| **Strategic Priorities and Objectives** | **SBCCD District Strategic Plan Goals** | | | |
| --- | --- | --- | --- | --- |
| **Goal 1: Student Success** | **Goal 2: Enrollment and Access** | **Goal 3: Partnerships of Strategic Importance** | **Goal 4: District Operational Systems** |
| Provide the programs and services necessary to enable all students to achieve their educational and career goals. | Increase access to higher education for populations in our region. | Invest in strategic relationships and collaborate with partners in higher education, PK-12 education, business and workforce development, government, and other community organizations. | Improve the District systems to increase administrative and operational efficiency and effectiveness. |
| **Strategic Priority 1:** Strengthen Leadership and Culture – “…provide collaborative partnerships.” |  |  | X |  |
| **Strategic Priority 2**: Expand, Diversify and Engage Audiences |  |  |  |  |
| **Strategic Priority 3**: Create donor-centric approach to fundraising, grow underwriting and increase revenue |  |  |  |  |
| **Strategic Priority 4**: Produce high quality, community focused programming – “Produce more KVCR Now interstitials, 1 to 3 minutes in length…” |  | X |  |  |
| **Strategic Priority 5**: Bolster Operational Systems |  |  |  | X |
| **Strategic Priority 6:** Academic Partnerships | X | X |  |  |