

QUARTERLY REPORT



Inland Futures Foundation

of the San Bernardino Community College District

October 2019

To enlighten, engage, and inform our communities through Empire KVCR-Inland Southern California's PBS and NPR station, to transform our region by increasing community college graduation rates by offering free college through our Free College Promise Initiative, and to advance economic opportunities by supporting our business community and upskilling our workforce through strategic workforce initiatives.

MEET THE TEAM



Ashley E. Gaines
Director



Scott Carlson
Assistant Director

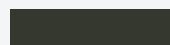


Verenise Fierros
Administrative Assistant I



Johanna Escobar
Administrative Coordinator

Who Are We?



Board of Directors

Jessica Alexander

CEO, Operation Grace

President Chair

Jamail Carter

Dean, Mt. San Jacinto College

Vice Chair

Richard Galope

Vice Chancellor, EDCT

Secretary

Jose Torres

Executive Vice Chancellor, SBCCD

Treasurer of the Board

Bruce Baron

Chancellor, SBCCD

Jason Lee

President & CEO, Fenix Space, Inc.

Michael Miller

CEO, Wild Horse Labs

Rondine Macadaeg

CEO, Elevate Tomorrow, LLC

Kyle Webb

CFO, Webb Family Enterprises

Robert Levesque

Executive Director, EDCT

Ray Anderson

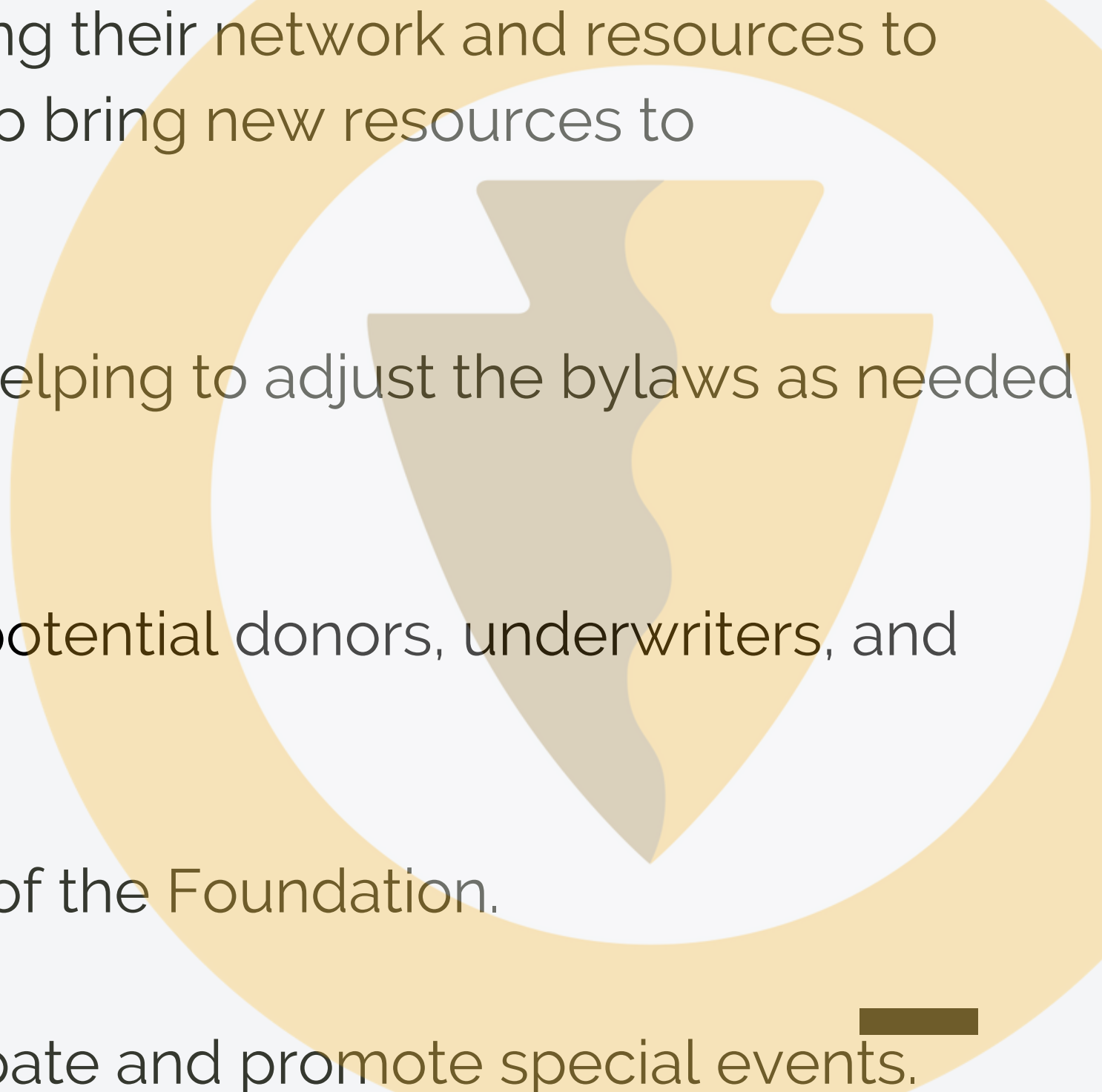
CEO, Anderson Business Coaching

Sipel Taha

Interim Director, EDCT Corporate & Strategic Relations

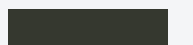
Names in bold are ex-officio and are on the Board because of their position within the District. They are not voted in. They do have full voting rights.

Role of Board of Directors

- To create opportunities for the Foundation by leveraging their network and resources to promote initiatives the Foundation pursues as well as to bring new resources to the Foundation.
 - Oversee the administrative side of the Foundation by helping to adjust the bylaws as needed and to provide feedback on initiatives we pursue
 - Fundraise on behalf of the Foundation by connecting potential donors, underwriters, and resources that are needed.
 - Contribute \$2,000 annually to cover operational costs of the Foundation.
 - Attend 75% of five or six meetings annually and participate and promote special events.
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Role of Board of Trustees

- To approve all Foundation documents such as bylaws, master agreement, and articles of incorporation
- To approve all board of directors as they are appointed by the Board of Directors
- To approve any formal documents approved by the Board of Directors
- Working with Rebecca Orlauski at Mount San Jacinto College and Jose Marquez and Darcy McNaboe from the Community Foundation to get a training for the Board as well as to provide additional information to you all on responsibilities.




Commissions



**THE FREE
COLLEGE
PROMISE**



TV 24 

91.9 




Economic Development
& Corporate Training



**THE FREE
COLLEGE
PROMISE**



TV 24 

91.9 



**Economic Development
& Corporate Training**

Commission Meetings

Meetings will be scheduled quarterly and will begin in 2020.

