



KVCR

INSPIRING POSSIBILITIES

**SAN BERNARDINO
COMMUNITY COLLEGE DISTRICT**

Board Strategy Session
February 22, 2024

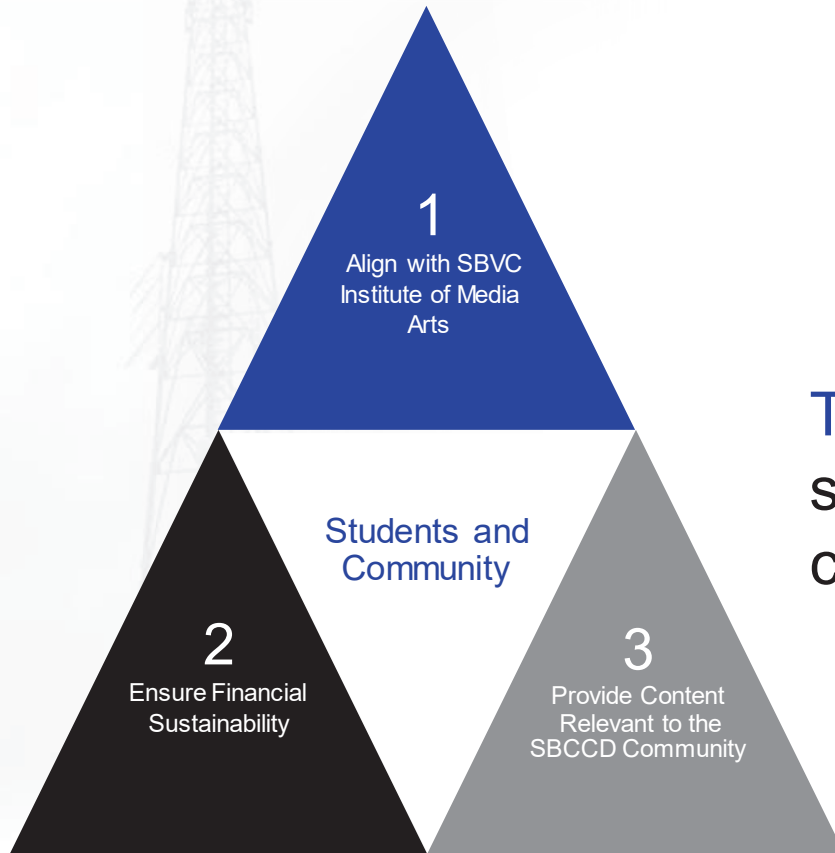


KVCR INSPIRING POSSIBILITIES

A vision of the SBCCD Board of Trustees,
the KVCR **INSPIRING POSSIBILITIES** Plan
was adopted in March 2022



SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT



THREE Strategic Directives putting students and the community at the center of everything we do.



Today, KVCR continues to **INSPIRE POSSIBILITIES** that embrace SBCCD's mission and strategic vision.

1

Align with SBVC
Institute of Media
Arts

2

Ensure Financial
Sustainability

3

Provide Content
Relevant to the
SBCCD Community

GOAL 1 | ELIMINATE BARRIERS TO STUDENT ACCESS AND SUCCESS

SD1.1:

Support the colleges in creating efficient processes and accessible, user-friendly customer services.

GOAL 2 | BE A DIVERSE, EQUITABLE, INCLUSIVE, AND ANTI-RACIST INSTITUTION

SD 2.1:

Develop a diverse SBCCD workforce of individuals who are culturally competent; understand the communities they serve; honor equity, inclusivity, and anti-racism; and are supported with ongoing professional development.

GOAL 3 | BE A LEADER AND PARTNER IN ADDRESSING REGIONAL ISSUES

SD 3.1:

Partner with business, industry, and community organizations to create education and training that leads to employment of SBCCD students and advancement in the workplace.

SD 3.2:

Institutionalize a commitment to cultivating leadership skills within the District by providing professional development that expands SBCCD's ability to influence economic, educational, and sustainability initiatives in the region, state, and country.

