

SAN BERNARDINO  COMMUNITY COLLEGE DISTRICT

**Meeting Minutes of the Board of Trustees**  
**April 8, 2021**  
**4:00 pm-6:00 pm Pacific Time**

**MEMBERS PRESENT VIA TELECONFERENCE**

Dr. Anne L. Viricel, Chair  
Dr. Stephanie Houston, Vice Chair  
Gloria Macías Harrison, Clerk  
John Longville, Trustee  
Frank Reyes, Trustee  
Dr. Donald L. Singer, Trustee (departed early)  
Joseph Williams, Trustee  
Alex Ramos Huaman, CHC Student Trustee

**ABSENT**

Adrian Rios, SBVC Student Trustee

**ADMINISTRATORS PRESENT**

Jose Torres, Interim Chancellor  
Diana Rodriguez, SBVC President  
Dr. Kevin Horan, CHC President

**I. CALL TO ORDER – PLEDGE OF ALLEGIANCE**

Chair Viricel called the meeting to order at 4:00pm. Trustee Reyes led the pledge of allegiance.

Chair Viricel read: *Prior to roll call, I would like to make clear for the record of this meeting, and it should be reflected in the minutes, that this Board of Trustees meeting is conducted pursuant to California Government Code section 54953, as amended by Governor Gavin Newsom in Executive Order N-35-20 dated March 21, 2020, in that all Trustees are participating by remote video or teleconference and no physical location has been designated for this meeting.*

**II. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS**

Public comments were read by staff and included in the minutes (see attached).

**III. APPROVAL OF MINUTES**

- A. 2021-03-11
- B. 2021-03-15

Trustee Harrison moved to approve the minutes of 3/11/21 and 3/15/21. Trustee Houston seconded the motion.

Trustee Houston requested the last paragraph from the minutes of 3/15/21 to be read into the minutes: The Board requested a summarized Board memo that includes the transition process, access to the community, developing local content, press releases, what are we doing with KVCR, student content, 24-hour program issue, faculty/students/community to speak for it. Plan to include person responsible, milestone, frequency of discussion, and address how the board will be kept up to date.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Singer, Williams, Ramos

NOES: None

ABSENT: Rios

ABSTENTIONS: None

**IV. CELEBRATIONS/PRESENTATIONS**

- A. KVCR Staff Presentation

Cassandra Thomas, Lillian Vasquez, and Rick Dulock presented on how the station can be self-sufficient and serve students of our community. The presentation was included in the agenda.

**B. Public Agency Retirement Services (PARS)/Van Guard**

Maureen Toal, Executive Vice President, PARS and Rachael Sanders, Sr. Manager, Consulting, PARS presented an update to the Board. The presentation was included in the agenda.

*Trustee Harrison moved to approve taking item 5.F Approval of the Integration of KVCR with the Institute of Media Arts of SBVC by June 2023 out of the order in the agenda. Trustee Houston seconded the motion.*

*AYES: Viricel, Houston, Harrison, Longville, Reyes, Singer, Williams, Ramos*

*NOES: None*

*ABSENT: Rios*

*ABSTENTIONS: None*

**F. Approval of the Integration of KVCR with the Institute of Media Arts of SBVC by June 2023**

Original motion: Approval of the integration of KVCR with the Institute of Media Arts and other programs to create alignment between KVCR and San Bernardino Valley College (SBVC) by June 2023, incorporating the facility and equipment into the Institute of Media Arts (IMA) on the SBVC campus, and continuing expansion of curriculum to provide students with high-quality certificates and degrees.

Trustee Longville moved to table the staff-proposed motion and direct the Interim Chancellor to make a focused, immediate effort to produce a serious plan for the best uses for this District's broadcast facilities and that existing KVCR staff, media faculty, and community representatives be involved in this effort. Trustee Williams seconded the motion.

**Discussion:**

- On 10/8/20 the Board unanimously approved the transition of the KVCR facility and equipment to SBVC to be used for a dramatically expanded Film, TV, Media Program and other programs by the end of June 2023 in order to align the facility and equipment with the student-centered SBCCD and SBVC Missions. This action does not precipitate disaffiliations from NPR, PBS, other affiliates, or FNX. The transition is contingent on the board approving a detailed plan by April 30, 2021, with a framework for development of the plan, methodology, and vision in December. This was postponed to the January Mid-Retreat, which was postponed and held on March 15, 2021.
- Chancellor's Cabinet and Board to go through community and engagement outreach training – understand the complete process and best approach to authentic engagement
- Communications expert to help all stakeholders understand what is being done and provide input
- How will stakeholders be involved in the process?
- Board to complete strategic plan and include KVCR in the planning
- Consultant to assist in writing the KVCR Transition Plan

*AYES: Viricel, Houston, Harrison, Longville, Reyes, Singer, Williams, Ramos*

*NOES: None*

*ABSENT: Rios*

*ABSTENTIONS: None*

**C. Applause Cards**

**D. Employee Anniversary Recognition**

**E. Retirements**

Employees were recognized for Applause Cards, Anniversaries, and Retirements.

**V. ACTION AGENDA**

**A. Board Policies for 1<sup>st</sup> Reading**

Trustee Harrison moved to approve the Board Policies for 1<sup>st</sup> reading. Trustee Reyes seconded the motion.

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AP/BP 3600 Auxiliary Organizations  
AP/BP 4105 Distance Education  
AP/BP 4231 Grade Changes  
AP/BP 4235 Credit for Prior Learning  
AP/BP 6320 Investments  
AP/BP 6550 Disposal of Property  
**AP/BP 7100 Commitment to Diversity**  
AP/BP 7230 Classified Employees  
AP/BP 7265 Management Internship  
AP/BP 7270 Student Employees (formerly Student Workers)  
AP/BP 7335 Health Examinations

Discussion: Commended staff on BP 7100. Would like to see more specific language including how the AP achieves increasing diversity in the District. EEO Plan and DIE Directives will be brought to the Board in May.

AYES: Viricel, Houston, Harrison, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Longville, Singer, Rios  
ABSTENTIONS: None

**B. Board Policies - Second Reading and Final Approval**

Trustee Williams moved to approve Board Policies - Second Reading and Final Approval, with the exception of AP/BP 2435. Trustee Reyes seconded the motion.

**AP/BP 2435 Evaluation of the Chancellor**  
AP/BP 3515 Reporting of Crimes  
AP/BP 3518 Child Abuse Reporting  
AP/BP 3725 Information and Communications Technology Accessibility & Acceptable Use  
AP 4022 Course Approval  
AP/BP 4220 Standards of Scholarship - Delegation  
AP/BP 5030 Fees  
AP/BP 5035 Withholding of Student Records  
AP 6360 Contracts - Electronic Systems & Materials  
AP 6370 Contracts - Personal Services  
AP 6380 Vendors  
AP/BP 7130 Compensation  
AP/BP 7150 Evaluation  
AP 7231 Seniority  
AP 7235 Probationary Period - Classified Employees  
AP 7237 Layoffs  
AP/BP 7260 Classified Supervisors- Managers and Administrators  
AP/BP 7330 Communicable Disease  
AP 7342 Holidays  
AP 7348 Accommodations  
AP/BP 7350 Resignations  
AP 7366 Reinstatement

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Singer, Rios  
ABSTENTIONS: None

C. Prioritized Board Directives for the 2021-2022 SBCCD Budget

Trustee Harrison moved to approve the Board Directives for development of the 2021-22 SBCCD budget as presented. Trustee Reyes seconded the motion.

Consistent with SBCCD Administrative Procedure 6200 Budget Preparation, the Board of Trustees provides staff with initial direction concerning the distribution of resources for the next fiscal year's budget prior to March 1. SBCCD's budget shall be prepared in accordance with Title 5, the California Community Colleges Budget and Account Manual, and all other related State and federal laws and regulations.

- 1) Align unrestricted general fund and student success funding with the State Chancellor's Vision for Success and Guided Pathways frameworks.
- 2) Allocate resources to support college affordability.
- 3) Maintain a fund balance range of 10-15% in the Unrestricted General Fund, unless fund balance is utilized for specially identified *one-time*<sup>1</sup> needs as authorized by the Board of Trustees.
- 4) Allocate funding through the budget process for deferred maintenance.
- 5) Proposed new positions must be approved through the program review process or any other prioritization process established at SBCCD.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos

NOES: None

ABSENT: Singer, Rios

ABSTENTIONS: None

D. Review and Reaffirm Guiding Principles for FCC Auction Proceeds

Trustee Harrison moved to reaffirm Guiding Principles for FCC Auction Proceeds as presented. Trustee Reyes seconded the motion.

**Overarching**

1. Our students are our core mission and we will focus our resources on their success.
2. All FCC auction proceeds activity shall be transparent.

**One-Time Expenditures**

3. SBCCD will use the proceeds as a one-time investment in KVCR for the mandatory transition costs from UHF to VHF over-the-air and current broadcast standards.
4. SBCCD will be reimbursed for all costs related to the FCC auction.
5. One-time fund proceeds should help KVCR reach financial sustainability within a specified, board-approved timeframe.
6. The district unrestricted general fund balance shall be restored to a range of 10-15%.
7. With the exception of items 3-6 above, one-time expenditures shall support the approved program review, and educational and facilities master plans.

**Principal Investment**

8. Proceeds shall be invested in a manner that serves SBCCD for years to come.
9. Principal amount shall not be used as a resource for ongoing expenditures unless approved by the Board of Trustees.
10. Investments should include real estate and a diversified portfolio.

**Revenue Generated from Investments**

11. Revenue generated from the investment of proceeds shall help SBCCD meet its strategic goals as established in the comprehensive master plan.
12. Annual revenue amount shall be subject to annual allocation and follow existing collegial consultation and established budget processes.

AYES: Viricel, Houston, Harrison, Reyes, Williams, Ramos

NOES: None

ABSENT: Singer, Rios

ABSTENTIONS: Longville

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E. Appoint Board Ad Hoc Committee to Determine the Instrument or Process to be Used in Board Self-Evaluation

Trustee Harrison moved to appoint members of the BOT Executive Committee to serve as the BOT Ad Hoc Committee to determine the instrument or process to be used in Board self-evaluation. Trustee Houston seconded the motion.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Singer, Rios  
ABSTENTIONS: None

F. Approval of the Integration of KVCR with the Institute of Media Arts of SBVC by June 2023

Item was taken out of order and is reflected above.

G. Award RFQP #CC03-3640.01 - CHC and Contract

H. Award RFQP #CC03-3640.01 - SBVC and Contract

Trustee Williams moved to award #CC03-3640.01-CHC and contract to Kitchell CEM of Riverside, CA in an amount not to exceed \$6,116,686.00, inclusive of reimbursables, over a period of five years, for Measure CC Construction Management Services at Crafton Hills College and #CC03-3640.01-SBVC and contract to SafeworkCM of Riverside, CA in an amount not to exceed \$7,406,435.00, inclusive of reimbursables, over a period of five years, for Measure CC Construction Management Services at San Bernardino Valley College. Trustee Viricel seconded the motion.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Singer, Rios  
ABSTENTIONS: None

I. Resolution in Support of Equal Pay in California Community Colleges

Trustee Viricel moved to adopt resolution in support of equal pay in California Community Colleges. Trustee Houston seconded the motion.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Singer, Rios  
ABSTENTIONS: None

J. Resolution Declaring April as Diversity, Equity and Inclusion Awareness Month

Trustee Harrison moved to adopt resolution declaring April 2021 as Diversity, Equity and Inclusion Awareness Month. Trustee Williams seconded the motion.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Williams, Ramos  
NOES: None  
ABSENT: Singer, Rios  
ABSTENTIONS: None

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## VI. CONSENT AGENDA

*The Consent Agenda is expected to be routine and non-controversial. It will be acted upon by the Board at one time without discussion. Any member of the Board, staff member or citizen may request that an item be removed from this section for discussion.*

### A. Instruction/Student Services

1. Curriculum – CHC
2. Resolution #2021-04-08-SBVC-01 Authorizing a Change in Contact Person for the San Bernardino Valley College Child Development Center

### B. Human Resources

1. Confidential Tuition Reimbursement
2. Management Job Description
3. Adjunct and Substitute Academic Employees
4. Non-Instructional Pay
5. Payment of Stipends

### C. Business & Fiscal Services

1. Contracts at or Above \$96,700
2. District & College Expenses
3. Surplus Property and Authorization for Private Sale or Disposal
4. Vacation Payout

### D. Facilities

1. Award Bid # CC02-3623-02.01 and Contract to Mariposa Landscapes, Inc. of Irwindale CA
2. Master Services Agreements & Task Orders for Bond Construction

Trustee Williams moved to approve the consent agenda as presented. Trustee Longville seconded the motion.