Fundraise and Network

Strategize on fundraising opportunities, networking opportunities, and other strategies to help engage potential partners or grantors to help grow their area of interest. There is no fiduciary requirement to be a part of the commission.

Chancellor's Circle of Champions

TRANSFORMING LIVES

Inland Futures Foundation endeavors to transform the Inland Empire by pursuing four major initiatives. We want to change the narrative of the Inland Empire by covering news that major networks don't cover and celebrate the good work that happens every day in our schools, neighborhoods, and communities, educating more of our students by offering free college access and training our workforce to transform the economic landscape of our region into one of a thriving economy that brings new business investment and jobs so we all benefit, and grow FNX our national tv station devoted to Native American and World Indigenous content.

- \$10,000 annual donation
- Quarterly breakfasts with featured speakers
- One-on-one meetings with the Chancellor and members of his team
- Exclusive invitations to events at the station, Empire KVCR and our colleges
- A plaque on our Wall of Donors

Foundation Status Today

- Inland Futures Foundation is an operational Foundation
- We Recieved our IRS Affirmation letter
- Pending update to IRS website (expected completion October 2019)
- State Attorney General's Office-fully updated
- Secretary of State's Office-fully updated



Liability

The SBCCCD Board of Trustees and the IFF Board of Directors are covered under professional liability insurance through the District's participation in the joint powers authority, the Statewide Association of Community Colleges (SWACC).



IFF Timeline

- Foundation Staffing Plan completed with full staffing to support administrative, operational, and fundraising capacities. **9/19**
- The Community Foundation retained for internal strategic planning **9/19**
- Customer Relations Management (CRM) system research completed and in coordination with Corporate Strategic Relations and TESS **10/19**
- Bank Account created **11/19**
- Vote several new Board of Directors onto IFF Board **12/19**
- Marketing Collateral completed in compliance with marketing plan **1/20**
- Establish Commissions and set meeting schedule for 2020 **2/20**
- Develop Fundraising Plan for each commission **4/20**
- Implementation of fundraising strategies **Spring/Summer 2020**

Funds to Date

Grants Awarded

- CCC Maker \$650,000
- Strong Workforce \$530,000
- Unical \$10,000
- Annenberg Foundation \$7,500

Revenue

- Kids Summer Camps \$30,000
- Contract Ed from Camps \$2,500
- Academy for Dynamic Leadership \$16,000
- Field Trip with CRYROP \$800

These grants allowed us to create the IE Accelerator, featuring Kids Camps where programs at SBVC will be highlighted along with employment data to help parent's understand how important SBVC is in their child's educational career. The IE Accelerator will support entrepreneurship and STEAM. This creates a central point with supporting KVCR, EDCT, SBVC, and the District.

