

Board Strategy Briefing: Advocacy & Grants for Student Success

SBCCD Government Relations, Strategic Communications & Grants Department

May 22, 2025

Why Advocacy & Grants Matter to Our Students

- 1** Shapes laws and budgets that affect enrollment, financial aid, educational programs, facilities and operations.
- 2** Brings in supplemental funding – 10% of SBCCCD’s annual budget.
- 3** Ensures our students get the support to finish college.

GOAL 1

Eliminate barriers to student access and success.

GOAL 2

Be a diverse, equitable, inclusive, and anti-racist institution.

GOAL 3

Be a leader and partner in addressing regional issues.

GOAL 4

Ensure fiscal accountability & sustainability.

The National Climate: Why This Work is Urgent



House Ed Committee Cuts Pell Grants, Approves Risk-Sharing



Trump says he's ending federal funding for NPR and PBS. They say he can't

THE CHRONICLE OF
HIGHER EDUCATION

Colleges Must Eliminate DEI Programs to Receive Research Funding, NIH Says

POLITICO

Newsom projects Trump tariffs will tear \$16B from California budget

CAL MATTERS

EDUCATION

The US Education Department investigates Cal State San Bernardino as Trump dismantles the agency

People (Still) Value Higher Education

AP

NORC
at the
University of
Chicago

Poll: Most Americans disapprove of Trump's treatment of colleges

(May 2025) 56% of U.S. adults disapprove of President Donald Trump's handling of issues related to colleges and universities, according to a new poll, as his administration ramps up threats to [cut federal funding](#) unless schools comply with his political agenda.

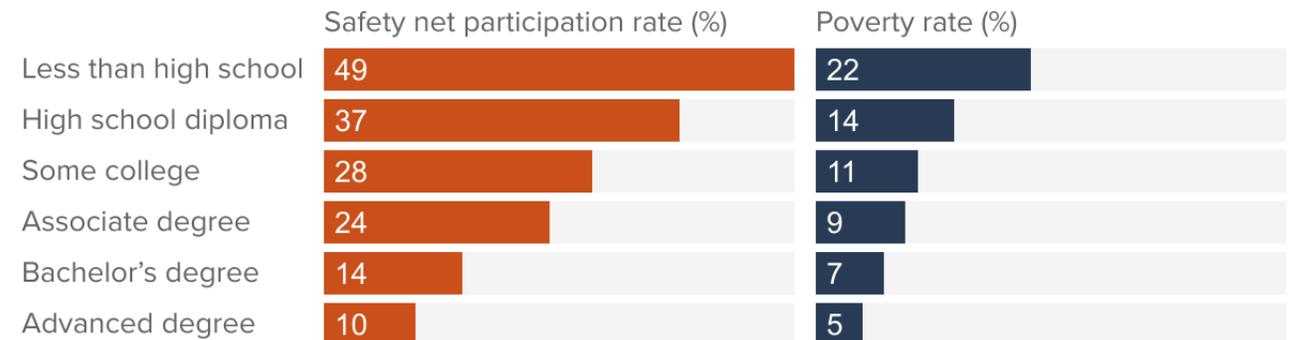


PPIC

PUBLIC POLICY
INSTITUTE OF CALIFORNIA

Independent, objective, nonpartisan research

Higher education is associated with lower poverty and less social safety net assistance



SOURCE: California Poverty Measure, first quarter of 2023.