AYES: Viricel, Houston, Harrison, Longville, Reyes, Singer, Williams, Ramos

NOES: None

ABSENT: Rios

ABSTENTIONS: None

## VII. REPORTS

### A. Board Committee Reports

- Trustees Harrison reported on the BFC. The committee heard an update on the investment properties. One site may be remodeled to accommodate smaller spaces. Overall occupancy is approx. 79%. No state budget update as we are waiting for the May revise. Measure CC timeline and organization chart was also discussed. Future topics for discussion include activities covered by COVID 19, deferred maintenance, updates on Del Rosa and Highland Buildings in May.
- Trustee Reyes reported for the Board Legislative Committee and their joint meetings with RCCD and elected officials. Met the new VC Governmental Relations in Washington DC.

### B. Chancellor's Report

- Interim Chancellor Torres will bring an item to the Board on May 13 with a plan to re-open by June 15. The plan is being worked on and has to be vetted by constituent groups. Board will receive an update on the status of the Plan (not the Plan) at the Strategy Session on 4/29/21.

### C. Key Performance Indicators

- No report

### D. San Bernardino Valley College Academic Senate

- Davena Burns Peters gave a brief report.

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- E. San Bernardino Valley College Classified Senate
  - John Feist gave a brief report.
- F. San Bernardino Valley College Associated Students
  - No report
- G. Crafton Hills College Academic Senate
  - Brandi Bailes gave a brief report.
- H. Crafton Hills College Classified Senate
  - Alex Jaco – no report
- I. Crafton Hills College Associated Students
  - Alex Manjarrez – no report
- J. CSEA
  - Cassandra Thomas gave a brief report.
- K. CTA
  - Meridyth McLaren gave a brief report.
- L. Police Officers Association
  - No report
- M. San Bernardino Valley College President
  - President Rodriguez gave a brief report and a written report was provided.
- N. Crafton Hills College President
  - President Horan gave a brief report and a written report was provided.

## VIII. INFORMATION ITEMS

- A. AB 705 Analysis
- B. Board Master Planning Action Calendar
- C. Budget Report
- D. Construction Contracts Below \$60,000
- E. Contracts Below \$96,700
- F. General Fund Cash Flow Analysis
- G. MOUs between SBCCD and the CSEA
- H. MOUs between SBCCD and the CTA
- I. Professional Expert Short-Term and Substitute Employees
- J. Purchase Orders
- K. Resignations
- L. Summary of Measure CC Construction Change Orders
- M. Volunteers

## IX. ANNOUNCEMENT OF CLOSED SESSION ITEMS

- A. Conference with Labor Negotiators Government Code 54957.6  
Agency Representatives: Jose F. Torres and Kristina Hannon – CSEA, CTA, POA, Management/Supervisors, and Confidential Employees
- B. Public Employee Discipline/Dismissal/Release/Non Re-Employment Government Code 54957 (1 case)
- C. Conference with Legal Counsel – Anticipated Litigation Government Code 54956.9(d)(2) (2 cases)
- D. Conference with Legal Counsel – Existing Litigation Government Code 54956.9(e)(3) or (d)(1) (1 cases)

## X. CONVENE CLOSED SESSION

Chair Viricel convened to closed session at 9:27pm.

## XI. RECONVENE PUBLIC MEETING

Public meeting reconvened at 9:57pm.

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XII. REPORT OF ACTION IN CLOSED SESSION

On April 8, 2021, the Board by majority vote with board members 6 and 0 voting against, with Trustee Singer absent, took action to reject the Government Tort Claim versus SBCCD as presented for terminated employee #27000.

XIII. ADJOURN

Chair Viricel adjourned the meeting at 9:59pm.

The next meeting of the Board: Information Session: April 29, 2021 at 12pm  
Location: Zoom Conference <https://cccconfer.zoom.us/j/549366869>

The Board of Directors approved the April 8, 2021, minutes on May 13, 2021.



Gloria Macias Harrison, Clerk  
SBCCD Board of Trustees



Stacey Nikac, Administrative Officer  
SBCCD Office of the Chancellor





## Public Comments – April 8, 2021

Dr. Patrick Sharp

Dear board members: I am a faculty member at Cal State Los Angeles, and served as Interim Associate Dean for the College of Arts and Letters in 2018. In that capacity I oversaw two production studios and several production labs. The primary purpose of public education and educational institutions such as San Bernardino Valley College and Cal State Los Angeles is to serve our students who come from our local communities. All other considerations come after that. Facilities built on our campuses must be used primarily by our students. It is pretty simple. While KVCR serves the public, it does so from its location on the campus of San Bernardino Valley College. There are students at SBVC whose educational experience would be greatly enhanced by greater access to these facilities, but it seems that this is not a priority currently for KVCR. I know that at Cal State LA, we at times rent our facilities to outside parties and build working relationships with organizations from off campus. However, these are always to enhance the experiences of our students in the studio spaces (and provide revenue for upkeep), not to exclude them from these spaces. It makes absolutely no sense at all for studio spaces on a campus to be out of the control of the relevant faculty and Dean for the campus. That is why I feel control of KVCR should be returned to San Bernardino Valley College.

Royal Aills

RSU Public TV and Radio is a small public media station located in the heart of Green Country just outside of Tulsa, Oklahoma. We operate much like KVCR, as we are a University Licensee serving our 22-county service area for our school, Rogers State University. It has come to my attention that the College Board of Regents is considering a plan to downsize the station's presence inside the Inland Empire. I truly hope you will reconsider this plan of action. As public broadcasters, we strongly support KVCR's purpose and mission to be a center of culture and education. KVCR is fulfilling this mission culturally through the FNX Network. As you may know RSU Public TV is an affiliate of FNX. Our viewers in Northeast Oklahoma enjoy watching and learning from the content on FNX. All public media broadcasters have to serve their communities while having to show a value back to their respective license holder, RSU or in the case of KVCR, San Bernardino Community College District. Without KVCR, how is the Community College going to have the reach, branding and marketing outreach that KVCR provides and have it be cost effective? KVCR is the best community outreach for branding the San Bernardino Community College District can have. I truly hope the Board will reconsider its decision and support KVCR. This voice is needed and is respected inside the Inland Empire. I respectfully thank you for your time!

Paul Del Rosario

My name is Paul Del Rosario. I am a student in the film tv media program. I came here to valley college so I can entertain people and give them a good time with media content that's great storytelling and high-quality production values. The kind of media content that sells and provides jobs to our local community. It takes a lot of skill and experience to learn how to create that type of content. It would be to my benefit to have greater access to KVCR studios so I can achieve my goal.



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Ernest Guillen

We'll be hearing a lot this evening about issues and actions being considered concerning KVCR and FNX. Decisions which will no doubt have ramifications for our District and this region for years to come. I would like to urge you to consider carefully how we move forward in respects to this institution, the services it provides, its employees, its learning opportunities, and the vital role it plays to a community our District is so proud of championing. There are times when tough decisions, which directly impact both consumer and employee alike, must be made. Decisions made only more difficult during uncertain times. This understanding is tempered by an acceptance that sometimes things go away. When things do go away, when something as iconic, as a TV or radio station, as nationally recognized as PBS, or as unique as FNX vanish, or worse yet, are allowed to die without even attempting to save them...the likelihood of their returning is slim-to-none. A fact made more regrettable knowing that businesses are abandoning and dis-investing in this community at record rates. This region has been hit hard for decades, and if recent events have taught us anything it's that our actions matter, accountability matters. Our actions as leaders speaks directly to those we lead of what our values are, where our focuses lie. It's how we show posterity how we met the challenge of building a better future for this community...one we'd be proud to put our names to. This station...its services, can be symbols of that work. An opportunity for students to get hands-on and real-time learning experiences in a fully functional and fully supported operating station. It can be leading innovation in addition to providing services to an underserved community. Let's exhausted all avenue available to us to preserve KVCR and FNX, its programing and the learning opportunities there. Let's do everything in our power to preserve the careers and livelihoods of the employees there, who have done everything in their power to ensure the highest caliber of services and who have gone without the support they've needed for too long. Let's make sure we preserve the trust placed in those we've ask to make these tough decisions, so that we aren't, in turn, forced to make tough decisions of our own. Paths forward are often hard to imagine, and even harder to forge, especially in tough times. Let's find that path together and pursue making KVCR and FNX successful ventures for both the District and the community knowing doing so costs us only time, energy, and vision. Thank you.

Dan Taylor

I am in favor of the KVCR studios being transferred back to the control of the College. This will benefit the students by opening up more real-world positions for them to gain experience and practice their new-found skills. It will also open up the studio for the community to create and produce their own projects. I encourage the Board to vote yes on this proposal.

Ethan Toven-Lindsey

To SBCCD Board of Trustees, thank you for the opportunity to comment on the proposed KVCR Transition Plan to Create Alignment Between KVCR and SBVC by June 2023. My name is Ethan Toven-Lindsey. I am the Executive Editor of News for KQED Public Media in San Francisco, an individual supporter of public media in key parts of the state, including San Bernardino and the Inland Empire, and as an individual, I am a sustaining member of KVCR. I would like to applaud the desire and goal to involve students into public broadcasting at KVCR, but I would like to raise two (2) critical concerns and caution regarding moving the station away from producing professional local public radio in the Inland Empire:



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1. KVCR and its affiliation with NPR is a critical part of a growing statewide and regional partnership to produce news from local stations, including KVCR, that will then be broadcast across the state on programs such as KQED's The California Report, Forum and across the country on NPR;
2. In this moment when trust in democracy and public institutions are at risk, local programming and news productions like that offered from KVCR is a critical tool for an informed citizenry.

In summary, Program Manager Rick Dulock and the professional staff at KVCR and its affiliation with NPR plays a vital role for the local community in San Bernardino and the Inland Empire, including students and their families. There are other examples of how professional stations have worked to provide more opportunities and connections with broadcast and communications students, and I believe there are ways for the board to work with KVCR to that end. But I worry that losing an NPR affiliated station in the community would be a significant loss for the community, the community college, and students.

Noah Donnelly

Hello, my name is Noah Donnelly and I've been a student at San Bernardino Valley for a while now and have been studying film. The program has always been wonderful, but there is one thing that is less than perfect. Not having access to the studio as a student. I have been in the studio a handful of times, but it is very difficult to get time in the studio. We would have to ask what days it would be available and the list of days was always very limited with limited hours. One time we even had a scheduled day to go to the studio to work on a school project and they switched on us last minute and we weren't able to get any filming done that day. I think if KVCR was returned back to the school we could get more students in the studio and it would be a wonderful learning environment.

Gina Guerrero

Good Evening Board of Trustees. Thank you for the opportunity to express my concern at the notion of KVCR no longer being in existence. I have been the Secretary II/Administrative Assistant I for KVCR for almost 28 years and 33 years of service with the district in July. When my tenure with KVCR began, I was a Secretary II and KVCR was under the campus. The RTVF (Radio, Television and Film) classes were in high demand at that time and our classes were always full to capacity. We had excellent instructors that had knowledge, experience and expertise in Television and Radio. Our students were top notice and were interested in absorbing all the knowledge and experience that the instructors were teaching. Many of our students have gone on to work in the industry and have acknowledged that their learning experience at KVCR determined their future in the industry. We need those type of instructors again. Instructors who have passion to teach the students what is needed for a career in the industry. Everyone wants to be a famous filmmaker but how many of them can go into a studio and do the grunt work of lighting, camera, audio and other technical responsibilities of a studio production. Not many because we don't have the instructors to teach this. KVCR has always welcomed students at the station, that's why we are here. The nonsense of not wanting students integrated at the station is ludicrous. I have experienced so much in my years here at the station but one thing has never changed the passion of KVCR employees and the undying support of our members. We have had many good years and bad years at the station. Years of successful fundraising and also years of belt tightening. I believe KVCR is being set up to fail. I have seen



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many managers come and go through the doors of the station. KVCR has not had the benefit of having proper management in place for many years. Successful stations have a General Manger and other hierarchy of management staff in place to run a station. We have no one. Give us a proper management staff with experience in TV and Radio, that will assist us in continuing our mission to serve the community and to train the students to have prosperous careers. At the end of the day, we are still a non-profit organization. I understand the last years, we have been a financial drain to the district. From the day the FCC auction money came in, those of been the worst days of our existence. Previous management squandered that money away on frivolous things that not were needed to benefit themselves. Why did we need \$12,000 furniture that no one sits on? Work stations are empty and not set up for our current crisis of social distancing. This is because we have no one in place to fight for us. We have interim people that are just hanging on till their jobs no longer exist. KVCR is on the campus for a reason. Before KVCR was rebuilt, we wanted to move the station off campus, but the district decided that was not a good idea because the students would not have access to the station. Yes, KVCR is here for the students but KVCR is here for the community, which includes students. Help us be successful again. Thank you for your time and the opportunity to give my testimonial.

Holly Adams Easley

Hi there! As a community member and higher education professional, I see the purpose of a school and its districts as being to promote education first and above all else. This is why I support the proposal of giving control of the station back to the college specifically, over KVCR. As a community member who is not originally from this area of California, I can't imagine a better way to learn about San Bernardino and the Inland Empire than through the eyes of those the community college district serves-- its students. In addition to the important stories that local students can (and should be able to) tell, the students also would be getting the opportunity to learn valuable technical and adaptable job skills, ultimately allowing these young people to advance the college's mission of growing the Inland Empire economy and status. Please vote to give ownership of the TV studio back to the school.

