

District Program Review Committee Division Resource Request Rankings - 2018 Cycle

Ranking	Resource Request	Division	Type	Funding	Amount	Rationale (from Resource Request Application)
1A	Strengthen public awareness of SBCCD, SBVC, CHC and KVCR	Chancellor	Budget	One Time	\$100,000	Increasing student enrollment and expanding community outreach across 21 cities/communities is a top priority within the SBCCD/CHC/SBVC master plans which requires strategic investment. This one-time investment will help establish the foundation to implement an integrated, district-wide marketing outreach strategy that benefits SBCCD/CHC/SBVC by making necessary website redesigns to appeal to a new generation of prospective students, increase advertising of academic/career training programs through new audience-targeting technology and social media platforms, creating brand guidelines to ensure the effectiveness of our marketing materials, and increasing college visibility at community events.
1B	Human Resources Analyst (Retirement Specialist)	DSS	Personnel	Ongoing	\$108,003 with benefits	The retirement specialist is required to monitor and control the activities related to retirement including payroll reporting, PERS, STRS and maintaining benefits post retirement. This position will be vital in the success of financial independence and also serves each employee of the district by facilitating a comprehensive retirement program, researching issues and ensuring compliance with local, state and federal regulations.
1C	Four (4) College Police Officers	Police	Personnel	Ongoing	\$69,636 per officer at Range A, plus benefits	It is a policy of the Board of Trustees for the SBCCD to protect members of the entire college community and the property of the District. In accordance with this policy, the District maintains a Police Department (PD) 24 hours a day, 7 days a week, & 365 days per year. The officers assigned to the PD are sworn and fully Commissioned Police Officers of the State of CA as defined in section 830.32 of the Penal Code and 72330 of the CA Ed. Code. To effectively carry out the above policy, increase campus safety, reduce liability, and manage predictable risk to the District, the PD is requesting four (4) additional police officers. Currently, the PD has only three (3) police officers and is well below proper staffing levels to adequately cover the three duty shifts during the 24 hour period or handle major incidents within the District. It should be noted that comparable Community College Districts, with a similar student population, have an average of 12-19 police officers.
1D	Hire new IT Security Professional (Technical Services)	TESS	Personnel	Ongoing	\$220,000 with benefits	Currently myself [Jeremy Sims] along with the other IT Directors and support staff are doing our "Best Effort" in IT security for the district. This is an area of IT that needs full-time attention.

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1E	Division: Office of the Vice Chancellor	WDAMS	All	Ongoing	\$408,578	<p>District fiscal support for Workforce Development, Advancement, and Media Systems Division comprised of the following departments:</p> <ol style="list-style-type: none"> 1. Economic Development & Corporate Training 2. SBCCD Foundation 3. SBCCD Office of Grants Development & Administration 4. KVCR Empire Network <p>Under the previous standalone EDCT Division, District funding support in FY2017-2018 was 100% General Fund support for the salaries and benefits strictly for the Associate Vice Chancellor and Administrative Assistant II positions. This funding did not account for Division administrative leadership and support for KVCR operations, which merged with EDCT in July 2017.</p> <p>As a result of further reorganization during FY2017-2018, the KVCR Educational Foundation was terminated by Board of Trustees (BOT) action at the recommendation of District Administration, and the EDCT Foundation was designated for transformation into the SBCCD Foundation to support EDCT, KVCR and District Central Services for fundraising, underwriting, and capital campaign efforts. Last, the District Office of Grants Development & Administration was planned through a 2-year collegial consultation process involving the District Assembly, culminating in approval by the BOT in FY2017-2018. These two units comprise the Advancement Department, and were designated for full operational capacity in FY2018-2019.</p> <p>In June 2018, the BOT voted to approve the reclassification of the Associate Vice Chancellor to that of Vice Chancellor. Negotiations to reclassify the Administrative Assistant II position to Executive Assistant - Confidential, were postponed in May 2018 to occur in December 2018 due to the reclassification actions by District Human Resources that were in progress at the time to remove the "Confidential" designation from the Administrative Assistant II position per CSEA negotiations, and shift the "Confidential" designation to the Executive Assistant classification. The reclassification of this position to Executive Assistant (Confidential) is warranted due to the nature of the Division Office transitioning to handle Fiscal and Human Resources activities to support a multi-faceted Division.</p> <p>Therefore, this funding request covers the continuance of 100% of salaries and benefits for the Vice Chancellor and Executive Assistant (Confidential), in addition to budget support for Division Administrative Office functions in support of multiple departments within the Division: Workforce Development (EDCT), Advancement (SBCCD Foundation & SBCCD Office of Grants Development & Administration) & Media Systems (KVCR, Empire Digital, FNX).</p>

