



BOARD OF TRUSTEES

Meeting Minutes –June 22, 2026

Location: SBCCD Boardroom, 550 E. Hospitality Lane, Suite 200, San Bernardino, CA 92410
Meeting materials: www.sbccd.edu/govenda

MEMBERS PRESENT

Dr. Nathan Gonzales, Chair
Joseph Williams, Vice Chair
Dr. Cherina Betters, Clerk
Carlos Aguilera, Trustee
Dr. Stephanie Houston, Trustee
John Longville, Trustee
Natalie Garcia, SBVC Student Trustee (advisory)

ADMINISTRATORS PRESENT

Dr. Diana Z. Rodriguez, Chancellor
Jose Torres, Executive Vice Chancellor
Dr. Kevin Horan, CHC President
Dr. Gilbert Contreras, SBVC President
Kristina Hannon, VC Human Resources & Police Services
Dr. Nohemy Ornelas, VC Educational & Student Support Services
Angel Rodriguez, Associate Vice Chancellor Government Relations & Strategic Communications

MEMBERS ABSENT

Jazmyn Garcia, CHC Student Trustee (advisory)
Dr. Stephanie Houston, Trustee
Frank Reyes, Trustee

ADMINISTRATORS ABSENT

I. CALL TO ORDER – PLEDGE OF ALLEGIANCE

Chair Gonzales called the meeting to order at 9:00 a.m.

Student Trustee N. Garcia led the pledge of allegiance.

II. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS

None

III. ACTION

- A. Resolution #2026-06-22-CO01 Order of Election and the Specifications of the Election Order

Motion: to approve the Resolution #2026-06-22-CO01 Order of Election and the Specifications of Election Order

Moved by: Trustee Aguilera. Seconded by Trustee Betters.

Electronic Vote:	AYES:	N. Garcia (advisory), Aguilera, Gonzales, Betters, Longville, Williams
	NOES:	none
	ABSTAIN:	none
	ABSENT:	Reyes, Houston, J. Garcia (advisory)

Motion passed

IV. TRAINING

- A. Speech, Expression, and Related Rights for Trustees
Chancellor Rodriguez introduced the presentation. Pilar Morin, Liebert, Cassidy, and Whitmore law firm presented.

Education Code and Student Free Speech:

Governing boards and administrators cannot make or enforce any rule subjecting any student to disciplinary action based solely on:

- The student's speech or
- Other communication that would otherwise be constitutionally protected speech when engaged in outside of campus
- Districts cannot place prior restraints on student speech

Ed. Code, § 66301

District policies and procedures cannot interfere with the right of students to exercise free expression including

- Distributing printed materials or petitions
- Wearing of buttons, badges, or other insignia
- Speaking or protesting

Ed. Code, § 76120

Exceptions - where that expression is:

- Obscene, libelous or slanderous according to current legal standards, or
- Which so incites students as to create a clear and present danger of the commission of unlawful acts on community college premises, or
- The violation of lawful community college regulations
- The substantial disruption of the orderly operation of the community college

Ed. Code, § 76120

Discussion: At what point does it become harassment when a student comes to a board meeting and starts comments at public comment. What point can we stop the conversation without violating the student rights? Unless they become very disruptive, they can criticize during public comments. Trustee Betters commented that if someone during public comments makes an accusation not a critique, what is the Board to do? If the speaker says "I believe" does fall under criticism. Advised being very careful and look at it in a case-by-case situation. Chancellor Rodriguez asked for clarification: if it not related to something the board does not have oversight of, then it can be stopped. To clarify, if the comment is unrelated to the institution's business, it may be stopped. Trustee Williams asked about personal attacks during public comments – there are tools within the Brown Act. Trustee Betters commented if it doesn't pertain to the purview of the individual as the board members work of the District, but personal attacks but are not disruptive and is delivered in a calm manner, where is the line? When a public official, Trustees are subject to board public criticism. First Amendment issues are highly protected.

Employee Speech

Is the District Employee Speaking:

1. As a private citizen?
2. On a matter of public concern?

Interest of employee, as a citizen, in commenting on matters of public concern
vs.