These outcomes contributed to the competitiveness and resulting award of the Department of Commerce grant for \$3,000,000 and purchase the San Manuel building on Highland and upgrade of the 8th Street Annex.

Partnerships

The Community Foundation

- Board development and Strategic Planning consultation

Riverside-San Bernardino Counties Building & Construction Trades Council

- Board of Directors representation Building Contractors fundraising opportunities

Community Conversations with Empire KVCR

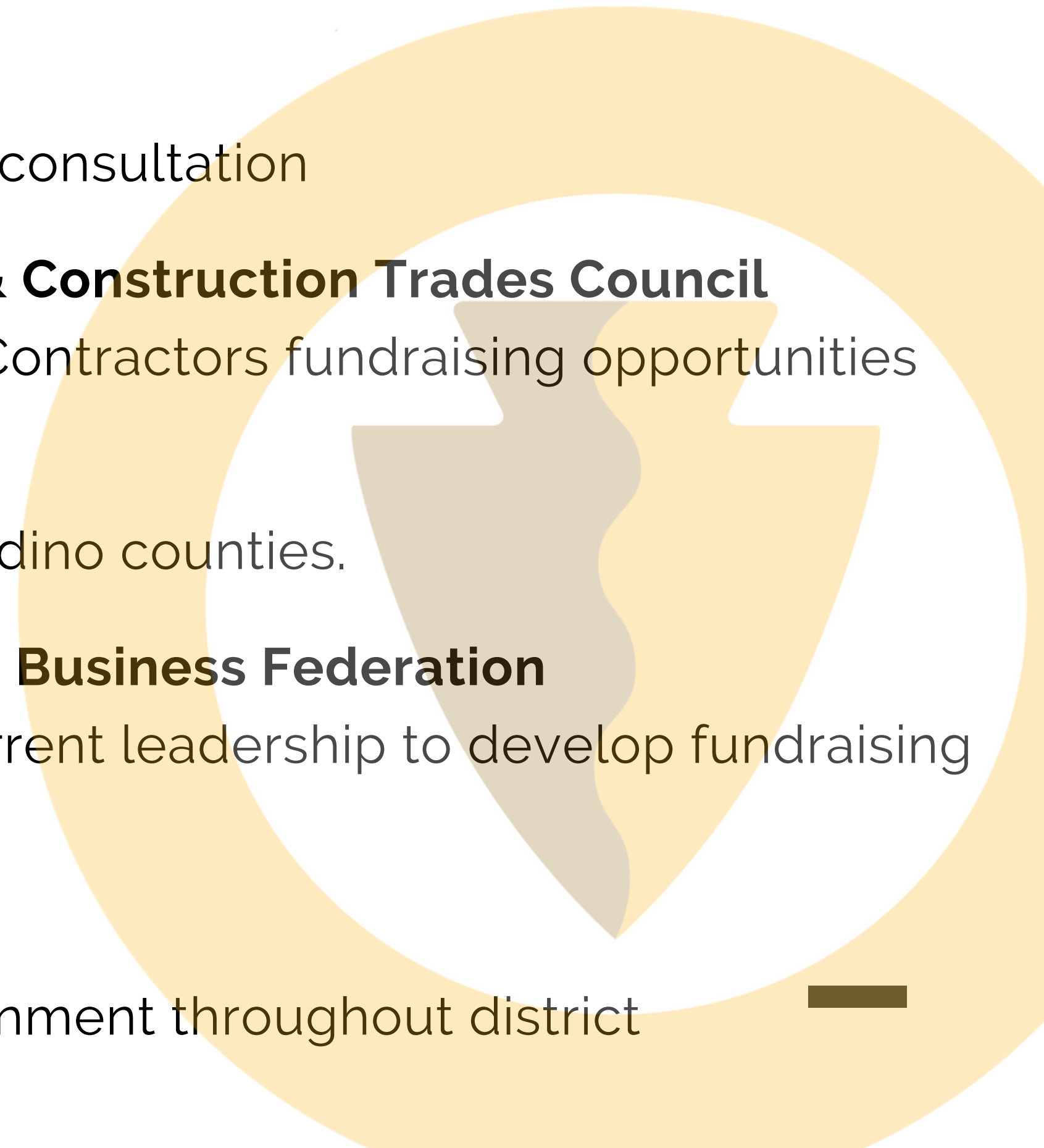
- Five major cities in Riverside and San Bernardino counties.

