# PRESIDENT'S Valley College Board Report

# Just Around the Corner: SBVC's New Athletic Complex









On January 29, staff from Administrative Services, Development & Community Relations, and Marketing & Public Relations were given an exciting preview of the interior of the massive Gymnasium Sports Complex, a \$69 million construction project that will become the centerpiece of campus in the year of San Bernardino Valley College's 90th anniversary.

When it is completed in June 2016, the complex will be the biggest and tallest building on campus and its environs, with extensive athletic, instructional and office facilities, as well as beautiful student study spaces to supplement the college's existing array of facilities.

On the west side of the complex (facing the Planetarium and Observatory), lies the most ambitious sustainable landscaping project ever undertaken at San Bernardino Valley College: a vast, open area that will contain natural pathways through oak woodlands and riparian watershed, biology gardens, a pond, and outdoor teaching areas.

# **President Fisher Receives Community Award**



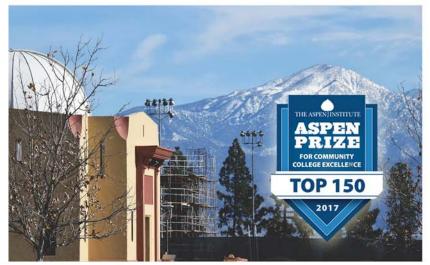
On January 18, President Gloria Fisher was recognized at the 36th Annual Dr. Martin Luther King, Jr. Prayer Breakfast by the Inland Empire Concerned African American Churches (IECAAC), a social organization dedicated to improving the quality of life in Inland Empire communities. Lauded for her career as an educator and college administrator, Dr. Fisher received the "Beyond the Boundaries" Award, given to recipients identified as having "exemplified keenness, identified problems, designed a strategy for resolution, and created policies for improving lives."

# SBVC Enrollment Grows for Spring 2016



By the second week of the spring semester, there were 500 more students on SBVC's campus than at the same time last year. As enrollment continues to grow, the offices of Instruction, Student Services and Administrative Services work collaboratively to improve student support and access to services and facilities. More students equals more student engagement: since last spring, the number of students engaged in SBVC social media channels has increased by over 82%!

# **SBVC Nominated for Aspen Prize**



On January 28, SBVC was nominated as a contender for the prestigious Aspen Prize for Community College Excellence, ranking it one of the top 150 community colleges in the country. The Aspen Prize is given every two years to the top community college in the United States. Nominees for this prize are selected based on student success in per sistence, completion, and transfer; consistent improvement in outcomes over time; and equity in outcomes for students of all racial/ethnic and socioeconomic backgrounds. The winning college will receive \$1 million in prize funds, along with Siemens Technical Scholars Program student scholarships. "We are so proud of this honor," says Presi dent Gloria Fisher. "We will continue to do everything we can to increase student success."

# CalWORKs Receives Grant & Recognition

On December 16, 2015, Shalita Tillman, Manager of CalWORKs and Workforce Development, was honored as Career Technical Training Partner of the Year 2015 at the Inland Empire Job Corps Holiday Luncheon & Awards Ceremony held in San Bernardino. SBVC's CalWORKs Program has been awarded \$50,000 in Cal-WORKs Work-Study funds from the San Bernardino County Transitional Assistance Department (TAD). These funds will be used to place eligible CalWORKs students off campus in the community with 100% reimbursement to the employer.



# **SBVC Students Form Aeronautics Club**



There's a new club on campus! The brand new "Aero Club" has been established to promote campus interest in flight and aviation technologies. The club's purpose is to increase member knowledge about all phases of aviation, safety and operations, as well as to encourage personal and professional growth through teamwork and leadership opportunities. With the addition of this new club, SBVC has gained an additional avenue for promotion of the Aeronautics program on campus as well as the local community by networking with the industries, attending events and area air shows.

# **Nursing Program Boasts 100% Pass Rate**



During the most recent quarterly report, the SBVC Nursing Program was pleased to learn that 100% of students who took the national exam (NCLEX) passed it on their first try. On February 1, nearly 40 students in the third semester of the Nursing Program celebrated the completion of half (two semesters) of the program. In this pinning ceremony, a fourth-semester student greeted the student being honored and pinned a stripe on his or her uniform. The third semester students will complete their program in December 2016.

## SBVC Launches Black History Month Celebration

On February 1, SBVC launched a month-long celebration of Black History Month, featuring dances, art shows, lectures, concerts, and guest speakers throughout the month of February. Sponsored by the Arts, Lectures & Diversity Committee, the Arts & Humanities Division, and the Black Faculty & Staff Associa tion, the month-long observance has been a campus tradition for decades. On February 11, community members packed the historic Auditorium for a talk on the Black Lives Matter movement, presented by Dr. Marc Lamont Hill of Morehouse College.



# **Spring Concert Showcases Faculty Talent**



On January 29, SBVC Music faculty unveiled their remarkable talents in a mesmerizing performance of string, wind, brass and percussion pieces for campus and community enjoyment. The Voci Soli student ensemble also performed several choral pieces, directed by Professor Matie Scully. Faculty concerts have become a tradition for the SBVC campus and community, and the faculty's musical virtuosity continues to inspire generations of students to perfect their musical skill and embrace music as a profession.

# Student Success Spotlights



Andres Dominguez is an aspiring chef who has been fascinated with Culinary Arts from a young age. His passion for cooking inspired him to attend San Bernardino Valley College, taking classes in the Culinary Arts program. While in the program, he has had the opportunity to attend and participate in catering events that will prepare him for employment in the culinary arts industry. After two years in the program, Andres is on the path to graduating in Spring 2016. "I am the first to graduate in my family," says Andres, "so it's an amazing feeling." Congratulations, Andres!

Kristin Hanna believes it is important for people to manage their food and nutrition plans. With the passion she possesses for nutrition, she believes in expanding her knowledge by taking classes in San Bernardino Valley College's Food & Nutrition program. "SBVC has the best certificate programs available," says Kristin, "and the Food and Nutrition program happens to be exactly what I was looking for." Attending classes at SBVC has helped Kristin prepare for employment and provided her with information that will help her receive her license with the California Department of Public Health. Kristin is graduating with two certificates from the Food & Nutrition program. She is now considered a Dietary Health Aide and a Dietary Health Supervisor. Congratulations, Kristin!

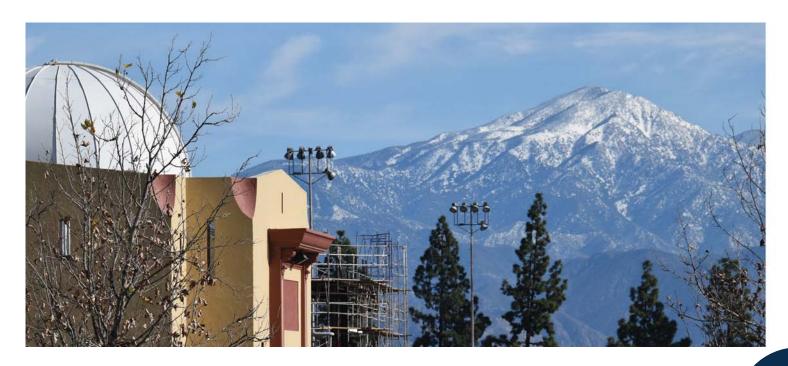




**Brett Bond** is a Water Supply Technology major at San Bernardino Valley College. Taking classes in the Water Supply Technology program has helped Brett increase his knowledge of the expansive California water industry and introduced him to the many career opportunities available in the field of water technology. Brett has successfully taken several water industry state examinations while interning with the City of Loma Linda and the City of Rancho Cucamonga. His aspirations and passion for the water technology industry will help him pursue his dream of becoming a supervisor for a water district. Congratulations, Brett!