Interest of public employer in promoting efficiency of the public services

Free Speech: Speech must be made in the role of a private citizen.

- To be protected by the First Amendment, speech must be made in the employee's role as a **private** citizen; not as part of the employee's **official** capacity
- If the speech is made in an official capacity, such as comments as part of official duties, the speech is not

protected by the First Amendment

Garcetti v. Ceballos (2006) 126 S.Ct. 1951.

Employee Speech : Academic Freedom

- Academic Freedom
 - Freedom to investigate, teach, and publish without undue interference
 - Protects faculty participation in governance
 - Extends to speaking as private citizens
- Faculty have academic freedom rights
 - Through policies and collective bargaining agreements
 - Through First Amendment academic freedom in "scholarship and teaching"

Courts must grant a "degree of deference to a university's academic decisions, within constitutionally prescribed limits." *Grutter v. Bollinger* (2003) 539 U.S. 306

Discussion: Student Trustee Garcia commented to unrelated groups on campus promoting their own agenda/publications. The directive was to focus on the conduct not the speech. They have the right to pass out buttons, papers, to chant, etc. They do not have the right to disrupt the institution. If they are stopped, they will be stopped for being disruptive and not for the speech. There is a right to counter speak as well. Trustee Williams asked for tools for the Chair – staff morale, reputational harm, etc. What can the Chair do? Legal recommended spending time on that specific training. Chancellor Rodriguez committed to specific training at a future board retreat or a Strategy Session. Clarification regarding the "Clarification" section of the Board agenda. IT depends on the context, sometimes the clarification can make it worse than not saying anything at all. Trustee Williams commented that legal is present at board meetings and the staff is concourse of the issues that can be triggered. Staff respond with information.

Trustee Speech

- Trustees are elected officials, not employees of the District: employee speech rules (*Pickering / Garcetti*) do not apply
- Trustees retain First Amendment rights as private citizens, i.e., when:
 - Expressing personal views on public or political issues
 - Speaking outside official Board meetings or actions
 - Using personal platforms (e.g., social media [but note there are Brown Act restrictions])
 - Not claiming to speak on behalf of the District
- The Board may still censure a Trustee for speech

Unprotected Trustee Speech

- Trustee speech is not protected when acting in an official capacity
 - Voting or participating in Board decisions
 - Use of official authority or position
 - Conduct as part of the legislative process
- Trustees may not disclose confidential information obtained through their role (e.g., closed session, student records, legal advice)

Trustees and Social Media

- A Trustee's account may be considered official if:
 - It discusses Board business or District matters
 - The Trustee appears to speak in their official role
 - It is used to communicate with the public about District issues
 - If so:
 - The account may be treated as a public forum
 - The Trustee may not restrict speech based on viewpoint (e.g., blocking critics, deleting comments)
- Discussion: Trustee Williams commented on how that is different than having a dinner and having to allow a stranger join their dinner/conversation. It was recommended to keep separate private and public social media. But on private pages, do not communicate information under the jurisdiction of the Board/institution. Trustee Betters asked if hypothetically, if there is a 100-year celebration post would that be district business? Legal stated it depends on the specifics of the event... regularly discussion business of the district, regularly speaking in their official role, regularly communicate w/ the public on District issues. Trustee Longville commented he regularly posted/comments on his Facebook account with non-district related matters. Trustee Williams commented that trustees do not have direct staff support to manage their social media. Trustee Williams asked to study leeway to give the Trustees the most latitudes as possible.

CCD-Hosted Social Media

- How can a CCD abide by the First Amendment on its social media page?
 - Specify that obscene, defamatory, and other similar comments are not permitted
 - Any restrictions must be viewpoint neutral
 - Government Speech Doctrine
 - The doctrine allows the CCD to control the content of its own posts and messages

The Brown Act & Social Media Issues

What is a Meeting Covered by the Brown Act?