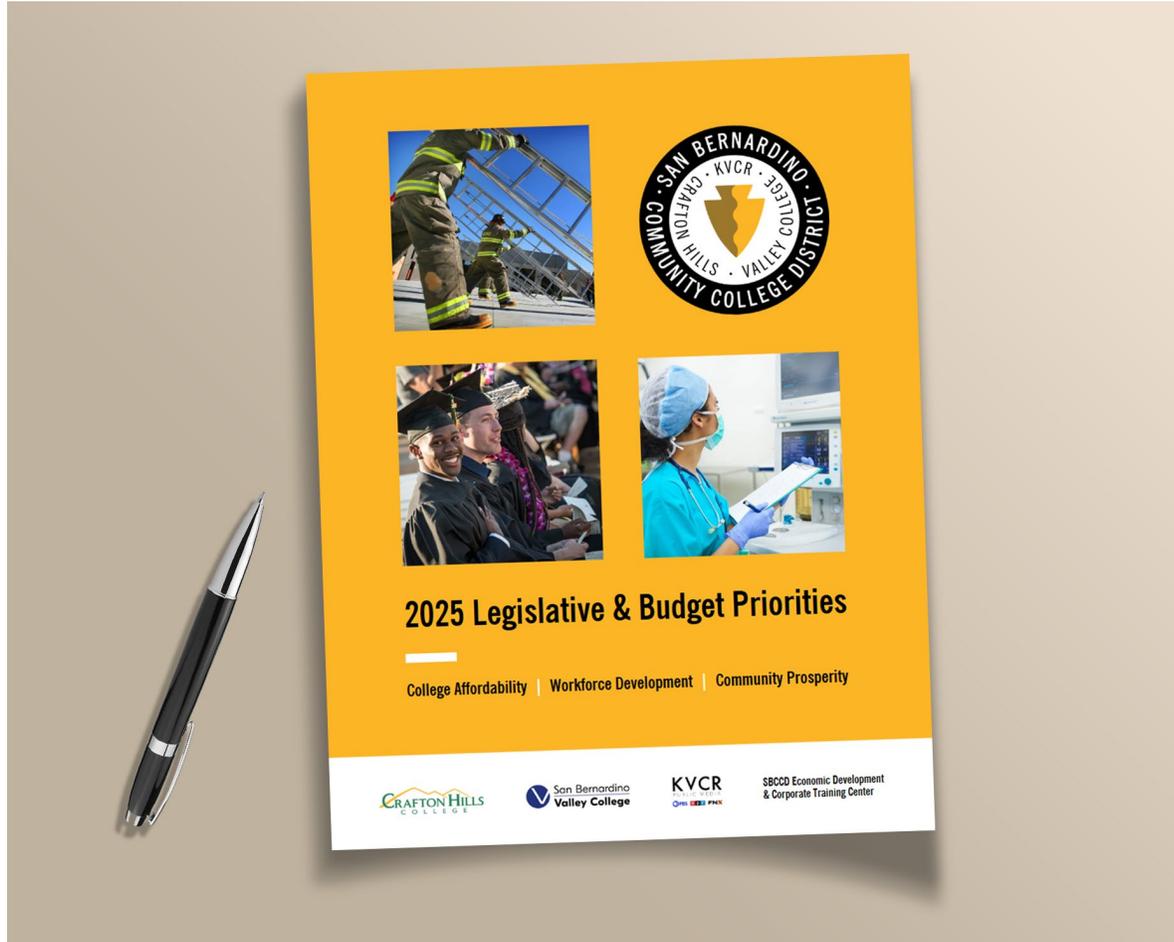
April 2025

Where We Are in the Budget & Policy Process



Month	What's Happening	Why It Matters
January	<ul style="list-style-type: none"> ✓ Governor's Proposed California Budget ✓ New state laws take effect 	Sets the stage for college funding, student aid, and capital needs
February	<ul style="list-style-type: none"> ✓ President releases federal education budget ✓ Deadline for new state bills 	We begin advocacy for Cal Grants, Pell Grants, and HSI investments
March-April	<ul style="list-style-type: none"> ✓ Budget hearings in Sacramento & D.C. 	Trustees may be invited to meetings or letters of support
May	<ul style="list-style-type: none"> ✓ CA "May Revise" Budget released 	Updated revenue outlook—key time to push for district priorities
June	<ul style="list-style-type: none"> ❑ CA Budget passed (due June 15) 	Final decision on community college funding and programs
July-August	<ul style="list-style-type: none"> ❑ Key votes on state and federal bills 	Good moment to publicly support or speak out on major bills
September	<ul style="list-style-type: none"> ❑ Final signature deadline for CA bills ❑ End of federal fiscal year (Sept 30) 	Time to assess wins, losses, and new laws that affect SBCCD
October	<ul style="list-style-type: none"> ❑ New federal fiscal year begins 	New funding becomes available; grant opportunities often open
Fall	<ul style="list-style-type: none"> ❑ Legislators return home for recess 	Ideal time to host elected officials on campus or meet locally
December	<ul style="list-style-type: none"> ❑ Planning for next year's budget & bills 	Trustees may help set priorities for 2026 and beyond

Advancing Our Board-Approved Strategic Priorities



Board-Approved 2025 Legislative & Budget Priorities:

- College Affordability
- Workforce Development
- Community Prosperity

What We Do:

- Shape Policy (Advocacy)
- Secure Funding (Grants)