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2A	Expand grassroots community outreach and marketing (Hire 3 Prof. Experts)	Chancellor	Personnel	Ongoing	\$150,000	Increasing student enrollment and expanding community outreach across 21 cities/communities is a top priority within the SBCCD/CHC/SBVC master plans which requires strategic investment. This ongoing investment will support the grassroots community outreach efforts outlined in the "District-wide Marketing & Community Outreach Work Plan" (developed by the SBCCD, CHC and SBVC marketing departments) with three (3) culturally-competent professional experts to assist with marketing and in-person outreach. One professional expert will provide information related to SBCCD's educational offerings, in English and Spanish, at the Educational Opportunities Help Desk housed at the Mexican Consulate in San Bernardino -- a board-approved partnership that is already in effect. Two (2) professional experts will assist with content development for press releases, email marketing newsletters, social media and hosting information booths at community events. (A gift of \$25,000 has been awarded to SBCCD by the Mexican Consulate in San Bernardino to partially cover prof. expert staffing costs and related activities of the Educational Opportunities Help Desk housed at the Consulate.)
2B	Construction Manager	DSS	Personnel	Ongoing	\$106,267 at Step A, plus benefits (position will pay for itself by eliminating consultants)	A significant increase in bond and non-bond funded construction projects, new facilities acquisitions, new initiatives, new grants (makerspace), regulatory compliances, FCC auction projects, solar project at SBVC, etc. All have not matched with an increase in the number of positions within the facility program. The district facilities planning is forced to outsource some of the non-bond funded construction project management services OR delay their implementation by pushing the programs/projects out. The District should consider hiring a capital outlay Director/Manager in order to oversee the district construction of projects, review in depth schedules, manage stakeholders, maintain deliverables and monitor for compliance with building and safety regulations. Another point to mention is that college administrations need our support for their projects implementation through funding, design, permit, procurement, construction administration and closeout.
2C	One (1) Police Sergeant	Police	Personnel	Ongoing	\$71,925.85 at Range A, plus benefits	It is a policy of the Board of Trustees for the SBCCD to protect members of the entire college community and the property of the District. In accordance with this policy, the District maintains a Police Department (PD) 24 hours a day, 7 days a week, & 365 days per year. The officers assigned to the PD are sworn and fully Commissioned Police Officers of the State of CA as defined in section 830.32 of the Penal Code and 72330 of the CA Ed. Code. To effectively carry out the above policy, increase campus safety, reduce liability, & manage predictable risk to the District, the PD is requesting an additional field supervisor. Currently, the PD has only two (2) field supervisors & is well below staffing levels to appropriately supervise the three duty shifts during the 24 hour period or handle major incidents within the District. It should be noted comparable Community College Districts, with similar student populations, have an average of 3 - 6 field supervisors, as well as a lieutenant.
2D	Director of Distance Education	TESS	Personnel	Ongoing	\$200,000 with benefits	Our current staffing level is flat and the area is the only one in TESS without a manager yet with 3.5 FTE. With no manager, there is limited supervision, no direction for growth related to Distance Education and coordination of services with both District's and the Colleges' needs and requirements.