# Save the Date!

- 2/26 MLK Jr. Breakfast (7:30am, Campus Center, RSVP needed)
  Reflect on Black History Month and honor Dr. Martin Luther King, Jr. during this special breakfast. Open to the public.
- 2/26 Black History Month Concert (7:00pm, NH-161, free) Commemorate the work of civil rights pioneers and the importance of Black History Month during this concert and celebration. Open to the public.
- 3/11 Planetarium Show (7:00pm, Planetarium, \$3.00 admission) The Little Star That Could. Open to the public.
- 3/24 Stress Solutions Oasis (11:00am, B-100, free) Join us for a relaxing and restful atmosphere to decompress your week. Open to district staff and students.
- 3/25 **Planetarium Show** (7:00pm, Planetarium, \$3.00 admission) Images of the Infinite. Open to the public.





#### San Bernardino Community College District 114 S. Del Rosa Drive, San Bernardino, CA 92408 Thursday, February 25, 2016 – 4:00 p.m. – Board Room

#### **Board Information Request Responses**

#### **Board Request 12/3/15**

The Student Success Scorecard data was presented to the SBCCD Governing Board on December 3, 2015 during a study session. The SBCCD Governing Board requested the following information as a follow-up to the Student Scorecard Study Session:

# What is the number of students who do not qualify for the Completion and CTE Completion Rate cohorts?

Students are counted in the completion rate cohort if they are first-time students with a minimum of 6 units earned who attempted any math or English in the first three years. Students are counted as achieving the outcome if they complete any of the following outcomes within six years of entry: earned AA/AS degree or credit certificate, transfer to four-year institution, or transfer prepared (student successfully completed 60 UC/CSU transferable units with a GPA >= 2.0).

Students are counted in the CTE completion rate cohort if they attempted a CTE course for the first-time and completed more than 8 units in the subsequent three years in a single discipline. Students are counted as achieving the outcome if they complete any of the following outcomes within six years of entry: earned AA/AS degree or credit certificate, transfer to four-year institution, or transfer prepared (student successfully completed 60 UC/CSU transferable units with a GPA >= 2.0).

Using the number of unduplicated students annually as the denominator in 2008-2009, when the cohort was identified, a large majority of students at Craton and Valley are not included in the Completion Rate or CTE Completion Rate cohorts. Specifically, 87% of Crafton students and 91% of Valley students were **not included** in the completion rate cohort and 95% of Crafton students and 93% of Valley students were **not included** in the CTE completion cohort.

Completion Outcome	Total Students	Total In Cohort	Number Not Qualified for Cohort	Percent Not Qualified for Cohort
Degree/Transfer Completion (SPAR)				
Crafton Hills College	9,339	1,176	8,163	87.4%
San Bernardino Valley College	22,494	2,083	20,411	90.7%
CTE Completion				
Crafton Hills College	9,339	462	8,877	95.1%
San Bernardino Valley College	22,494	1,684	20,810	92.5%

# What percentage of first time English students are recently out of high school vs returning adults?

The "Number in English Cohort" in the table below represents the number of students in the Student Scorecard English cohorts for both Crafton and Valley. The number of first-time college students at Crafton and Valley in 2008-2009 was identified by determining each students' last year in high school and whether or not they graduated from high school or earned a GED in the same year. This was done for 2008 because the cohort for English was identified in the 2008-2009 academic year. Students in the English Remedial Progress Rate were credit students who attempted an English course that was below transfer for the first time.

The results in the table below indicate that 55% of Crafton students and 65% of Valley students are attempting English for the first time as returning students. Returning students are defined as students who have completed courses at the college in a prior semester.

College	Number in English Cohort	Number First- Time	Number Returning	Percent Returning
Crafton Hills College	1,002	450	552	55%
San Bernardino Valley College	2,150	745	1,405	65%

#### What is being done in each college for outreach with K-12?

#### CHC Outreach with K-12

- SOA<sup>3</sup>R is provided to YCJUSD, RUSD, and Beaumont Unified
  - Provides onsite application, orientation, and assessment for high school seniors
- Linked Learning with YCJUSD is in place for STEM with plans to expand to public safety and fine arts
- Serve as host for the Promise Scholars from the Montclair Unified School District
  - 80 100 5<sup>th</sup> Graders visit the campus each year
- Contract Education with YCJUSD and RUSD
- Joint Counselor Meetings with YCJUSD and RUSD
- High School Visitation Day
  - Each spring between 700 and 900 juniors and seniors visit the campus
- Arts Day
  - Each spring approximate 100 juniors and seniors with an interest in fine arts visit the campus
- Joint Senior Management Planning Sessions

#### SBVC Outreach with K-12

 Outreach staff visit middle schools and continuation schools in the service area 2 times a semester

- High schools in San Bernardino, Colton, and Rialto are visited 3 times each semester
- High schools in Fontana and Redlands are visited upon request
- SBVC has conducted over 20 campus tours this year with K-12 students
- SBVC outreach ambassadors have met with students and parents at local parks and libraries

#### How can Trustees make decisions that impact the outcome of the score cards?

- Focus on policies that ensure that the District is engaged in planning processes to inform decision-making
- In general, focus on supporting programs and strategies through policies that have been supported by internal and external research
- Specifically, focus on supporting the programs through policies listed in the presentations. Research has consistently indicated that these programs make a difference in student's lives.
- Support programs through policies that require/encourage students completing math and English first. These are the best predictors of the student scorecard measures.

# What is the comparison of data from the prior years by demographics for the following outcomes: persistence, 30 units, remedial English, and remedial math?

#### **CHC Summary of Persistence**

Persistence rates across the last five cohorts remained relatively consistent (such rates varied from 69% to 73%). While persistence rates among certain ethnic groups has varied greatly from year-to-year (e.g., Native American students), it is important to note that the numbers of students identifying themselves as African American, Native American, Filipino, and Pacific Islander are typically 30 or less across cohort years. It is for this reason that the persistence rates of Hispanic and Caucasian students, the two groups Crafton Hills students are most likely to identify as, offer more reliable estimates of achieved persistence.

In examining within cohort differences by ethnic status, only two groups were found to be disproportionally impacted when compared to the group with the highest persistence rate (African American – 75.8%): Native Americans (54.5%) and Pacific Islanders (45.5%). However, to reiterate, these may not be reliable estimates given the small number of students in each group (11 students per group).

Persistence Overall		to 2009-	2005-06 to 2	010 11	2006-07 to 2	011 12	2007 09 to	2012 12	2008-09 to 2	0012 14
reisistence overan		Cohort	2003-00 to 2	Cohort	2000-07 to 2		Cohort			Cohort
	Size	Rate	Cohort Size	Rate	Cohort Size	Rate	Size	Rate	Cohort Size	Rate
All	947	69.3%	989	72.8%	1,033	69.5%	1,075	70.4%	1,176	72.9%
African American	33	75.8%	31	77.4%	26	73.1%	46	65.2%	48	64.6%
American Indian/Alaska										
Native	11	54.5%	13	69.2%	10	80.0%	12	75.0%	13	61.5%
Asian	43	74.4%	26	84.6%	36	66.7%	29	69.0%	38	76.3%
Filipino	12	75.0%	Suppressed	71.4%	17	82.4%	23	47.8%	10	80.0%
Hispanic	255	69.0%	243	75.7%	248	70.2%	287	69.0%	358	77.7%
Pacific Islander	11	45.5%	Suppressed	83.3%	Suppressed	0.0%	Suppress	66.7%	Suppressed	33.3%
White	524	69.8%	570	71.8%	600	69.5%	599	72.8%	607	71.7%

#### **CHC Summary of 30 Units**

The 30 unit achievement rate has also remained relatively consistent over the last five cohort years (61% – 65%). As is the case with persistence rates, the rates of students reaching the 30 unit mark vary more for groups with fewer students (e.g., Native Americans) than they do with the two ethnic groups – Hispanic and Caucasian – with the largest number of students. In the case of both Hispanic and Caucasian students, rates remain relatively consistent. While three instances of disproportionate impact are observed (e.g., African American students in the 2008 – 2014 cohort), all were found among the ethnic groups with small numbers of students.

