



San Bernardino Community College District

Mid-Year Board Retreat

Day Two | January 24, 2023

I. CALL TO ORDER – PLEDGE OF ALLEGIANCE

II. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS

The San Bernardino Community College Board of Trustees offers an opportunity for the public to address the Board on any agenda item prior to or during the Board's consideration of that item. Comments must be limited to three (3) minutes per speaker and twenty (20) minutes per topic if there is more than one speaker. At the conclusion of public comment, the Board may ask staff to review a matter or may ask that a matter be put on a future agenda. As a matter of policy, members of the Board may not discuss or respond to matters raised during public comment unless the matters are properly noticed for discussion or action in Open Session. Anyone who requires a disability-related modification or accommodation in order to participate in the public meeting should contact the Chancellor's Office at (909) 388-6901 as far in advance of the Board meeting as possible.

Day Two | January 24, 2023

III. WELCOME BACK RECAP PREVIOUS DAY & AGENDA REVIEW (8:30 AM)

IV. REVIEW OF BOARD POLICIES (9:10 AM)

- A. BP 2200 Board Duties & Responsibilities
- B. BP 2210 Officers
- C. BP 2430 Delegation of Authority to the Chancellor
- D. BP 2716 Political Activity
- E. BP 7370 Political Activity
- F. BP 2350 Speakers
- G. Code of Ethics

Day Two | January 24, 2023





Experiential Meeting Objectives

- Review and discuss various SBCCD BP's relative to Speakers, Board Duties and Responsibilities, Duties of Officers, Delegation of Authority to the Chancellor, and Political Activity
- Dialogue among Board of Trustees, Leadership Team, and Constituent Groups regarding reports provided to the Board

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SBCCD Board Policies



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BP 2350 Speakers

- Persons may speak to the Board of Trustees either on an agenda item or on other matters of interest to the public that are within the subject matter jurisdiction of the Board.
- Oral presentations relating to a matter on the agenda, including those on the consent agenda, shall be heard before a vote is called.
- Persons wishing to speak to matters not on the agenda shall do so at the time designated at the meeting for public comment.
- Any member of the public who wishes to address the Board on any matter on the agenda of a regular Board meeting or on the notice for a special Board meeting is limited to 3 minutes per person and 20 minutes per agenda topic unless the time limit is extended by a majority vote of the Board.

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BP 2350 Speakers

Those wishing to speak to the Board are subject to the following:

- The Chair of the Board may rule members of the public out of order if their remarks do not pertain to matters that are within the subject matter jurisdiction of the Board or if their remarks are unduly repetitive.
- Non-scheduled substitutes may not speak in place of scheduled speakers unless alternates have been submitted on the original request.
- Employees who are members of a bargaining unit represented by an exclusive bargaining agent may address the Board under this policy, but may not attempt to negotiate terms and conditions of their employment. This policy does not prohibit any employee from addressing a collective bargaining proposal pursuant to the public notice requirements of Government Code Section 3547 and the policies of this Board implementing that section.

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BP 2350 Speakers

- The Board acknowledges that the Brown Act, Government Code Section 54954.3, requires that every agenda for regular meetings, but not every notice for special meetings, shall provide an opportunity for members of the public to directly address the Board on items of interest to the public that are not on the agenda.
- A member of the public who wishes to address the Board on an item not on the agenda, but related to the business of the District, is limited to 3 minutes unless a majority of the Board votes to extend the time limit.
- The total time for members of the public to speak on the same or substantially similar subject shall be limited to 20 minutes unless a majority of the Board votes to extend the time limit. Each speaker coming before the Board is limited to one (1) presentation per specific agenda item before the Board and to one (1) presentation per meeting on non-agenda matters.

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BP 2350 Speakers

- Members of the public desiring to address the Board shall complete and submit a Public Comment card.
- As a matter of law, members of the Board may not discuss or respond to public comments unless the matters are properly noticed for discussion or action in Open Session.

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BP 2200 Board Duties and Responsibilities



- **Act/Govern as a unit**
- Represent the general public for whom they hold the colleges in trust
- **Set policy direction**
- Employ, Evaluate, and Support the Chancellor
- **Define policy standards for College Operations**

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BP 2200 Board Duties and Responsibilities

- **Create a Positive Climate**
- Monitor Institutional Performance
- **Support and be Advocates for the Colleges**
- Lead as a Thoughtful, Educated Team

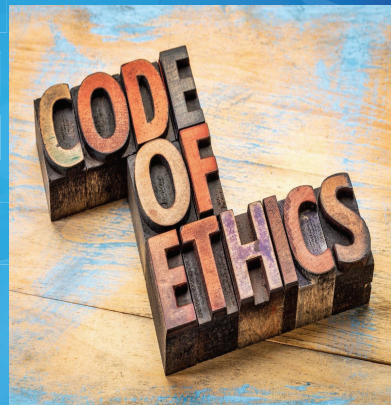


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Code of Ethics SBCCD Board of Trustees

- **Applies to all members of the Board of Trustees**
- Conduct and behavior serve as an example to students, faculty, staff, and the diverse communities we serve
- **A pledge to represent all residents in the District and be loyal to the success and welfare of students and the District as a whole**
- Review and reflect upon SBCCD Board of Trustees Code of Ethics Statement for future Board Retreat





BP 2210 Officers

- **Duties of the Chair of the Board:**
 - Calls emergency and special meetings of the Board as required by law
 - **Consult with the Chancellor on Board meeting agendas**
 - Communicate with individual Board members about their responsibilities
 - **Participate in the orientation process for new Board members as outlined in the Board Orientation Handbook; Ultimately responsible for the orientation process of new Board members and student trustees**

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BP 2210 Officers

- **Duties of the Chair of the Board:**
 - Assure Board compliance with policies on Board education, Board self-evaluation, and evaluation of the Chancellor
 - **Represent the Board at official events or ensure Board representation**
 - Board Chair may contact legal counsel regarding business of the District as necessary and provide a report to the Board and Chancellor
 - **Has a right to vote on all issues and to participate in the discussions**

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BP 2210 Officers

- **Duties of the Chair of the Board:**
 - Shall establish ad hoc committees to comply with Board Policies and deadlines
 - **When applicable, the Board Chair will orient the incoming Board Chair in duties and responsibilities**
 - Board Chair will attend a New Board Chair Workshop hosted by the California Community College League in January
 - **Presides over all meetings and maintains decorum**