Franz Joachim

My name is Franz Joachim. I address you today to encourage you to maintain the relationship between KVCR, PBS, NPR and FNX. I am a 45-year veteran of Public Broadcasting with my entire professional career spent at Public Television stations licensed to Educational Institutions. I have deep experience in how the Public Television system works and how Public Television stations support the educational missions of our institutions and our students. I am the Chair of the University Licensee Association, which is a group comprised of the 46 public television stations that are licensed to colleges and universities across the nation, just like KVCR. I am also the Secretary for the board of Vision Maker Media. Vision Maker is funded by the Corporation for Public Broadcasting to ensure Native American representation in national Public Media. I am currently the General Manager & CEO of New Mexico PBS, two public television channels licensed to the University of New Mexico and the Albuquerque Public School system. And New Mexico PBS is a proud affiliate station of FNX. We serve 22 of the 23 tribes and pueblos in New Mexico, including the Navajo Nation in New Mexico, Arizona and Utah. FNX is a fundamentally important service to our community. As to the value PBS, NPR and FNX bring to your educational mission, I am the



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product of a Public Television station licensed to the University of Arizona in Tucson. My career exists because of a relationship much like that of KVCR and SBCCD. As a student I was running remote truck crews, covering everything from football games to city council meetings. I was directing programming live on-air. I was running camera, audio and directing for content that was airing nationally through PBS NewsHour and other programs. And my work was being seen by audiences throughout Arizona and nationally. This was due to the significant audience pulled in by our affiliation with PBS. And while I never worked in Radio, I had friends and colleagues whose experience were the same with stations affiliated with National Public Radio. My experience was not unique, but representative of many students working at college PBS and NPR stations across the nation. Students I worked with and students I trained went on to long careers with CNN and other cable news operations, local and national network news, ESPN, even American Airlines. One of my students was in charge of all the content you see on American Airlines flights. Another started Pentagon TV, the in-house video service for the Pentagon, another went on to an on-air career and is the host of the Today Show. Savannah Guthrie began her career at the Tucson public television station. These careers were possible because of the professional environment created through our affiliation with the broadcast world and a national network. Our audience was diverse and our work appreciated by the large and diverse audience that PBS commands. These experiences are not unique to that station. They are the shared experience by the many college licensed PBS and NPR stations around the country. They are a function of an institution that embraces the possibilities created with the unique blend of public and private support married to an educational mission. Simply put, you will lose much more than you will gain by separating from PBS and NPR, in educational opportunities, in real world experiences for your students, in community outreach. As for FNX, I applaud the partners who made this possible. I have never been disappointed by our decision to carry FNX and am proud that we committed significant resources to making sure FNX can be seen by every one of our viewers for free. We continue to work with the Navajo Nation to carry our broadcast signal farther into their lands to expand access to FNX. As a Board Member of Vision Maker Media, I can assure you that we value our relationship with FNX because so many of our viewers see themselves represented through FNX. We value it because it provides a venue for our content that specifically speaks to those we represent in Public Media. We value FNX because it is unique, valued, and necessary to so many. I implore you to consider the opportunities to your students that these relationships provide. Through KVCR there are many ways to leverage the relationship between the college and these various institutions to benefit the education of your students, to benefit the lives of your community members, and to benefit the public image of the San Bernardino Community College District. Thank you.

Briana Navarro

The theatre department gets to excel because they have the auditorium as their hands-on working space that they get to call home; the Film department needs their home. The students of San Bernardino Valley College want to be able to get the full production experience. If we were to have easy access to the studio, it would help us gain the hands-on practice we need in order to build a relationship with the studio environment; To help prepare the future generation of filmmakers. Having only 8 hours out of the week for studio time simply isn't enough. Especially when they get to decide the schedule during the academic year. Leaving us without a space to work with, and our ideas still remaining on paper.



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Mary Valdemar

I am deeply disappointed to hear that the mic for public comment is being silenced. I am even more disappointed to see that the board retreat was held off campus/district property and that folks who came to speak at the board meeting about KVCR/FNX at the end of last year were not included after committing to the community that they would be included in future discussions on this plan. I am even further disappointed to read & see that the board report by the Interim Chancellor is FULL of inaccuracies, unexplained expenditures and erratic inconsistent spending by this district on the backs of KVCR/FNX staff using proceeds from the spectrum auction. This board passed guidelines, an agreement that certain things would happen with the proceeds of the sale of the KVCR signal and you are violating that agreement here today. You are not bringing staff to table, you are not being transparent, you are not hearing their concerns which as the experts on the station day to day functioning, they are the experts! This plan lacks wisdom and to be frank isn't much of a plan at all. I am the MOST disappointed by the supposed survey that was sent out on this topic, which was biased, poorly written and not distributed widely to include staff, faculty, students and community members with sufficient time to respond. It was sent to foundation board members and then used that population demographics as an excuse to discount the feedback. On top of all that, the audacity to try and assume the wishes of students, without having them at the table, especially with a tone of diversity concerns in mind as the supposed rational, is deeply offensive to me as a Chicana Indigenous Woman who has been organizing on DEI issues within this district & community for over 20 years. Despite all of that, I have a glimmer of hope. That despite all of the attempts to keep the community & public unaware of what's going on here, the truth will come out and you will see everything is not as it is being presented here today. Knowing that, you must correct the wrongs that have been done and LISTEN to the staff, community, students and most of all your conscious!!!! Something is wrong about this whole situation and it feels like ... 1) You were advised to move KVCR from the SBVC campus where it was fine for most of the 60 years it has existed. 2) You were advised to sell the KVCR signal in the spectrum auction for \$157 Million dollars & help make KVCR/FNX sustainable into the future. 3) You were advised to approve expenditures from those funds without true understanding of how they would help KVCR/FNX become sustainable and ended up hiring a string of bad management. 4) You are now being advised to keep an overwhelming majority of the money and return KVCR to the SBVC Campus without "credit" for the funding received from the FCC proceeds. Do you see something wrong here? I do. I hope & pray you make the right decision here and do not approve this plan without questions being answered!

Carlos Valencia

My time at San Bernardino Valley College was amazing. I was there for two semesters and graduated and transferred under RTVF now known as FTVM. I was able to meet wonderful faculty and lifelong friends. The program is great, I just think it could be terrific if the student were granted full access to the KVCR studio. Because out of all my time at SBVC I was only able to use the studio once for a few hours after the reconstruction. It was due to a lack of permission and rescheduling from KVCR management. I really do feel like I missed out on the wonderful resource that was only a minute away from my classroom. That being said, I one hundred percent support the full access of the studio to you the students.



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Iyan Barrera-Sandri

I write today as a Crafton College alumni, KVCR donator, and listener to KVCR radio in opposition to agenda item V-F. The proposed actions are unimaginative, supported by criminally incompetent research, and will harm not help current students. First the unimaginative aspect of this. From what I have read and seen the proposal is an all or nothing transfer. The lack of imaginative options, such as integrating current processes with student educational opportunity seems lost. In truly integrating the station students not only get the opportunity to work and produce at a station, they also get the resume boasting name recognition of PBS and NPR. There are multiple other imaginative actions that could support the TRUE INTEGRATION of the station. Second based on the survey that was presented to the community (mind you a survey advertised with the same timeliness as a March 1st Presidents Day mattress sale) the BOT seems to not care about the constituents or the population. That survey was poorly written and looked to be only created to produce false justification of this action. If it was part of something mandated by procedure to show community support, after taking it I have to say, it was criminally created to coerce the community. As such it did not fulfill any such mandate. Lastly, in relation to my first point. This item will harm not help students. Both in that you are denying the future student pool great education source in removing the PBS and NPR radio, but also it prevents the students from adding such nationally and internationally recognized names from their resume. I believe if an employer had an applicant in all other places equal they would choose the applicant with PBS/NPR affiliate experience over the one from a local community college.

Yesica Alatorre

Good afternoon, my name Yesica Alatorre. I am the traffic coordinator for FNX. I have been in this position since 2017, but have been working at KVCR since 2005. I started as a student of the RTVF program at Valley College. As a first generation Latinx woman, I found the survey to be very disappointing and extremely biased. I believe the district was acting in bad faith by using rhetoric around diversity as a rationale for the elimination of our PBS/NPR affiliation. The truth is people of color and marginalized communities benefit the most from local public television channels, especially young women and families. It is one of the few open access media outlets for low income households that cannot afford internet, cable, or expensive cellular phone service with large data plans. KVCR is accessible for free by tv antenna, and claiming that it doesn't fit the need of our students is flat out wrong. Not only is this service available for our students, but its also available for their parents and children. I am a second language English learner, me and my brothers learned English by watching PBS children programming at home. My parents continue to learn the language and enjoy watching KVCR to help with that. I live in North San Bernardino, and my children attend school with a lot of first-generation students, that do watch and enjoy our channel. During the pandemic, KVCR stepped up by providing the in-home learning curriculum to local elementary students, we also aired some of the local high school graduations and we gave shout outs to local seniors. This is a service that PBS SoCal or KCET would never do for our community. I truly believe KVCR is a huge asset to the district, it's a gift that the San Bernardino COMMUNITY College is providing to our entire community. KVCR has proven how beneficial and valuable it is during these challenging times. The entire staff has continued to work during the pandemic, we haven't been off the air or lost signal, even through these challenging times we have continued to provide quality programing to the Inland Empire. For FNX we have focused on current events that affect our poor marginalized communities, focusing on the pandemic, the



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census, racism, and the increase in Asian American hate crimes. FNX is so valuable in its self, I know with the right people we can find funding for the channel, last year we received \$50k in underwriting from Wells Fargo, those are the types of clients we can be working with. Imagine how amazing it would be for our Film students to create short films that can air nationwide through FNX. Even with the survey being extremely biased, there was still so much support for KVCR. I realized that a lot of students didn't know what KVCR is and the treasure they have at their fingertips. I would love to see more students, especially women of color like myself to visit our station and watch our amazing programing. They will fall in love with KVCR as the rest of us who work and watch the station have.

Joerg Nowak

Good Afternoon, Chair and members of the board. My Name is Joerg Nowak and I am a long-time listener and supporter of KVCR Radio. I would like to express my concern regarding the potential fundamental change in the mission and direction of KVCR. First, it does not matter to me whether San Bernardino Valley College (SBVC), the San Bernardino Community College District (SBCCD) or some other entity is the "owner" of KVCR. However, regardless of the "owner", I am very concerned that neither SBCCD or SBVC understand the importance of KVCR to the Inland Empire. Second, it appears that the transition of ownership of KVCR to SBVC is a forgone conclusion. That said, I am very concerned that SBVC has a completely different vision for KVCR than I think is warranted or appropriate. It appears that in the desire to support their student population, SBVC is completely forgoing KVCR's mission to the community and the existing consumers of KVCR content. In the executive summary, under "Financial Considerations", the "Transition of KVCR" report indicates that KVCR operates at a deficit of approximately 1.2 million dollars per year. The argument being made, is that this is not sustainable and therefore an effective cost cutting measure is to stop the affiliation with NPR and PBS. This is a spurious argument for several reasons:

1. Several years ago, SBCCD sold a significant portion of the KVCR broadcast frequency spectrum for 157 million dollars. If this money had been dedicated to KVCR as a permanent endowment, there would be no funding shortfall. Instead, this money was provided to the SBCCD general funds for use in the district. While laudable, this creates a scenario where KVCR was forced to give up its assets and not support its programming and mission to the community. However, since these funds are not available to KVCR, there is a funding shortfall.
2. SBVC and to a lesser extent SBCCD appear to completely misjudge the mission and value of KVCR. From the report it appears that SBVC views KVCR as an expense which must be mitigated and not as an investment opportunity. Regardless of KVCR's affiliation, there are fixed costs that the "owner" of KVCR has to pay. Additionally, KVCR is a vibrant and valued part of the Inland Empire. It is the only local station in the region and its combination of PBS, NPR and local programming give this station a unique voice in the community.
3. Over the past 30 years, KVCR has operated under an environment of benign neglect by the owner. This makes it difficult to create an effective fundraising strategy, develop relationships with potential sponsors, and retain staff or talent. The staff that is at KVCR is extremely dedicated and hardworking but are always stretched thin wearing multiple hats. Rather than hobbling them, SBVC and SBCCD should be empowering them.





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4. There is an assertion contained in the “Transition of KVCR” report that there are other sources for NPR and PBS in the Inland Empire. This is misleading. While technically true, the stations listed in the report don’t care about the Inland Empire other than as a place to gather funding or to report disasters and tragedies. KVCR (radio in specific), provides local content that highlights our region and provides us with information that we don’t easily get elsewhere. Segments like the Weekly News Wrap with Cassie McDuff, investigative pieces by Ben Purper and Megan Jamerson, Midday News Report by Shareen Awad, Inland Edition, Lifestyles with Lillian Vasquez, Voices and KVCRts with David Fleming provide unique and local content that are specific to the Inland Empire. However, these shows only really work because KVCR radio draws from its NPR audience. It is a balance of local content and national reach.