SD 3.3:

Work with municipal, regional, state, and federal representatives in a unified effort to ensure that educational and employment needs of the region are understood, articulated, and advocated for funding.

GOAL 4 | ENSURE FISCAL ACCOUNTABILITY/SUSTAINABILITY

SD 4:

Maximize the acquisition, investment, management, and sustainability of SBCCD funds, facilities, systems, and technologies; support ongoing innovation and user training to ensure District viability, fiscal accountability, and reduced student costs.

1

Align with SBVC Institute of Media Arts



KVCR INSPIRING POSSIBILITIES
Align with SBVC Institute of Media Arts



- ▶ **61** station tours in the last year, many involving local high schools and elementary schools
- ▶ Film, TV & Media (FTVM) classes every Wednesday morning and afternoon working with instructors and a KVCR TV Producer/Director
- ▶ SBVC FTVM Chair meets with KVCR on a very regular basis, weekly sometimes several times a week



KVCR INSPIRING POSSIBILITIES

Align with SBVC Institute of Media Arts



- ▶ KVCR's Executive Director and New Community Engagement Manager working with SBVC FTVM Chair on new Institution of Media Arts Fellowship Program
- ▶ KVCR continues to develop funding to pay interns and increase number of student opportunities
- ▶ KVCR meets monthly with both Valley and Crafton Hills to discuss opportunities for students.



KVCR INSPIRING POSSIBILITIES

Align with SBVC Institute of Media Arts



- ▶ California Endowment grant used to facilitate participation of 10 local high school in a 10-week course on various media topics such as lighting, filming making, etc.
- ▶ KVCR will host a Women's Conference this May for high school and college age women with interactive media activities coordinated by the SBVC FTVM team.



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SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT



2 Ensure Financial Sustainability



KVCR INSPIRING POSSIBILITIES

Ensure Financial Stability

5-Year Forecast

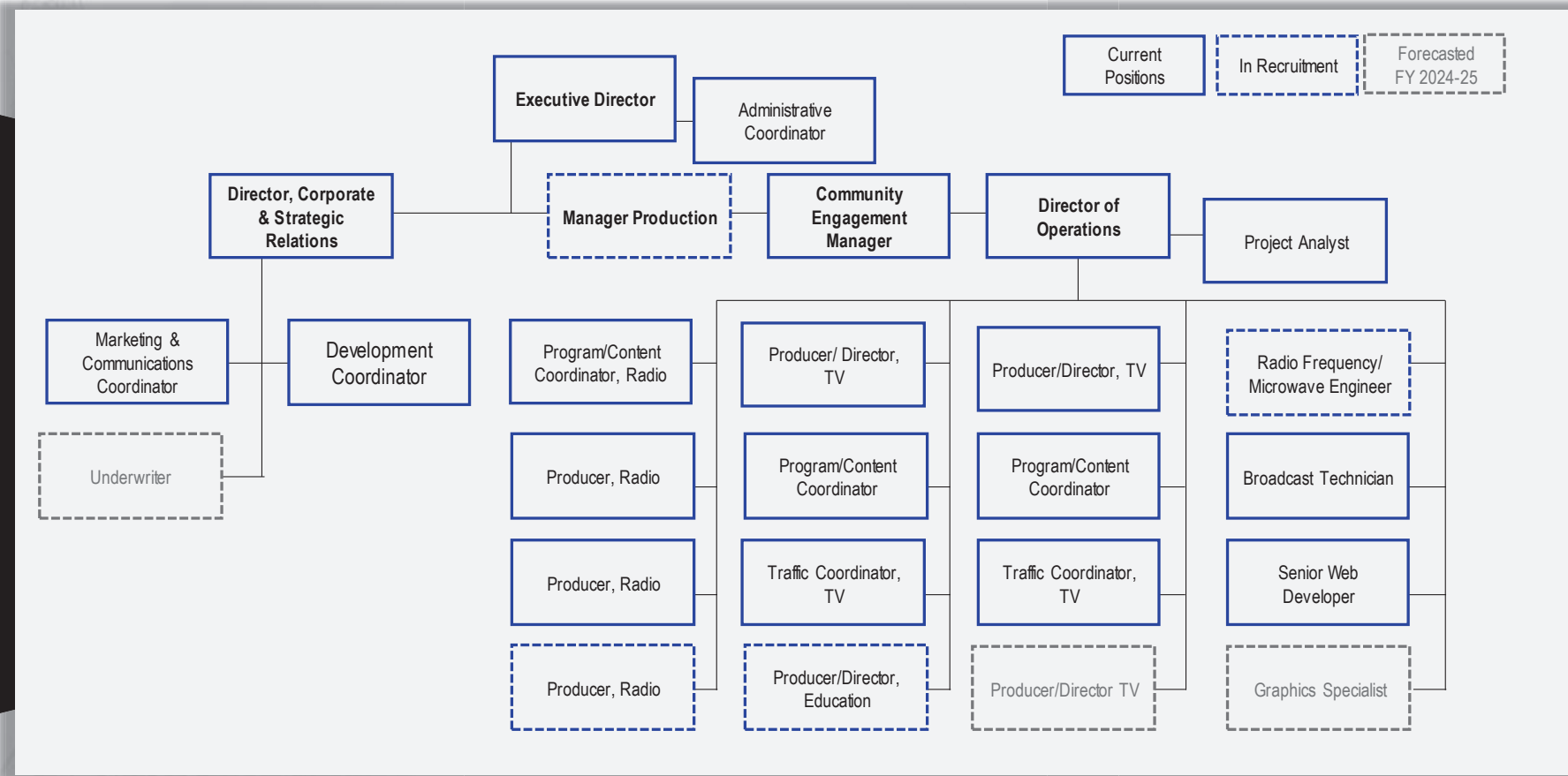
	2023-24	2024-25	2025-26	2026-27	2027-28
Revenues					
1 Corporation for Public Broadcasting Grant	448,130	477,435	582,000	633,000	651,000
2 Other Grants	650,532	685,000	915,000	935,000	1,025,000
3 Pledges (net of expenses)	1,020,000	1,090,000	1,185,000	1,265,000	1,285,000
4 Underwriting	676,000	741,000	869,250	923,750	975,000
5 Contributions, Gifts	100,000	100,000	110,000	135,000	135,000
5a FY21-22 \$4 Million State Grant Annual Contributions	955,000	918,872	550,000	-	-
5b FY22-23 Federal Grant Annual Contributions	714,000	200,000	-	-	-
5c FY22-23 \$15 Million State Grant Annual Contributions	-	600,000	600,000	600,000	600,000
6 Rentals and Leases	550,000	570,000	570,000	570,000	570,000
7 Other Local Revenues	925,907	428,356	291,576	327,500	339,000
8 Earnings on Endowment from PARS	1,050,000	700,000	700,000	1,050,000	1,050,000
10 Tribal Sponsorships	150,000	150,000	500,000	500,000	500,000
11 Total Revenues	7,239,569	6,660,663	6,872,826	6,939,250	7,130,000
Expenditures					
12 Classified Salaries	2,068,005	2,506,322	2,583,102	2,623,111	2,665,133
13 Benefits	1,005,979	1,262,052	1,324,644	1,341,206	1,358,566
14 Supplies & Materials	44,550	27,450	34,950	42,450	52,650
15 Other Expenses & Services	3,069,125	2,754,996	2,812,062	2,889,312	2,975,312
16 Capital Outlay	4,661	5,000	5,000	5,850	6,525
17 Total Expenditures	6,192,320	6,555,820	6,759,758	6,901,929	7,058,186
18 Net Increase (Decrease) in Fund Balance	1,047,249	104,843	113,068	37,321	71,814
19 Estimated Beginning Fund Balance July 1, 20XX	(1,009,268)	37,981	142,824	255,891	293,212
20 Estimated Ending Fund Balance June 30, 20XX	37,981	142,824	255,891	293,212	365,026