We Build Bipartisan Support for Our Students



**Congressman
Jay Obernolte (R)**
(CHC)



**Congressman
Pete Aguilar (D)**
(EDCT, SBVC, KVCR)



**State Senator
Rosilicie Ochoa Bogh (R)**
(CHC)



**State Senator
Eloise Gomez Reyes (D)**
(SBVC, KVCR, EDCT)



**Supervisor
Dawn Rowe**
(CHC)



**Supervisor
Joe Baca, Jr.**
(SBVC, KVCR, EDCT)



**Assemblymember
Robert Garcia (D)**
(DSO)

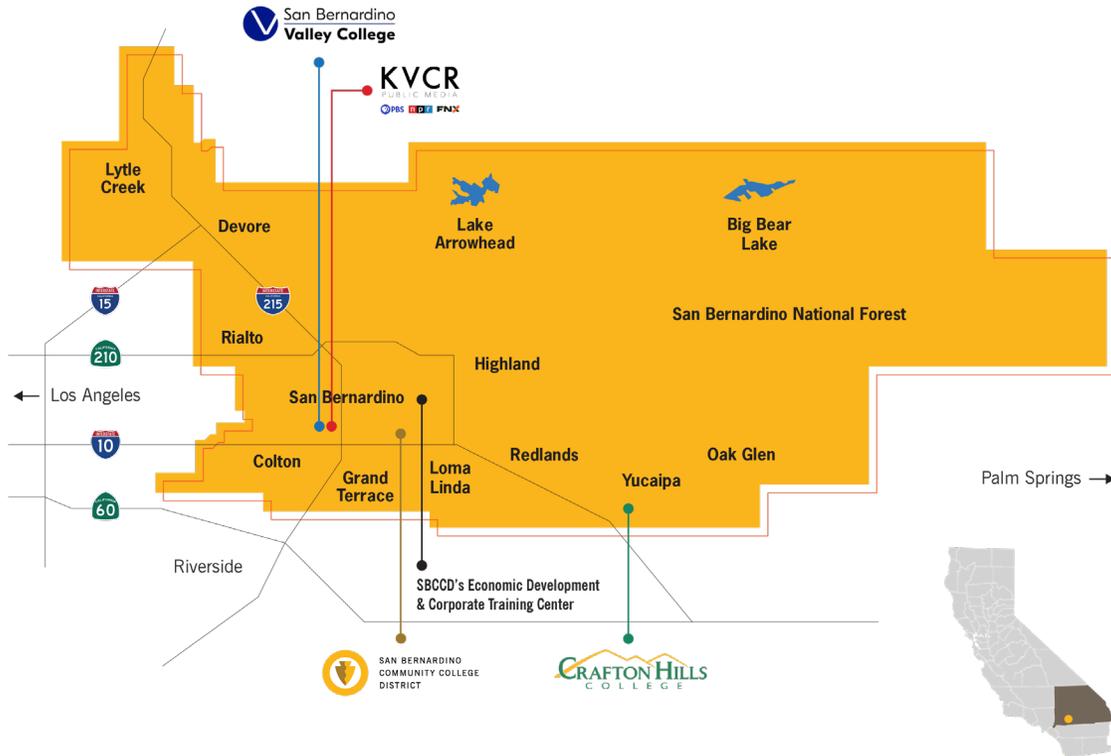


**Assemblymember
James Ramos (D)**
(SBVC, KVCR, EDCT)



**Assemblymember
Greg Wallis (R)**
(CHC)

Engaging City & Community Leaders Districtwide



We Build Bridges With The Community



Local, State
& Federal
Policymakers

To secure
funding and
advocate for
students
(Goal 4)



Agencies and
Non-Profit
Organizations

To collaborate
on grants and
educational
initiatives
(Goal 3)



Industry
Leaders &
Employers

To secure training
and hiring
opportunities for
students
(Goal 1)



Taxpayers
& Local
Residents

To show our
socio-economic
value to the
community
(Goal 4)



Parents to
Prospective
Students

To grow student