After looking at the “Transition of KVCR” report and the fact that this survey is being downplayed to the public, was not advertised on air and the wording of the questions, I am probably tilting at windmills. It appears that SBCCD has already made its decision and is just “going through the motions”. However, I hope there is still a chance that you will change your minds and allow KVCR to flourish. From the transition timeline it is obvious that SBVC wants to phase out NPR and PBS on KVCR and turn the station into a local content “college access only” environment. I think that is a big mistake. It will cost you support in the community and I, for one, will not provide financial patronage to KVCR in that case. I know that others feel similarly. Additionally, changing the current mission of KVCR re-enforces the perception that the Inland Empire is nothing but a “wasteland” between Los Angeles and Palm Springs. If you want to create a college station that only speaks to a limited community and you want to throw away all of the support KVCR has built over the past 65 years, the transition timeline outlined in the “Transition of KVCR” report is the way forward. However, if you want to grow and serve the entire community, the Inland Empire listening public and the students being served by SBCCD, you invest and partner with KVCR by providing them the resources they need to thrive. This does not mean that KVCR needs to keep all its programming as is. If you add student produced content in strategic places and keep the core NPR and PBS content you create a win-win situation. Imagine a series of classes where students learn how to create content and production value. The final class would be a Capstone Project which would be aired in a weekly show either on TV or radio. This type of local content would expand the interaction of KVCR with the SBVC student population, while keeping its core mission of being the “the cultural, educational, informational and communication center of the Inland Empire”. This will allow KVCR to maintain its programming while highlighting both student achievements and SBVC. Thank you for your time.

Lillian Vasquez

I’m Lillian Vasquez and I think by now most of you know how much I love KVCR both radio and television. It is one of my greatest passions, next to my family and it gets more of my time than my family does. Writing this statement is challenging for so many reasons. I’m frustrated and tired of constantly fighting for KVCR. But, here I am again along with so many KVCR staff and with community’s support. What would be nice is if we could share with our donors, our listeners and our viewers that KVCR as it is today an NPR and PBS affiliate may soon go away. But we are not allowed. We can’t post on social media. We can’t announce anything over the air. We can’t email our members out of fear from “The District”, therefore our listeners, viewers and donors can’t share their thoughts and opinions. But, what we can do is continue to



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accept their money in support of KVCR. As I watch this debate to Keep or Eliminate KVCR, I look at all the time, effort and resources that are put forward to eliminate KVCR, and think how nice it would be if that same time, effort and resources were used to KEEP KVCR. KVCR, according to the FCC license, KVCR is supposed to serve the Riverside/San Bernardino (Inland Empire region), it does not say to only serve the students at SBVC or CHC but the region, including Riverside, Ontario, Temecula, San Bernardino, Redlands and beyond. Why we can't do both is beyond me. We can keep our affiliation with NPR and PBS and serve our students and the community. We live in a media desert and now the plan is to eliminate one of the last remaining local media outlets. By getting rid of NPR and PBS that is exactly what will happen. No more stories about our local arts (San Bernardino Symphony, Redlands Bowl, Riverside Arts), or venues (California Theatre, Fox Performing Arts, Lewis Family Playhouse) or local authors, entrepreneurs, professors, universities or students. PBS So Cal/KCET or KPCC will not be telling our community stories. They will tell the stories of Orange and LA County because that's who the FCC says they are licensed to serve. Our job at KVCR is serve our region. Those media outlets will not have any problems going after our donors and taking money out of our region to support their efforts and why shouldn't they try, and trust me they will try. The classified staff has done what we could to keep things operating and raising funds even with the lousy leadership hand we were dealt. The leadership that was allowed to come in and lead us, with the amount of carte blanche they were given to waste and burn through our budget was a shame. Those "sets" of leadership are gone, and here we are now, scrambling again for every dollar. I can, and have raised money for the station. With our mighty KVCR team we have done it and will continue to do if PBS and NPR remain. Hiring a Development leader (similar to SBVC and CHC foundation) and a Sales Underwriter will add in a positive way to our bottom line. We are asked to raise funds and then our hands are tied on how to do it or not given the proper tools and ability to do so. Don't ask me to raise money and then tie my hands to do it. Interim managers burned and buried KVCR. The KVCR staff was treated poorly and the lack of respect that was given to a team of professional who kept the station operating was sad, stressful and unnecessary. When KVCR was given an award, as Outstanding Media Partners, we had to sneak to the event and not let management know we had won an award. Why could we not celebrate the award instead of sneaking around? Being told that I could not go out into the public and represent KVCR. Not to attend community events, and I was the Marketing person of the station, for goodness sake. Tell me how that makes sense. The vindictiveness that some management held for me was unbelievable. Instead of using me to raise dollars for KVCR, they put up roadblocks so that I would not succeed. Who does that? What management allows it? Let me give you two examples of how management was not interested in raising funds for KVCR: I put together a concert and raised \$14,000 with an additional \$5,000 promised, but instead of allowing me to complete the concert 3 weeks out "management" made me cancel the concert and return all \$14,000. And made me answer to all the donors as to why it was cancelled, for which I had no reason. They made me cancel it, just because they could. Who does that? Who gives perfectly raised dollars back to the donor. SBVC or CHC foundations would not have done that, but the wife/husband team made me. And then put forth a community fund raiser in the manor of what an elementary PTA or Little League baseball team would do. They got one restaurant to give 15% of the sales for one day to the IFF. Now, I would have been more impressed if "they" would have lined up all the Canes restaurants in Southern California to give the IFF 15%. That would have been much more impressive. A second example of how they would not allow us to raise funds and create awareness. PBS stations across the country were



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holding events with the premiere of the movie Downton Abbey. I planned a fundraising event around the biggest PBS TV show in the history of PBS. One month before “they” made me cancel it. As an FYI stations across the country raised thousands of dollars on their Downton Abbey events. Leadership allowed us to miss the boat, again. This was how KVCR was allowed to lead in the fundraising efforts. The manager before, he had no fundraising experience or ability in the public media world, it is estimated that he raised \$10,000 in two years. I have raised thousands of dollars actually closer to millions over the years for KVCR. I have sold thousands of dollars in underwriting. I have put on over 100 events. I have produced over 700 shows, segments, reports for KVCR TV and Radio, but ...at some point it's got to be personal when you don't utilize those skills for the betterment of KVCR. Do I want to lose KVCR? I absolutely do not! I do want to continue to serve this community and our students. We can make it work. We can. But we need open minds to listen to the KVCR classified staff, since for the past three years we have kept this place running during all this turmoil of endless interim management. Our team can help make KVCR a learning place for students. We can do both. It should not be one or the other. There are community leaders out there who love and value us and they give from their pockets. There are people in our community that are users of our content and want to keep us here. There are offices of Congress from our region that believe in us. We need you to value and believe in us too.

Cheryl Alexander

To SBCCD Board of directors and community members, As children we've all grown up watching Sesame Street and Mr. Rogers, which is now Daniel Tiger. PBS has always been a channel parents knew was safe for their children to watch. Antenna watchers in the north San Bernardino area cannot get any other PBS channel except for KVCR. If you want to know what is happening in your local area, NPR will tell you the real story without giving you their opinion. Both KVCR and NPR offer unique local and FNX programming that cannot be seen on any other PBS station in this area. To lose the local PBS and NPR station would be devastating to the community. KVCR's sub-channel FNX is the only Native and indigenous channel in the U.S. that shines a spotlight on the different cultures and their history. If the branding/license is sold how will that affect the nationwide viewer? Would it become a local station with a different platform? Several stations and reservations nationwide are thankful they are able to see a channel they can identify with and learn from. When DirecTV stopped carrying FNX locally, we had a lot of upset viewers asking for alternative ways to watch the channel. Luckily FNX is available in Los Angeles via the Local BTV App which allows online access to the FNX live feed on cell phones, laptops, desktops, tablets, game consoles and the likes of Apple TV, Roku and Firestick. In 2011, the ACAD class gave tours of KVCR. Although I was pursuing a degree in Computer Technology, KVCR gave me the opportunity to volunteer in master control as a broadcast operator. Most would say I was working for free, but I looked at it as free training. After being at the station I ended up graduating with an Associate's degree in Computer Technology and RTVF. Giving students the opportunity to train in a live broadcast station and possibly receive class credits would help them get experience that can be added to their resume. If the station were able to be approved for federal work study it could also help students with their financial needs. The staff at KVCR, NPR and FNX have several years of broadcast experience that can be utilized to help students. To shut the station down would not only be a disservice to the college, but also to the community. Thank you for your time.



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Ian Michael

To the Board of Trustees of the San Bernardino Community College District, my name is Ian Michael and I am a dedicated full-time student of the Film-Television-and Media program at San Bernardino Valley college. I am writing this as a public statement in request to Please return the Management control and daily access to KVCR radio and television studios back to the SBVC students and faculty. Our overall success as students and as the promising future in the Film and Media arts industry requires as much hands-on experience and substantial tangibility that the KVCR facilities offer. Thus, an increase in access to those facilities beyond one day a week is necessary. I humbly request to please approve the transfer of authority back to us, the school, where it originated. Thank you for your consideration and time.

Jessica Greenwell

My name is Jessica Greenwell, I am the TV Traffic Coordinator at KVCR, and have been a classified district employee for the last 14 years. One of the main talking points of the District's plan to not renew the PBS and NPR affiliations comes with it the adage that by doing this the students will benefit in a way that they have not. The argument is framed as IF we get rid of KVCR, THEN the students can use the studio and equipment. Because KVCR exists, the students are being deprived. This argument is entirely false and seeks to make one choose one or the other, just like the biased survey did. What is more important, the students OR KVCR? This framework is misleading and unfair. If this plan were truly beneficial the District wouldn't need to garner support in this manner. The tragedy here is that getting rid of KVCR takes a valuable resource out of the community, under the guise that this action would provide opportunities for the students that they don't already have, or something that they have been deprived of. The fact is, the students can be in the studio as much as they need to now, with the current setup. The removal of the collegial component was something that KVCR never wanted, nor initiated, and the collegial bodies of the college were never consulted on that decision. Many here may not be aware of the history of KVCR and its collegial component. Besides utilizing the studio and equipment for production classes, students have interned at the stations, and participated in field and studio productions for KVCR. This was part of their lab hours grade. Their names were on the credits of productions that they participated in. Some students worked on-air shifts at the radio station. The BEST part, these students were gaining valuable REAL-WORLD EXPERIENCE, which made their resumes that much more impressive. Furthermore, this system could be easily restored. This was a relationship that existed for decades and operated impeccably. Many full-time employees at KVCR came through the media program here. These are your alumni. It is a shame that the facts are being misrepresented in an effort to sway public opinion. When considering increasing enrollment for the media program, what would be MORE enticing to a potential student? A college that offers a studio, equipment, and solely student produced content, OR a college with a studio, equipment, student produced content, AND an opportunity to work at functioning public television and radio stations, mentored by staff with decades of combined professional media experience? It's a no-brainer. The college should be focusing on developing a robust, diverse curriculum, that EFFECTIVELY UTILIZES the opportunities that having public broadcast stations at its disposal offers. Our leadership should recognize KVCR/FNX as assets and treat them as such. This would be for the benefit of the community, the colleges, the district, AND the students.



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Brad Pomerance

My name is Brad Pomerance and I am the Host and Co-Executive Producer of Uncovered in the Archives, which currently airs exclusively on KVCR Television. In its first season, Uncovered in the Archives brought much deserved recognition to KVCR, with awards from the Society of American Archivists and the Los Angeles-area Press Club. We also proudly used college interns during our first season and look forward to continuing to enlist college students, including and especially from San Bernardino Valley College and Crafton Hills Community College, during the second season of our program. Consider the region that KVCR serves. Over four million people live in the Greater Inland Empire. If the Inland Empire were a state, it would rank 28th in the entire country. Yes, by population, the Inland Empire is larger than each of 22 individual states. Three of our last five Presidents came from states with populations smaller than the Inland Empire - Arkansas Delaware and Hawaii. And yet, other than in the Coachella Valley, the Inland Empire does not have a single, dedicated commercial television station serving a region of over four million people. Think about that. Not a single commercial television station serves a region larger than each of 22 individual American states. But you know what the Inland Empire does have? The IE has its own public television station KVCR, the first PBS affiliate in all of Southern California, which began operating in 1962. KVCR is a jewel in the crown of the IE. KVCR is the only, and I mean only, television station dedicated exclusively to the Inland Empire. The Inland Empire needs KVCR. Without KVCR Television and Radio, where will its over four million residents receive news, information and engaging entertainment focused exclusively on this robust, bustling region in Inland California. When my colleagues CJ Eastman, Glenn Grant and I began to develop Uncovered in the Archives, we specifically sought to produce this program for KVCR Television — because we wanted to tell stories that no other television stations were telling. We wanted to feature the rich and storied history of the Inland Empire. We wanted to super-serve the IE. The Los Angeles area commercial television stations were sure not traveling to Calico or Hemet or Hesperia or Loma Linda or Norco or Palm Desert or Palm Springs or Redlands or Riverside or San Bernardino or any other of the Inland Empire's glorious cities as we did during the first season of Uncovered in the Archives. Stated simply, now more than ever, the Inland Empire needs KVCR. The Inland Empire needs a local, reliable source of information. Through its affiliation with NPR and PBS, KVCR has been that local, reliable source for the Inland Empire for nearly sixty years. For all these reasons, I respectfully urge the Trustees of the San Bernardino Community College District to support both KVCR's continued affiliation with PBS and NPR and KVCR's sustained growth now and into the future. Thank you very much.

