



San Bernardino Community College District
Districtwide Enrollment Management Subcommittee
May 01, 2023
2:00 pm-3:00 pm Pacific Time

- I. **Welcome**
(*Nohemy Ornelas*)
- II. **Consensus Approval of Minutes**
(*Nohemy Ornelas*)
 - A. 04-17-2023 DEMS Meeting Minutes
- III. **Budget and Enrollment Connections - Jose Torres**
- IV. **Retention strategies - Marketing enrollment presentation update (CHC, SBVC, DSO)**
- V. **Enrollment Data Update**
(*Christopher Crew*)
 - A. Feedback from campuses on the enrollment dashboard.
- VI. **Starfish Update**
(*Scott Thayer*)
- VII. **Campus Updates**
 - A. SBVC
 - B. CHC
- VIII. **Future Agenda Items:**
 - A. Overview of Enrollment Funnel
(*Luke Bixler*)
 1. L. Bixler to present at Student Services Council
- IX. **Next Meeting**
 - A. May 15, 2023 at 2:00 p.m. (every other Monday)
Via Zoom