enrollment
(Goal 1&2)

How We Build Public Support for SBCCCD



**Advocacy Meetings,
Campus Events &
Community
Sponsorships**



**Social Media Outreach
& Video Storytelling**



**“Community Matters”
Monthly Newsletter**



**Press Releases and
Media Relations**

Our Core Message: Jobs & Economic Mobility



Advocacy in Action Since July 1, 2024

25

Advocacy meetings with local, state and federal leaders

12

Campus events hosted with policymakers as guests

11

Policymakers directly engaged through our efforts

2

Advocacy Days in Sacramento and D.C.

10

Policy letters or bill positions submitted

5

Bills we supported that were signed into law



SBCCD-Supported AB 2033 (Reyes) Signed Into Law to Expand EBT Access on College Campuses

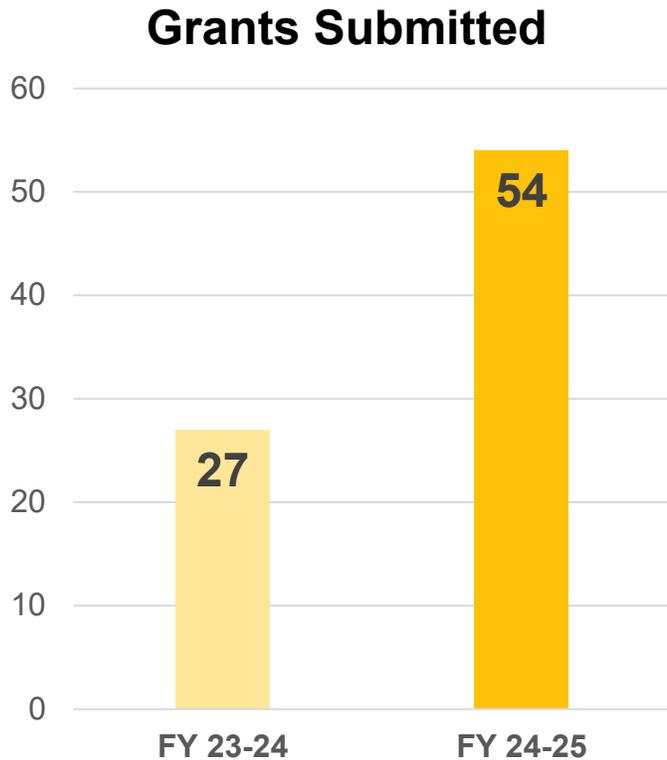
Advocacy in Action Since July 1, 2024



Grants Fuel Student Opportunity at SBCCCD

Academic Years: 2023-24 | 2024-25

Grants Fuel Student Opportunity at SBCCCD



 **2x**

 **35**

Doubled Grant Submissions
2023: \$15.2M → 2024: \$30.3M
(Dollars Received and In Process)