30 Units Overall		to 2009- 10	2005-06 to 2	010-11	2006-07 to 2	0011-12	2007-08 to 20	012_13	2008-09 to 2	013_1/
30 Offics Overall		Cohort	2003-00 to 2	Cohort		Cohort		Cohor	2008-09 to 2	Cohort
	Size	Rate	Cohort Size	Rate	<b>Cohort Size</b>	Rate	Cohort Size	t Rate	Cohort Size	Rate
All	947	63.5%	989	62.7%	1,033	64.6%	1,075	62.6%	1,176	60.8%
African American	33	63.6%	31	54.8%	26	69.2%	46	52.2%	48	50.0%
American Indian/Alaska Native	11	72.7%	13	61.5%	10	80.0%	12	66.7%	13	61.5%
Asian	43	65.1%	26	65.4%	36	58.3%	29	72.4%	38	73.7%
Filipino	12	66.7%	Suppressed	100.0%	17	64.7%	23	65.2%	10	60.0%
Hispanic	255	62.7%	243	61.7%	248	64.1%	287	61.3%	358	62.6%
Pacific Islander	11	36.4%	Suppressed	50.0%	Suppressed	0.0%	Suppressed	66.7%	Suppressed	66.7%
White	524	63.2%	570	63.5%	600	64.8%	599	64.1%	607	60.8%

#### CHC Remedial English

The remedial English rate remained relatively consistent during four consecutive cohort years: 2004-2010 (42.6%), 2005-2011 (41.3%), 2006-2012 (43.7), and 2007-2013 (41.8%). However, the rate for the most recent cohort year (2008-2014) has climbed to 48.7%. Considering that the numbers of students have remained consistent during this entire period (approximately 1,000 students), this increase is not only higher than expected, but also particularly noteworthy. As expected, rates within each ethnic group generally vary more among groups with a smaller number of students than they do

among groups with larger numbers of students (i.e., Hispanic and Caucasian). There are two noteworthy findings: First, while the rates for Hispanic students remained relatively consistent during four consecutive cohort years beginning in 2004 (2004 – 2007), the rate for Hispanic students climbed from 38.3% for 2007 – 2013 cohort to 48.3% for the 2008-2014. Second, while disproportionate impact was observed in all but the most recent cohort, it has become less prevalent over the course of the last five cohorts; while disproportionate impact was observed among five ethnic groups in the 2004 – 2010 cohort, this number dropped to one disproportionate impact for the 2007 – 2013 cohort.

Remedial English	2004-05 to 2	2009-10	2005-06 to 2	010-11	2006-07 to 20	011-12	2007-08 to 2	012-13	2008-09 to 2	013-14
		Cohort		Cohort		Cohor		Cohor		Cohort
	Cohort Size	Rate	Cohort Size	Rate	Cohort Size	t Rate	Cohort Size	t Rate	Cohort Size	Rate
All	1,082	42.6%	1,003	41.3%	997	43.7%	1,095	41.8%	1,002	48.7%
African American	57	29.8%	46	17.4%	41	26.8%	57	35.1%	38	39.5%
American Indian/Alaska										
Native	Suppressed	44.4%	12	58.3%	16	50.0%	12	50.0%	Suppressed	50.0%
Asian	43	55.8%	29	48.3%	37	54.1%	42	64.3%	42	47.6%
Filipino	23	30.4%	Suppressed	87.5%	18	33.3%	22	50.0%	13	53.8%
Hispanic	319	35.4%	308	35.7%	301	40.5%	347	38.3%	350	48.3%
Pacific Islander	10	20.0%	Suppressed	50.0%	Suppressed	50.0%	Suppressed	42.9%	Suppressed	0.0%
White	557	47.6%	515	44.9%	508	45.3%	538	44.4%	495	50.3%

#### **CHC Remedial Math**

A gradual increase was observed with respect to the math remedial rates (24.7% in 2004 – 2010 to 30.1% for 2008 to 2014), indicating that a greater percentage (and number) of students are progressing through the math developmental sequence. One noteworthy finding is observed disproportionate impact for African Americans that has been observed over four of the five years, and the 15% rate observed for the most recent cohort, which is less than half that of the 30% mark observed for the entire cohort. While the total numbers of African American students are still low as compared to the rest of the cohort (60 out of 999 in the most recent cohort), this finding may merit further investigation. On the other hand, the rates for Hispanic students have increased over the last five cohorts, increasing most sharply from the 2004-2010 cohort (21.4%) to the 2005-2011 cohort (27.0%), and then remaining relatively consistent since then (varied from 27.0% to 31.1%).

			2005-06 to	2010-						
Remedial Math	2004-05 to 2	009-10	11		2006-07 to 2	011-12	2007-08 to 2	012-13	2008-09 to 2	013-14
		Cohort	Cohort	Cohort	Cohort	Cohort		Cohor		Cohort
	Cohort Size	Rate	Size	Rate	Size	Rate	<b>Cohort Size</b>	t Rate	Cohort Size	Rate
All	973	24.7%	817	29.1%	890	32.6%	926	32.6%	999	30.1%
African American	56	12.5%	44	25.0%	48	16.7%	49	26.5%	60	15.0%
American								$\simeq$		
Indian/Alaska Native	13	46.2%	13	30.8%	13	38.5%	Suppressed	25.0%	12	25.0%
Asian	22	27.3%	25	24.0%	19	42.1%	19	52.6%	28	46.4%
Filipino	Suppressed	44.4%	Suppress	33.3%	14	42.9%	10	40.0%	14	7.1%
Hispanic	262	21.4%	233	27.0%	238	31.1%	280	27.9%	329	29.5%
Pacific Islander	Suppressed	33.3%	Suppress	33.3%	Suppress	0.0%	Suppressed	0.0%	Suppressed	28.6%
White	547	26.0%	427	30.2%	489	35.6%	488	35.9%	479	33.0%

#### **SBVC Summary of Persistence**

Persistence rates had been consistently declining from the 2004 – 2005 to the 2007 – 2008 cohorts (the rates decreased from 67% to 64%). However, in the most recent cohort the persistence rate of 69% was the highest it had been in the last five cohorts. Disproportionate impact was not identified at all in the last five cohorts for persistence. However, among the groups with a high enough sample, 30 or higher, African American students struggled the most with persistence.

Persistence Overall	2004-05 to	2009-10	2005-06 to	2010-11	2006-07 t	o 2011-12	2007-08 t	o 2012-13	2008-09 to	o 2013-14
		Cohort		Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort
	Cohort Size	Rate	Cohort Size	Rate	Size	Rate	Size	Rate	Size	Rate
All	1,477	67.1%	1,470	66.6%	1,534	65.1%	1,717	64.0%	2,083	68.5%
African American	278	65.1%	274	63.5%	275	52.0%	285	64.6%	347	63.7%
American Indian/Alaska										
Native	Suppressed	66.7%	Suppressed	60.0%	15	86.7%	10	60.0%	25	64.0%
Asian	74	71.6%	75	73.3%	63	69.8%	99	67.7%	83	68.7%
Filipino	34	64.7%	22	68.2%	22	68.2%	33	57.6%	40	77.5%
Hispanic	744	67.9%	743	65.9%	783	68.8%	904	66.2%	1,129	69.7%
Pacific Islander	12	83.3%	12	75.0%	10	60.0%	18	55.6%	14	57.1%
White	243	62.6%	220	66.8%	255	67.5%	273	57.9%	306	68.0%

#### **SBVC Summary of 30 Units**

The 30 unit achievement rate has also remained relatively consistent over the last five cohort years (57%-60%). The groups with the highest 30 unit completion rate in the most recent cohort were Caucasian (62%) and Filipino (63%) students. While three instances of disproportionate impact were observed in the most recent cohort (e.g., African American, Native American, and Pacific Islander), only African American students were found to have a high enough number of students in the cohort. In addition, the 30 unit completion rate has also decreased for African American students from 55% in the 2004 to 2010 cohort to 48% in the 2008 – 2014 cohort.

