

# Strategic Plan Mid-Year Update

**Chancellor Diana Z. Rodriguez, Ed.D.**

**Spring 2025**



## Goal 1

**Eliminate barriers  
to student access  
and success**

# More Opportunities For Students

## Expanded Dual Enrollment Opportunities

- Increased our College and Career Access Pathways (CCAP) sections from 138 to 210 (52%) and our FTES from 174 to 348 (100%).

## Strengthened Diversity in Enrollment

- Grew Black/African American student enrollment by 9.2%, from 1,982 to 2,164.

## Reconnected Students to Education

- Re-enrolled 164 students through the California Reconnect Initiative.

## Expanded Access to Flexible Learning

- Launched 11 new fully online degree pathways for remote learners.



## Goal 2

**Be a diverse,  
equitable, inclusive  
and anti-racist  
institution**

# Building a Welcoming Environment

## Expanding Inclusive Education

- We increased ethnic studies courses from 9 to 88 in just three years—an 878% growth—giving students more opportunities to learn about diverse cultures and histories.

## Supporting Second Chances

- Helped 20 justice-impacted students with \$1,000 stipends and \$200 resource cards, giving them the tools to rebuild their futures.

## Promoting Safe and Inclusive Campuses:

- The SBCCD Police Department hosted a community forum to foster dialogue and ensure a welcoming, secure environment for all.

## Advancing Equity in Hiring:

- HR and campus leaders participated in the USC Equity in Hiring Institute, sharing best practices for executive hiring. We filled 30 vacancies and launched a pilot process to attract more diverse candidates.



## Goal 3

**Be a leader and partner in addressing regional issues**

# Transforming Lives

## Combatting College Student Hunger

- Advocated to pass Assembly Bill 2033, authored by now Senator Eloise Gomez Reyes, to make it possible for students to use their CalFresh benefits on college campuses to buy healthy food.

## Meeting Basic Needs, Supporting Families

- Delivered over 26,000 diapers and 20,000 pounds of fresh produce to 1,130 families, ensuring our community has the essentials to thrive.

## Prison to Employment

- We helped 60 justice-involved individuals through the CDCR work crew program. Most of them (95%) finished the program, and over half (52%) got full-time jobs. The program's recidivism rate is just 3%, far lower than the state average of 47%.



## Goal 4

**Ensure fiscal  
accountability and  
sustainability**

# Making Smart Investments

## Securing External Funding

- Secured \$2.8 million in grants (June-December 2024) to boost educational programs, workforce training, and student support services.

## Enhanced Cybersecurity

- Introduced 14 new policies to strengthen data protection and safeguard our digital infrastructure.

# Introducing: Legacy Impact Foundation

## What is it?

- The Legacy Impact Foundation will be an independent nonprofit created by SBCCCD to generate revenue to support our mission.

## What will it do?

1. **Secure New Funding:** Find new sources of money like grants, donations, and income from projects to support the colleges.
2. **Manage Assets:** Use SBCCCD's real estate and resources wisely to bring in more funds and support community partnerships.
3. **Support Innovation and Growth:** Create programs and opportunities that benefit students and the community while keeping finances stable.
4. **Partner with,** not compete against, the college foundations.

## Goal 4

**Ensure fiscal  
accountability and  
sustainability**

# Thank You