KVCR INSPIRING POSSIBILITIES

Ensure Financial Stability

Staffing



Public Agency Retirement System (PARS) Pension Rate Stabilization Trust

Investment Snapshot
December 31, 2023

	Principal	Current Balance	Principal Excess/(Deficit)	Distributions Since Inception	Expenses Since Inception	Gains/(Losses) Net of Expenses Since Inception
General Fund	46,000,000	48,903,073	2,903,073	10,250,000	524,250	12,628,822
SBVC	5,000,000	4,896,878	-103,122	1,535,000	49,147	1,382,731
CHC	2,700,000	3,010,595	310,595	130,000	21,417	419,179
DSO	3,000,000	3,031,910	31,910	0	9,690	22,220
KVCR \$15M	15,000,000	16,784,359	1,784,359	0	29,700	1,754,658
KVCR	21,000,000	22,573,336	1,573,336	4,200,000	214,848	5,558,488
Media Academy	7,040,000	7,605,953	565,953	895,946	61,172	1,400,728
TOTAL	99,740,000	106,806,104	7,066,104	17,010,946	910,224	23,166,826



Guiding Principles for PARS Including KVCR

KVCR	21,000,000	22,573,336	1,573,336	4,200,000	214,848	5,558,488
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Board Affirmed
February 8, 2024

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

TO: Board of Trustees
FROM: Diana Z. Rodriguez, Chancellor
REVIEWED BY: Jose F. Torres, Executive Vice Chancellor
PREPARED BY: Lawrence P. Strong, Director of Fiscal Services
DATE: February 8, 2024
SUBJECT: Consideration of Approval to Reaffirm Guiding Principles for the FCC Auction Proceeds

RECOMMENDATION

It is recommended that the Board of Trustees affirm the Guiding Principles for the FCC Auction Proceeds as attached, reflecting no changes from the February 9, 2023, affirmation.

OVERVIEW

In July 2017, SBCCD was the recipient of \$157 million in FCC Auction Proceeds in exchange for the transition of KVCR-DT from UHF to VHF. After much discussion, a set of guiding principles was developed, reviewed by collegial process, and approved by the Board of Trustees. These guiding principles are reviewed periodically by the Board of Trustees for revision or reaffirmation.

ANALYSIS

The Guiding Principles were last reviewed and revised by the Board of Trustees in February of 2023. In accordance with sound practice, they are once again being submitted for review, discussion, and affirmation. The Board of Trustees Finance Committee reviewed these principles on January 11, 2024, and voted to recommend to the full Board a reaffirmation of the existing principles with no changes.


SBCCD GOALS

4. Ensure Fiscal Accountability/Sustainability

FINANCIAL IMPLICATIONS

Proceeds shall continue to be invested in a manner that serves the San Bernardino Community College District students.

SBCCD | Mission
SBCCD positively impacts the lives and careers of our students, the well-being of their families, and the prosperity of our community through excellence in educational and training opportunities.



Guiding Principles for the FCC Auction Proceeds
Board Affirmed February 9, 2023
Submitted for Board Review and Reaffirmation February 8, 2024

[v.2.16.2024.p.11]

Overarching

- Our students are our core mission and we will focus our resources on their success.
- All FCC auction proceeds activity shall be transparent.

Principal Investment

- Proceeds shall be invested in a manner that serves SBCCD.
- Principal amount shall not be used as a resource for ongoing expenditures unless approved by the Board of Trustees.
- Investments should include real estate and a diversified portfolio.

Revenue Generated from Investments

- Revenue generated from the investment of proceeds shall help SBCCD meet the goals outlined in the strategic plan.
- Annual revenue amount shall be subject to annual allocation and follow existing collegial consultation and established budget processes.