30 Units Overall	2004-05 to	2009-10	2005-06 to	2010-11	2006-07 t	o 2011-12	2007-08 t	o 2012-13	12-13 2008-09 to	
		Cohort		Cohort	Cohort	Cohort	Cohort	Cohort	Cohort	Cohort
	Cohort Size	Rate	Cohort Size	Rate	Size	Rate	Size	Rate	Size	Rate
All	1,477	59.3%	1,470	59.5%	1,534	58.3%	1,717	57.4%	2,083	57.0%
African American	278	54.7%	274	54.4%	275	52.0%	285	51.6%	347	47.6%
American Indian/Alaska										$\sim$
Native	Suppressed	55.6%	Suppressed	60.0%	15	93.3%	10	30.0%	25	48.0%
Asian	74	59.5%	75	70.7%	63	58.7%	99	64.6%	83	61.4%
Filipino	34	61.8%	22	59.1%	22	77.3%	33	63.6%	40	62.5%
Hispanic	744	58.1%	743	59.2%	783	59.1%	904	58.5%	1,129	57.8%
Pacific Islander	12	75.0%	12	58.3%	10	50.0%	18	72.2%	14	42.9%
White	243	64.2%	220	62.7%	255	63.9%	273	56.8%	306	62.4%

#### **SBVC Summary of Remedial English**

The remedial English rate increased from 35% in 2004 – 2010 to 44% in 2007 – 2013, and then declined in the most recent cohort—2008 – 2014—to 39%. As expected, rates within each ethnic group generally vary more among groups with a smaller number of students (i.e. less than 30) than they do among groups with larger numbers of students (i.e., African American, Hispanic, and Caucasian). Disproportionate Impact has occurred consistently for African American and Hispanic students indicating that both of these groups struggle more with successfully moving through English courses and completing transfer level English.

Remedial English	2004-05	to 2009-10	2005-06 to	2010-11	2006-07 to 2	011-12	2007-08 t	o 2012-13	2008-09 t	o 2013-14
	Cohort Size	Cohort Rate	Cohort Size	Cohort Rate	Cohort Size	Cohort Rate	Cohort Size	Cohort Rate	Cohort Size	Cohort Rate
All	1,893	31.0%	1,732	31.8%	1,807	31.5%	1,926	32.1%	2,150	33.0%
African American	469	24.9%	406	23.6%	389	25.2%	416	23.1%	431	26.0%
American Indian/Alaska Native	19	26.3%	Suppressed	12.5%	16	31.3%	12	8.3%	23	13.0%
Asian	80	41.3%	61	49.2%	73	38.4%	90	51.1%	76	43.4%
Filipino	44	38.6%	21	52.4%	33	42.4%	28	32.1%	36	50.0%
Hispanic	858	31.8%	851	31.7%	919	31.7%	991	30.5%	1,145	33.0%
Pacific Islander	16	43.8%	20	30.0%	Suppressed	33.3%	19	36.8%	12	25.0%
White	306	35.0%	243	38.7%	265	38.5%	276	44.2%	327	38.8%

#### **SBVC Summary of Remedial Math**

A gradual increase was observed with respect to the math remedial rates (31% in 2004 – 2010 to 37% for 2008 to 2014), indicating that a greater percentage (and number) of students are progressing through the math developmental sequence. As with the remedial English, both African American and Hispanic students consistently have disproportionately lower remedial math rates indicating that both groups struggle more than other groups at successfully completing the math sequence.

Remedial Math	2004-05 t	o 2009-10	2005-06 t	o 2010-11	2006-07 t	o 2011-12	2007-08 t	o 2012-13	2008-09 t	o 2013-14
	Cohort Size	Cohort Rate								
All	1,776	26.4%	1,741	28.3%	1,869	31.5%	1,891	30.4%	2,254	31.6%
African American	441	18.1%	389	21.1%	445	19.8%	404	20.5%	499	23.0%
American Indian/Alaska Native	17	41.2%	12	33.3%	15	46.7%	13	0.0%	21	23.8%
Asian	63	39.7%	43	41.9%	55	47.3%	70	40.0%	60	48.3%
Filipino	32	21.9%	23	26.1%	34	50.0%	29	31.0%	27	44.4%
Hispanic	816	27.3%	853	29.4%	899	34.1%	959	32.4%	1,145	31.9%
Pacific Islander	10	10.0%	17	41.2%	10	50.0%	16	18.8%	10	20.0%
White	316	31.0%	293	32.4%	288	33.0%	294	36.1%	372	37.4%

# How many students are being impacted by the interventions and how much does each program cost per student?

As illustrated in the table below, CHC's interventions have impacted several thousand students (most notably compressed courses). The costs per student vary from \$0 to \$1,343. However, the program impacting the greatest number of students — compressed courses (4,592 students) — has a cost of \$0. This is particularly noteworthy since compressed courses, like all other interventions at CHC, has been found to have a positive impact on the success rates of students.

Program Name		Cou rate	Comparison Group Success Rate		
	%	#	Cost	Cost/Stu	%
Left Lane	75%	393	\$115,554	\$294	67%
Supplemental Instruction: STEM	75%	281	\$34,698	\$124	60%
Supplemental Instruction: Title V	76%	100	\$7,686	\$77	57%
SOAR	81%	453	\$26,713	\$59	70%
STEM Counseling	84%	181	\$34,747	\$192	73%
EOPS	75%	468	\$369,961	\$791	73%
ISEEK (San Manuel)	81%	67	76%		
Compressed Courses	75%	4,592	69%		
Tutoring Center	78%	2,343	\$563,033	\$240	66%

Note: "%" is the percent successful. "#" refers to the number of students in the program, "Cost" refers to the annual cost of implementing the program, and "Cost/Stu" is the annual cost of the program divided by the number of students in the program.

There does not appear to be any correlation between course success and program cost per student in the table below. These programs provide intensive support to at-risk students who would be expected to underperform compared to campus averages. Yet, in most semesters, the students in these programs have significantly higher success rates. Middle College High School shows a deceptively low cost because the expenses are shared with SBCUSD. The Student Success Center, which is not on this list, serves thousands of students a semester by offering tutoring in almost every subject. It is not possible to calculate a valid cost for the center because it is staffed by multiple programs that are funded by numerous grants that provide funding for overlapping time periods.

Program Name		Co rate	Course success rate for campus		
	%	#	Cost	Cost/Stu	%
CARE*	77%	42	124,445	\$2,963	65%
EOP&S	72%	700	854,472	\$1,221	65%
Puente	70%	30	18,885	\$629	65%
STAR	70%	200	220,000	\$1,100	65%
Tumaini	53%	30	23,885	\$796	65%
Valley Bound	67%	215	65%		
MCHS	90%	236	65%		

Note: "%" is the percent successful. "#" refers to the number of students in the program, "Cost" refers to the annual cost of implementing the program, and "Cost/Stu" is the annual cost of the program divided by the number of students in the program.

\* Middle College is a partnership. The amount stated here refers only to the SBVC portion of the partnership. Nearly all programs on the list have higher success rates than the campus average. The cost for MCHS is deceptively low because the SBCUSD carries the largest financial load.

# What are some possible options for partnering with the City/County of San Bernardino for job services?

#### **Possible Options:**

- Arrange regularly scheduled office hours for City and/or County Staff to work with students who desire to work
- Coordinate with EOPS/CalWorks on placement services
- Coordinate with the Career Counselor on internships and placement
- Provide a table at the annual job fair for City and County Staff

#### **Current CHC Work Includes:**

- Working with Public Safety and Business Partners to provide internships
- Collective Impact work with GIA and Alignment Hub (SBCOE)

#### **Current SBVC Work Includes:**

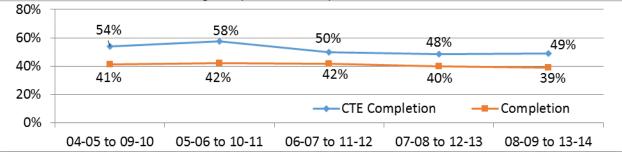
- The campus has a wide range of partnerships; for example, interns are placed at water agencies.
- CalWorks also assists with job placement
- Partnerships with CTE advisory groups result in internships and job opportunities upon graduation: GIS technicians with the City of San Bernardino and water agency representatives.

