



San Bernardino Community College District  
 Board Strategic Planning Committee  
 August 26, 2020  
 12:00 pm-1:00 pm Pacific Time

*Governor Newsom issued Executive Order N-25-20 on March 12, 2020, and Executive Order N-29-20 on March 17, 2020. Portions of these orders relax parts of the Brown Act. In part, the orders allow elected officials to “attend” a meeting via teleconference WITHOUT having to admit members of the public into the location from which they are participating (N-25-20) and orders that “such a body need not make available any physical location from which members of the public may observe the meeting and offer public comment” (N-29-20).*

*Anyone wishing to participate may do so via the address located on the agenda. The meetings are also recorded. Public comments must be submitted electronically by emailing [snikac@sbccd.edu](mailto:snikac@sbccd.edu). Submissions must be received 24-hours in advance of the meeting. From the comments received, staff will call each speaker to make their public comment.*

*Submissions will be considered a public record under the Public Records Act, and are therefore subject to public disclosure.*

*In accordance with Board Policy 2350, persons may address the Board of Trustees either on an agenda item or on other matters of interest to the public that are within the subject matter jurisdiction of the Board. Public comments will take place at the time designated at the meeting for public comment. Comments must be limited to five (5) minutes per speaker and twenty (20) minutes per topic if there is more than one speaker. At the conclusion of public comment, the Board may ask staff to review a matter or may ask that a matter be put on a future agenda. As a matter of law, members of the Board may not discuss or take action on matters raised during public comment unless the matters are properly noticed for discussion or action in Open Session. Anyone who requires a disability-related modification or accommodation in order to participate in the public meeting should contact the Chancellor’s Office at (909) 388-6902 as far in advance of the Board meeting as possible.*

**AGENDA**

**Board Strategic Planning Committee Meeting**

**August 26, 2020**

**12:00 - 1:00 p.m.**

**LOCATION: SBCCD Boardroom**

**550 E. Hospitality Ln., Suite 200, San Bernardino, CA**

**I. CALL TO ORDER – PLEDGE OF ALLEGIANCE**

**II. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS**

*Public comments must be submitted electronically by emailing  
snikac@sbccd.edu Submissions must be received 24-hours in advance of  
the meeting.*