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BP 2210 Officers

- **Duties of the Vice Chair of the Board:**
 - To perform in the absence of the Chair
 - To attest the signature of the Chair or other members of the Board on contracts, agreements, deeds, leases and other legal documents not delegated to the Chancellor or other officers of the District
 - To attest to the signature of the Chair or other members of the Board on all other documents of the District when the attestation is a legal requirement

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BP 2210 Officers

- **Duties of the Clerk of the Board:**
 - To perform in the absence of the Chair, or the Vice Chair all duties of the Chair
 - To attest the signature of the Chair or other members of the Board on contracts, agreements, deeds, leases and other legal documents not delegated to the Chancellor or other officers of the District
 - To attest to the signature of the Chair or other members of the Board on all other documents of the District when the attestation is a legal requirement
 - Certify copies of records of the District as required
 - Monitor calendar deadlines pertinent to the Board and report them to the Board Chair and the Board

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BP 2210 Officers

- **Board Secretary:**
 - The Chancellor of the District shall serve as the Secretary to the Board



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BP 2210 Officers

- **Duties of the Secretary to the Board:**
 - Notify members of the Board of regular, special, emergency, and adjourned meetings
 - **Prepare and post the Board meeting agendas**
 - Have prepared for adoption minutes of the Board meetings
 - **Attend all Board meetings and closed sessions unless excused, and in such cases to assign a designee**
 - Conduct the official correspondence of the Board
 - **Certify as legally required all Board actions**
 - Sign, when authorized by law or by Board action, any documents that would otherwise require the signature of the Secretary or Clerk of the Board

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BP 2210 Officers

- **Rotation of Officers:**
 - The Board does not have an official system of rotation of officers
 - **It elects the officers each year from among all its members**

BOARD OF TRUSTEES MEETING



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BP 2430

Delegation of Authority to the Chancellor

- Board delegates to the Chancellor the executive responsibility for administering the policies adopted by the Board and executing all decisions of the Board requiring administrative action.
- **Chancellor may delegate any powers and duties entrusted to him/her by the Board (including the administration of colleges and centers), but will be specifically responsible to the Board for the execution of such delegated powers and duties.**
- Chancellor is empowered to reasonably interpret Board policy. In situations where there is no Board policy direction, the Chancellor shall have the power to act, but such decisions shall be subject to review by the Board. It is the duty of the Chancellor to inform the Board of such action and to recommend written Board policy if one is required.

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BP 2430

Delegation of Authority to the Chancellor

- Chancellor shall make available any information or give any report requested by the Board as a whole. Individual trustee requests for information shall be met if, in the opinion of the Chancellor, they are not unduly burdensome or disruptive to District operations.
- Information provided to any trustee shall be provided to all trustees.
- The Chancellor is delegated the authority to act on behalf of the Board in an emergency for the protection of life, health, and safety of individuals and the protection of property.
- Chancellor is delegated the authority to confer with District Counsel in addressing legal matters of the District with the exception of legal matters directly affecting the Board relationship with the Chancellor.
- Chancellor shall act as the professional advisor to the Board in policy formation.

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BP 2430

Delegation of Authority to the Chancellor

- Chancellor is empowered to develop administrative procedures for submittal to the Board.
- Chancellor is expected to perform the duties contained in the Chancellor's job description and fulfill other responsibilities as may be determined in annual goal-setting or evaluation sessions. The Board, in consultation with the Chancellor, shall develop the job description and goals and objectives for performance.
- Chancellor shall ensure that all relevant laws and regulations are complied with, and that required reports are submitted in timely fashion.
- ** Chancellor is delegated the authority to accept written and oral resignations.

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BP 2716 and BP 7370

Political Activity

- Members of the Board of Trustees shall not use District funds, services, supplies, or equipment to urge the passage or defeat of any ballot measure or candidate, including but not limited to, any candidate for election to the Board of Trustees.
- Initiative or referendum measures may be drafted on an area of legitimate interest to the District.
- The Board may by resolution express the Board's position on ballot measures.
- Public resources may be used only for informational efforts regarding the possible effects of District bond issues or other ballot measures.
- Policy prohibits political activity during an employee's working hours, but shall not be construed to prohibit an employee from urging the support or defeat of a ballot measure or candidate during nonworking time.

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Short Break



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SBCCD Constituent Groups Facilitated Conversation

- In order for the Board to represent the community and provide oversight, it wants to hear from each of their constituent groups to help move the district forward.
- One way that this is done is through regular monthly public meetings where the business of the district is conducted in Open Session ('A Meeting of the Board in Public').



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SBCCD Constituent Groups Facilitated Conversation (Continued)



- With a very full agenda, the constraint is time to hear from nine constituent groups including students, allow time for other public speakers to address the Board, and conduct the business of the district.
- To that end, we would like to hold a facilitated discussion with the Board of Trustees and Constituent Groups to hear your thoughts and suggestions relative to a reporting protocol that will work for all to convey core information to the Board while keeping the Board agenda manageable.

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SBCCD Board of Trustees Reporting Guidelines

When providing reports to the Board of Trustees, it is requested that:

- Reports be no longer than 3 minutes.
- Non-scheduled speakers should not speak in place of scheduled speakers or in addition to scheduled speakers unless name and reason/purpose is submitted 24 hours in advance of the Board meeting for consideration.
- No more than 2 speakers per report.

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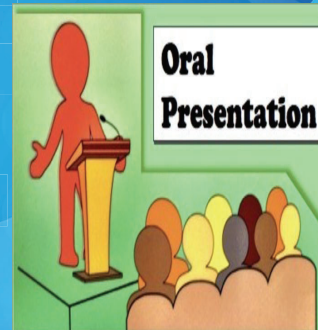
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SBCCD Board of Trustees Reporting Guidelines (Continued)

When providing reports to the Board of Trustees, it is requested that:

- Written reports be submitted along with an oral report.
- Employees who are members of a bargaining unit represented by an exclusive bargaining agent may address the Board but may not attempt to negotiate terms and conditions of their employment.
- When mentioning or addressing an individual, their title or prefix should be used (e.g. Dr. Smith, Trustee Smith, Vice Chancellor Smith, Mr. Smith, Ms. Smith).