# What is the Board Policy on academic freedom and the selection of textbooks and instructional materials?

BP 4030: "Although academic employees have the obligation to ensure that their classroom material meets the valid educational objectives of the course as stated in the approved Course Outline of Record, they are entitled to freedom in the classroom in presenting the subjects they teach and shall be free to select and use textbooks and materials that they deem appropriate to meet the stated learning outcomes for the course. Academic employees are entitled to full freedom in their use of books, online sources, and internet sites and in the publication of the results of any research that may result from the use of these resources."

# Explain the decline in the Crafton Hills CTE Completion Rate from 05-06 to 10-11 to 08-09 to 13-14.

- The decline is from 58% in the 05-06 cohort to 49% in the 08-09 cohort, which is statistically significant or a substantial decline.
- The decline from 58% to 49% is statistically significant (p = .011) and substantial (ES = .18).
- The CTE completion rate for the 0506 cohort changed in the 2015 reporting year from 60% to 58%. Some of the other numbers changed as well.
- Male students had a statistically significant (p = .043) and substantial (ES = .18) decline from 55% to 46%
- Students who were 25 years old or older had a statistically significant (p = .008) and substantial (ES = .31) decline from 55% to 46%
- Caucasian students had a statistically significant (p = .008) and substantial (ES = .23) decline from 55% to 46%
- Many factors could account for the decline in these rates, including decreased course offerings that took place from 2009 to 2013, potentially hindering such students from reaching the point of completion.



# Which CTE programs are posing challenges for Crafton African Americans students?

There were only 21 African American students in the 2008-09 to 2013-14 CTE Completion Rate Cohort where the disproportionate impact occurred. The number is too small and not large enough to generalize to larger population.

Ethnicity	CTE Completion Rate	
Overall	48.9	
African American	28.6	
Native American	42.9	
Asian	58.8	
Filipino	50.0	
Hispanic	51.8	

When examining the course success rates by African American students the number of unduplicated African American students is too small (< 30) to accurately identify if they are struggling in certain occupational programs.

Program	14-15 # Stu	14-15 African American Course Success Rate	14-15 Overall Course Success Rate	Disproportionate Impact
CIS	28	55%	65%	No
EMT	8	74%	88%	No
EMT – Paramedic	1	100%	90%	No
Fire Academy	1	100%	96%	No
Fire Technology	5	50%	78%	Possibly
RADTECH	2	100%	100%	No
Respiratory	3	92%	92%	No

## President's Board Report February 25, 2016

## President's Message



Dr. Cheryl Marshall

For the past 7 years, we have been involved in some part of a construction process. Shortly after I arrived, we participated in updating the facilities master plan and then moved quickly to the design of our new and renovated buildings. Watching the demolition of the old library was bittersweet – it was hard to lose such an iconic building but we knew a new student center was needed. Our public safety and allied health programs were operating in very poor conditions and we had outgrown our science facilities. We survived the actual construction, the loss of parking, and the moves.

Our grand opening celebration on Feb. 5th was a joyful occasion to reflect on and to honor the work that has been done and the beautiful new buildings. I was very pleased with the attendance. We had community members, alumni, retirees, and current employees present to enjoy the festivities. It was a great day to be president of Crafton Hills College.

## Crafton Hosts Regional Classified Senate



4CS South, or California Community College Classified Senate South, held their annual retreat on Friday, January 3. Crafton Hills was happy to host them in the new Crafton Center. Participants spent the day covering topics such as: Resolutions Writing, Representation on Statewide Initiatives, Their Role in Sudent Success, and Senate Issues.

Thanks go to Michelle Tinoco, CHC Classified Senate President, who arranged the meeting.



## Spring Semester Begins January 19

Answer Centers were in place the first week of spring classes to help students find their way around campus. In addition to three new buildings opening, all of the others were also renamed.



## Faculty & Staff Come Together for Spring Kick-Off

InService Day brought faculty and staff together on Friday, January 15. The morning started with a general session by Dr. Marshall and the VPs. A number of professional development workshops were held before and after lunch, but lunch was a highlight as it is always a time to come together again after a long break.

























## Grand Opening Celebration, February 5



A ribbon cutting and grand opening celebration was held on Friday, Feb. 5 for the Public Safety & Allied Health (PSAH) building, Canyon Hall, and Crafton Center. Well over 100 people, including community members, government representatives, alumni and education officials, attended the special event.

A highlight of the afternoon was the naming of the Stanley Krasovec Simulation Lab in PSAH. Krasovec named the College as a benefactor after positive encounters with paramedics who had graduated from Crafton Hills College. He was so impressed with them, he left one third of his estate to the College. Visitors could take tours of the buildings before the ribbon cutting. The event ended with refreshments and unveiling of the engraved bricks in the Crafton Center patio.

















## CHC Alumnus Recognized as Firefighter of the Year

CHC alumnus Todd Beard, a firefighter in Highland, was named Firefighter of the Year at the Highland Chamber of Commerce Awards and Installation banquet on January 27. Beard lived in Highland as a youngster. Battalion Chief John Toon, who serves as Highland's fire chief, introduced Todd Beard as a former Highland Explorer who became a paid call firefighter in 2004 and full time firefighter in 2007, first assigned to Yucca Valley and Independence stations.

He returned to Highland in 2011 and in 2012, and was assigned as a firefighter/paramedic at Station 1. He completed the EMT program at CHC in 2005, the Fire Academy in 2008 and the Paramedic program in 2009.



"Todd Beard was one of my Cadets," said Dan Sullivan, former CHC Fire Chief. "He received an award for achieving the highest overall score in his Academy." Congratulations to Beard.

## CHC Attends Recruitment Fair



In conjunction with SBCCD Human Resources, Crafton administrators attended a recruitment fair on Saturday, January 30 in Los Angeles.

"It was a non-stop day," said Cheryl Marshall, as interested candidates came by the hospitality room to learn more about the institution. Their first stop was the exhibit table by SBCCD, where HR representatives Janet Penn and Secret Brown then referred people upstairs to learn more from the president, vice president or dean.

# #SBStrong Holds Benefit Concert at Crafton

San Bernardino Cares presented a jazz concert in the PAC on January 13 to benefit the victims of the Inland Regional Center shootings last December.

Featured artists included the Jennifer Leitham Trio, Greenspot Beebop and vocalist Lauren Koval.

In preparation for the concert, Dr. Marshall

commented, ""We are honored to play a small part in the healing of our neighbors and friends by hosting this benefit concert."





## CHC Alumuna Seizes Opportunity

Last spring, Jaelin Palmer attended the Elect Her Conference tbefore graduating from CHC, to learn more about becoming active in politics and participating in government. She took what she learned to heart, became active on Student Senate at the regional level, earned a scholarship to a national conference, then applied for and received one of 7 STAR Fellowships from Running Start. She now works for Representative Carolyn B. Maloney in Washington D.C., with housing and a stipend included. Way to go, Jaelin!

## Foster Youth Explore Careers

On Saturday, January 23, EOPS/Care/CALWorks partnered with San Bernardino County Probation Dept. to host over 100 foster youth for a morning of career demonstrations, mock interviews, soft skills training, and a fashion show of business attire. Career and college vendors were on hand to give advice on next steps for the youth. "We were happy to show off our beautiful campus and introduce these high-risk youth to a college culture," said Rejoice Chavira, Director.









## Student Beating the Odds, Headed for Success



By Kristyn Rethaford

Christopher Sharp's journey that led him to Crafton Hills College is one of success against all odds. A Master Student with a 4.0 GPA, Sharp's life wasn't always as grounded as it would seem.