Ben Holland

The following is from page 4 of the study from the 3/15/21 Board Mid-Year Retreat: On October 8, 2020, the Board of Trustees took action to approve the transition of the KVCR facility and equipment to SBVC to be used for a dramatically expanded Film, TV, & Media Program, as well as other programs, by the end of June 2023. It goes on to say the action further specified that the transition is contingent on the Board approving a detailed plan by April 30, 2021, with a framework for development of the plan, methodology, and vision in December. This study isn't a detailed plan. There are a tremendous amount of things this study is not considering. As someone who has worked programming and operations for different TV stations for several years I can see things are not going to run smoothly and this is going to cost far more than you think. I wrote down a lot of things I've found wrong with this study and it took up about 10 pages.



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I can give you those ten pages of notes if you like. Email me at [bholland@kvcr.org](mailto:bholland@kvcr.org). I can't cover everything in 5 minutes but here are some things I did want to point out right away. One, this study suggests our community can watch all the programs KVCR airs on the other PBS channels or online. That is true for the mainstream PBS programs like Antiques Roadshow and Sesame Street, but we actually air quite a few programs that can only be found on KVCR, a lot more than you think and there are a lot of people out there who really like these shows. Many of these programs focus on our own Inland Empire and not Los Angeles or Orange County, which PBS SoCal, KLCS and KCET won't cover. The study also mentioned that we don't have any audience numbers. A year ago we did. About a half a million households watch KVCR every month. We've had as much as 954,000 households watch KVCR in a month. That's a lot of people who are going to be asking you "What happened to my favorite shows?" if KVCR gets restructured. Another issue I wanted to point out is: I see you plan to have less and less PBS and NPR content as you get more and more student content. That sounds like a good idea in theory but there are some problems with that. One, you don't have any money for PBS and NPR content listed in your annual operating budget. Also the cost will not decrease as you draw more and more content from students and less and less content from PBS and NPR. PBS and NPR content are bought in packages, not individual shows. You can choose not to air certain shows if you wish, but the cost of purchasing the whole package is still the same. If you decide to get rid of PBS and NPR completely, you only have about 8 or 9 hours of student content a week, at best, according to your timeline. What are you going to air for the other 160 hours a week, every week, if you get rid of PBS? Black? Color Bars? A slate that says Inland Media Lab? Are you going to repeat these shows over and over again? That doesn't make very compelling television for our community. Besides, what do you think would be more beneficial for the student's resumes, that they have created content for the Inland Media Academy, or that they have created content for a PBS and NPR affiliate? I also don't see any funds for insurance, tech support or software licenses for the broadcast and editing equipment. That's going to cost a lot more than what's listed in "other expenses and services". You also don't have any programming and traffic operations staff or any transmitter or tech core engineers. The daily air schedule isn't going to create itself and the transmitter and tech core equipment aren't going to maintain and fix themselves. Point is, this is going to cost a lot more than you think. In fact, I'm willing to bet running this station with a new and inexperienced staff airing things that might get SBCCD in trouble is going to cost about as much as keeping the original highly experienced staff who are good at stopping things from airing that will get you in trouble. As an example, on how we can keep you out of trouble: I noticed on page 37 of the study you plan to hire a professional expert in charge of fund developing and ad sales. You should probably be aware that airing ads on a non-commercially licensed station will result in a fine of up to \$250,000. These are the kinds of things the more experienced staff can spot and prevent.

Michelle Purnell

To who it may concern, as a BIPOC artist, I know how hard I can be for other BIPOC artists to have spaces where they can tell their stories and feel included in the narrative. The KVCR/FNX not only provides an intentional space for artists of color but a space for education, representation of underrepresented populations, local voices speaking on local issues and a source of income for many. By taking away this resource you would not only be doing a disservice to yourself but your community and the BIPOC members



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in that community who depend on this resource. Keep BIPOC voices and spaces alive; think about the people in your community who need that space as a means of connection.

Rick Dulock

I would like to mention three things: 1- In 2017, after tightening our belt for three years, KVCR was within \$300,000 of a balanced budget. At that time, we had in our employ: one Development Supervisor, two Development Associates and one Underwriting Salesperson. In 2021 we have one Development Associate and no other dedicated fundraising staff. 2- Since 2017, thirteen different managers have been installed at KVCR. Everyone has been an interim and not a single one was hired through the District Hiring Committee process. None of these had ANY public media experience. When the General Manager position was opened, one person applied with 25 years of public broadcasting experience, including 9 years as KVCR's Development Director and 15 years in public media management. He was not invited for a second interview. Strange, yes? 3- In the present KVCR staff configuration, six of the 13 classified staff members are graduates of the SBVC Media Program, including myself. In the plan, ALL of our positions will be eliminated.

Michael Lerouge

My name is Michael Lerouge, a former student of San Bernardino Valley College and I just wanted to send my statement regarding the KVCR Studio. I am very fortunate to have the KVCR studio building here on campus for the opportunity of learning, but sometimes it can feel like more of a missed opportunity for students. As a former student my time in the studio was limited as was everyone else's given the studio's permissions. I was very thankful for the time I was allotted for studio time, if there was time to allocate. Sometimes my experience there was cut short due to cancellation of days or studio time being cut short during the day. I loved my time in the studio and wouldn't mind finding a way to help students spend as much time in there as possible to gain as much needed experience as possible.

Luis Flores

Hello, I am a concerned citizen that has enjoyed FNX/KVCR programming for many years. FNX educates and empowers our Native Community and is dear to our hearts. FNX is one of the few places where i feel seen and included as a Native American person. Because of this I would like to request that any decision regarding PBS/NPR affiliation should not be made based on a survey that was not released to the entire campus and all district sites nor to all the viewers and consumers of KVCR/FNX PBS programming with sufficient time to respond. An unbiased survey should be created by SBVC Research and Planning that evaluates the student/staff/faculty/community input based on populations of enrollment, participation in community events, long standing community partners and all SBCCD employees. thank you for your time.

Frank Blanquet

My name is Frank Blanquet I am a producer and director for KVCR, I am a former board member of the Native American Journalist Association (NAJA), I am a member of the Native Community, and have been the longest tenured FNX team member since the launch of the station in 2011. I was a RTVF student at Valley College when we were required to volunteer on productions for credit as part of our classroom



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grade, which in my case included volunteering in the KVCR studio running cameras on live shows, running cameras on pre-taped shows, running cameras on field-productions, and acting as floor director on pledge programs. It also included being a production assistant as well as a writer, editor, and producer of the award winning "Reflections on War" series, which highlighted local WW2 and Korean War Veterans. All this while I was a student of the RTVF program, and later as a paid student worker. Working with KVCR allowed me to log hours of experience on PBS and NPR productions which were crucial in my resume and in the work, I was able to acquire as a freelancer. Because the Reflections on War and the People of the Pines series produced with San Manuel were on my resume, I was able to work with the national channel TLC, several tribes across the country, and other PBS and Public Television stations. The idea of incorporating KVCR into the Media Academy might seem new, but it was actually a selling point when I looked at our curriculum in 2006. However, the main selling point was that I would be working on PBS productions instead of local access shows, which honestly do not mean much on a resume. PBS, NPR, those are recognizable and respected entities, in fact PBS has been voted among the most trusted entities for years. It would be a disservice to our students, and our communities to do away with those recognizable names and the opportunity to directly work on programming for those entities through the Media Academy. Over the last 5 years, the management for both KVCR and FNX has been inexperienced. It has come in with a commercial mindset, that clashes with what our broadcast license is. The hiring of someone with this level of inexperience in public broadcast was a huge detriment to our stations. We have lacked a Development and underwriting team which is the main source of revenue for ANY public television station across the country. In most cases, the fundraising branch is the largest and most experienced department in the entire station when it comes to public broadcast. As it pertains to FNX, please understand that this station is one of the most trusted entities across the country for the Native Community. It is the most recognizable media brand behind Indian Country Today which today is the first daily national Native American TV news program in the country and was launched in a broadcast partnership with FNX. FNX TV has a reach of 74 Million households across the country through our distribution via the PBS satellite system. We have national programs that were built in our studio and we can continue to produce these nationally distributed programs on the PBS affiliated channel FNX with a student team. The Native Shorts series was produced in partnership with the Sundance Institute, one of the premiere film festival organizers in the world. Is that not a great opportunity for our students? The FNX NOW short news segment series has pieces produced by Native Students across the country through a partnership with the Native American Journalist Association (NAJA), so if we already help students across the country, let's reincorporate the SBCCD student base into KVCR and FNX productions under the PBS and NPR namesakes. I think those brands will go a long way for our students and our media academy. Thank you.

Daniel Calderon

Good Afternoon, I send this message with the intent of showing my support for cultural patrimony and the irreparable loss, we the community, would suffer if KVCR were to continue to fall into a spiral of mismanagement. On top of better management, KVCR needs to remain affiliated to PBS because PBS offers so much educational resources for underprivileged youth who are predominantly people of color. KVCR offers just that, opportunity for many of those students of color living in the Inland Empire and who eventually attend SBVC and have KVCR as a resource to further their experience and education. To





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mismanage funds and simplify the entity that is KVCR would directly impact and hurt these communities and strip them of yet another resource. Mismanagement of funds has hurt a lot of us through K-12 and we will no longer stand for it in higher education. To negate someone a quality education and resources is a one-way ticket to the vicious cycle that is poverty. We hope you keep the community in mind when deciding the fate of KVCR and the disservice you would do the Inland Empire if you were to take it from us. Thank You.

Ed Gomez

Members of the Board, it is with great concern and urgency that I write this "Public Comment" email to you. It has come to the attention of the Latino Faculty, Staff and Administrator Association that the District has begun actions to radically alter the status of KVCR as it pertains to our district. Although we must admit to some level of confusion and ignorance in this matter, due to the lack of information that the general public has been allotted by the district, never the less, we are concerned about our understandings of the proposed changes. The benefits of having our own public broadcasting license are too numerous to list here, so I will not. However, there are a few that are too glaring not to remind you of as you move to make your decisions in these matters. Please remember that you are responsible in these matters to more than "money".

1. The benefits of PBS/NPR affiliation allows the station to serve as an emergency broadcast for the local Inland communities instead of depending on KCET (LA) or KOCE (OC) to be the only PBS stations in our region. Inland communities deserve to have this resource which also meets the requirements of the FAA for the station to serve not just the SBVC students, but the community as a whole.
2. As we are supposed to have the "student's" best interest in mind at all times, the benefits of PBS/NPR make the station a best practice laboratory for the students studying radio, TV, film and media within the SBVC Instructional curriculum. Without the PBS affiliation the students have a less comprehensive experience in the laboratory setting and SBVC is providing the "minimum" experience instead of the "ideal" work experience for our students who choose this career path.
3. The decision regarding PBS/NPR affiliation should not be made based on a survey that was not released to the entire campus, all district sites, nor to all the viewers and consumers of KVCR/FNX PBS programming with sufficient time to respond. The survey was biased. An unbiased survey should be created by SBVC Research & Planning that evaluates the student/staff/faculty/community input based on populations of enrollment, participation in community events, long standing community partners and all SBCCD employee.
4. FNX (First Nations Experience) is the only national television network in the U.S. dedicated 24/7 to Native American and World Indigenous Programming. An initial investment from San Manuel helped start the station. Through the agreements of that startup grant, programming obligations were fully met by KVCR. We have a historical obligation to our neighbors who invested in us with full trust. It would be yet another example of "broken promises" to the Native American communities if we abandon the original agreement. These are but a few of the concerns we have as an organization in this district and in our community. Please take these comments, and any others you will receive, with great urgency. We have a precious resource here, and with it a great responsibility.