**III. THE STRATEGIC PLANNING PROCESS**

Strategic Planning Overview

**IV. ADJOURN**

The next meetings of the Board: Zoom Conference

<https://cccconfer.zoom.us/j/549366869>

Strategy Session: Final Budget Review 8/27/20 @ 12pm

Continuous  
Improvement - the  
process is the outcome

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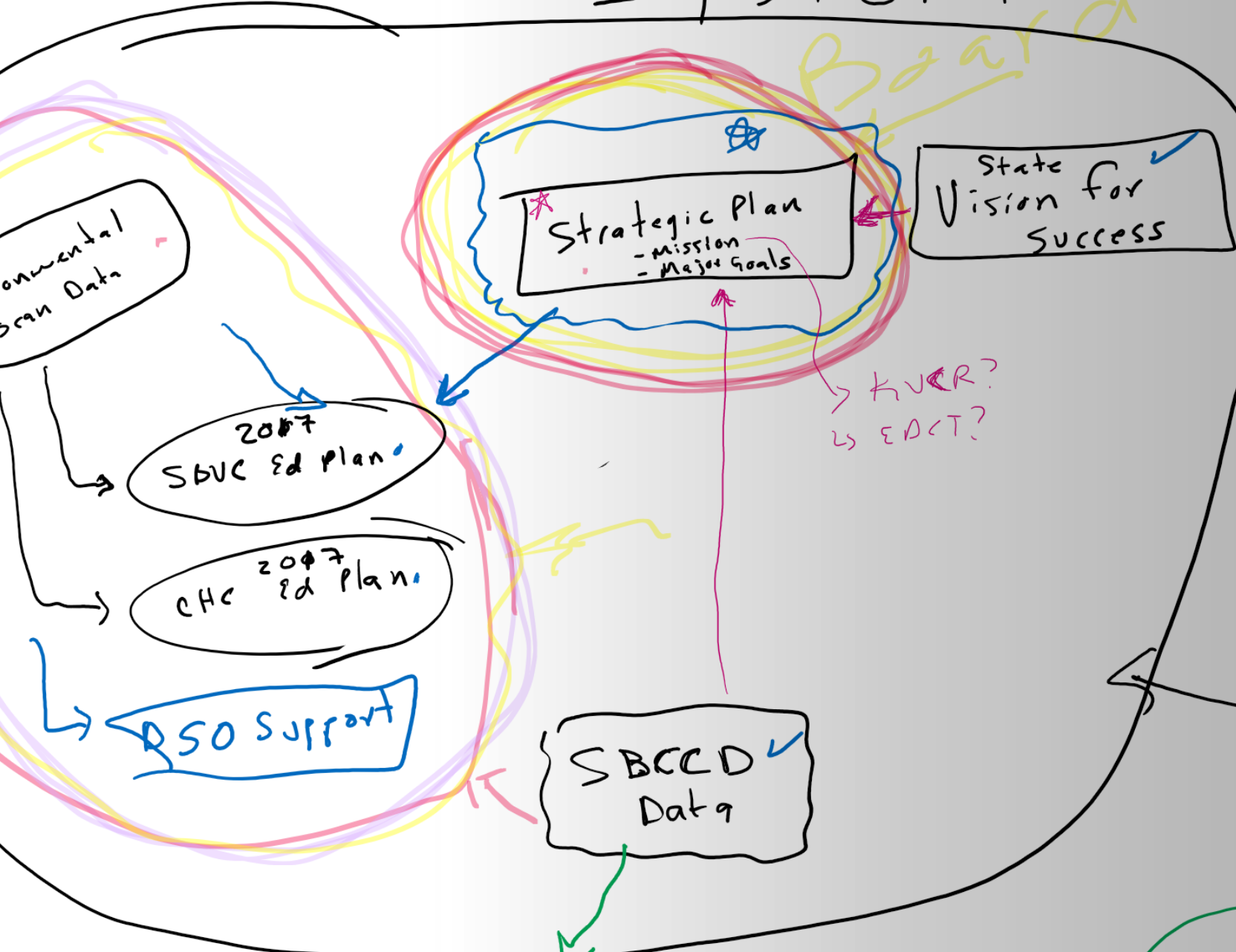
# SBCCD Puzzle

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- Ad-hoc board strategic planning committee
- Trustee fellowship program
- 2020–2021 strategic direction
- Vision for success
- Institutional values