"I was thrown out onto the streets when I was thirteen," he explains. Having never known his biological father, Sharp says things were okay until his mother and stepfather started getting involved with drugs. From then on, he struggled with homelessness for years, floating from friend to friend's house until he started renting his first apartment when he was only fifteen.

Life didn't get easier from there; though he married his high school sweetheart when he was nineteen, a severe car accident tore them apart. Sharp was left incapacitated for about a year after being thrown from a car as

passenger. Following these events, he began to drink heavily. "I ended up going to prison for a DUI," he says. "I was in for sixteen months."

Sharp went on to have two children, Alexis and Dylan, after he got out. Both were in his custody for the first several years of their life, until the death of his brother left Sharp in a downward spiral. "I started trying to drink myself to death," he explains. Although he continued to care for his children, their mother used his behavior outside the home as a means of gaining custody. He hasn't been allowed visitation since.

The birth of his third and youngest child served as what Sharp describes as a wake-up call. "I realized I could never be anything just drinking and working jobs with no real advancement," he says. Motivated by his love for his children, Sharp stopped drinking and decided to return to school. His daughter Sarina was born on August 19th of 2014, at 9:32 in the morning. It was just in time for him to cut the umbilical cord before heading to his first day of college.

Since then, Sharp has been majoring in Radiologic Technology, but he's unsure if that's his ultimate goal. "I'd like to do something in the medical field," he says, but he also admits he'd be interested in becoming an instructor as well. Looking toward the future, Sharp says he's applied to the Honor's Institute and that he's working on developing a plan to transfer.

"If it doesn't go right, go left," Sharp says. "In other words, life is always going to throw something at you. It's all a choice, we always have choices. Just keep trying and never give up." Though he still struggles with homelessness, living out of his car on and off, he says he's determined to remain in school. "Life will always give us obstacles," he says. "It's up to us to overcome."

According to Sharp, CHC has done an excellent job of making his college experience worthwhile. He says the instructors have all been extremely helpful. Of his overall experience at Crafton, he says, "It's been great. It's been one of the best decisions I've ever made."

## Mark Your Calendar!

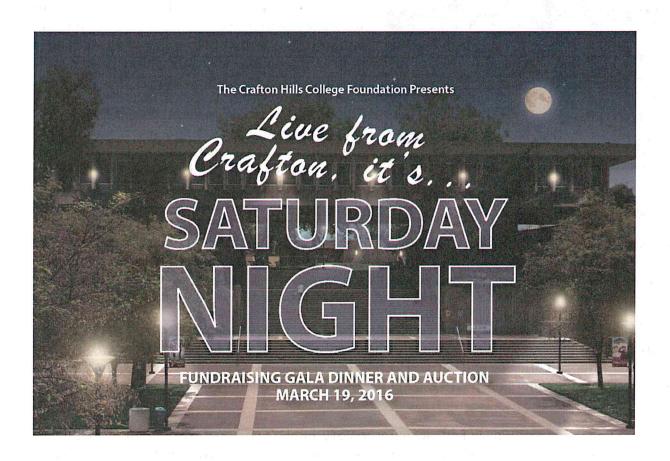
Thurs., March 3 Accreditation Forum, 1-2 p.m. @ LRC-226

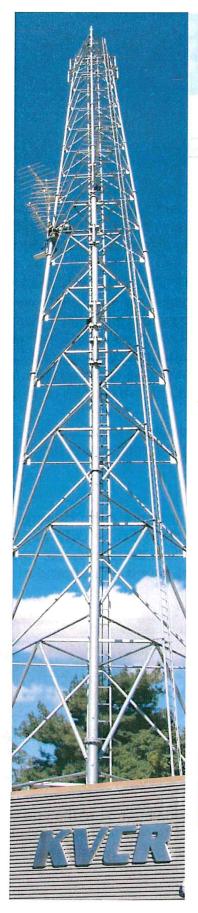
March 14-18 Spring Break--No classes

Sat., March 19 CHC Foundation Annual Gala, 6 p.m. @ Crafton Center, \$90

Fri., April 29 Student Recognition Dinner, 6 p.m. @ Crafton Center

Fri., May 20 Scholars Convocation, 6 p.m. @ PAC Fri., May 27 Commencement, 6 p.m. @ Quad









February 25, 2016

KVCR-TV produces a regular segment titled KVCR **NOW**, a local-interest series highlighting the great people, events, programs and stories that make our region unique. KVCR NOW celebrates our communities and shares them with the world; on the air at KVCR Channel 24 and online.

This month's focus is highlighting the STEMAPALOOZA 2015 that was hosted on the San Bernardino Valley College campus. This event was the largest STEM event ever hosted at SBVC, and is estimated to have reached over 800 students. Marc Donnhousesr, Project Director, says the goal is to increase student's curiosity in Science, Technology, Math and Science. Students in middle and high school as well as college took part in Stemapalooza. And a KVCR TV crew was there to document the event.

The Stemapalooza KVCR NOW segments air daily on KVCR-TV beginning February 7 and throughout the month of February.

KVCR NOW won the Inland Empire Media Award for "Best Locally Produced Radio or TV Show of the Year."











- The 91.9 KVCR End Of Calendar Year Fundraiser in December generated \$34,424 in a pledge drive that was delayed first by the San Bernardino shooting at the IRC and then by a threat to the SBVC campus. KVCR listeners stepped up once again and made a big difference in what we will be able to accomplish in the coming year.
- As reported in November, NPR's Car Talk was replaced on Sundays at 12:00 noon with The New Yorker Radio Hour. Following that schedule change we received no complaints. In January we decided to completely remove Car Talk from our radio schedule. The cost for the program was weighed against waning popularity and the fact that the content was all rerun material. The final airing of Car Talk happened on Saturday, January 2 at 9:00 a.m. On January 9, we replaced Car Talk with NPR's interesting and popular show, The TED Radio Hour. We have received a couple of complaints from Car Talk fans, but both listeners who contacted us about the change continue to enjoy many other parts of the KVCR Radio schedule.
- We are grateful for the support of listeners throughout our local communities. Please share comments you might catch as you work, shop and interact with colleagues, friends and family in the Inland Empire.

In addition to our regular weekly segments with Inland Empire Economist John Husing, Press Enterprise Columnist Cassie MacDuff, and Jeff Baker exploring IE food culture with Savory Road, following are some of the local segments produced and aired over the past month by KVCR FM News: (most of the following segments can be heard on demand at kvcr.org/news)

- MASS SHOOTING President Obama referenced the San Bernardino terrorist shootings frequently in the emotional White House speech describing his gun control initiatives.
- IRC REOPENS The office complex where 14 people were killed in a terrorist attack is reopened for the first time since San Bernardino terrorist attack.
- COMMUNITY REMEMBERS Thousands of San Bernardino County workers gathered at Citizens Business Bank Arena in Ontario to remember their slain colleagues and hear speeches imploring them to remain strong in the face of one of the nation's worst mass shootings.





• REMEMBERING – Natalie Cole passed away December 31 at the age of 65, due to congestive heart failure. In her honor, KVCaRts re-aired an interview hosted by Alfredo Cruz, KVCR General Manager, shortly before a concert she was performing at the Hollywood Bowl.

- EMPLOYMENT A new report finds Southern California in general and the Inland Empire in particular to be a less than ideal location to find a good job.
- MEDICAL MARIJUANA Facing new state mandates and deadlines, the Riverside City Council
  prepared to loosen some of the city's stringent restrictions on medical marijuana.
- GUN CONTROL In the wake of the San Bernardino terrorism shootings, California lawmakers
  are proposing new state gun control measures to go along with the federal actions President
  Obama is pursuing.

 ARRAIGNMENT – Enrique Marquez, the man charged with purchasing the guns used in the San Bernardino mass shooting, goes to federal court for arraignment.

- EARTHQUAKE A 4.5 earthquake centered just a few miles east of Riverside/San Bernardino shook the Inland region.
- WATER RESTRICTIONS The main supplier of water to homes in southwest Riverside County has announced it will impose tough outdoor water restrictions, along with steep rate hikes for residents who don't meet the restrictions.