Congregation of a majority of members of a legislative body

- Same time and place
- To "hear, discuss, or deliberate"
- On any item within its subject matter jurisdiction
- Regardless of reaching collective concurrence

Government Code section 54952.2

Serial Meetings are Prohibited

- No communication between majority

- Through email, telephone, intermediaries, etc.
- To hear, discuss, or deliberate on any item within the subject matter jurisdiction of the district
- Cannot use individual contacts to bypass Brown Act
Government Code section 54952.2, subd. (b)
- Trustees may discuss matters within jurisdiction
 - With members of the public
 - On social media
- But cannot:
 - Discuss agency business with majority of Board
 - Respond directly to another Trustee
 - Including emojis, liking, etc.
Gov. Code, § 54952.2

Public Records Act

- Allows members of the public to access public records
- Public records includes any writing relating to the conduct of the public's business prepared, owned, used, or retained by the district
Gov. Code, §6252.
- Writings includes emails and text messages sent by public officials or public employees on their **personal** accounts
 - Must involve "official business"
- PRA Exceptions Apply
 - e.g., personnel files, balancing test, privilege, etc.

City of San Jose v. Superior Court of Santa Clara County (2017) 2

Writings concerning public business are public records even if they are sent, received, or stored on an employee's personal email, phone or computer.

City of San Jose v. Superior Court (2017) 2 Cal.5th 608.

Discussion: Legal advised not to co-mingle email accounts and to use sbccd.edu email account for district business. Trustee Longville noted as a matter of convenience prefers to have a mirror account. Legal advised there may not be a need if the sole use of email is typically nonbusiness and solely event related.

B. Conflict of Interest/Form 700

David Robinett from Atkinson, Adelson, Loya, Rudd & Romo law firm presented.

- Introduction/Applicable Ethics Policies
 - Board Policy 2715 (Code of Ethic/Standards of Practice)
 - The Board maintains high standards of ethical conduct for its members...each member of the Board will
 - avoid any situation that may constitute a conflict of interest and disqualify themselves from participating in decisions in which they have a financial interest;
 - act as a whole and recognize that individual trustees have no legal authority outside the meetings of the Board;

- maintain independent judgement unbiased by private interests or special interest groups;
- ensure adherence to the law, regulations, and policies;
- Promotion and maintain good relations and effective working relationships with other Board members and District admin. and staff; and.
- maintaining confidentiality of closed sessions, recognizing that deliberations of the Board in closed session are not to be released or discussed without the prior approval of the Board.
- Board Policy 2200 (Board Duties and Responsibilities)
 - The Board of Trustees governs on behalf of the citizens of the District...
 - Each Board member is committed to/accepts the following responsibilities...
 - Understand their role;
 - Act in the community's best interests; and
 - Create a positive climate;
- Administrative Policy 3050 (Institutional Code of Ethics)
 - The District recognizes its responsibility and obligation...to conduct its business with honesty, integrity, professionalism, and quality in the performance of those operations and functions necessary to achieve its established mission...
 - Employees of the District share the fundamental responsibility to always act with integrity and in a manner that reflects the best interests of the District and its students
- Conflicts of Interest – The Laws
 - *Penal Code § 68 — Prohibition Against Bribery*
 - *Government Code § 1090*
 - Prohibits a Board member's financial interest in any contract under consideration by the District.
 - *The Political Reform Act (Government Code § 87100)*
 - Prohibits a Board member's use of their official position to influence a District decision in which the Board member has an economic interest.
 - *Common Law Conflicts of Interest*
 - Prohibits a Board member from placing themselves in a position where their private, personal interests may conflict with their official duties.

Contracts

- General Rule — Public officials shall not be financially interested in any contract made by them in their official capacity, or by any body or board of which they are members.
 - Two components to this law:
 - One which proscribes the individual Board member who has a financial interest; and
 - One which proscribes the Board itself from being involved in the contract.

- Purpose — Prohibits self-dealing by public officials/employees as applied to contracts.
- “No man can faithfully serve two masters whose interests are or may be in conflict.” *Thomson v. Call* (1985) 38 Cal.3d 633, 648.

Consequences of a § 1090 Violation

- Contracts made in violation of Section 1090 are void and voidable.
- Any payments made to the contracting party must be returned and no claim for future payments.
- The public entity is entitled to retain any benefits.
- Four-year statute of limitations on criminal prosecution.