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Dr. Priya Jha

Good afternoon. Thanks to the Board for convening this meeting and for allowing me a few minutes of your time. My name is Priya Jha and I am a Professor and Director of Media and Visual Culture Studies at the University of Redlands. I will keep my remarks brief and succinct. I want to address three points: 1. The conception of the future state of KVCR as laid out by the Acting Chancellor, as outlined in the 220-page document which I have read in its entirety. 2. The value of both KVCR radio/tv and FNX to the broader community of the Inland Empire; and 3. The efficacy of the proposed changes and the deleterious impact it can have. I grew up in a University campus which housed an NPR station and worked as a professor at a University which also housed an NPR station. In both cases, the stations served the University community but also developed programs which reflected the broader culture of the community (for example, I remember vividly when Terry Gross began Fresh Air and its turn to the local to develop the show). I am stunned that the Chancellor fails to recognize that the housing of an NPR/PBS station is an honor and that it ought to be showcased as part of a unique educational experience. So, when I read the proposal put forward by the chancellor, I was flummoxed by many of the logical fallacies. Rather than going into each one, I will, instead focus on the proposal to exile KVCR into nothing more than nomenclature, for which a purpose is not listed. Moreover, the impulse to make the station into a multi-media hub for students makes little to no sense. How exactly will students get training if there is no station? The argument that KVCR lacks intern placement is simply untrue. I know as a matter of fact that KVCR had a robust internship program that drew upon the film department at Valley College. The disappearance of such a program falls upon the poor leadership of the department rather than on KVCR and its staff. As the director of MVC at UR, I have sent students to intern at the station for several years. They have learned much and some have gone on to work in radio. Surely, there is a way for collaboration between the academic side and KVCR to once again. In our department, we have had ongoing discussions about collaborations with the department at Valley College, but the continuation of an internship with a working station is necessary. I am also horrified by the cavalier disregard that the Chancellor has shown for our moment. We live in a time of reckoning of our own racialization and positions within mainstream culture. And yet, part of this proposed change means that FNX, which is the ONLY indigenous global channel in the entire world will cease to exist in its current form. What message do you think this sends to parents, to prospective students, to faculty and staff, and to the larger community?

Ben Zambrano

To whom it may concern. My name is Ben and I am currently a student at SBVC in the FTVM program. I am in my second year at valley and have had a tremendous fun and opportunities open up to me from the school and this program. Throughout the past couple of years, I have had the pleasure of learning how to properly write and what kind of time actually goes into producing media. From working with other students to learning about equipment. But I can't help but feel a little bit cheated with some classes that I have had in the past. Specifically, classes like IMA 131 or more technical classes where time in an actual studio to practice not only work ethic but with equipment that only seems present in production studios. In the 131 class over and over again my professor had to tell us that the studio was closed to us for the class even though we were supposed to get lab time within the studio. We never got our lab time in that class and still to this day I haven't stepped foot inside of the studio.



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Barbara Nichols

Good evening Board of Trustees, my name is Barbara Nichols and 7 years ago in 2013 I was transferred to KVCR from another department. Since that time there have been 5 Interim General Managers. The lack of true leadership is astounding. As I look back over those 7 years, I liken KVCR to a ship out at sea without a rutter in place—it is toss to and from and subject to the elements. Each manager mis-managed the funds. Even when the District chose to sell the bandwidth during the FCC auction, the leadership at District saw this as it's opportunity to again, abandon ship and sail off into calmer waters, leaving KVCR to drown. The District never replaced the Director of Development with a fully functioning development leader. The one that was in place and promising was terminated by one of the Interim Managers, again, leaving KVCR to navigate solo. At one point, KVCR was under \$300k from being self-sufficient—then in came another interim manager and blew the budget out of the water. Who is hired these managers? Now you want to abandon KVCR again, because of the numbers. I ask to look closely at the numbers and ask yourself do they really make sense or are you just being fed a bunch of rotten seaweed? Can KVCR get a true leader in place along with a fully staffed development department and stay afloat? I say yes. Don't abandon the ship. Sail with us. Watch us catch the wind and ride the waters. Ask: We are asking for all the FCC proceeds to be put in the KVCR endowment or at least to not take the last 21 million that is in the endowment. Let KVCR keep that for sustainability purposes. We are asking for better leadership, meaning public media trained etc. We are asking for a qualified Director of Development someone who understands PBS and NPR donors and our community. Someone who can join the ship and make it sail. Ask yourselves, how can students get educated in a Media program that just laid-off 13 permanent employees? How hopeful do you think they are going to be for employment positions? Let's train the students in the Inland Media Academy program using KVCR Radio and TV lab studios so they can put on their resume's that they got their education and completed internships at KVCR the inland empire' PBS/NPR station. Allow our students to learn, grow and launch their own career paths. KVCR staff can be a valuable part of that journey and an asset to the faculty that come aboard.

Kate Kramer Salvesen

KVCR is an extremely valuable entity and is an asset to the community. Obviously sad, the transgressions of the past but there is still an opportunity to continue having NPR and PBS a part of our Inland Empire Community AND provide a stellar education in broadcasting and station management. The students would have the opportunity to learn from professionals from two National Organizations. We could have enhanced local news and local stories that OUR local communities would love and appreciate and students could participate. NPR and PBS are a central part of many people's lives and support will be generated when the station is stable, grounded and fulfilling the core of its mission and not chasing rainbows. Please give it a chance to succeed before you pull the plug because you won't be able to get it back!

Tim Style

Board of Trustees, I write to you as a KVCR Classified Professional, San Bernardino Valley College RTVF Graduate, and KVCR Donor. When I went through the RTVF program not too many years ago it was very different from what it is now. Previously the students were actually taught how to produce multi-camera



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productions in the Studio, When I see the Students in the Studio now, it is apparent that they are not being taught how to work in a TV studio. At one time Students were required to crew a specific number of KVCR productions to pass their class, that requirement was removed when KVCR Management canceled all shows not generating revenue. That one action began the separation of KVCR from the students. There have been times recently when we have asked for student involvement, and been told no, or what we are doing is beneath the students. Interim Chancellor Torres is telling the Board of Trustees that KVCR can either be a place for Students to learn OR a PBS/NPR Station. I'm here to tell you that it can be both. In fact, the PBS and NPR affiliations are what make the FTVM program at SBVC special. KVCR is one of just a handful of PBS/NPR stations associated with community college districts nationwide and the only one in California. The affiliation with PBS and NPR allows KVCR to be a best practices laboratory. By removing the PBS and NPR affiliation KVCR becomes just another "College Station", when it can be so much more. I like to think of KVCR as a teaching hospital, a place where students can learn by working alongside industry professionals creating something they can be proud of. If you talk to the Classified Professionals at KVCR I don't think anyone of them would say that we shouldn't have more student involvement. We want the Students involved, we want to work with faculty to create shows for the students to work on that serve the community as a whole. In closing, the KVCR Classified Professionals know how to do our jobs, provide more opportunities for students, and balance the budget, if management would get out of the way and stop tying our hands behind our back.

Armando Carmona

My name is Armando Carmona, I convene the Inland Empire Media Roundtable – a regional effort led by community media outlets working to increase investments in community media and ensures that Black, Latino and AAPI communities are reached. KVCR plays an important role in informing and creating awareness across the region. Their acute awareness of local issues and ability to provide detailed and accurate information to the community is an asset to all of us. The plan as written, would eliminate NPR and PBS programming from KVCR and up to 13 full time union jobs. In a time when community media is under threat across the nation, news outlets like KVCR play a vital role in our democracy and ensuring our community is informed. This plan is deeply concerning and if implemented without consultation of community stakeholders it would set a negative precedent for community media in the region. Public media must be protected - lets work together towards that end. This is a time to innovate, not give up on assets that have been vital for a growing and transforming community.

Karen Kirtland

To the Board of Trustees, In 2020, as a member of the KVCR public community, I was asked to participate in a survey regarding KVCR and the San Bernardino Community College District (SBCCD). The survey asked for my input regarding KVCR and its importance to the community as it related to available funding provided by the SBCCD. The above Action Item F does not refer to the results of the survey. Based solely on the memorandum relating to this item, the SBCCD Board is proposing to dissolve the public broadcasting components of KVCR (television and radio) and take over the station functions, limiting the use of the facility mostly to students and faculty. Management will no longer be under the control of KVCR professional staff, but instead will be administered through college administrators and faculty. No financial



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argument is provided for this decision other than funding through the use of 47 Full Time Equivalent Students (FTES), and the potential creation of student jobs. FTES appears to be money provided by the Federal Communications Commission (FCC), a tax-payer funded entity. The memorandum is not clear on this point. Student job creation does not appear to contribute additional funding to the school. It does not appear as if any other alternative plan had been proposed or considered, including joint teaching, training and job placement aspects of partnering with the existing KVCR professionals. The not inconsiderable real-world experience and expertise of these professionals with development, production, and presentation of television and radio media programming, as well as local programming, marketing and public outreach, would provide an invaluable educational resource I do not believe is currently available at either of the two SBCCD colleges. Student internships with KVCR is only one of several possible results of such a partnership. In addition, the memorandum does not address the loss of FNX programming. Regardless of other considerations, KVCR is currently the only Public Broadcasting System (PBS) station that provides this programming in Southern California and possibly all of California. Given the current climate in acknowledging the role of indigenous peoples in North American society (and elsewhere), and the fact that the Inland Empire supports no fewer than five tribal entities (San Manuel, Pechanga, Morongo, Agua Caliente, Torres Martinez), the elimination of the only available programming in Southern California focused on indigenous groups would seem to diminish the role of the station in educational outreach. As a major contributor to KVCR, I request that the Board table its decision on Action Item F until other alternatives can be presented. The loss of Public Broadcasting System and National Public Radio programming, in particular FNX, would be a severe blow to public access of taxpayer-funded programming by all the citizens of the Inland Empire.

Anthony Vela

My name is Anthony Vela, I am a student here at San Bernardino Valley College. I am about to get my Certificates from Radio, Television, and Film at the end of this semester. Professor Lucas Cuny, has informed me that board of trustees are voting on whether or not the KVCR studio space returns to the school to run. I would like to inform you and the board that, I have learned so much with all three of these programs. That I'm going to start a business of my own from the experience I have gotten from San Bernardino Valley College. I was disturbed by how the entire two years that I have been going to this school. That we were not allowed to use the studio in any way. Plus, I have talked to some of the workers there and from what they have told me. To me it seems like a money pit. When you give the studio back to the students and have Lucas and his staff running it. I assure you that we (I mean the students) Will use those resources to make better Radio, Television and film workers throughout the community and future funders for the school. I assure you that when I become successful I will be a future funder; however, I need to know that I'm going to be surrounded by a staff with the same goals as I. I hope that this will help with the votes and that you make our (the students) future better from your decision. Thank you.

Angie B

Good evening Board. As a former student of this great Community college. I am saddened by the decision regarding PBS/NPR affiliation should not be made based on a survey that was not released to the entire campus and all district sites nor to all the viewers and consumers of KVCR/FNX PBS programming with



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sufficient time to respond. The survey was already biased & was then sent to complete list of foundation donors which of course would not match the same demographics. An unbiased survey should be created by SBVC Research & Planning that evaluates the student/staff/faculty/community input based on populations of enrollment, participation in community events, long standing community partners and all SBCCD employees. You can't call yourself a "Community" college if you're not practicing inclusion and Equity with the Community. Be transparent with the community on your budget we deserve the truth. Please remember board you are here to serve the students, community and staff of this college not special interest. I hope y'all make the right choice and let's all work together to save FNX, let's continue the legacy of KVCR! #saveKVCR

Clint Bradford

I have read that a decision is to be made soon to end KVCR's affiliation with PBS/NPR. Our region NEEDS KVCR. My wife and I live in Jurupa Valley - and your signal is clear and strong, as we are educated weekly - as well as being entertained - with KVCR content. I cannot tell you how much your market has learned just from Lillian Vasquez's efforts. I am forever indebted to her for now better understanding autism, as well as many other facets of my life that she has enriched. Your weekly schedule is a marvelous combination of news, pertinent and interesting interviews, and - of course - we ALL learn something every time we listen. We do not have another media source as valuable to the Inland Empire as "our" KVCR. Please find a way to maintain this most important community resource.

Henry James Vasquez

Greetings, Trustees of the San Bernardino Community College District: I write on behalf of the Native American Community Council of San Bernardino and Riverside Counties. I was born and raised in San Bernardino. I attended public schools in the San Bernardino City Unified School District, graduating in 1967. I attended San Bernardino Valley College from 1967 to 1969 earning an A.A. degree. While I was a student at SBVC, KVCR FM and TV were going strong. I was a regular listener to KVCR FM and I watched KVCR TV on a daily basis. I enjoyed your network programming as well as the locally produced shows. I've always been proud of KVCR's pioneering achievements in broadcasting. This has been even more true since KVCR TV entered its arrangement to host and broadcast the First Nation Experience (FNX), Native American programming not available on any other television station/network in the United States. I have carefully studied the proposal to change the arrangements for broadcasting on KVCR FM and TV, and I am troubled at the idea of terminating the station's broadcasting of PBS, NPR, and FNX. The Inland area very much needs KVCR to maintain the PBS, NPR, and FNX affiliations. Other PBS stations in Southern California do not carry FNX broadcasting. Since KVCR TV and FM broadcast their signal over the air, they allow low-income residents to watch and listen without the need for costly cable or satellite subscriptions. Paying between \$5,000 and \$10,000 per year, depending on the service provider, is an expense that many people in the Black, Chicano, and Native American communities simply cannot afford. Of course, I need to mention that KVCR's PBS/NPR/FNX programming provides solid shows that feature stories of people of color, both locally and nationally, especially thanks to FNX. I've looked over the figures resulting from the sale of KVCR's bandwidth, and the promises that were made to keep the station sustained for the future. I'm dismayed at how managers have made quite unusually high upward adjustments in administrative costs



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which have made it appear that the station is operating at a loss. This obviously is not true. The community needs to see the trustees make a choice to delay any changes that would risk the loss of NPR, PBS, and FNX. The community is depending on your commitment to people of color in the Inland region. We are also distressed at the idea that access to make comments during tomorrow's Board of Trustees' meeting was unjustly taken away.