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SBCCD Constituent Groups Written Reports

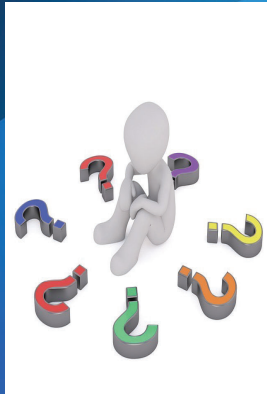
- In addition to a summary oral report, speakers may also submit a written statement or report to the Board.
- The Board appreciates and encourages written reports because they are more comprehensive and can include photos of events and presentations.
- Some months, just a written report to the Board may serve your purpose well.



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SBCCD Constituent Groups Reporting Points to Consider



- 3-minute limit per speaker or group. Develop speaking points and rehearse/time your report.
- Write and submit a written report that is given to Board members in a timely manner which further develops your talking points, provides data, charts, photos, and anything additional that did not fit into the 3-minute summary report.
- Be sensitive to finding a month or months that just submitting a written report without public comment would accomplish your goals.

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SBCCD Constituent Groups 3-Minute Summary and Written Reports

In a 3-minute summary report and/or written report, the Board is most interested in hearing reports from Constituent Groups that focus on the following 3 areas:



1. Input and information to inform Board policy decisions.
2. Actions and updates of the group's work related to the four Multi-Year Strategic Goals
 1. Eliminate Barriers to Student Access and Success;
 2. Be a Diverse, Equitable, Inclusive, and Anti-Racist Institution;
 3. Be a Leader and Partner in Addressing Regional Issues; and
 4. Ensure Fiscal Accountability and Stability.
3. Noteworthy accomplishments and activities.

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SBCCD Constituent Groups Facilitated Conversation

- In addition to the information that has already been shared in this presentation, what thoughts would the Board of Trustees like to share with Constituent Groups that are represented here today relative to providing reports at regular Board meetings?
- For those Constituent Groups who are represented today, what thoughts would you like to share with the Board of Trustees relative to providing reports at regular Board meetings?

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SBCCD Constituent Groups Moving Forward Together - How to Make it Better?

NEXT STEPS

- In consideration of the information that we have shared in this presentation as well as the thoughts that have just been shared by the Board of Trustees and representative Constituent Groups--
- What outcome, norms, and/or guidelines can we agree on to provide timely, meaningful, and purposeful reports to the Board?

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SBCCD Constituent Groups Moving Forward Together

Things to Consider:

NEXT STEPS

1. Use of a template for meeting and reporting to the Board of Trustees.
2. Following best practices when providing an oral report by adhering to time limitations and guidelines as noted.
3. Using a Summary Oral presentation as well as a Comprehensive Written report.
4. Providing information that gives the Board needed information to influence policy and make best decisions to move SBCCD forward in its efforts to meet the four Multi-Year Strategic Goals.
5. Other thoughts and ideas?

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Workshop Thoughts & Next Steps

- Using the thoughts that were shared today by the Board of Trustees and Constituent Groups --
- What do you see as the outcome and next steps for finalizing a reporting protocol that will be used for future Board meetings?





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V. CONSTITUENT GROUP FACILITATED CONVERSATION
(CTA, CSEA, CS, AS, POA, SS) (9:30 AM)

VI. EDCT OVERVIEW
(10:30 AM)



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Economic Development and Corporate Training

Who we are



A not-for-profit department
that expands the services of
SBCCDS colleges



Sustained through regional
and state partners

SAN BERNARDINO  COMMUNITY COLLEGE DISTRICT

Economic Development and Corporate Training

What we do

Making an impact
one positively touched life at a time!



- Respond quickly and effectively to employer training needs
- Deliver customized introductory and advanced skills training
- Establish relationships with local and regional businesses
- Provide immediate employment

Economic Development and Corporate Training

Why we do it

Making an impact
one positively touched life at a time!



- To provide a rapid response of customized programs that establish important workforce and economic opportunities
- To improve the lives of our local community
- To provide lifelong upskilling for all populations to stay competitive in their career
- For the retention of local employers and a healthier economy

Who we serve

Making an impact
one positively touched life at a time!



- SBCCD students, staff, and faculty
- Businesses and incumbent workers
- Marginalized individuals with barriers to employment
- Justice involved individuals

Making an impact
one positively touched life at a time!



Economic Development

Corporate Training



We offer 12 Programs that help our students and justice involved, marginalized, and underrepresented populations gain access to critical jobs skills and opportunities.



Caltrans Work Crews

- ✓ Provides hands-on job training and social services to promote successful reintegration into the community and positive work habits.

The recidivism rate for justice involved participants is only 3% compared to 46% in California



High Road Construction

- ✓ Helps women, people of color, justice-involved, youth, and veterans gain access to Building Trades Apprenticeships.
- ✓ Partnership with SBVC, Moreno Valley College, Victor Valley College, and College of the Desert.

Participants experience wage gains of 20% with average hourly rate of \$24.85



Certified Nurse Assistant

- ✓ Provides Certified Nursing Assistant training at Crafton Hills while going through the curriculum approval process.
- ✓ Through this collaboration Crafton Hills Certified Nurses Assistant program has received approval and it will begin serving students in the Fall of 2023.

All participants were employed upon completion of the program.

Economic Development



ACCOMPLISHMENTS

✓ 31 Grants Awarded Since 2017

\$ \$26 Million in Funding Received

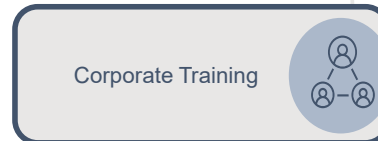
👤 8,389 Individuals Served

🎓 1,426 Certificates Awarded

♻️ 6,174 Employees Retained

Economic Development and Corporate Training

**Making an impact
one positively touched life at a time!**



Post Pandemic Employer Needs



World Economic Forum

Why Re/Upskilling?

It's predicted that in 2022 no less than 54% of all employees need significant re/upskilling



PEW Research Results

What Employees Say?

87% believe re/upskilling are essential in order to keep pace with workplace changes



SBCCD Community

Who do we serve?

49% are college graduates seeking re/upskilling with an age range of 24-54 years old

Corporate Training

Corporate Training

We help foster reciprocal relationships that mutually benefit employer and employee advancement

On average, EDCT serves over 100 employers, 1,000 incumbent workers and place 90 people into fulltime employment annually.