Political Reform Act Conflicts

A public official at any level of state or local government shall not make, participate in making, or in any way attempt to use the public official's official position to influence a governmental decision in which the official knows or has reason to know the official has a financial interest.

Gov. Code, § 87100

AB 1430: Levine Act – “Pay-to-Play” (Govt. Code 84308)

- A “party” is any person who files an application for, or is the subject of, a proceeding involving a license, permit, or other entitlement for use.
- A “participant” is a person who is not a party but who actively supports or opposes a particular decision in a proceeding involving a license, permit, or other entitlement for use, *and* has a financial interest in the decision.
- A party to a proceeding (though not a participant) before an agency involving a license, permit, or other entitlement for use *must disclose on the record* any contribution in an amount of more than five hundred dollars (\$500) made within the preceding 12 months to an official of the agency.

Common Law Prohibition Against Conflicts of Interest

- *Basic Principle:*
 - A public officer is impliedly bound to exercise the powers conferred on him with disinterested skill, zeal, and diligence and primarily for the benefit of the public...
 - The courts have found there is a common law prohibition against conflicts of interest in order to achieve fairness from public officers and bodies.
 - Public officers are required to exercise their powers in an unbiased manner;
 - Individuals seeking consideration from public bodies are entitled to be given fair and unprejudiced treatment, without private interests, pecuniary or otherwise.
- The common law prohibition does not go so far as to prevent public officials from voting on matters on which they have expressed particular views.
- Appearance of Impropriety — California courts have repeatedly held that the conflict of interest laws apply not only to actual conflicts, but also to the “appearance of impropriety.”
 - Public office is a public trust created in the interest and benefit of the people.
 - Public officers are obligated to discharge their responsibilities with integrity and fidelity.

Discussion: Trustee Longville commented that when the board member has a financial impact then the board cannot vote on it either. Trustee Williams inquired about how to balance advocacy with the local hire policy. This is only triggered by financial interest. Trustee Betters commented that there are contracts with their employers, and they have been advised to recuse themselves from the vote completely. Legal advised that may qualify as an exception but there is an analysis behind each exception.

Trustee Williams asked to check special district because the ROV is different. This is regarding Section 84308 now applies to agencies whose members are *directly elected* by voters including local elected officials such as special district and county Board members.

- Gifts and FPPC Form 700
 - Administrative Policy 2712 (Conflict of Interest Code)
 - Designated Positions
 - Separate attachment to AP 2712;
 - List includes Board of Trustees, Chancellor, Executive Chancellor, and most Admin.;
 - Different disclosure categories for different positions; and
 - Disclosures are public records.
 - Economic Interest Disclosure: FPPC Form 700
 - Covered Officials:
 - Community College District Trustees
 - Public Officials who manage public investments
 - Other officials designated by local agency conflict of interest code
 - Political Activity/Campaigning Guidelines
 - Requires disclosure of personal financial interests, including income. Income includes “gifts” received from certain sources.
 - Signed under penalty of perjury.
 - Mandatory filers defined by law and listed in Local Conflict of Interest Codes.
 - Identifies which types of economic interests each position must disclose; categories of disclosure assigned to each position.
 - Disclosure categories linked to official’s job duties.
 - Trustee Longville asked to confirm the last day to file the Declaration of Candidacy.
- Limitations on Receipt of Gifts
 - A “gift” is any payment/benefit provided to an official for which the official does not provide goods or services of equal or greater value, including a rebate/discount not offered in the regular course of business to members of the public.
 - Cannot accept gift(s) from one source worth more than \$630 in a single calendar year (aggregate).
 - May not participate in decisions involving the source of gift(s) of \$630 or more in the previous 12-month period.
 - \$630 is the gift limit for 2025-2026

- Adjusted every 2 years tied to the CPI.
- Gifts aggregating \$50 or more must be reported on Form 700.
- Administrative Policy 2710 (Conflict of Interest)
 - District policy sets forth broadly described, general rules regarding gifts
 - FPPC website (fppc.ca.gov) is a reliable source for up-to-date information
 - Be aware of any internal documentation/handbooks that are updated annually with the latest information on gift limits and other guidelines
 - Not to be confused with (but not disregarded either!) the District's BP/AP 3820 (Gifts and Donations), which sets forth procedures for accepting gifts, donations, and bequests made to the District and/or its auxiliary organizations.