Vivian Marquez

Good afternoon Members District Board, Presidents Diana Rodriguez, President Kevin Horan  
I wish to express my concerns pertaining to the direction of KVCR and National Public Radio. I was introduced to KVCR in 1969. A wonderful, amazing alternative to what I considered junky commercial TV stations. KVCR has brought joy, wisdom and amazing programming. KVCR actually televised the entire opera *Der Ring des Nibelungen* and yes, I watched it in its entirety. I watched the beginning stages of Masterpiece Theater which was articulated so brilliantly in a news article which I quote: 'The First Churchills' started it all as PBS's 'Masterpiece' celebrates 50 years. Even Alistair Cooke did not have too much faith that anyone would be interested in watching 12 episodes from Great Britain about John Churchill. From there the rest is history. I tell people if it is not on PBS (KCET or KVCR) I do not watch it though I have cheated a bit with *The Handmaid's Tale*, however it was Masterpiece Theater that broke ground. Masterpiece Theater brought *I, Claudius* another series many felt would not go well with the American public. KVCR televised *The Civil War*, a series some felt would have a poor viewing. Ken Burns proved them wrong. It was KVCR that carried John Bradshaw who became a household name. It was KVCR that televised *Sesame Street*. It was KVCR that televised *Mr. Roger's Neighborhood* and I even watched it though I was far from being a youngster. It was KVCR that televised *Celtic Woman* then *Celtic Thunder*. And how can one not take notice of *Downton Abbey*. Then the excellent series *World on Fire* and the remake of *All Creatures Great and Small*. The list can go on and on. Also, no dumb, annoying insulting commercials. Again, no dumb, annoying insulting commercials. KVCR presented a magical world to me, an imaginative world to me, an intelligent world to me. In addition, the only radio station I listen to is National Public Radio. I listen to this on my way to work, at work when time permitted or I would read the radio transcripts and listen to NPR on my way home. I have contributed to KVCR and NPR for many, many years. I surely hope that a decision would be made permitting KVCR and National Public Radio to continue to operate and provide fine, fine programming. Thank you for your time.

Darby Osnaya

The benefits of PBS/NPR affiliation include supplemental funding that helps cover the costs of programming and maintenance of the tower needed to broadcast. Cutting the public broadcasting also cuts that funding which leaves a larger hole than just allowing staff to do their jobs and support their efforts to make the station sustainable within five years. The benefits of PBS/NPR affiliation allows the station to serve as an emergency broadcast entity. The local Inland communities deserve to have this resource which also meets the requirements of the FCC for the station to serve not just the SBVC students, but the community as a whole instead of depending on KCET (LA) or KOCE (OC) to be the only PBS stations in our region. PBS SoCal and KCET merged, so absent KVCR there would be a monopoly on broadcasting that would leave out our local stories. The benefits of PBS/NPR make the station a best practice laboratory



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for the students studying radio, TV, film and media within the SBVC Instructional curriculum. Without the PBS affiliation the students have a less comprehensive experience in the laboratory setting and SBVC is providing the “minimum” experience instead of the “ideal” work experience for the students who choose this career path. The decision regarding PBS/NPR affiliation should include responsible investment of the “spectrum auction proceeds” where if the district had invested a slightly higher endowment (having knowledge of the fiscal history) the supposed \$1M annual expense would have been covered with a one-time \$24 M endowment instead of only \$12 M. This would have created enough cushion for the station to remain under PBS affiliation and for the campus to research the erratic and problematic expenditures hidden within the budget especially under General Administration costs. The decision regarding PBS/NPR affiliation should not be based on the actions of past managers or poor leadership between former SBVC campus, district and former KVCR station managers who allowed the disconnection between what was once a strong instructional program and a critically beneficial public station service for our community. The staff have been vocal about this issue for years and deserve to be heard, to give their valuable input and to help construct a mutually beneficial plan and solution together with current SBVC and SBCCD leadership. The decision regarding PBS/NPR affiliation should not be made with erratic, unstable fiscal data that lacks clarity, transparency or consistency when making multiyear projections, especially under interim leadership. This decision will be irreversible once implemented, and the community is asking for time to clear up these huge issues in the reported/projected budget of KVCR/FNX. The decision regarding PBS/NPR affiliation should not be made based on a survey that was not released to the entire campus and all district sites nor to all the viewers and consumers of KVCR/FNX PBS programming with sufficient time to respond. The survey was already biased & was then sent to a complete list of foundation donors which of course would not match the same demographics. An unbiased survey should be created by SBVC Research & Planning that evaluates the student/staff/faculty/community input based on populations of enrollment, participation in community events, long standing community partners and all SBCCD employees. The PBS/NPR affiliation must follow through on the original agreement that was made when the proposal to participate in the “spectrum auction” was vetted to the community and the campus/district bodies, which included statements that the funds from the sale of the signal would be reinvested into KVCR/FNX, that anything funded would be transparent to the community and that the goal of sustaining the station into the future would be primary. The district is acting in bad faith by inhibiting public comment on this issue, not collaborating on collegial consultation so all parties can participate in development of a plan and discouraging or preventing the KVCR/FNX staff from engaging in acts that would ensure their successful fundraising efforts, for example increasing member support mailings, hosting annual events that brought in consistent revenue and addressing potential investors who come to the table with programming ideas and projects that are mutually beneficial. The district is acting in bad faith by using the rhetoric around diversity as a rationale for the elimination of PBS/NPR affiliation. The truth is people of color and marginalized communities benefit the most from local public media programs, especially young women and families. It is one of the few open access media outlets for low-income households that cannot afford internet, cable or expensive cellular phone service with large data plans. PBS is accessible for free by TV antenna and claiming that it doesn't fit the needs of our students is flat out wrong. If the decision is made to end PBS/NPR affiliation, classified staff will be laid off. Of the 13 or so full-time classified jobs being eliminated in 'the plan,' six positions are currently held by graduates of the SBVC Media Program, and one other classified employee attended both





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SBVC and Crafton Hills College. These employees are eager to work with current and future students from SBCCD. Ending the careers of the district's former students who are MOST familiar with producing television and radio with student participation seems counterintuitive.

Danae Pera

Hello to the San Bernardino Community College District Board of Trustees, my name is Danae Pera and I am an alumni student of the Film, Television, and Media department at San Bernardino Valley College. I had an amazing hands-on experience at Valley and getting to use the KVCR studio was an especially great experience. I had access to a space and equipment that is used in real world applications. Knowing that this space was available to me that had multi-cameras, lighting, green screens, live camera switchers, and teleprompters expanded my creative horizons. I am in favor of Valley College having more creative control of the KVCR studios. If the students and alumni could have fuller access to, not only the TV studio but the radio broadcasting room too, I believe so much more new and exciting content would be shared with current and new KVCR viewers and listeners. As it stands, when I took my radio production class, it would have been so much more impactful if we could have actually produced a show weekly that aired on 91.9. Acting and directing for TV should have also been in the KVCR space much more often to allow future actors and directors to have a better understanding of performing and directing for TV in real world scenarios. I hope a new and prosperous partnership can be agreed upon so the students, along with faculty, can continue to grow the program and KVCR's success. Thank you so much for your time.

Michael Contreras

To whom it may concern, my name is Michael Contreras, longtime resident of the city of San Bernardino and the surrounding cities of the Inland Empire. I am here voicing my own thoughts and accounts in hopes to help achieve a giant milestone that will help enable more students to strive and succeed in the world of media, film, and broadcasting. When I first heard about the Film, TV, Media program formerly Radio, TV and Film and the opportunities with KVCR I was excited. But my expectations were only half met as our time was greatly limited as students in the studio on only one or two days a week. Not enough time to fully engage with and understand the technology that we were supposed to get trained on. Imagine being a musician and you could only practice guitar during class time, you wouldn't get very far. As a student I never felt welcomed around the KVCR staff until I had become an intern, at which point I was laughed at when given instructions on how to operate the equipment at KVCR. We as students could never get substantial support from KVCR staff. This limited our education. I was even told by KVCR staff that "they don't want to teach new students how to operate the Master Control room because those students leave and then they have to go through the process of training a new student." This puzzled me because I always assumed that KVCR was more involved with the school system being that they are stationed on grounds of San Bernardino Community College. Working in Media Productions prior to taking classes at SBVC I had learned a lot about etiquette in the media world. I always thought it was weird and not very productive that when I was an intern with the RTVF department at SBVC and had been assigned to work with KVCR on projects that KVCR always seemed to be in transition with leadership and thus my experience that I had hoped to gain was limited. KVCR's Authority needs to be handed back to the school as it would greatly increase the potential for success of the students in the Film, TV, and Media program



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with the times that we live in. If you don't know... Film, TV, media, Production... They are constantly adapting and progressing and things can change quicker than a blink of an eye. This is why, in order for future students to have the BEST POSSIBLE EDUCATION they need that studio. If the school runs the studio as it does with the SBVC Auditorium, students and faculty will have much more access and thus be more confident when leaving SBVC to pursue their careers in Film, TV, or Media. The station started as school and student run in 1953 and MUST return to that model.

Mary Borobia Walls

I am writing in order to add my voice to the public comments in the deliberations about the future of KVCR & FNX. I am a KVCR member, consumer of KVCR & FNX content, an educator in San Bernardino and Riverside counties, as well as a parent. In all of these capacities, I rely on what the station offers our region. As an educator in the Inland Empire, listening to KVCR local & national content and First Nation news has impacted what and how I have taught. Imagining the loss of this uniquely local resource is truly discouraging. Please reconsider the decisions to remove the station and the services it provides to our communities.

Tomas Morales

Dear Members of the Board of Trustees of the San Bernardino Community College District: I am writing to express my strong support for the extraordinary public service provided to the Inland Empire by KVCR. For a community of our size and diversity, the lack of regionally based affiliates for any of the major networks becomes increasingly noticeable as time goes on. The one exception has been KVCR with its locally produced and focused programming on the people, interests, needs and institutions of the Inland Empire. That is why CSUSB has been, and remains, a proud sponsor. As the leader of an anchor institution of public higher education in the IE, I understand all too well the issues around funding, both short- and long-term. I also recognize that SBCCD's focus is necessarily on meeting the needs of its student population first and foremost. However, as your report highlights, KVCR serves two roles: not only as an educational opportunity and career training mechanism for San Bernardino Valley College's student body, but also as a vehicle for NPR and PBS programming in our region. I am worried that the content produced for our local populations may not be protected or continued through a transition to KPCC as the replacement public entity for KVCR. Our region stands to lose a major information and educational asset by this transition. Before making a final decision, I strongly urge the Board to involve the greater community in planning for a future for KVCR which recognizes and incorporates its public role. I request that you expand your outreach to those voices in order to provide you with alternatives in your planning options so as to better inform the eventual decisions you reach.

Michelle Decker

To the Trustees of San Bernardino Valley Community College District: Thank you for the opportunity to provide public comment at your public trustee meetings. I am both a KVCR sustaining member as well as nonprofit community leader with the Inland Empire Community Foundation. KVCR is a major regional asset for the Inland Empire, providing local content that would be impossible to obtain if we had to rely on Los Angeles stations. That the Inland Empire has its own NPR and PBS affiliate station is something we point



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to with pride. We point to KVCR with pride. It is my understanding that there is a document with several proposals including eliminating these affiliations, in support of more student access and programming. I believe more student access and programming is the right thing to do, absolutely, and would hope that it would not come at the expense of KVCR as an NPR/PBS affiliate. As the Inland Empire grows, these stations are going to become more, not less, important. I would encourage the trustees to move ahead with student access and growth of programs that will build student skills and student production capabilities. However, I would encourage trustees to slow down and develop a community- and partner-engaged process to identify solutions to retain KVCR's affiliate status. Community foundations in California are discussing the need for local journalism and local media leaders, including journalism and media education. The League of California Community Foundations is leading this discussion, specific foundations are focused on funding local journalism, and state and national foundations and journalism trade associations are also engaged in this discussion. I don't share this because I think there is an immediate solution to the decisions you are trying to make, but I share it because I believe the question of KVCR's future is embedded in a much larger statewide discussion about the state of, and desperate need for, local journalism. Philanthropy is one among many solutions that should be explored before the District makes any decision in isolation, and IECF would be happy to participate and assist. There are undoubtedly other solutions – the potential to collaborate with other higher education institutions, the sale of "shares" to donors, and improved semi-annual fundraising for the station. The preservation of KVCR and its NPR and PBS affiliate status is a clear priority for the region, both today and for the future. Thank you again for the chance to provide this testimony.