The training provided helps with wage progression, layoff aversion, and advancement opportunities.

Helps employers stay competitive in a global market and thrive in our region and communities.

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

Economic Development and Corporate Training



Success Stories



Economic Development and Corporate Training

Jose Sosa



Train

Completed training through EDCTs collaboration with SBDO County Youth Probation in Forklift and OSHA 10.

Support

Completed his training in September of 2022 and EDCT staff helped prepare his resume for an opportunity at Tesla.

Connect

Two months later he was hired at Tesla!

Mowbray's Tree Service Partnership



Train

Created utility line arborist training programs for potential new hires and incumbent workers.



Support

Mowbray's prioritizes hiring graduates of our programs because the training is specifically designed to address their hiring needs.



Connect

Program participant acquired new skills to enable him to earn a CDL Class B, operate chainsaws, aerial lifts, and CPR certification.

SAN BERNARDINO COUNTY COMMUNITY COLLEGE DISTRICT

Reddix Family



Train

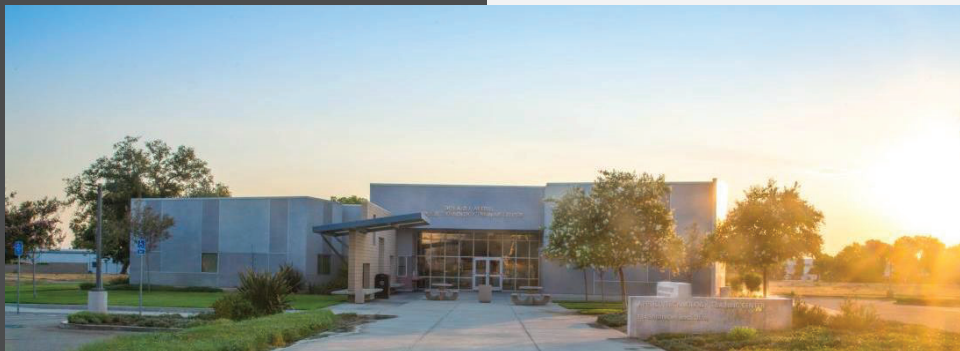
The Reddix family owns a family-operated construction business and needed further training.

Support

EDCT helped them identify educational pathways in the program that would add quality and value to their family-owned construction business.

Connect

Furn (father) is tending the family business while the rest of the family is seeking apprenticeships in programs related to the construction industry (e.g., architectural design, real estate, engine building & blueprinting, and waste reduction).



The Future

Increase our collaboration with CTE departments at CHC and SBVC

Enhance and explore ways to expand capacity and sustain programs/services

Expand services to other populations in need (e.g., battered women)

Thank you.



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VII. WORKING LUNCH: FORM 700
(12:00 PM)



STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

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San Bernardino Community College District **Mid-Year Board Retreat**

VIII. 4 FOCUS AREAS (1:00 PM)

- A. Professional Development
- B. Enrollment Strategies and Emergency Conditions Allowance
- C. KVCR Inspiring Possibilities
- D. Facilities Needs Assessment

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Professional Development | Chancellor's Cabinet

CCCC REIE Task Force
IEGO
CCC Chancellors' Roundtable
Arrowhead United Way
CCCCO Peer Learning Community
AHC President's Leadership Academy

Chancellor
Diana Rodriguez

CIELO Board of Directors
GIA Governing Board
Utah Tech Schools Vists
CSUSB LEAD Summit
HACU Conference

MSJC President's Leadership Academy
Asilomar Women's Leadership Seminar
CCC Women's Caucus - Executive Board member
ACCJC Accreditation Team Chair
MHMF - Executive Board Member.
Real Journey Academies - Board Chair

ACBO Conference
Latina Leaders Actualizing Agency - Keynote Speaker
C3X Conference - presenter
CCLC Conference presenter
Vision for Success Board Fellowship

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Professional Development | Chancellor's Cabinet

Board Member, California Community College Athletic Association (CCCCAA)
Board Member, PASS Economic Development Agency

Crafton Hills College President
Dr. Kevin Horan

2022 Vineyards Leadership Symposium

Wheelhouse Institute Fellow 2022
ACCJC Accreditation Team Chair

CCLC Legislative Conference
CCLC Annual Convention

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Professional Development | Chancellor's Cabinet

Teach in the doctoral program at SDSU
Serve on dissertation committee at SDSU
IEPI team lead for Grossmont College/
Strategic Integrated Planning

SBVC Interim President
Dr. Scott Thayer

All African Diaspora Conference
A2MEND Board of Directors
A2MEND Conference Presenter

Accreditation team lead Standard IV (Taft College)
SEM | Strategic Enrollment Management Coach
ACCT Presentation
CCLC Presenter

Basic Needs Summit Host & Presenter
Campaign for College Opportunity Presenter
HACU Conference

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Professional Development | Chancellor's Cabinet

ACBO Board
Inland Action Alternative Board
CCLC Advisory Committee on Education
ACCJC ISER Review

CCCCO Common ERP Project
ACBO Conference Chair
ACBO Conference Presenter
ACBO Facilities Advisory Committee
ACBO Budget Workshop

Executive Vice Chancellor
Jose Torres

HACU's La Academia de Liderazgo Presenter
HACU Conference
Effective Trusteeship & Board Chair Workshops
CCLC Annual Legislative Conference

Basic Needs Summit
CCLC Annual Convention
CCLC Annual Trustee Conference
Working Genius Certification

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Professional Development | Chancellor's Cabinet

Classified retreat titled "Our classified is our success" that included how to transition back to the workplace through a DEI lens.
We facilitated 3 DEIA trainings with faculty and hosted over 200 people for our updated EEO trainings
We held two "donuts with HR" where all employees were encouraged to come and ask questions

Managers were trained on new CSEA CBA, Updates for CTA CBA and specifically evaluations, discipline and employee development
Co-planned with PDC on Flex and Inservice activities and trainings
Multiple campus trainings for department chairs and deans on hiring practices specific to adjuncts

Vice Chancellor of Human Resources & Police Services
Kristina Hannon

Co-hosting Equity Conference in June with Rancho Santiago Canyon
Hosting the revised Chancellor's Leadership Academy

Finalizing the DEIA Academy
Planning the annual Classified Retreat/Conference
Monthly Presentations at Classified Senate