Exceptions:

Gifts do **not** include (a partial list):

- Prizes received in a manner not related to the official's status, in a bona fide competition.
- Tickets for the official and 1 guest for admission to event where the official performs a ceremonial function.
- Personalized plaques/trophies worth less than \$250.
- Gifts from family members (as distant as first cousins once removed, includes in-laws and former in-laws).
- Admission, food, minimal items (stress ball!) when making a speech.
- Acts of neighborliness ("feeding your cat").
- Benefits of wedding attendance

Consequences

- Acceptance of gifts in excess of \$630 during the previous 12-month period disqualifies an official from participating in decisions involving the source of gift(s).
 - Note: Rolling 12-month period measured from the decision involving the source of the gift.
- Publicly identify the financial interest which gives rise to the conflict in sufficient detail to be understood by the public.
- Recuse himself/herself from discussing/voting on the matter.
- Leave the room except if matter is on the consent agenda

Political Activity/Campaigning Guidelines

- In general, public funds may not be used for partisan election campaigning, but may be used to disseminate objective information
- Public funds may be used to engage in lobbying activities directed toward the members of the Legislature or Congress, because these expenditures are specifically authorized by statute

Dissemination of Objective Information

- Education Code section 7054 allows public resources to be used for "fair and impartial presentation of relevant facts" to aid the public in making informed decisions.

Distinguishing Between Election Campaigning and Objective Information

- The courts have not drawn a clear line between prohibited election campaigning and permissible objective information
- Public agencies may generally publish a fair presentation of facts relevant to an election matter

Governing Board Members

- Members of the governing board may privately, as individuals, participate in the political process and campaign for the passage or defeat of a ballot measure
- District employees may campaign outside of working hours as private individuals
- Public officials have the right to speak out on partisan matters as long as there is no improper expenditure of public funds by such officials
- A governing board may go on record at a public meeting as being in favor of or opposed to a particular measure

Discussion: Trustee Betters showed appreciation of the presentation and is interested in learning more about how the CCD system and K-12 system legalities as an elected official.

V. CONVENE LUNCH

The Board convened to break at 1:02 p.m.

VI. RECONVENE PUBLIC MEETING

Chair Gonzales reconvened the public meeting at 1:20 p.m.

VII. SBCCD GOALS REAFFIRMATION – tabled to future date. The board verbally agreed to include and Action Item at the July Strategy Session.

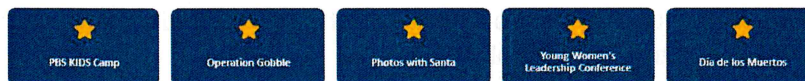
VIII. KVCR UPDATE

Chancellor Rodriguez introduced the presentation and Executive Vice Chancellor Torres introduced the speaker, Connie Leyva, Executive Director KVCR.

Community:



Our doors are wide open to the community with signature events that bring families together all year long.



Powered by real partnerships

SBVC partners:
Dreamers Resource Center - SB Valley 360 - SBVC Student Life - SBVC Library
- SBVC Votes, Office of the President

Plus legislators and community partners who spread the word and help fund these free events for the community that supports us.



PARTNER SPOTLIGHT

\$100,000+

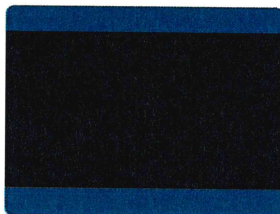
in raffle prizes donated by Mark Chow & the Family and Kids Foundation.



HIGHLIGHT VIDEOS

KVCR in Action

Three stories that show what we do best



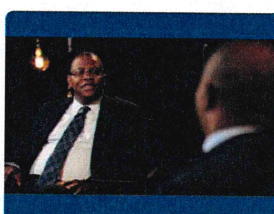
KVCR's Latest PBS-TV Project

The Great Food Quest in partnership with the San Bernardino County Superintendent of Schools and the California Dairy Council



FNX-TV Nominated for 7 Emmy's

Emmy Award ceremony taking place on Saturday, June 27 at the Hilton La Jolla Torrey Pines



Inland Edition Highlight Reel

Sizzle Reel



DIGITAL MEDIA

Reaching the Next Generation

We tell KVCR's own story spotlighting our reporters' work and connecting a younger audience to trusted, independent journalism.