# System

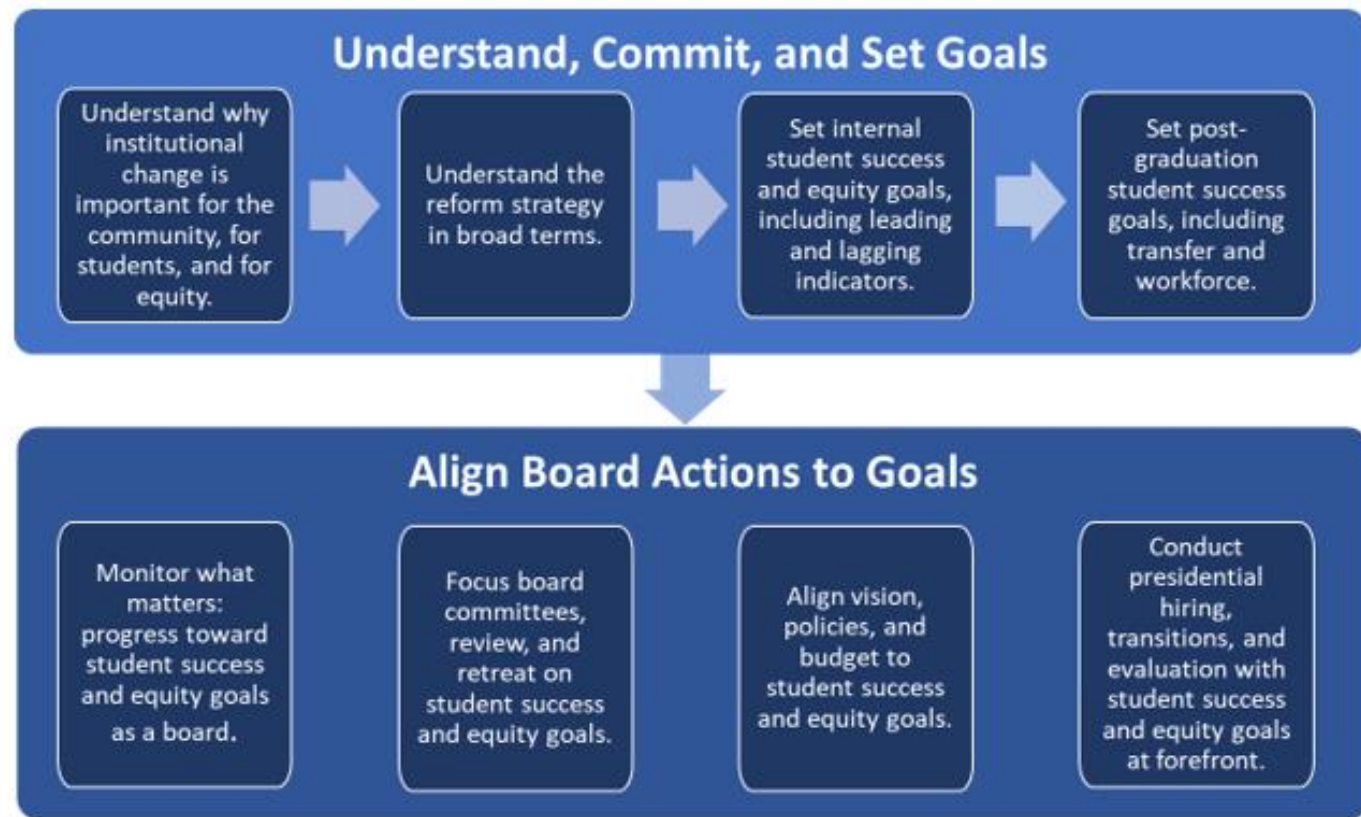


# Ad-hoc Board Strategic Planning Committee

Succession Planning

# Trustee Fellowship

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# 2020-2021 Trustee Goal\* - Strategic Planning

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- Guided Pathways implementation
- Equity & diversity
- Operational efficiencies
- Facilities

\*June 2020 retreat outcome



# Institutional Values

*History: Board imperatives were established in 2009.*

*Renamed to Institutional values in 2017.*

*BP 2200 revised to include annual board review and affirmation.*

*Board reaffirmed Institutional Values on 8/9/2018 and 7/11/2019.*

*No action taken yet for 2020-2021 school year.*

- Institutional effectiveness
- Learning centered institution for student access, retention and success
- Resource management for efficiency, effectiveness, and excellence
- Enhanced and informed governance and leadership



# Vision for Success Goals

*\*Approved by board 5/16/2019*



Increase the number of associates degrees, credentials, certificates, or specific job skills



Increase the number of associate degrees for transfer



Decrease the number of units accumulated by students



Increase living wage



Decrease equity gaps



Decrease regional gaps (not SBCCD approved)