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Professional Development | Chancellor's Cabinet

CCLC Annual Trustees Conference
Basic Needs Summit

HACU Conference
Taught a Class (Fall 2022)

Vice Chancellor of Education & Student Support Services
Dr. Nohemy Ornelas

Colegas Annual Conference
CCCCO Peer Learning Community

Out-of-State College Visit | Utah
Out of State College Visit | Tennessee

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Professional Development | Chancellor's Cabinet

Completed Masters in Higher Education Administration & Policy from UCR (Graduation June 2022)
Advisory Council Member; The Campaign for College Opportunity

Governor's appointee to the California Student Aid Commission
Chair of the Student Impact Outreach Communications Committee on the California Student Aid Commission

Associate Vice Chancellor of Government Relations & Strategic Communications
Angel Rodriguez

Boardmember; Civil Rights Institute of Inland Southern California
Public Affairs Roundtable Member; Inland Empire Community Foundation

Leadership & Grantmaking Committee Member; CIELO Fund at the Inland Empire Community Foundation

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VIII. 4 FOCUS AREAS

- A. Professional Development
- B. Enrollment Strategies and Emergency Conditions Allowance**
- C. KVCR Inspiring Possibilities
- D. Facilities Needs Assessment

San Bernardino Community College District



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**Enrollment Strategies and
Emergency Conditions Allowance Update**

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San Bernardino Community College District



Board Retreat
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**Enrollment Strategies and
Emergency Conditions Allowance Update**

Funding Options for SBCCD

Option 1 | Total Computational Revenue Based on SCFF

The State Chancellor's Office provides this amount based on the new SCFF and it includes Full-Time Equivalent Students (FTES), Supplemental and Student Success metrics.

Option 2 | Emergency Condition Allowance (Year-to-Year)

The Emergency Condition Allowance provides criteria for funding allowances due to emergency conditions, including the COVID-19 pandemic. The intent behind this regulation is that districts should not lose FTES apportionment as a result of an emergency or extraordinary condition.

Option 3 | Hold Harmless (Expires 2024-25)

The 2021 Budget Act extended the SCFF's existing minimum revenue provision (Hold Harmless) by one year, through 2024-2025. Under this provision, districts will earn at least their 2017-2018 TCR, adjusted by COLA each year, if applicable.



Enrollment Strategies and Emergency Conditions Allowance Update

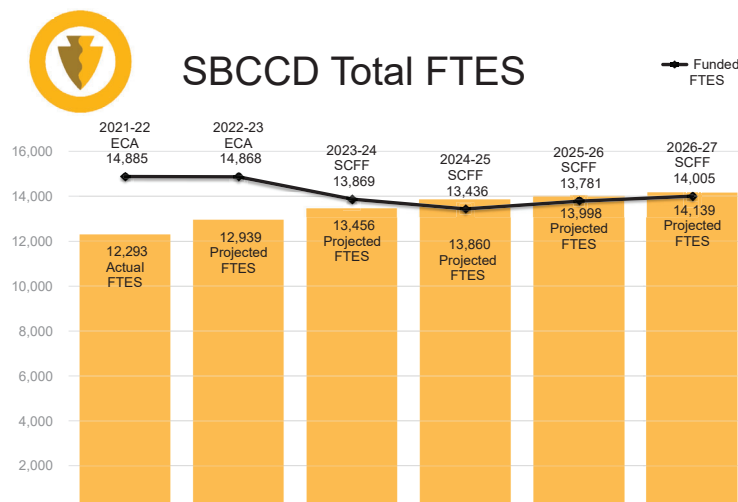
ECA Progress

- ✓ 1. Prepare and present an Emergency Conditions Recovery Plan
2. Incentivize and prioritize participation in professional development to enhance quality online teaching and learning. (In Progress)
3. Become a member of the California Virtual Campus Online Education Initiative (CVC-OEI) and have signed Master Consortium Agreement. Implement steps to become a Home College. (In Progress)
- ✓ 4. Submit all data due to the Chancellor's Office Management Information Systems.
- ✓ 5. Have no outstanding audit reports due to the State Chancellor's Office.
- ✓ 6. Establish a Board-adopted policy aiming to align reserve balances to recommendations included in the GFOA.

Enrollment Strategies and Emergency Conditions Allowance Update



Enrollment Goals



Enrollment Strategies and Emergency Conditions Allowance Update

Enrollment Strategies (Strategic Plan Aligned)

GOAL 1 | ELIMINATE BARRIERS TO STUDENT ACCESS AND SUCCESS

1. Continue efforts to increase college-going culture.
2. Investigate and promote the success of our identity-based programs and student support services to gain insight that can be leveraged to enhance current efforts to improve the broader student experience at SBCCD.
3. Develop a state-of-the-art technology system that delivers a student-centered experience, improves efficiency and effectiveness, and provides analytical strategies and infrastructure that allow SBCCD to make data-informed decisions.
4. Grow and expand dual/ concurrent enrollment and K-12 articulations.
5. Implement a Board-approved KVCR plan.

GOAL 2 | BE A DIVERSE, EQUITABLE, INCLUSIVE, AND ANTI-RACIST INSTITUTION

1. Implement the four pillars of guided pathways.
2. Increase access and sense of belonging districtwide and foster a culture of inclusion that is supported by targeted professional development and sustained DEIA initiatives.
3. Leverage partnerships with community-based organizations to expand SBCCD's sphere of influence and include constituent voices in decision making.

GOAL 3 | BE A LEADER AND PARTNER IN ADDRESSING REGIONAL ISSUES

1. Develop a Strategic Plan that will signal to all constituents that SBCCD has a comprehensive vision that positively impacts our region and effectively employs strategies that will enable our students to develop the knowledge, confidence, and ability to succeed.
2. Institutionalize our commitment to investing in cultivating leadership skills within our District as a vehicle for expanding SBCCD's ability to influence economic and educational initiatives around the region, state, and country.
3. Grow our reputation as a leading higher education institution by enhancing and cultivating community partnerships with K-12 partners, businesses, and community organizations.