• GUNS ON CAMPUS – A new California law bans most people from carrying a conceal firearm on campus.



 MEDICAL POT PROHIBITION – The Riverside City Council is expected to give final approval to an ordinance it gave preliminary approval to last week that would loosen a few of the city's prohibitions on medical marijuana.



- HIGHER EDUCATION Riverside's California Baptist University received a \$10 million dollar donation from a private contributor to help construct a new CBU College of Engineering building.
- CRIME INCREASE An increased number of robberies, assaults, and other expenses pushed
  the crime rate up nearly 7 percent last year in cities and unincorporated communities served by
  the Riverside County Sheriff's Department.
- LOCAL INTERVIEWS Among the Inland Empire locals invited to attend President Obama's final State of the Union speech were San Bernardino Police Chief, Jerrod Berguan and San Bernardino County Sheriff John McHamon.
- LAWSUITS The widow of one of the San Bernardino shooting victims has filed several wrongful death claims against San Bernardino County for \$58 million.
- HOUSING A new report finds 92 thousand California properties received foreclosure filings in 2015. That was the lowest annual total since 2006.
- DROUGHT It turns out emergency drought relief can take up to two years to distribute. As Capital Public Radio reported, California regulators have just awarded the final pieces of the 680 million dollar drought aid package Governor Jerry Brown and state lawmakers approved in March 2014.



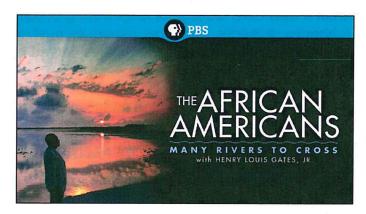


## **TOP 10 PRIME TIME SHOWS IN DECEMBER**

- 1. Antiques Roadshow
- 2. Craft in America Music
- 3. Craft in America Celebration
- 4. Eric Claption Slowhand at 70
- 6. Nova Making North America
- 7. Grand Mercer Christmas
- 8. Raising of America
- 9. American Experience The Pilgrims
- 5. Rick Steves European Christmas 10. Rick Steves Europe The Holy Land

December's viewership was 658,777.

## **Programs Coming in February**



African Americans - Many Rivers to **Cross** – This series chronicles the full sweep of African American history, from the origins of slavery on the African continent through five centuries of historic events right up to present day - when America has a black President, yet remains a nation deeply divided by race.

Saturdays, at 6:00pm beginning February 6

Nova - Secret Tunnel Warfare - During WWI, the Allies devised a devastating plan, planting 600 tons of explosives in secret tunnels driven under German trenches. Join Nova to uncover traces of the operation and learn why it failed to break the lethal deadlock of trench warfare.

Thursday, February 11 at 7:00pm



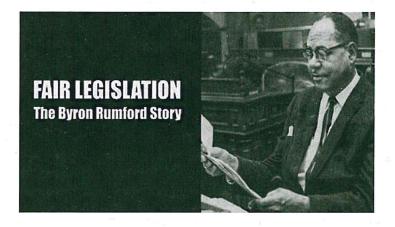


Exploring the American Spirit – A locally produced program featuring stories of Inland Empire people who are doing small but important things in making their community a little better.

Tuesdays at 6:30pm beginning February 16.

American Experience – The shocking story of Leopold and Loeb, two wealthy college students who murdered a 14-year-old boy in 1924 to prove they were smart enough to get away with it. Their trial set off a national debate about morality and capital punishment.

Thursday, February 18 8:00pm







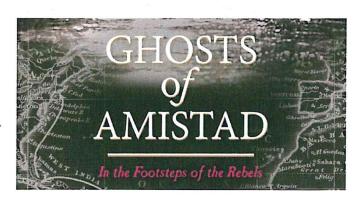
Fair Legislation – The Byron Rumford Story

The fascinating and little-known story of Byron Rumford, elected in 1948 as one of California's first African-American state lawmakers. This nine-term legislator created fair housing and employment legislation that eventually became the models for national laws passed by the U.S. Congress during the Civil Rights era.

Thursday, February 18 at 9:00pm

Ghosts of Amistad - This program chronicles a trip made by academics and historians to Sierra Leone in May of 2013 as they retrace the path of the 53 Africans who rebelled against their captors and seized the slave schooner Amistad in 1839, leading to a watershed US Supreme Court decision.

Friday, February 25 at 8:00pm.

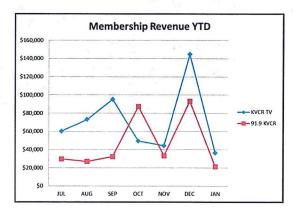


## **PRODUCTION**

- ON THE AIR The TV production team spent the last month completing projects, including the new autism special, *Autism Behind the Camera*. NETA will provide the satellite feed so the program will be offered to all public television stations across the nation. KVCR will host a screening of the project in March. The team worked on the completing the 4 KVCR NOW Stemapalooza segments as mentioned on the cover page. Two additional KVCR NOW were completed and are currently airing on KVCR they include, "*Kinsey Collection History Lesson*" and "*Inland Empire's Kim Carter For 2015 CNN Hero*."
- KVCR CLIENTS We were the production company for two clients, repeating client Jesus 101.
   We shoot their 13 part series in 3 days. We also booked a new client with San Bernardino County office. We provided a four person crew for their one-day shoot.
- NEW UNDERWRITERS We produced two new underwriter spots one for Sassy Sheer who will
  be the underwriter for a new local show, *Exploring The American Spirit* produced and hosted by
  Mary Parks. The second underwriter spot produced was for the Hussman Foundation who is the
  underwriter of the new autism special, *Autism Behind the Camera*.

### DEVELOPMENT

- GRANTS KVCR continues to actively pursue foundation and grant funding for January 2016, 2015. We are laying the foundation for grant proposal strategies into the next quarter—January thru March, 2016. In January, 2016 a grant proposal was submitted to Corporation for Public Broadcasting (\$10K) for Veterans project under the lead of Wisconsin Public Television. Also, grant submission to the Clif Bar Family Foundation (10K) for "Potter the Water Otter" project, to complete English and Spanish short interstitial segments in collaboration with the State of California Water Resources Board, Water Ecology and Conservation. Work continues on the James Irvine Foundation proposal (500K) for radio and television upgrades as well as sustainable station deliverables. Met with Steve Reyes and MHM and Associates to determine grant proposals for the next six months, including National Endowment for the Arts due February, 2016 for "Purple Project". Also, worked with Steve to identify equipment needs and costs for MHM Associates to take to DC for the National Municipal Convention after the Martin Luther King holiday weekend.
- UNDERWRITING Redlands e-Academy has teamed up with KVCR to promote free public K-12 blended learning that combines digital and online learning with teacher support and weekly peer interaction.
- Agua Caliente Cultural Museum has two upcoming events that will air on the FNX channel. Native Bird singing and the Native Film Festival. The museum has been long supporters of KVCR and FNX.
- REVENUE UPDATE We have currently raised \$935,533 from all membership revenue sources.
   Total revenue including membership and other initiatives \$957,043.



FY 2015-2016 REVENU	JE REPORT
DESCRIPTION	YTD
TV	\$543,050
FM	\$390,716
GENERAL FUND	\$1,766
SUBTOTAL	\$935,533
AUTISM	\$11,010
VETERANS	\$10,500
SUSTAINABILITY	\$0
SUBTOTAL	\$21,510
TOTAL	\$957,043

SPRING PLEDGE DRIVES – New member acquisition mail campaign is planned for February 22.
This campaign will cover KVCR TV and FM, asking viewers and listeners to support the station by
becoming members. A total of approximately 50,000 pieces of mail will be sent out for this
campaign and will reinforce the on-air pledge drive appeals during this time.

