutes. The motion carried unanimously.

Final District Strategic Plan

Committee members discussed the board's acceptance of the DSP and subsequently, the need to update the Mission Statement in Board Policy 1200 to reflect the mission statement of the newly accepted plan. This will go before the District Assembly at their May meeting.

One of the tasks outlined by the Board of Trustees is the integration of TESS, KVCR, and EDCT. This and the DSP monitoring/tracking process will be addressed at the committee's next meeting.

DSP Brochure

A subcommittee chaired by Donna Hoffmann and comprised of Donna, Keith, James and Greg Zerovnik will work to develop a marketing brochure for the newly accepted plan. After some discussion, the DSPC recommended that this subcommittee be given the lead on this project and that this brochure be the only other document published, other than the DSP. This will allow for 1) greater consistency of purpose between the committee, the plan and the brochure, 2) reduce duplicate efforts in the translation of committee directives into print, and 3) promote consistency and accuracy between the Plan and the brochure. The committee will ask Glen to work with Alisa Moore and the chancellor on this recommendation.

Membership

The committee discussed its current makeup of members. Keith communicated that a board member had asked to become a member of the DSPC. Committee members discussed the viability of this suggestion and Denise shared her experience as Mayor of Yucaipa. She felt it is advantageous to have counsel sitting on the committee and recommended that the trustee be brought on as a non-voting member. Keith asked if members would be hesitant to express themselves in front of a board member. None of the members present felt that would be a problem, however, a few were concerned about micromanagement. The committee voted to

recommend to the chancellor that one "non-voting" board member and an alternate be invited to join the DSPC in the fall. The committee felt that making the board member a non-voting member would aid in the board's connectivity with DSPC decisions while avoiding any micro-managing ACCJC recommendation. Glen will be asked to communicate this recommendation to the chancellor.

Committee Self Evaluation

Keith asked members to complete the committee self-evaluation form.

Adjournment

The meeting was adjourned at 11:30 a.m. The next meeting will be scheduled for September 12, 2015.