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2E	Advancement Department: SBCCD Foundation	WDAMS	All	Ongoing	\$740,000	<p>As a result of District reorganization during FY2017-2018, the KVCR Educational Foundation was terminated by Board of Trustees (BOT) action at the recommendation of District Administration, and the EDCT Foundation was designated for transformation in FY2018-2019 into the SBCCD Foundation to support EDCT, KVCR and District Central Services for fundraising, underwriting, and capital campaign efforts.</p> <p>The budget of the KVCR Educational Foundation was therefore reduced by \$535,000 due to KVCR TV and Radio Pledge Drives being shifted to KVCR Operations, supported by the FCC Auction-funded 3-Year, \$5 million Operating Fund established by the Board of Trustees (BOT). This resulting savings to the District General Fund of \$535,000 left a balance of \$520,000, coupled with the EDCT Foundation budget of \$220,000, equates to a total budget request of reallocated District General Funds of \$740,000 to the new SBCCD Foundation.</p>
3A	Purchasing/Risk Management Supervisor	DSS	Personnel	Ongoing	\$120,000	<p>As part of Business Services' staffing planning, it was determined that a gap exists. There is a need to have an intermediate layer of supervision between the Business Manager and the classified Purchasing Staff. This new position, Purchasing Supervisor, will oversee the purchasing staff and have risk management duties.</p>
3B	Five (5) Police Vehicles	Police	Equipment	One Time	\$300,000	<p>It is a policy of the Board of Trustees for the SBCCD to protect members of the entire college community and the property of the District. In accordance with this policy, the District maintains a Police Department (PD) 24 hours a day, 7 days a week, & 365 days per year. The officers assigned to the PD are sworn and fully Commissioned Police Officers of the State of CA as defined in section 830.32 of the Penal Code and 72330 of the CA Ed. Code. To effectively carry out the above policy, increase campus safety, reduce liability, and manage predictable risk to the District, the PD is requesting five (5) fully equipped police vehicles. Currently, the PD has only three (3) fully equipped black and white police vehicles with the required mobile digital computer (MDC). In fact, two of the vehicles have or are nearing one hundred thousand miles on the odometer and should be salvaged out soon due to ongoing high maintenance costs.</p>
3C	Perfect Binder (District Printing Services)	TESS	Equipment	One Time	\$16,500 (\$1500 ongoing)	<p>The acquisition of a perfect binder would replace two off line systems that we currently use. These two current systems require a lot of hands on labor and time. A perfect binder would also provide a professional look and durable book.</p>

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3D	Advancement Department: SBCCD Grants Office	WDAMS	All	Ongoing	\$445,728 (District Indirect Costs Budget)	<p>The District Office of Grants Development & Administration was planned through a 2-year collegial consultation process involving the District Assembly, culminating in approval by the BOT in FY2017-2018. The mission of the SBCCD Office of Grants Development & Administration is to provide project support, coordination and management of districtwide efforts to pursue and acquire competitive grant funding for 6 Strategic Priority Areas jointly identified in the District Assembly collegial consultation process: (1) Student Success & Transfer, (2) Science-Technology-Engineering-Arts-Math (STEAM), (3) Workforce Development & Career Technical Education (CTE), (4) Innovation, (5) Basic Skills, and (6) Open Education Resources (OER).</p> <p>To accomplish this mission, funding support is needed to adequately staff the district grants office, retain a grant writing consulting firm, and support pre- and post-grant award development processes and administrative activities in support of the district's colleges, including project implementation, monitoring, performance compliance, and overall program and budget administration.</p>
4A	Renewable Energy Project at SBVC	DSS	Budget	One Time	\$12,000,000	<p>Part of the District sustainability and energy conservation initiative plans for the District is the investment into renewable energy and provide energy saving to the District. CHC invested in \$1.3 m solar farm, which provides approximately 75% of campus consumption of which this money goes towards student's success. Currently, the District is undergoing construction for a solar carport project, which will provide at least 80% generation and offset the utility bills. SBVC currently does not have any sort of self-generation or renewable energy sources. It is recommended that the District invests in a solar facility and battery storage as a resilient system to save campus energy in the long term.</p>
4B	Police Safety Equipment	Police	Equipment	One Time	\$40,000	<p>It is a policy of the Board of Trustees for the SBCCD to protect members of the entire college community and the property of the District. In accordance with this policy, the District maintains a Police Department (PD) 24 hours a day, 7 days a week, & 365 days per year. The officers assigned to the PD are sworn and fully Commissioned Police Officers of the State of CA as defined in section 830.32 of the Penal Code and 72330 of the CA Ed. Code. To effectively carry out the above policy, increase campus safety, reduce liability & manage predictable risk to the District, the PD is requesting funding to purchase the necessary police safety equipment for four (4) College Police Officers and one (1) Police Sergeant. Specifically, the PD will need the funds to purchase the following safety equipment: firearms, ballistic safety vests & helmets, Sam-browne duty belts, police duty uniforms, duty shoes, hand-cuffs, batons, Tasers, hand-held radios, long rifles, shotguns, and ammo, etc.</p>
4C	Hire Director of Administrative Application Systems (Replacement)	TESS	Personnel	Ongoing	\$220,000 with benefits	<p>In the reshuffling of positions since the previous Associate Vice-Chancellor of TESS resigned, funding was lost to backfill the Director of Administrative Applications in case the Interim assignment becomes permanent. Even though the Interim assignment has yet to be resolved, it was suggested that this position be put into program review in case the Interim assignment becomes permanent</p>