



GROWTH & IMPACT

Crafton Hills College Foundation

Where We Started

- In 2013 - Foundation assets under \$1M
- No endowment
- Funds in CDs
- Records in spreadsheet
- Foundation has existed since 1972.



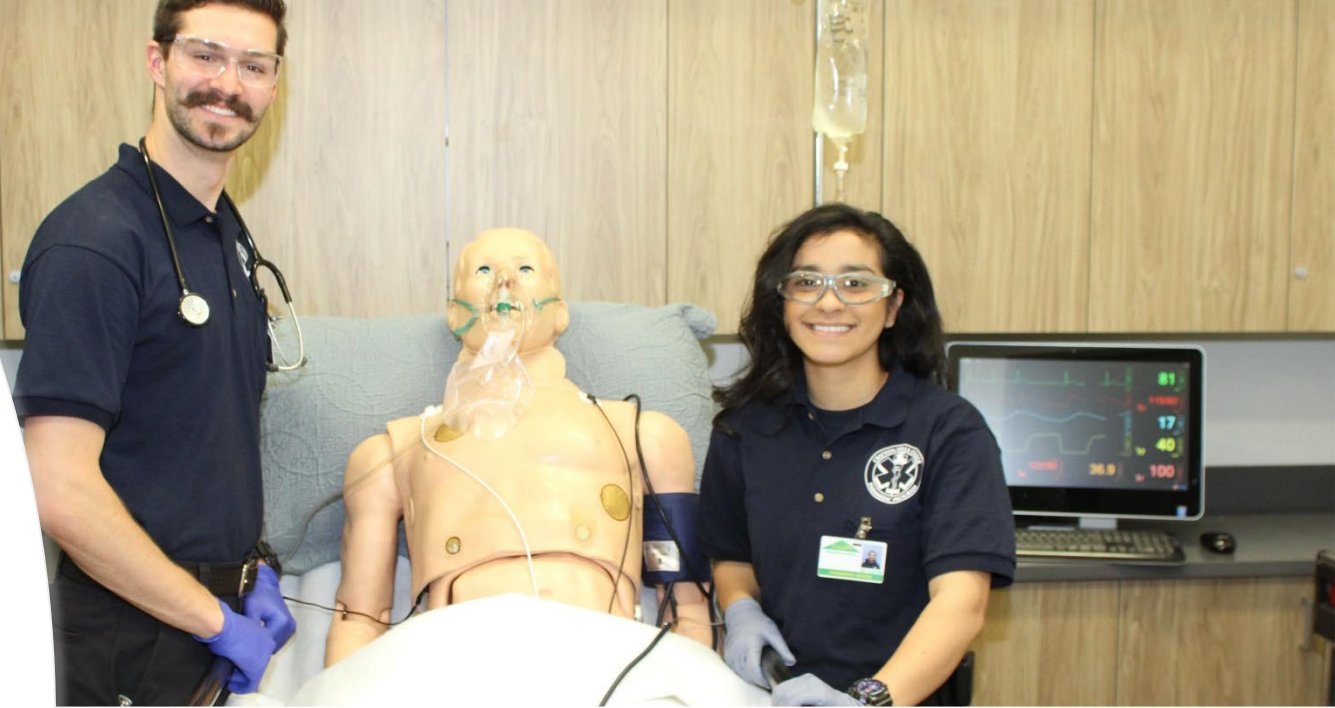
Early Growth

- Awarded <\$50,000 in scholarships in 2013
 - In 2024-2025 >\$300,000
- Launched the President's Circle with 11 members
 - Supported the creation of the Honors Institute



A Transformational Gift

- Received nearly \$1 million from Stanley Krasovec's estate
- Gift inspired by our alumni
- Established a \$671,000 endowment
- Funded our simulation lab



STANLEY KRASOVEC
SIMULATION LAB

Named Spaces & Endowments

- Henry Stone
- Betty Bryon
- Dr. Daniel Bahner
- Each naming created an endowment
- Legacy gifts began to gain momentum



New Vision

Dr. Kevin
Horan
appointed
President

Merged
Marketing
and
Foundation

Chief
Storyteller

Launched a
\$1M
Campaign



A Culture of Giving

- Monthly payroll deductions increased from \$2,000 to \$7,900
- President's Circle grew from 37 to 133 members
- District-wide support!



#TEAM
Crafton

The Three-Part Gift



01

INITIAL GIFT TO
ESTABLISH AN
ENDOWMENT

02

ANNUAL PLEDGE
FOR IMMEDIATE
IMPACT

03

IRREVOCABLE
BEQUEST TO
SUSTAIN THE
ENDOWMENT



Recognition and Impact

Kirsten Greek Respiratory Care Classroom



Ahlborn Courtyard gift supports Earth Science student research

Strategic Planning

Met \$1 million endowment goal in 2022

Feasibility study launched

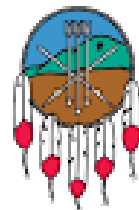
Prioritized “Creating Opportunities” and “Removing Barriers”