Grants Awarded
2024: \$7.7M Won
(So Far this FY)



1 in Every 10 Dollars
10.4% of SBCCCD's Annual Budget From Grants

Trusted by Major Funders to Upskill Students



California
Community
Colleges



FOUNDATION for CALIFORNIA
COMMUNITY COLLEGES



INLAND EMPIRE REGIONAL
K-16 EDUCATION COLLABORATIVE





We're Training 2,000 Students For In-Demand Careers in Healthcare, Logistics and Wildfire Prevention



💰 \$673,209 Grant

🕒 2 years (In progress; 2023 to 2025)

Crafton Hills

SBVC

EDCT

✓ Nursing/EMT

✓ Nursing

✓ Utility Arborist Training

✓ Radiologic Tech

✓ Psych Tech

✓ Pre-Inspector Pathways

✓ Respiratory Tech

✓ Truck/Water Ops



We're Opening Doors to Healthcare Careers for 429 Local Students, Starting in High School



💰 **\$799,968 Grant**

🕒 **2 years (In progress; 2024 to 2026)**

Student Participation

- ✓ Fall 2024: 428
- ✓ Spring 2025: 429
- ✓ 13 Career Events in Rialto USD & Pacific H.S.

Impact

- Dual Enrollment
- Job Shadow Medical Professionals
- Careers Fairs
- Hire counselors at SBVC and CHC to assist with career pathways
- Tutoring for H.S. students

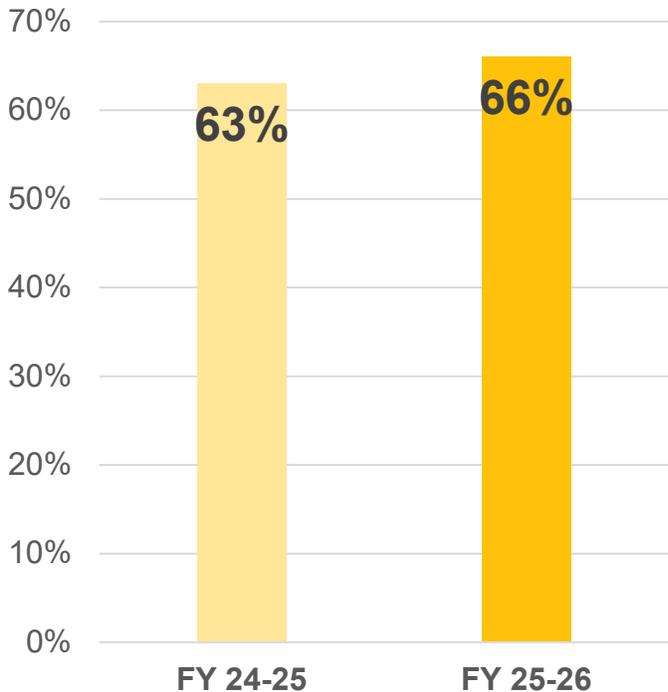
Key Partners

- Rialto Unified
- Pacific High School
- UCR School of Medicine
- CSUSB
- CA Univ. of Science & Medicine
- SB Dept. of Public Health
- BLU Educational Foundation