Buiding Industry Association and Los Angeles Business Federation

- Planning and collaboration with past and current leadership to develop fundraising strategies with business members

College Promise Monthly Meetings

- Coordinate College Promise and ensure alignment throughout district



Upcoming Events

Community Conversations with Empire KVCR

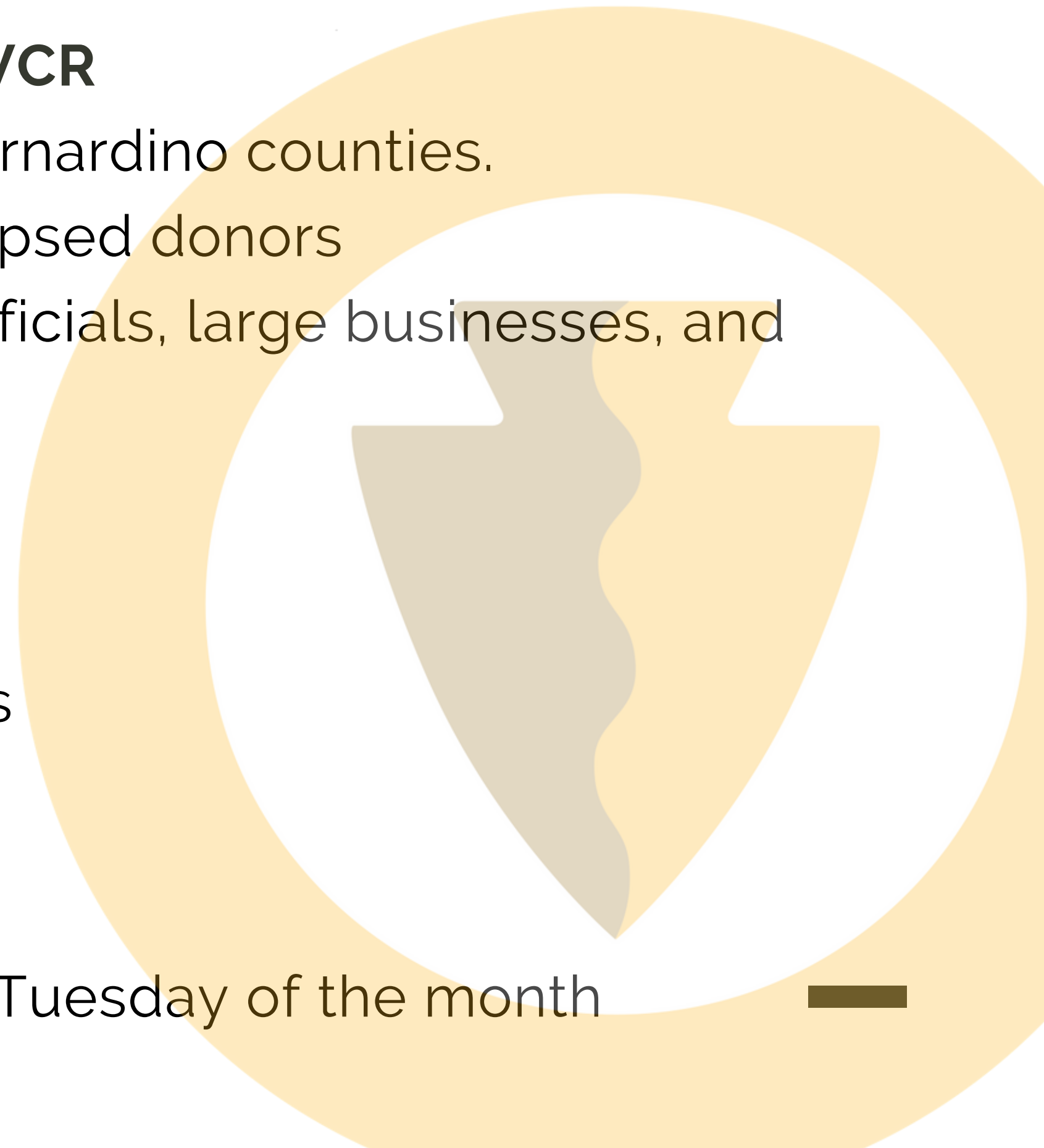
- Five major cities in Riverside and San Bernardino counties.
- 50-100 at each event with donors and lapsed donors
- To be repeated in the Spring with city officials, large businesses, and potential partners

Empire KVCR Grand Opening

- VIPs from community
- Station tour to promote station upgrades

Empire KVCR Donor Engagement Events

- Host Inland Action at Empire KVCR
- Studio Tour Tuesday - held monthly 1st Tuesday of the month



How Can SBCCD BoT Help

- Monetary and In-Kind Donations
- Advertise (called underwriting on public media) your business on Empire KVCR or introduce us to a business owner who may want to advertise with us
- Host a small gathering at your home or another location for donor engagement and acquisition
- Host a Birthday Fundraiser on Facebook
- Sign up for Empire | Passport \$5 monthly/\$60 yearly
- Connect us with potential donors, directors, or commissioners
- Connect us with business owners who may have internship opportunities for our students
- Share our social media posts and emails
- Help connect us with volunteers that may want to do a phone bank for Empire KVCR thanking our donors