GOAL 4 | ENSURE FISCAL ACCOUNTABILITY/SUSTAINABILITY

1. Expand grants, unrestricted revenues, partnerships with regional employers, and philanthropic culture.
2. Continue to advocate for local state and federal funding to support SBCCD's mission.
3. Enhance innovation in our investments, space utilization, and growth to (1) remain at the vanguard of facilities development; (2) improve our ability to respond to variations in capital and operational budgets and; (3) set aside funds for deferred maintenance.
4. Leverage resources to decrease student cost of attaining a high-quality education.



Enrollment Strategies and Emergency Conditions Allowance Update

Enrollment Strategies



Targeted Outreach



Scheduling



Retention Strategies



Marketing



Enrollment Strategies and Emergency Conditions Allowance Update

Targeted Outreach

Middle School and High School Career Days and Campus Visits

High School Counselor Breakfast and Campus Collaboration Meetings

Outreach

Phone/Texting/Email Campaigns

Community Events



Enrollment Strategies and Emergency Conditions Allowance Update

Scheduling

- Creative Student-Centered Scheduling
- Scheduling with Ed Plan data to meet student need and time of day/modality
- Schedule Development based on wait list information
- Schedule within scheduling blocks to help students enroll in courses without overlapping courses
- Increase short-term courses



curriQūnet
INTELLIGENT CURRICULUM SOLUTIONS



Enrollment Strategies and Emergency Conditions Allowance Update

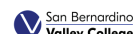
Marketing Efforts



Enrollment Strategies and Emergency Conditions Allowance Update

SAN BERNARDINO  COMMUNITY COLLEGE DISTRICT

 CRAFTON HILLS
COLLEGE

 San Bernardino
Valley College

“Call or Text” Online & Social Media Ads



Enrollment Strategies and Emergency Conditions Allowance Update

Digital Trucks in Major Shopping Centers



Citrus Plaza in Redlands



Ontario Mills



Enrollment Strategies and Emergency Conditions Allowance Update

Radio Ads in Popular Stations

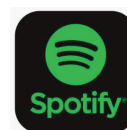
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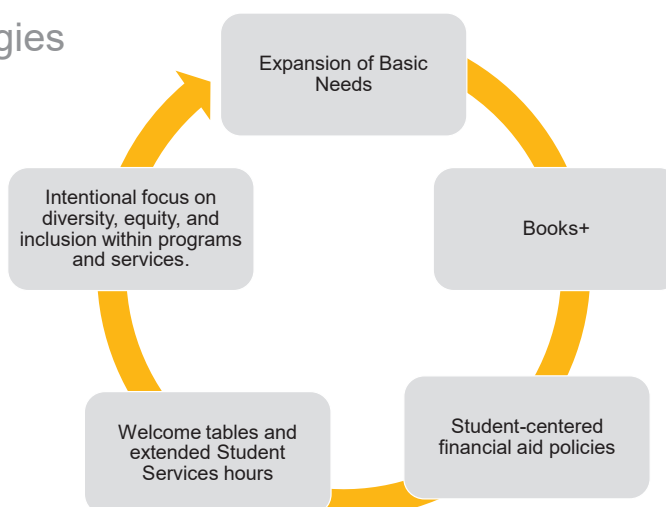
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Enrollment Strategies and Emergency Conditions Allowance Update

Retention Strategies



Enrollment Strategies and Emergency Conditions Allowance Update



Thank you!



San Bernardino Community College District **Mid-Year Board Retreat**

VIII. 4 FOCUS AREAS

- A. Professional Development
- B. Enrollment Strategies and Emergency Conditions Allowance
- C. **KVCR Inspiring Possibilities**
- D. Facilities Needs Assessment

Board Retreat

KVCR

Day Two | January 24, 2023



INSPIRING POSSIBILITIES

Update

Day Two | January 24, 2023

Board Retreat

KVCR

Day Two | January 24, 2023



INSPIRING POSSIBILITIES

Update



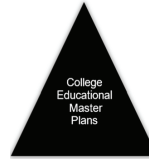
Strategic Plan Aligned

January 24, 2023
Board Retreat Update
KVCR | Inspiring Possibilities



BOARD ADOPTS SBCCD STRATEGIC PLAN

- Creation of Goals
- Creation of Objectives
- Monthly Updates to the Board



COLLEGE EDUCATIONAL MASTER PLANS

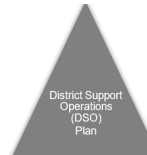
Aligned with SBCCD Goals.

Responsive to local service area students and communities.

Responsive to educational, business, and industry partners.

Collaborative partner for economic and community development plans and vitality of the service region.

- Creation of Strategic Directions
- Creation of Supporting Actions
- Creation of Implementation Plans (Operational | College Divisions and Departments)



DISTRICT SUPPORT OPERATIONS (DSO) PLAN

Aligned with SBCCD Goals and supportive of College EMPs.

- Creation of Strategic Directions
- Creation of Supporting Actions
- Creation of Implementation Plans (Operational | DSO Divisions)



January 24, 2023
Board Retreat Update
KVCR | Inspiring Possibilities

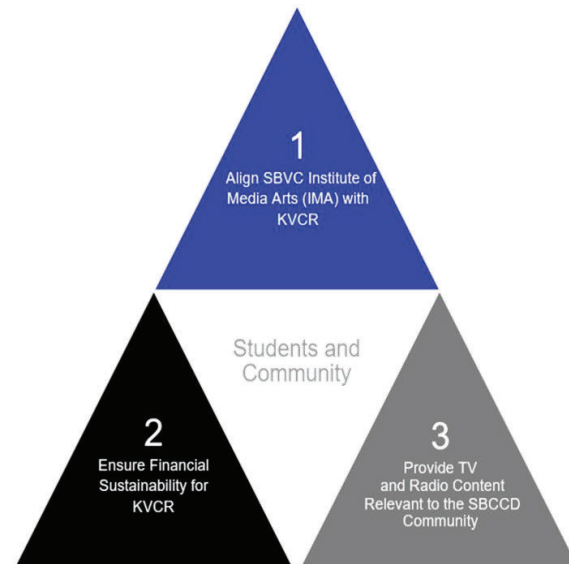


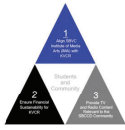
The KVCR | [Inspiring Possibilities](#) Plan is a collaboration of management, faculty and station staff. It contains analysis of where the station is now and offers possibilities for the future that align KVCR with SBCCD's Mission and puts students and the community at the center of operations.