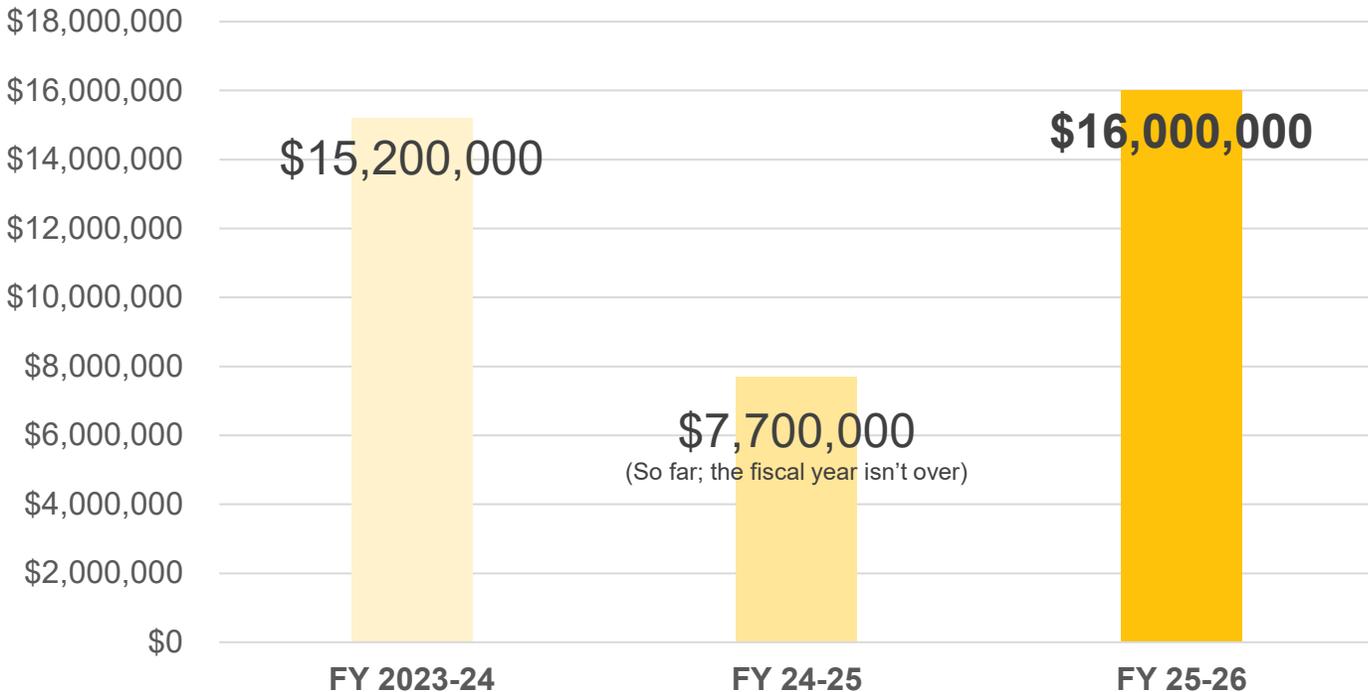
Where We're Headed: Grant Goals For 2025-26



Grants Success Goal



\$16 Million: Target Grant Funding for FY 25-26



\$40M+ in Pipeline Proposals Aligned with Our Mission

Funder/Partner	Project	Amount
State of California (Sen. Eloise Gomez Reyes)	Affordable Student/Workforce Housing @ SBVC	\$20–\$50M
U.S. Economic Development Administration (EDA)	Fix and Modernize Workforce Labs at SBCCD’s Economic Development Corporate Training Center	\$6.1M
County of San Bernardino	SB Job Growth Corridor Proposal to Upgrade EDCT Workforce Labs	\$8M
California Workforce Development Board (High Roads Training Partnerships)	Expand career training in cybersecurity, clean energy, advanced manufacturing at SBCCD and local colleges	\$5M
Thrive Inland SoCal IEGO and IE Labor Institute	Support formerly incarcerated individuals reintegrate into the workforce through structured, paid work experience.	\$1M
State of California Dept. of Industrial Relations	Paid apprenticeships for low-income youth ages 18–26 in high-demand industries, with support services provided by community partners	\$1M

How Trustees Help Us Open Doors



Bring our Legislative & Budget Priorities handbook with you to events.



Join the Chancellor at city council, K-12 school board, and chamber presentations.



Participate in our advocacy meetings locally, in Sacramento and D.C.



Share our wins and news on social media and forward our community newsletter.



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Thank You For Your Support. Questions?