

TESS Web Standards Committee

Agenda for September 12th, 2013

Time: 2pm – 4pm

Location: District Annex Conference Room & Online Via CCCConfer

Attendees

x Jason Brady (Chair)	x Ana Bojorquez	_ Milly Douthit
x Rick Hrdlicka	x Craig Petinak	x Kristi Simonson
_ District Marketing	_ Jack Jackson	x Donna Hoffman
x Yvette Tram	_ SBVC Student	_ CHC Faculty
		_ CHC Student

Topics

- Approve/Revise Minutes for 4/25/2013 meeting
 - 1st Rick
 - 2nd Ana
- Committee Purpose
 - Review of Technology Strategic Plan
 - Possible Missing Topic/nuance in title and charge
 - Doesn't reference social media
 - More than just web
 - Suggested: Online Engagement Committee
 - Specifically include in the charge:
 - Social Media
 - Mobile Apps/Presence
 - Communication & Engagement
- Chair Election
 - Jason was re-elected unanimously after nomination by Rick & Donna
- Change in TESS Project Prioritization Timeline
 - <http://tess.sbccd.org/Projects>
 - Only 3 meetings per year. Do we need more?
 - For now 3 is enough
 - Special meetings can be called when needed
 - Any better dates before the executive meetings?
 - January 17th, 2pm – 4pm @ CHC
 - May 2nd, 2pm – 4pm @ SBVC
- Helpdesk Communication via Social Media
 - How can we make it better?
 - Topic
 - Emergency Notifications
 - Target selection: Crafton notices should not go to Valley. But some are district wide
 - Automated
 - Facebook as well as twitter
 - Both CHC & SBVC

- Issues
 - Name is not recognizable
 - WebAdvisor Techs
 - SBCCD Helpdesk
 - Campus Notice
- Current, Recent, and Future Web Projects
 - Jason Brady
 - Current
 - Calendar Updates or Replacement
 - Future
 - Sitecore Upgrade
 - PHP Upgrade
 - Scholarship Updates or Replacement
 - Kristi Simonson
 - Current
 - Mobile/Responsive design Update for Website
 - Yvette Tram
 - Desktop Client for uploads
 - YouTube search for Stanford (etc.) content for use in EduStream
- New/Old Business
 - Calendar
 - District Calendar needs to make sure Campus Events are properly identified
 - Sports: Whose is it?
 - Content Management System
 - We should be looking to see if there is a better CMS for us to use
 - Problems with Sitecore
 - Editing is not simple enough for staff to edit
 - The pricing is somewhat restrictive
 - What we need in the new CMS (not exhaustive)
 - Needs to be easier to edit
 - Next Meeting:
 - K/J - Come with a list CMS that would work
 - OSS
 - Cost
 - J – What would it take to use Sitecore fully, and what would that look like
 - Mobile App
 - Blackboard Mobile
 - One time setup, annual fee
 - Example: Pasadena City College, Stanford
 - 9/18, SBVC, PS 166 @ 1 pm – 2 pm
- Next Meeting
 - January 17th, 2pm – 4pm @ CHC
 - Before Executive Committee Meeting on 1/24/2014

Goals

1. Recommend policies and develop procedures for acceptable use of social websites, in consultation with faculty, management, staff, and students at the colleges and other District sites.
2. Define standards for Student Email and student email delivery mechanisms.
3. Recommend policies and develop procedures for selection, implementation and management of online systems and services.
4. Define standards for development of web services for mobile devices.
5. Evaluate and approve web tools.
6. Define standards and appropriate use of external links from district-owned websites
7. Define standards and procedures for editing website content and managing currency of that content
8. Recommend policies and develop procedures and standards for best practices and compliance of accessibility/Section 508.

CCCConfer Connection Instructions

Website: <http://www.cccconfer.org>

Click on the "Participant Log In" button under "Meet & Confer". Then find the meeting labeled "TESS Web Standards Committee" and click on the "Go" link to the right. Fill in your name, email, and the pin below. You should be able to test your access up to 24 hours before the meeting begins.

Participant Passcode/Pin: 456397

Presenter Passcode/Pin: 8993015

Phone: (888) 886-3951

Cell phone users dial: 913-312-320299999