~7,000

Instagram followers
(up from 1,500)

1.1M+

views in the last 30 days

800K

average monthly viewership

45%+

of audience age 24-35



Why this matters

NPR's audience generally skews 35 and up. Our digital audience skews younger. 45%+ are 24-35. That means we are reaching people who may have never known NPR existed and growing that audience every month.



Example

Short form Reels bring our reporters' work to younger audiences, reaching a generation that might never find us otherwise. This is an example of a high performing Reel pertaining to reporting by Anthony Victoria.

24.2K
views

805
likes

201
shares

112
comments

98
retweets



INTERNSHIP / FELLOWSHIP

Building the Talent Pipeline

We completely restructured our fellowship so individuals leave with real, transferable skills not just a line on a résumé.

Fellows now rotate across every department...

Maximizing their experience and sending them off with skills that reach well beyond production.

That depth gives them a real edge as they apply for further education and the next internships in their careers.



Cross-department experience

Hands-on time in every part of the station.



Skills beyond production

Development, engagement, digital, and more.



A stronger next step

Ready for further education and bigger roles.



CULTURE & LEADERSHIP

One Team, One Mission

2022
Departments worked in silos.
Everyone ran their own race. Teams didn't work in tandem, and the station was not pulling in one direction.

TODAY
Silos broken. One team.
Everyone understands we are playing for the same goal, quality programming for our community, and that it takes every department working together to get there.

A dedicated manager now leads every department directing work and driving efficiency.

- Development
- Community Engagement
- Production — TV
- Production — FOX
- Production — Radio

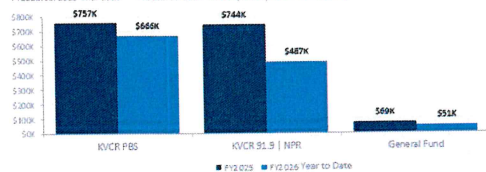
REVENUE

Why People Give

People give to KVCR because they love PBS and NPR. With federal CPB funding gone, our community stepped up and the numbers show it.

Membership Donations — FY2026 vs FY2025

FY2026: Jul 2025–Mar 2026 FY2025: Jul 2024–June 30, 2025 (shown in thousands)



+\$325k

KVCR is up \$325,000 ahead of last year's pace with a quarter still to go

84%

In just three quarters we have already hit 84% of last fiscal year's total for PBS-TV donations

92%

In just three quarters we have already hit 92% of last fiscal year's total for NPR Radio donations

\$30,000+

raised in our 3-day NPR pledge drive — hosts live on 91.9 FM, morning to evening.

Here's what is remarkable: with months still left in the year, we've already reached 84% of everything PBS raised in all of last year, and 92% on the NPR side.

We are on pace to clear last year's totals comfortably.

BEYOND MEMBERSHIP

Creative Ways We Are Funding KVCR

Fundraising is getting increasingly difficult, so we have gotten creative, building new revenue streams beyond traditional membership.

Annual Golf Tournament

~\$60K

cleared last year. It has become our signature fundraising event.

It's about being creative.



Collette Travel

Sold a members' trip to Ireland: ~\$10K from 20 packages, a out of every trip sold.



Vehicle Donations

2-3 cars donated weekly. CarEasy handles paperwork; we just see a monthly check.



Minute to Give

Everyday purchases round up to the nearest dollar small change, steady support.



Wine Program

A members' wine offering that gives back to the station.



Real Estate Program

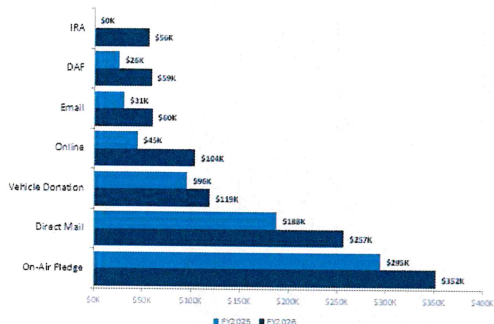
Earning referral support through real estate transactions.