Matthew Taylor

My name is Mathew P. Taylor, and I am an SBVC Alumni and long-time community member, and I am saddened to hear that we may be losing FNX and KVCR programming. When I was a youth, I went to SBVC because I was interested in the communications program. I ultimately went into the Liberal Arts program, but I stayed dedicated to the Communication Arts Serving both as a part of the Newspaper Staff and later in our Student Government as an active advocate of the Communications programming in those times. Here we are over 20 years later, and I am still committed to this community and it breaks my heart that a program that is so important to our community may soon be gone. In my experience there are many benefits to having this programming at SBVC, but I will only share a few. Having PBS/NPR as an affiliate to KVCR makes the station a best practice laboratory for the students studying in the communications field. It provides them a real-world experience that prepares them for careers with the "ideal" work experience as opposed to giving them a "minimum" work experience. This takes away the opportunity for the students to achieve a program built on excellence instead of just minimums to get them in the door. Let's help our students get past the door and to the front of any companies' selection process. Second, I think that having an affiliation with PBS/NPR creates supplemental funding that helps pay costs of programming and maintenance so that it is not an additional cost to the college. Having these additional funding sources ensures that we can give our college students exposure to experienced faculty and staff, cutting-edge equipment, and quality education. It also lets the staff do their jobs and helps to support the staff's efforts to make the station a sustainable entity within five years. I think that we must think critically about the decisions impacting KVCR/FNX. We want to ensure that we are not making an erratic decision based on



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the past mistakes of former managers, staff, and district employees. It is in our best interest to invest in our community and to keep funding here that will help to make this community a thriving destination again. We have seen the devastation that happens as businesses and programming are leaving this area. San Bernardino is currently becoming the home base to warehouses which only leave our students and other constituents with the option for work that many times is not unionized and is creating an environmental impact that is making our community sick. Having other options like learning with KVCR/FNX creates an alternative to that industry. Keeping the programming produced at KVCR through its affiliation creates a new way to think about our community and the impact we can have in the larger world. Let's Save KVCR/FNX! Thank you for considering my comment.

Nicholas Van Luven

Hello my name is Nicholas Van Luven and this is the end of my second year as a film major at Valley College. I have taken almost every film class imaginable and have had two internships with the department. My first time stepping into the KVCR studio was this past semester. It has been great to get work experience in an industry level studio although I have learned a lot from these experiences. I wish that the students had easier access to the studio and the facilities of KVCR. This studio can serve as a training ground and create job ready students ready to enter the workforce and make themselves very marketable and qualified job candidates for a career in Television and Film. I have currently had very limited studio experience as a student of the FTVM student and I believe that should change for future students. The theatre department always has access to the auditorium. It greatly hinders us for our film projects to not have access to the studio. This is why I am in full support of the FTVM department at San Bernardino Valley College taking over the studio.

Jorge Osvaldo Heredia

Hello, my name is Jorge Osvaldo Heredia. I support the transition of KVCR operations to be a training/teaching facility for students at San Bernardino Valley College. I would love to see the TV and radio station at San Bernardino Valley College have a better connection with the community and residents of San Bernardino, but specially with the students of the community college campus where the station resides. I do not believe that to be the case at the moment. Students should have more access to the station. It would not only better serve the students, but also the nearby community at large. Promoting local stories and local content is ideal. I believe that will be possible with the transition to a more extensive training/ teaching approach.

Cathy Hartley

Please save KVCR! Through its public broadcasting it is the only intelligent broadcasting in the Inland Empire. I listen to this station day and night and can not imagine not having access to it. KVCR provides the balance of local, native, and national coverage that this population craves. The signal from other public broadcasting stations do not reach this area. Without KVCR, my radio will be turned off. I cannot handle the endless commercials, repetitive songs, or endless nonsense chatter that other stations provide. Please! Do not abandon us!!



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Brigitte Vazquez

Hello, my name is Brigitte Vazquez and I am an Alumni of San Bernardino Valley College. The KVCR/FNX program at Valley college provides opportunities for the underprivileged, people of color, to not only express their voices but also enter a world otherwise inaccessible to those without money and status. Using unreliable fiscal data to make a decision that would not only cost jobs but deny these opportunities would be erroneous and quite frankly short-sighted. This is not only an investment in a program, it is an investment in a community that has been ignored for far too long. Please save KVCR/FNX!

Connie Gonzales

My name is Connie Gonzalez I am a bilingual radio show personality/host of Oyeturadio and I have been broadcasting for almost four years in the Inland Empire. Although I am not originally from the Inland Empire, my husband grew up listening to KVCR. I know that much of what we cover on our show is for our communities, small businesses and any stories of local people who have had some tragedy that is not covered by major mainstream news. The reason I became a radio personality was because I felt that not enough voices, especially female and of color were being heard or being vocal. I had received a lot of positive feedback when I began speaking on not only global issues but local problems within our communities. The fact was some of these guests were coming on the show where small business owners that need exposure and indeed have an increase either more customers or other media wanting to also bring them on their platforms. Also, the families who have had a loss or tragic incident in their lives came and shared their stories and many people of the community reached out to them to show them support or provide them with any resources to help them with their situation. It is imperative that we have a station like KVCR/FNX to continue to provide these broadcastings for our communities, students and youth because without it, we would become deficient in our local and global news and awareness. Please re-consider and take the time to hear out the staff and students of KVCR/FNX and allow them some time to resolve any issues in the budget, it is only fair that they have this opportunity before a decision is made to end the careers of the staff and students at SBVC and cutting off public broadcasting of our communities. Thank you.

Veronica Brooks

As an Afro-Latina woman and SBVC Alumna, I know that KVCR and FNX are a vital part of our community and an essential part of the student learning experience. Growing up watching PBS and KVCR programming was influential in my decisions to pursue higher education in film/theater. Seeing fellow students like me on screen was empowering! Since getting my BA in Theatre and Film, I understand the necessity of students having REAL hands on experience working in the field. The program is so unique to the Inland region and thus is an irreplaceable asset to the school, the community, and the Region as a whole, with numerous benefits to all. I ask that the board keep KVCR/FNX and PBS/NPR programming at SBVC for the benefit of the community and future Radio, Television, and Film students.

Larry Burns

Hello, I'm writing to offer my support for SBVC taking back oversight of the KVCR studios. As someone who has taught in college since 2008, and managed college career centers for over a decade, I understand how



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valuable these spaces are for college students and future employees. No single indicator of future graduate success means more than the number of internships/employer connections made while in college. In the best interest of students and the support of our regional identity please provide full access and oversight for our students through the college. We have a workforce that wants and needs this education. We have the unique opportunity to provide life changing access to technology and airwaves for our community. This is our chance, we need to make sure this asset supports today's student. Thank you

Daniel Saldana

I am an alumnus of the FTVM program, (originally named RTVF) and am now finishing up on my Bachelor's at the University of LaVerne. When I enrolled at San Bernardino Valley College I had very high hopes when it came to the FTVM department. As a member of the campus the experience of working with other students, in a professional television studio was very promising and was one of the main reasons why I enrolled at San Bernardino Valley College. Unfortunately, the amount of time that I experienced in the KVCR studio was a total of 8-10 hours in a span of two and a half years of being enrolled at the FTVM department. With that in mind those 8-10 hours were some of the most memorable projects I've have worked on at Valley College. It really gave me the professional experience of being in a television studio. But my hopes were lessened as the promises of working at the studio 4 days a week were never met due to inconsistency in communication from KVCR. With this, projects were canceled or redone after precious hours of working in the studio. For instance, during one of my semesters, we were promised to have access to the studio for a whole lab, but without any notice our studio time was cut in half knowing that our professor requested time with the studio weeks prior. This is just one of many moments where our access to the space was limited. It is important to realize that this building can open many doors for the FTVM department. It would not only grow the department as a whole it would be a network to other professional platforms at the students reach and be more useful of the facility than KVCR is today and I feel like the rest of the students can relate to this. Although this building is built on school property it feels like a separate entity, it should be engrained with the campus community, that can happen if you support transitioning control back to the campus of San Bernardino Valley College. Thank You

Arturo Castellanos

KVCR TV/Radio has served the Inland Community for over 60 years. It seems unfair that they would cut funding for such an important program for people of color and marginalized communities. We are the ones that benefit the most from these local public media programs. It is one of the last remaining open access media outlets for low-income households that cannot afford internet. Defunding this station is doing a disservice to the Community! Save KVCR!!!!

Tony Garcia

My name is Tony Garcia. I am an alumnus of the San Bernardino Valley College Media Program and I am writing this letter to show my support for KVCR and FNX Radio. I am asking that SBCCD not return control of KVCR and FNX to Valley College because the lack of funding will cause KVCR to shut down. Allowing KVCR to shut down would be a mistake for a number of reasons. First, First Nations Experience is the only national television network in the U.S. dedicated to Native American and world indigenous programming.



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FNX to shut down would deny these groups access to their history, culture, and traditions. Secondly, the affiliation with KVCR has with PBS/NPR allows the station to serve as emergency broadcast entity, which would be crucial to our community in case of an emergency. In a time of crisis, KVCR can provide needed information to our community. Third, if the district ends PBS/ NPR affiliation, then 13 full time jobs will be laid off. Lastly, if KVCR is shut down, it will have an impact on marginalized communities and people of color those are the communities that benefit the most from local public programming. Speaking as a graduate of the SBVC Media Program, I cannot express how vital KVCR is to students. I have spent some time there learning about filming and broadcasting. If KVCR is allowed to shut down, then media students will be deprived of first-hand experience needed for film and television. As a former film student, I can say without a doubt that learning film is definitely a “hands on process”, and KVCR is vital to an education in film for SBVC students. Moreover, working and learning at KVCR may be the only media experience that some poorer income students may have before they get their certificates and move on. To close, I would ask that the district please rethink its plan to hand KVCR/ FNX back to SBVC because they are crucial parts of SBVC and our community. Thank You.

Bootz Liebman

Please don't take NPR and PBS away from the inland empire. I owe my entire career in the film industry to being able to work at an ACTIVE PBS AFFILIATE. In class learning is great, but being able to be around a professional broadcast station taught me invaluable lessons about professionalism and etiquette in the entertainment industry. Along with that, I listen to KVCR FM almost daily. It's the primary radio station in my car, and i even listen to KVCR on the streams. I'll admit, that I listen for the voices that are so familiar. David Fleming, Rick Dulock, Lillian Vasquez, and Benjamin Purper are more like friends telling me about our area, than some no-name reporter from who knows where. Again, PLEASE #SaveKVCRFNX

Dennis Sandoval

To the powers that control KVCR and FNX, I must express my outrage at what I have heard about funds not being appropriately allocated. People fired due to incompetent management, and the list goes on. I am an alumnus from San Bernardino Valley College, and I am disappointed that the district would try to get rid of the one pride of San Bernardino that has the interest of the community. I had the pleasure of being on KVCR many years ago and on the radio expressing certain events that were going on at SBVC. I now work at Pasadena City College, and the respect that the school has for its public radio should be the same as SBVC; instead, I hear the whispers of wanting to shut the whole station down. San Bernardino does not have much due to poor management from city officials to government workers. The after-effects can be felt number one in crime, a top city for poverty, and other negative news that I can continue to mention. The saving graces that the city has are the community college, the university, and the public radio/tv station. So if you are reading this, I ask you not to be a part of the cities continuing abusers that destroy what little beauty is still left in the city.

Justin Acosta

To whom it may concern, It has been brought to my attention that KVCR may return to the school to run which means greater student access with your approval. My name is Justin Acosta. I have been a student



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at SBVC for going on a year now. I have wanted to attend SBVC's program for many years simply due to the connection with KVCR. The spring semester was my first experience with KVCR and I was not let down. However, I was unaware that the school doesn't run the studio in the same way it runs the auditorium and thereby limiting student access to the space. With that being said, as an FTVM student at SBVC, I feel that having greater access to the studio will allow myself and fellow students to be able to work on more projects and truly show our potential, as well as, represent SBVC to our fullest. Some examples of how the studio will benefit the students are:

\*Green Screen:

- SBVC School News Broadcasting
- Special Effects
- Alternative Filming due to Covid-19

\*Radio/Audio:

- Podcasting
- Broadcasting
- Production (the magic behind the camera)

\*Professional equipment and Guidance

\*Exposure:

- Higher quality productions
- Festival and Competition worthy Films/Productions

I truly appreciate the opportunity you have given us to voice our opinions as students. I hope that one day our alumni can one day look back and say that KVCR along with the SBVC-FTVM are key components to their success. Thank you again.

James Frazier

To whom it may concern, as a 47-year-old combat veteran who is on his last chance at higher education, I feel obligated to voice my opinion on students, and the Valley College Film Program in general, having COMPLETE AND TOTAL CONTROL of KVCR facilities. I only get 2 years here, and finding out that the real-world studio time was so scarce for students, was extremely disheartening. Please give Professors Cuny, Lyons, The Institute of Media Arts, and Valley College Film Department, complete control over the radio station. It would do better than you know. It would also serve more of its purpose than I hear it ever has up until this point. This old combat veteran needs that program, and access to those facilities at leisure. It's the right thing to do. Thank you for your time. God bless.