Focus on messaging, materials, and awareness



Removing Barriers — Fire Academy

- Cost for cadets exceeds \$3,000
- \$1.8M Grant from Yuhaaviatam of San Manuel Nation
 - \$900,000 in direct student support for cadets in academies 2022-2027.
 - \$900,000 endowment.
 - just \$135,000 left to match



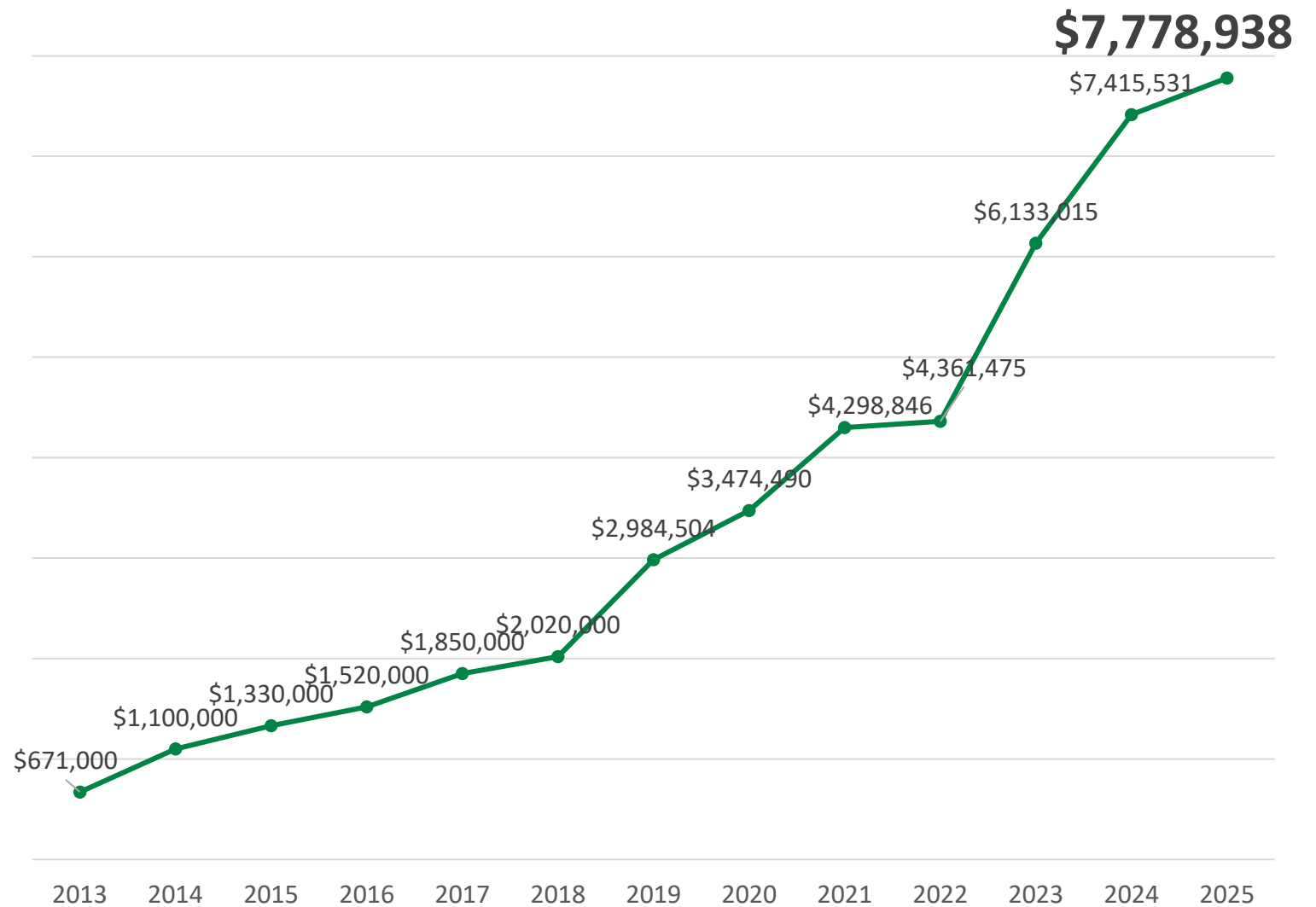
YUHAAVIATAM
OF SAN MANUEL NATION

First Responders Campaign

- #PayItForward launched to build a culture of giving among alumni.
- EMT and Paramedic students receive checks for licensing
- Support prevents employment delays
- Paul & Joann Barich Terrace named in 2024



Foundation Endowment Growth (2013–2025)



Looking Ahead

Assistant Director of
Development

Focus on alumni
cultivation and storytelling

Over \$2M in pledged gifts



SAVE THE DATE

CRAFTON'S FIELD OF DREAMS FUNDRAISER

OCTOBER 16, 2025

CRAFTON HILLS COLLEGE
11711 Sand Canyon Rd.,
Yucaipa, CA 92399

TIME
5:30-8:30
P.M.

★ ADMIT ONE ★

*Sponsorship
Opportunities
Available*

CRAFTONHILLS.EDU/FUNDRAISER

★ ADMIT ONE ★

GREETINGS FROM PARADISE GALA 2024 Raised \$196,000



Crafton Hills College Foundation



“ When people ask what their donation can help accomplish, I want my story to be the answer. ”