REVENUE

What's Driving the Growth

Individual giving is up across nearly every channel (FY2026 Jul 2025–Mar 2026 vs FY2025)



Standout gains

- +131%** Online giving
\$104K this year
- +130%** DAF gifts
\$55K this year
- +90%** Email donations
\$5.7K this year
- +37%** Direct mail
\$257K this year
- +19%** On-air pledge
\$332K — our biggest channel



UNDERWRITING

Meeting Businesses Where They Are

Underwriting has become one of our best ways to partner with the community such as local businesses, non-profits, educational institutions, and more and get their message onto our PBS-TV and NPR Radio platforms.

We know budgets are tight. So we build every campaign to stretch a partner's dollar maximum exposure through our reach, for the budget they have. They get real value and we get the funding that keeps us on the air. A true win-win.



Underwriting Revenue

\$59.6K

FY2026 (Jul–Mar)

\$76.1K

FY2025 (Jul–Mar)



For our partners: Maximum reach + exposure for a budget that works.



For KVCR: Sustainable funding that keeps trusted programming on air.

The honest picture and the upside

Underwriting is running modestly behind last year and we see real room to grow it.

With dedicated managers now driving the development pipeline and our digital reach climbing fast, we have a stronger value story to bring to local partners than ever before. This is an opportunity!



GRANTS

Funding the Mission

The grants number tells only part of the story.

We track membership, underwriting, and grants in our fundraising Customer Relationship Management system (CRM).



Recorded in CRM

\$9.5K

FY2026 (Jul–Mar)

\$14.0K

FY2025 (Jul–Mar)

Already received but not yet recorded:

- ✓ Cleto Fund / IECF: IE Latino Voices - \$28,000
- ✓ IECF: Black Perspectives IE - \$20,000
- ✓ National Trust for Historic Preservation - \$10,000
- ✓ SB County Children & Family Services - \$113,000
- ✓ ...and more in progress



The opportunity ahead

We are reconciling the full grants picture now and deepening relationships with private and community foundations.

Institutional giving is our clearest place to grow and we will continue to search for grants that align with our mission.

 **FNX • FIRST NATIONS EXPERIENCE (Native TV)**



Reaching All 50 States

FNX-TV is the only national Native American and World Indigenous television channel and KVCR is proud to be its home.

\$1.5M

secured a few years ago from Yuhaaviatam of San Manuel Nation and spent exactly as intended.

- ✓ A new app that now reaches all 50 states
- ✓ New content created for broadcast and the app
- ✓ Stewarded in good faith, every dollar as intended

A growing team

As the brand reaches further, the team is expanding to match:

Manager

Producer/Director

+2 contract staff

Building relationships that matter

We are deepening ties with Chairmen, Chairwomen, and tribal councilmembers across many tribes, getting the FNX and its mission in front of more communities than ever.



COST SAVINGS

Spending Smarter

After the loss of CPB funding, we got disciplined about every dollar, cutting waste, not mission.

\$120K

per year. Moved PBS programming from Public Media Management to a cloud service that does the same job.

~\$90K

per year. Dropped PBS "Program For Pledge" (unused), while still getting pledge shows free.

\$33K+

in unused services. Eliminated Castus, City Spark, and Radio Research Consortium.

-  **Cloud-based programming** Same day-ahead PBS scheduling we relied on PMM for — at a fraction of the cost.
-  **Right-sized pledge content** We use APT Premium (\$22K/yr) for pledge shows; dropping Program For Pledge (PPP) avoids ~\$90K more on top of that.
-  **Smarter staffing & PE hours** Reduced PE hours where productivity was lacking protecting output while cutting cost.
-  **The power of volunteers** All-star volunteers stuff 1,000+ member letters monthly; non-profit postage saves ~40% vs. first-class.