KVCR | Inspiring Possibilities Strategic Directions

January 24, 2023
Board Retreat Update
KVCR | Inspiring Possibilities





1) Align KVCR with the Media Academies



January 24, 2023
Board Retreat Update
KVCR | Inspiring Possibilities



Supporting Actions

- Increase student involvement
- Continue supporting Media Academies with curriculum feedback
- Hire Laboratory Technician
- Hire Network Specialist
- Reconfigure the post-production room to a student lab/classroom
- Build a storage space
- Build a second studio



2) Ensure Financial Sustainability for KVCR

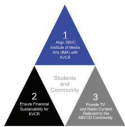


January 24, 2023
Board Retreat Update
KVCR | INSPIRING POSSIBILITIES



Supporting Actions

- Merge FNX into KVCR Fund
- Use Federal grant before State grant
- Hire Development Director
- Identify new positions to meet actions from Strategic Directions 1 and 2
- Revise FY 2022-23 Budget and prepare a five-year forecast
- Create Board recommendation for the \$15 Million State grant



3) Provide TV & Radio Content Relevant to the SBCCD Community

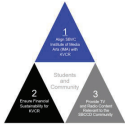


January 24, 2023
Board Retreat Update
KVCR | INSPIRING POSSIBILITIES



Supporting Actions

- Continue offering PBS and NPR content
- Build a mobile studio
- Create content from colleges' events
- Create criteria for accepting events/guests/shows at KVCR
- Attend important local events
- Continue working with Media Academies to develop student content
- Evaluate a possible partnership with local media



3) Provide TV & Radio Content Relevant to the SBCCD Community



January 24, 2023
Board Retreat Update
KVCR Inspiring Possibilities



More Supporting Actions

Create criteria for opening our KVCR studio to the community

Evaluate the best possible way for the community to access our content

Evaluate the creation of a local news half hour show

Evaluate the best structure for Inland Futures Foundation (IFF)

Evaluate the best structure for an Advisory Committee

Create new local FNX content

Evaluate the possibility of covering Inland Empire elections

Thank you.



January 24, 2023
Board Retreat Update
KVCR Inspiring Possibilities

San Bernardino Community College District **Mid-Year Board Retreat**

VIII. 4 FOCUS AREAS

- A. Professional Development
- B. Enrollment Strategies and Emergency Conditions Allowance
- C. KVCR Inspiring Possibilities
- D. Facilities Needs Assessment



San Bernardino Community College District
Mid-Year Board Retreat
FACILITIES NEEDS ASSESSMENT
January 24, 2023

Day Two | January 24, 2023



San Bernardino Community College District

Mid-Year Board Retreat

FACILITIES NEEDS ASSESSMENT

January 24, 2023

Needs Assessment Objectives

- Reviewing existing spaces and programs for:
 - 1) KVCR & IMA
 - 2) EDCT
- Developing program synergies to maximize space functionalities
- Reviewing existing needs and developing growth opportunities
- Assess the need for surplus properties | 1888 Highland Ave and 441 8th Street

FACILITIES NEEDS ASSESSMENT

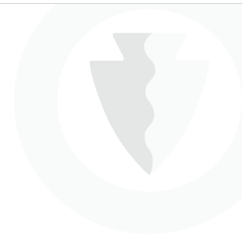


Timeline

- **March-September 2022** | Internal Discussions & Development of Assessment
- **October 13, 2022** | Board Finance Committee Review
- **November 10, 2022** | Closed Session Review
- **January 12, 2022** | Board Approval

FACILITIES NEEDS ASSESSMENT





FACILITIES NEEDSASSESSMENT

RESULTS



KVCR and IMA Expansion at SBVC

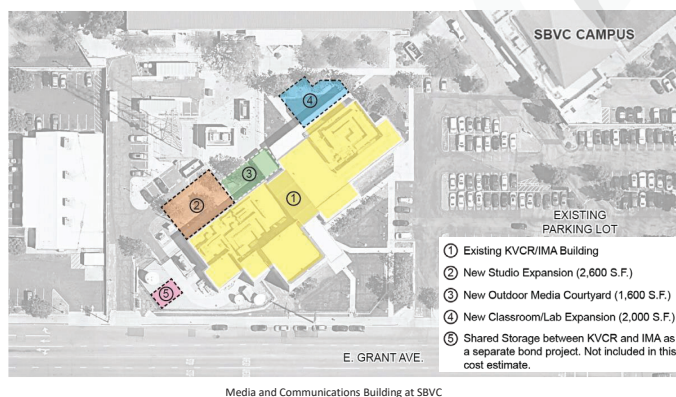
Goals:

- KVCR and IMA staying together are essential for continuing the collaboration between the two programs
- Close proximity will maximize the potential growth of both programs
- IMA staying on campus provides a competitive advantage for SBVC

Assessment Recommendations:

- Add a studio to the back side of the building
- Add a Media Courtyard next to the new studio
- New Classroom/Lab for IMA along with storage space

Description	Estimate
KVCR/IMA Studio	\$ 13,740,854.00
IMA Classroom/Lab	\$ 6,430,654.00
Total	\$ 20,171,508.00



Media and Communications Building at SBVC

FACILITIES NEEDSASSESSMENT



EDCT Remains at Del Rosa

Goals:

- Having all the EDCT programs in one location is more efficient than having them located on multiple sites
- There is enough space available for outdoor training and flexible learning spaces
- Potential to meet future program growth

Assessment Recommendations:

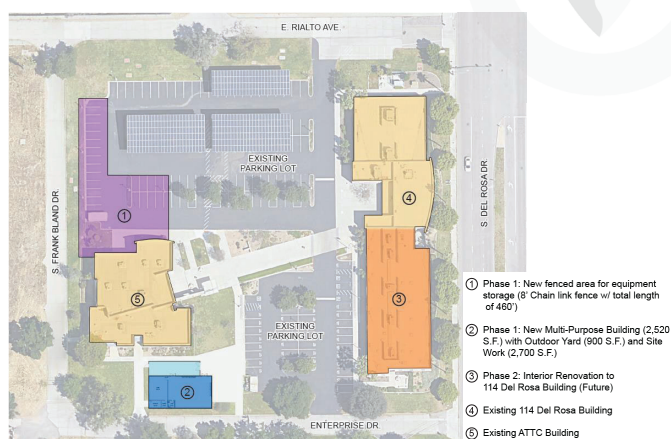
Phase 1:

- A fenced area for equipment storage and outdoor training
- A new multi-purpose building for construction, HVAC, and welding workshops

Phase 2

- Future renovation to 114 Del Rosa Building to create more classroom spaces in the office area where it is underutilized (Phase 2)

Description	Estimate
Phase 1	\$ 3,998,757
Phase 2	\$ 1,309,029
Total	\$ 5,307,786



FACILITIES NEEDSASSESSMENT



Sell Highland Avenue & 8th Street Properties

1888 Highland Ave



- Needs extensive seismic upgrade
- Lack of As-Built drawings
- Limited ceiling height
- Security issues

1888 Highland Ave:

Building Gross Area: 23,800 sq.ft.
Lot Area: 2.11 acres
Parking: 93 spaces
Property Type: Offices & Classrooms

Broker Opinion of Value: **\$2,014,848**
(Medium Value)

441 8th Street



- Needs extensive seismic upgrade
- Lack of As-Built drawings
- Limited ceiling height
- Space constrain for program functions
- Lack of parking space
- Security issues
- Splitting EDCT programs into two locations is not efficient

441 8th Street:

Building Gross Area: 8,800 sq.ft.
Lot Area: 0.36 acres
Parking: 37 spaces
Property Type: Offices & Classrooms

Broker Opinion of Value: **\$619,041.68**
(Medium Value)

FACILITIES NEEDSASSESSMENT



Next Steps

Highland and 8th Street

1. The Chancellor or designee will submit a copy of board approved resolution to the Board of Governors, thereby seeking a waiver of Education Code section 81360 et seq. 12.
2. Upon approval of the waiver, the Chancellor or designee, will pursue the sale of the Property based upon the following terms and conditions:
 - The minimum offer for the Property shall be no less the fair market appraised value of the Property, or as otherwise determined by the Board.
 - Escrow shall be opened and close as determined by the terms of the purchase agreement.
 - The Property is sold in an "As-Is" condition.
 - The purchaser shall bear all costs associated with recording fees, documentary and other transfer taxes, title insurance premiums, and other escrow costs.

FACILITIES NEEDSASSESSMENT



Next Steps

Del Rosa

Seek grants to address needs

KVCR

Board approved inclusion of project to COP/Humanitarian grant application

FACILITIES NEEDSASSESSMENT





Thank you.

FACILITIES NEEDSASSESSMENT



San Bernardino Community College District **Mid-Year Board Retreat**

IX. STRATEGIC PLAN UPDATE (2:30 PM)



Day Two | January 24, 2023

San Bernardino Community College District **Mid-Year Board Retreat**



Day Two | January 24, 2023



COMPLETED KEY RESULTS

GOAL 1 ELIMINATE BARRIERS TO STUDENT ACCESS & SUCCESS

FINANCIAL AID

Financial Aid Offices updated policies and procedures to increase student financial aid opportunities.

ENROLLMENT CAMPAIGN

Launched a comprehensive enrollment campaign to promote the colleges in our service area.

PAPERLESS PROCESS

Fully implemented a paperless process for financial aid verification.

PHONE/TEXT/EMAIL CAMPAIGN

Completed a phone/text/email campaign for students who stopped out in FA21 & SP22.

GUIDED PATHWAYS

Implemented Guided Pathways technology to ensure students stay on their path to completion.

EXPANDED ACCESS

Expanded access to disaggregated classroom data to improve equity outcomes in all disciplines.

6

Hosted a comprehensive campus tour for six high schools in our region.

3

Met with three local high school principals to discuss the benefits of dual enrollment.

FALL 2022 STRATEGIC PLAN UPDATE

Day Two | January 24, 2023



COMPLETED KEY RESULTS

GOAL 2 BE A DIVERSE, EQUITABLE, INCLUSIVE, & ANTI-RACIST INSTITUTION

5,000

Developed an Education Plan for 5,000 matriculated students.

50%

Fifty percent of guided pathways programs have been fully mapped.

SINGLE APPLICATION

Completed the Single Application implementation project.

10

Libraries acquired ten new online journals, databases, streaming media services or e-books.

50

Promoted personal and professional development for 50 staff and students by supporting participation in DEIA workshops, trainings, and conferences.

K-12

Hosted an education summit with local K-12 leadership and faculty with emphasis on our programs, services and opportunities for collaboration.

20

Staff presented at 20 conferences (local, regional, state, national).

MEXICAN CONSULATE PARTNERSHIPS

Renewed our partnerships with the Mexican Consulate in San Bernardino to assist local students and families with college applications and financial aid.

FALL 2022 STRATEGIC PLAN UPDATE

Day Two | January 24, 2023



COMPLETED KEY RESULTS

GOAL 3 BE A LEADER & PARTNER IN ADDRESSING REGIONAL ISSUES

58

Staff served on 58 boards/committees.



FALL 2022 STRATEGIC PLAN UPDATE

Day Two | January 24, 2023



COMPLETED KEY RESULTS

GOAL 4

ENSURE FISCAL ACCOUNTABILITY/ SUSTAINABILITY

CONSTRUCTION

Began construction for the Applied Technology Building, Performing Arts Center, and Public Safety Training Center.

DSO

Completed the facilities needs assessment for DSO.

24

Identified 24 projects to be funded from the Deferred Maintenance Plan.

\$300k

Distributed \$300k in scholarships through CHC/ SBVC Foundation Offices.

2,252

Provided 2,252 students in need of free meals.

FALL 2022 STRATEGIC PLAN UPDATE

Day Two | January 24, 2023



FALL 2022 STRATEGIC PLAN UPDATE

Thank you.

San Bernardino Community College District **Mid-Year Board Retreat**

X. ANNOUNCEMENT OF CLOSED SESSION ITEMS

- A. Public Employee Performance Evaluation
Government Code Section 54957(b)(1)
Title: Chancellor

XI. PUBLIC COMMENT ON CLOSED SESSION ITEMS

XII. CONVENE CLOSED SESSION

Day Two | January 24, 2023



XIII. RECONVENE PUBLIC MEETING

XIV. REPORT OF ACTION IN CLOSED SESSION

XV. ADJOURN

The next meeting of the Board: Business Meeting
February 9, 2023 at 4:30 PM
SBCCD Boardroom
550 E. Hospitality Ln., Suite 200, San Bernardino, CA