	Dates	Fundraising goal
KVCR TV	Feb 26 - Mar 20	\$180,000
91.9 KVCR	Apr 6-15	\$80,000

Additional gift appeal letters will be mailed out to current donors. A very successful appeal is the Member Matching Fund for FM, which is used during the pledge drive to encourage new members to join. The TV "Additional Gift" appeal reinforces favorites like *Masterpiece: Downton Abbey*, *American Experience* and other popular shows. The campaigns will be complemented with an email, web and social media component: *LISTEN* ... *WATCH* ... *LIKE*... *GIVE* ....

- TAX TIME The Development department worked diligently to make sure the members received their "Annual Contributions" letters for 2015. More than 10,000 KVCR members will receive their letters by January 31 and will also be encouraged to give their first contribution for 2016.
- THANK YOU GIFTS Beginning March 2016, we will ask donors for an additional gift to help cover the cost of shipping and handling of their "Thank You Gifts". This additional gift is tax deductible. This is currently a voluntary option and we have had a very positive response during our December membership campaigns.

## **OUTREACH**

KVCR offers concert tickets to viewers of selected music performance shows to extend their experience with the station. These are the upcoming concerts:

CONCERTS AND EVENTS:

APRIL 1 AND 2 – II Volo: This Italian Trio of Tenors consisting of Piero Barone, Ignazio Boschetto and Gianluca Ginobl are winning the hearts across American. The will be performing at the following venues: Pechanga Resort & Casino, Temecula and Fantasy Springs Resort, Indio.

JUNE 12 – Giada Valenti: From Venice with Love – Italian

songstress, Giada Valenti takes us on a romantic and magical journey, as she performs her

own interpretations of American and Italian hit songs from the 60s, 70 and 80s as well as today.





## **PROGRAMMING**

FNX set a new record high for viewership of 112,000. (Previous high was 110,000 households). Now with KLCS on board (PBS station in the Los Angeles) the number of viewers for FNX in Southern California has started to increase. We expect the viewership to continue to climb.

ACROSS THE CREEK - This program is a conversation among members of the Lakota, who are



seeking ways to restore their culture after a legacy of colonialism. Offering a fresh perspective into the lives of the Sioux on the Rosebud and Pine Ridge reservations, the film looks at how these Sioux communities struggle to maintain tradition, while confronting the challenges of broken families abuse and poverty.

Monday, February 1 at 6:00pm.

SPIRIT IN GLASS – This one hour documentary celebrates the spectacular beadwork of the Northwest Plateau People. The film provides a rare opportunity to experience Plateau culture through the eyes and hearts of the artists, who share their history, motivation, and beadwork that plays an important role in binding their culture together. Native Plateau beadwork is part of the rich tapestry of American culture. Plateau culture is unique and its story of survival is a quintessentially American story.



Monday, February 1 at 6:30pm.

FRACTURED LAND - Follow along as filmmakers, Fiona Rayher and Damien Gillis, explore

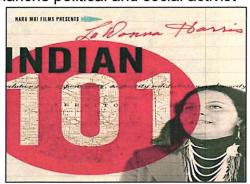


Canada's Carbon Corridor through the eyes of Caleb Behn, a young Indigenous law student fighting to protect his land and people from the ravages of neocolonialism.

Friday, February 2 at 6:00pm

LADONNA HARRIS: INDIAN 101 - This documentary profiles Comanche political and social activist

LaDonna Harris. President Lyndon Johnson tapped her to educate the executive and legislative branches on the unique role of American Indian tribes and their relationship to the U.S. government. The course, called Indian 101, was taught to members of Congress and other agencies for more than 35 years. In addition to her work in civil rights, world peace, the environment and women's rights. Harris is best known for introducing landmark legislation.



#### Friday, February 5 at 6:00pm



LOOKING FROM OUR ROOTS (MIRANDO DESDE NUESTRA RAICES) – This original FNX animated series brings traditional storytelling and culture views from an Indigenous perspective. Many of these Indigenous cultures reside in the mountains of the Mexican states of Nayarit Jalisco and San Louis Potosi Mexico.

Thursdays, beginning February 11 at 6:00pm.

OSIYO: VOICES OF THE CHEROKEE PEOPLE - This series is a monthly news magazine-style featuring the people, places, history and culture of the Cherokee Nation. Show host Jennifer Loren has been connecting with Cherokees in all parts of Oklahoma and elsewhere, seeking out unique stories that will give people a better understanding of the authentic Cherokee experience.

Saturdays, beginning February 20 at 6:00pm.

## **PRODUCTION**

SUNDANCE INSTITUE'S NATIVE LABS FELLOWSHIP - The FNX team recently visited with this Native Filmmaker Program to talk about their Indigenous film projects, the application process, their selection and what they have learned as aspiring filmmakers, writers and producers. FNX also caught up with past alumni like Blake Pickens (Chickasaw Nation) who's film The Land starring Erykah Bandu premiered to great reviews, Heather Rae (Cherokee) who was producer on the film, Tallulah, as well as Sundance newcomer, Michelle Derosier, who premiered her animated short, *The Grandfather Drum*.



Erykah Bandu: The Land premiere

LATINO REEL 2016 - While visiting Sundance, FNX team members participated in a panel



discussion hosted by PBS, HBO, STARZ and Time Warner. Amongst the panelists was Carla Gutierrez who's documentary film When Two Worlds Collide. a film about the Indigenous leadership's resistance towards bug businesses development of the Amazon, would be a great fit for our FNX channel.

FNX RADIO INTERVIEW - On Thursday, January 28, FNX Television Chief Content Manager, Frank Blanquet was a guest on the nationally broadcast radio show, Native American Calling. The show revolved around bringing Native American programming to the mainstream market via channels like FNX and the Canadian based Aboriginal Peoples Television Network (APTN) who is pushing for carriage in the United States.



INDIAN ALLEY – The Facebook Likes jumped by almost 50 after the publishing of the FNX On



the Scene segment featuring Apache muralist Carrie Sage Curley (CC). Carrie is part of a coalition of artists that have been commissioned to paint murals at the site know as Indian Alley near the skid row district of downtown Los Angeles. The alley is adjacent to the United American Indian Involvement, Inc. UAII), and outreach center for American Indians that became an important locus for social, spiritual, political and rehabilitative activities for the community in the 70's. CC is the first female artist to feature her talents on the allev walls. The Carrie Sage Curly FNX On the Scene spot has been watched 3,560 times.



Facebook – FNX just hit 7,059 likes!

### SBVC Academic Senate President's Report

February 25, 2016

Dear Board of Trustees,

My sincere apologies for not being here in person tonight but I had dental work completed earlier today and am spending this evening recovering. Please allow this written report to provide a few senate-related updates:

#### Feb. 2 Meeting

At our first meeting in February, Jack Jackson provided the Senate with a State-wide Online Education Initiative Update. In addition, Celia Huston allowed the Senate a first reading of the ACCJC Follow-up Report and then led a discussion on Institutional Learning Outcomes (ILOs). This discussion will resume in March. Duties and reassigned times for Non-credit and International Students Coordinators were also reviewed.

#### Feb. 17 Meeting

At this meeting, Haragewen Kinde was invited to speak to Curriculum and Financial Aid Issues that both the Offices of Instruction and Student Services have been working together to resolve. Keith Wurtz outlined a Draft Process for Prioritizing Objectives that he has been working on and solicited feedback. Celia Huston provided the Senate with a revised draft of the ACCJC Follow-up Report, which was approved. Discussion also began regarding the structure of the upcoming College President Public Forum. Great interest was also shown for being able to complete an online Grade Change, though follow-up on this with Glen Kuck shows that this may not be possible at this time, so I am exploring work-around options.

#### March 2 Meeting

At this meeting, Jose Torres will be providing the Senate with a Budget and Enrollment Update. Our Professional Development Coordinator, Rania Hamdy, has also lined up a Study Abroad Presentation. As Old Business, discussion will continue on both ILOs and the upcoming College President Public Forum format.

Jeremiah A. Gilbert, Ph.D.
SBVC Academic Senate President