Five-Year Financial Plan



	KVCR Multi-Year Forecast									
Category	2024-25 Audited Actuals	2025-26 Estimated Actuals	2026-27 Proposed Budget	2027-28 Forecast	2028-29 Forecast	2029-30 Forecast	2030-31 Forecast	2031-32 Forecast		
Revenues										
Corporation for Public Broadcasting Grant	496,959	495,482	-	-	-	-	-	-		
Other Grants	1,243,797	1,577,751	760,976	837,076	920,783	1,012,862	1,114,148	1,225,563		
Pledges (net of expenses)	1,192,822	1,246,381	1,284,000	1,322,520	1,362,196	1,403,061	1,445,153	1,488,508		
Underwriting	408,197	290,936	350,000	367,500	385,875	405,169	425,427	446,699		
Contributions, Gifts	-	73,800	75,000	75,000	75,000	75,000	75,000	75,000		
FY21-22 \$4 Million State Grant Annual Contributions	1,291,094	620,044	-	-	-	-	-	-		
Federal Grant Annual Contributions	133,735	-	350,000	250,000	250,000	250,000	250,000	250,000		
FY22-23 \$15 Million State Grant Annual Contributions *	600,000	400,000	2,000,000	2,200,000	2,200,000	2,250,000	2,300,000	2,300,000		
Rentals and Leases	693,305	679,000	660,691	680,512	700,927	721,955	743,614	765,922		
Other Local Revenues	352,416	1,437,520	1,331,665	701,836	750,964	803,532	859,779	919,963		
Earnings on Endowment from PARS	1,050,000	1,050,000	1,050,000	1,050,000	1,050,000	1,050,000	1,050,000	1,050,000		
Tribal Sponsorships	-	113,000	300,000	321,000	343,470	367,513	393,239	420,766		
Total Revenues	7,462,324	7,983,914	8,162,334	7,805,443	8,039,215	8,339,091	8,656,360	8,942,420		
Expenses										
Classified Salaries	2,640,058	2,777,740	2,816,632	2,929,297	3,046,469	3,168,327	3,295,060	3,426,863		
Employee Benefits	1,175,144	1,352,389	1,375,438	1,430,456	1,487,674	1,547,181	1,609,066	1,673,431		
Supplies & materials	51,055	42,549	74,152	76,376	78,667	81,027	83,458	85,962		
Other Expenses & Services	3,568,997	3,793,045	3,866,380	3,286,355	3,384,946	3,486,494	3,591,089	3,698,822		
Capital Outlay	11,005	10,258	-	10,566	10,883	11,210	11,546	11,892		
Total Expenses	7,446,259	7,975,982	8,132,601	7,733,049	8,008,638	8,294,239	8,590,221	8,896,969		
Net Increase (Decrease) to Fund Balance	16,065	7,932	29,733	72,394	30,577	44,852	66,138	45,451		

* FY22-23 \$15 Million State Grant expected to be depleted by 2034

* FY22-23 \$15 Million State Grant expected to be depleted by 2054

Discussion:

Chancellor Rodriguez commented this is a different KVCR from 4 years ago. Trustee Longville is interested in more information about how KVCR is using students at KVCR in particularly some kind of an interview program with students interviewing elected officials. Envisioning a program that could be picked up on CA NPR and beyond. Student Trustee Garcia commented on the difference in KVCR from 2022. President Contreras added the partnership with SBVC and KVCR will and is improving growth. Trustee Williams commented he sees the KVCR staff in the community. Workforce development board might be an opportunity. He would like to see it offer opportunity to offer a program to FTES or certificate program through KVCR. KVCR should be generating FTES to have a base sustainable funding source. Trustee Betters commented that other K-12 schools have built a strong relationship with KVCR. She also mentioned the BSI and explore those programs while growing that social media piece.

X. ADJOURNMENT

The next meeting of the Board: Strategy Session
July 23, 2026, at 5:00 p.m.
SBCCD Boardroom
550 E. Hospitality Ln., Suite 200
San Bernardino, CA 92408

The Board of Trustees adjourned at 2:12 p.m.

The Board of Trustees approved the June 22, 2026 Board Retreat minutes on August 13, 2026.

Dr. Cherina Betters, Clerk
SBCCD Board of Trustees

Heather M. Madole, Administrative Officer
SBCCD Office of the Chancellor