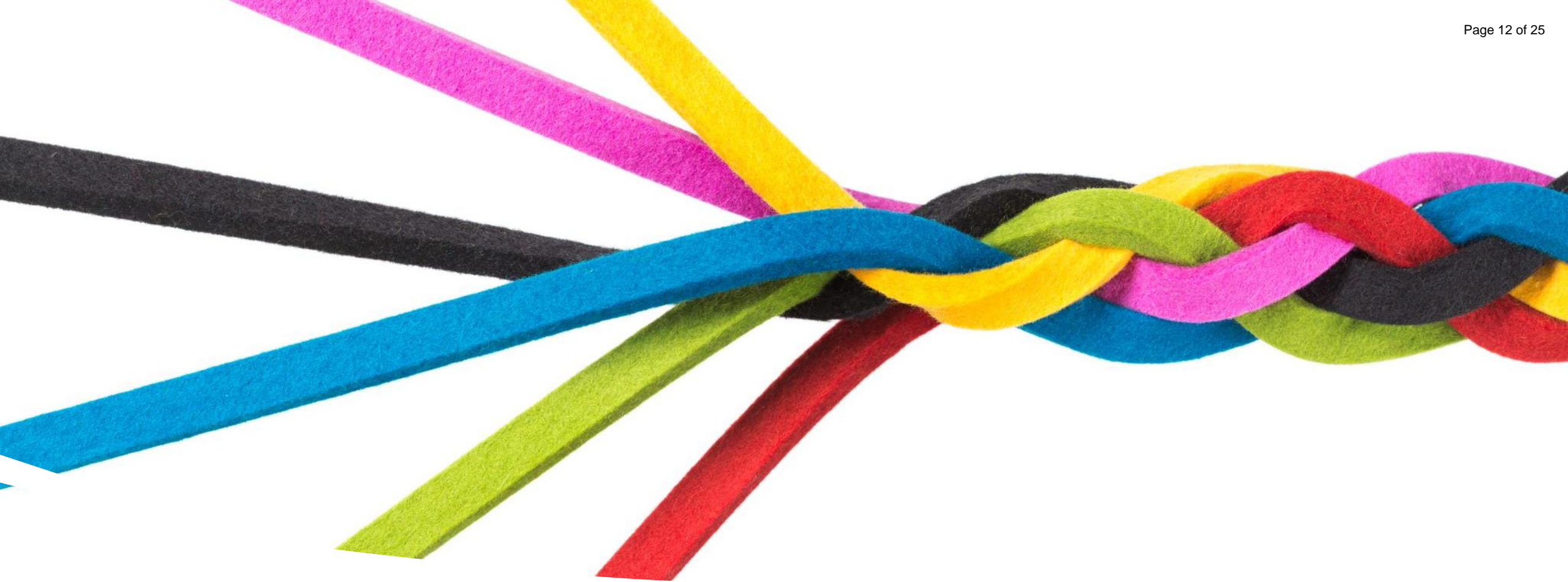


*No wonder we are confused...*

# Four Disciplines of Execution

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- Discipline 1– Focus.
- Discipline 2– Leverage.
- Discipline 3– Engagement.
- Discipline 4– Accountability.



*What business  
are we really in?*

- Creating and supporting...
  - ✓ Transforming lives through education
  - ✓ Building community value

# Organizational Change

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# Types of Change



Gradual change– represents fairly stable and slightly linear variation in an environment

Response is gradual improvement



Continuous change– includes steady change and incremental shifts in an environment over time

Response is continuous improvement



Discontinuous change– represents abrupt, non-linear, profound shifts in the environment

Response is breakthrough change with totally new products, services, processes, systems, structures or business models

# How do we face change?



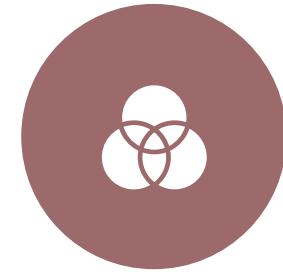
HIDE FROM IT



DENY IT



DO IT THE OLD WAY



ACCEPT IT

# Paradigms

- Ways of thinking, mindsets, perceptions
  - Natural- influences decision making
  - Useful- making it easier to focus on information
  - Limit- when they become paradigm paralysis

Success comes to those able to develop a connectedness with new paradigms which are forming



# Paradigm Shift

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From- schools as academic institutions



To- comprehensive support systems

Leadership requires that I am able  
to experience that which I am  
doing and feeling



# Mission

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The San Bernardino Community College District (SBCCD) transforms lives through the education of our students for the benefit of our diverse communities. This is achieved through the District's two colleges (San Bernardino Valley College and Crafton Hills College) and public broadcast system (Empire Network – KVCR FM/TV) by providing high quality, effective and accountable instructional and training programs and services to the students and communities we serve. (Updated 2018)



# Vision

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- A vision statement should project a compelling story about the future.
- What do we want to do going forward?
- How will education, community value and trust from the public be better or different because of what we do?

SBCCD Vision: to be the most influential, respected, student-centered community college district in California.

# Values

*"Values are what we, as a profession, judge to be right. They are more than words – they are moral, ethical, and professional attributes of character."  
– US Army*

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- Guide choices for how to proceed.
- Provide a larger vision that extends beyond any individual intervention.
- Prompt dialogue and clarify positions.

SBCCD Values– communication, integrity, transparency, compassion, respect, inclusion, collaboration, anti-racism, stewardship, and courage.

# “Focus” Goals



- Student success
  - Guided pathways implementation
- Equity & Diversity
  - EEO plan
  - CCC Equity Leadership Alliance
- Operational Efficiencies
  - KVCR purpose
- Facilities
  - Master plan development

A decorative header featuring several white, stylized clouds of various sizes and shapes, arranged in a cluster against a dark blue background. The clouds have a soft, layered appearance with subtle shadows.

# September Board Item



# Focus





# Mission, Vision, Values, Goals