Board Affirmed February 8, 2024

Guiding Principles for PARS KVCR \$15 Million State Grant

KVCR \$15M	15,000,000	16,784,359	1,784,359	0	29,700	1,754,658
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Presented today
for Board Approval

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

TO: Board of Trustees
FROM: Diana Z. Rodriguez, Chancellor
REVIEWED BY: Jose F. Torres, Executive Vice Chancellor
PREPARED BY: Lawrence P. Strong, Director of Fiscal Services
DATE: February 22, 2024
SUBJECT: Consideration of Approval of the Guiding Principles for the \$15 Million State Grant to KVCR

RECOMMENDATION
 It is recommended that the Board of Trustees approve the Guiding Principles for the \$15 Million State Grant to KVCR as presented.

OVERVIEW
 The California Legislature provided \$15 million to KVCR as part of its Fiscal Year 2022-23 budget. To be good stewards of the public funds and uphold SBCCD's goals, the Board of Trustees adopted a set of Guiding Principles for the grant proceeds. As stipulated in the adopted document, the principles are to be reviewed and approved annually.

ANALYSIS
 At this time staff is recommending that the Allocation Principle 6 be updated as follows:

6. Allocation to KVCR shall be as follows:

- a. FY 2022-23 - \$0.00
- b. FY 2023-24 - \$0.00
- c. FY 2024-25 - \$600,000.00
- d. FY 2025-26 - ~~\$1,126,000.00~~ \$600,000.00
- e. FY 2026-27 - ~~\$1,750,000.00~~ \$600,000.00
- f. ~~FY 2027-28 - \$600,000.00~~


These proposed revisions were reviewed by the BFC at its January 11 meeting and voted to be moved forward to this strategy session for the full Board to review. The principles will serve to maximize the \$15 million State grant and provide an ongoing source of income for KVCR.

SBCCD GOALS

4. Ensure Fiscal Accountability/Sustainability

FINANCIAL IMPLICATIONS
 Proceeds shall continue to be invested in a manner that serves KVCR as part of the Pension Agency Retirement Services (PARS) pension rate stabilization trust account.

SBCCD | Mission
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SAN BERNARDINO  COMMUNITY COLLEGE DISTRICT

Guiding Principles for the Fiscal Year 2022-23 \$15 Million State Grant for KVCR

Board Approved November 10, 2022
 Submitted to the Board for Review and Revision February 22, 2024

Overarching

- The proceeds shall help SBCCD with the implementation of the Board approved KVCR Inspiring Possibilities Plan.
- The Guiding Principles shall be reviewed and approved annually.

Principal Investment

- Proceeds shall be invested in a manner that serves KVCR.
- Proceeds shall be invested in the Pension Agency Retirement Services (PARS) pension rate stabilization trust investment fund under the Conservative strategy.
- Investment Proceeds shall be utilized prior to utilizing the principal.

Allocation

- Allocation to KVCR shall be taken from proceeds prior to principal, as indicated above, and be as follows:
 - a. FY 2022-23 - \$0.00
 - b. FY 2023-24 - \$0.00
 - c. FY 2024-25 - \$600,000.00
 - d. FY 2025-26 - ~~\$1,126,000.00~~ \$600,000.00
 - e. FY 2026-27 - ~~\$1,750,000.00~~ \$600,000.00
 - f. ~~FY 2027-28 - \$600,000.00~~
- Any other allocation not identified here must be approved by the Board of Trustees

Proposed Changes

SBCCD | Vision
 Inspiring possibilities for bright futures and a prosperous community

KVCR INSPIRING POSSIBILITIES

Ensure Financial Stability

5-Year Forecast

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SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT



3
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KVCR INSPIRE
Provide Content



SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT

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KVCR INSPIRE
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SAN BERNARDINO COMMUNITY
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KVCR INSPIRING POSSIBILITIES

Provide Content Relative to the SBCCD Community



INLAND EDITION

Compelling, engaging and informative conversations on civic engagement in the Inland Empire...



SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT

Board Strategy Session | February 2025

KVCR INSPIRING POSSIBILITIES

Provide Content Relative to the SBCCD Community

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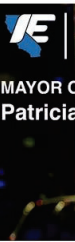
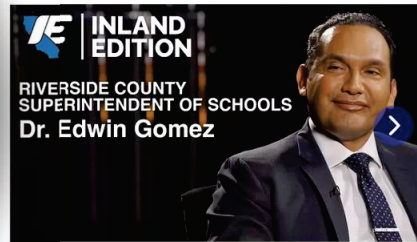
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KVCR INSPIRING POSSIBILITIES

Provide Content Relative to the SBCCCD Community

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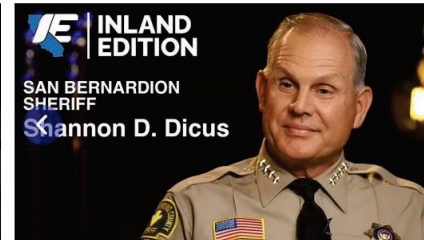
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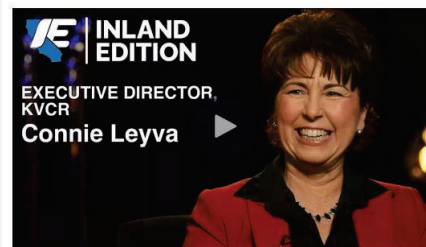
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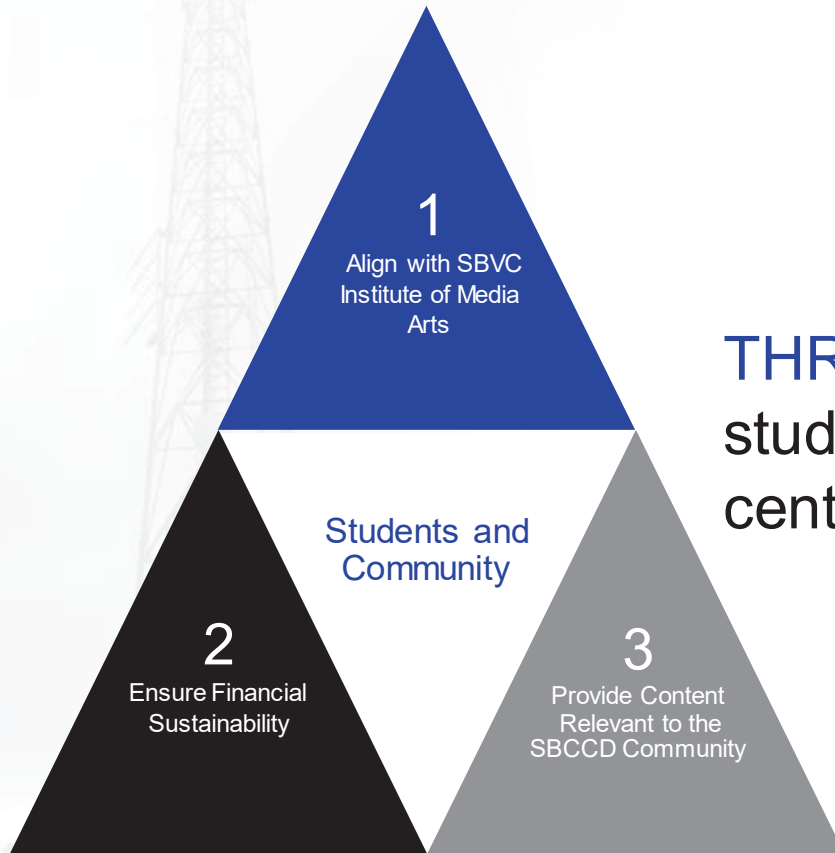
Provide Content Relative to the SBCCCD Community

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SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT

Board Strategy Session | February 2024



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Students and Community

SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT



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SAN BERNARDINO COMMUNITY
COLLEGE DISTRICT

KVCR will continue to
INSPIRE POSSIBILITIES that embrace
SBCCD's mission and strategic vision
and put our students and community in
the center of all we do.



Thank you.

